# **Inclusive Language Cheat Sheet for Trainers**

## **Gender-Neutral Language**

| Instead of  | Use                     |  |
|---|-------------------------|--|
| Hey guys  | Hey everyone / Hey team |  |
| He/She  | They                    |  |
| Husband/Wife  | Partner / Spouse        |  |
| Manpower  | Workforce / Team        |  |
| Chairman  | Chairperson / Chair     |  |
| Source: WIPO Guidelines on Inclusive Language (World Intellectual Property Organization, 2022). |                         |  |

#### **Ability-Based Language**

| Instead of  | Use                            |  |
|---|--------------------------------|--|
| That's crazy / insane   | That's surprising / unexpected |  |
| Blind to the issue  | Unaware of the issue           |  |
| Paralyzed by fear   | Overcome with fear             |  |
| Lame excuse   | Weak excuse / Poor excuse      |  |
| Deaf to complaints  | Ignoring complaints            |  |
| Source: Disability Etiquette Guide (United Spinal Association, 2023). |                                |  |

### **Avoid Assumptive Language**

| Instead of                         | Use                            |
|------------------------------------|--------------------------------|
| Ask your<br>wife/husband           | Ask your partner / spouse      |
| Everyone celebrates<br>Christmas   | Enjoy your holidays            |
| You guys should<br>understand this | You all should understand this |
|                                    |                                |

Source: Inclusive Communication Guidelines (United Nations, 2022).

### **Inclusive Terminology**

| Instead of   | Use   |  |
|--|---|--|
| The elderly  | Older adults / Seniors                            |  |
| Mankind  | Humanity / People                                 |  |
| Normal   | Typical / Standard                                |  |
| Minority groups  | Underrepresented groups                           |  |
| Confined to a wheelchair   | Wheelchair user / Person<br>who uses a wheelchair |  |
| Source: Disability-Inclusive Communications Guidelines (United Nations, 2022). |   |  |

#### References

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