

Trinae R. Groves

Founder, President & Chief Executive Officer — Las Vivid Hospitality International™

Co-Founder & Chief Visionary Partner — VYRAL Technologies / VyTek™ Ecosystem

Managing Partner — Groves Street Capital Partners LLC

Founder — Savora Lux™ Hospitality & Dining Concepts

Executive Summary

Trinae R. Groves is an accomplished entrepreneur, investor, and visionary leader whose career merges hospitality, real estate, and technology with social impact, innovation, and cultural empowerment. As **Founder, President, and CEO of Las Vivid Hospitality International™**, she leads one of the most ambitious minority- and woman-owned ventures in modern hospitality — a brand designed to redefine luxury, accessibility, and community investment through intelligent infrastructure, real-estate ownership, and VYRAL-powered technology.

Simultaneously, as **Co-Founder and Chief Visionary Partner of VYRAL Technologies (VyTek™)**, she contributes to the creation of the world's first **Civilization Stack™** — an AI² + RI-powered sovereign digital operating system that integrates governance, finance, real estate, education, and hospitality into a single ecosystem of intelligent, sustainable growth.

Her leadership philosophy centers on “**Investing in People and Communities as the Most Tangible Assets**” — transforming economies through compassion, inclusion, and ethical innovation.

Strategic Leadership & Vision

Trinae's leadership approach blends corporate discipline with visionary creativity. She specializes in **strategic planning, brand development, sustainability integration, and stakeholder alignment** across complex, multi-sector initiatives.

At **Las Vivid Hospitality International™**, she has positioned the company as a new-generation global hospitality developer emphasizing:

- **Affordable Luxury & Cultural Authenticity:** Creating distinctive hospitality experiences that unite elegance, culture, and community.
- **Smart Hospitality Integration:** Leveraging VyTek's AI²/RI platforms to power real-time analytics, energy optimization, customer engagement, and intelligent workforce systems.
- **Sustainable Investment & Ownership:** Structuring minority- and women-owned real-estate investment trusts (REITs) that democratize property ownership.

- **Global Partnerships & Development:** Engaging international investors, governments, and tourism boards to deploy eco-friendly, smart-hospitality resorts and mixed-use real-estate developments.

Her strategic leadership also extends to **Groves Street Capital Partners LLC**, where she serves as Managing Partner overseeing the firm's **investment strategy, property acquisitions, and capital deployment** within both the VYRAL Technologies and Las Vivid portfolios.

Key Enterprises and Portfolios

1. Las Vivid Hospitality International™

A hospitality and real-estate development firm integrating smart-city infrastructure, cultural design, and AI-enhanced guest experiences. Las Vivid's mission is to build self-sustaining, culturally rooted hospitality ecosystems that deliver world-class service while stimulating local economies.

Flagship projects include:

- **Savora Lux™:** a 3- to 5-star AI-enhanced gourmet dining and hospitality brand launching in DFW by 2026.
 - **Las Vivid Residences:** sustainable, tech-enabled residential developments combining hospitality-grade amenities with affordable luxury.
 - **VYRAL-Integrated Resorts:** smart hospitality facilities powered by VyTek's Civilization Stack™, offering energy efficiency, digital concierge services, and tokenized property ownership models.
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2. VYRAL Technologies / VyTek™ Ecosystem

As Co-Founder and Chief Visionary Partner, Trinae collaborates on defining VyTek's global vision — a multi-sector technology infrastructure company that develops **AI² (Adaptive Intelligence)** and **RI (Real Intelligence)** solutions for governance, finance, health, defense, energy, education, and media.

She is instrumental in:

- **Strategic Brand Positioning:** Ensuring VyTek's identity reflects inclusivity, ethics, and innovation.
 - **Human-Centered Design & UX Strategy:** Advocating for intuitive, accessible technology that improves daily life and government efficiency.
 - **Community Integration:** Embedding educational, economic, and cultural development programs into VyTek's global smart-city deployments.
 - **Global Representation:** Serving as an international liaison for investor relations, joint-venture partnerships, and government collaborations across Africa, the Middle East, and the U.S.
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3. Groves Street Capital Partners LLC

Groves Street Capital Partners serves as the investment and asset-management arm of the Groves family's multi-brand ecosystem, focusing on **real-estate acquisition, capital formation, and strategic reinvestment** across hospitality, infrastructure, and smart-city projects.

Trinae directs initiatives involving:

- Strategic property acquisitions for smart-district and hospitality developments.
 - Structuring investment vehicles for minority and women investors.
 - Cross-integration of tokenized real-estate assets via VyTek's **Memnora™ Platform**.
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4. Savora Lux™ — Flagship Dining & Hospitality Brand

Founded by Trinae and George Groves, **Savora Lux™** represents the fusion of culinary excellence, cultural heritage, and smart technology. Its menu celebrates **gourmet Southern soul food with global flair**, while its operational backbone runs on VyTek's digital-hospitality infrastructure.

Savora Lux™ embodies Trinae's mission to **revitalize communities through cuisine, creativity, and innovation**, offering franchise-ready models for international expansion.

Strategic Areas of Expertise

- Executive Leadership & Strategic Governance
 - Global Brand Development & Positioning
 - Smart Hospitality & AI-Enabled Operations
 - Real Estate Investment & Property Development
 - Fundraising & Capital Formation
 - Diversity, Equity & Inclusion (Leadership in Action)
 - ESG & Sustainability Strategy
 - Public Relations & Stakeholder Engagement
 - Women's Empowerment & Community Upliftment
 - Technology Partnerships & Digital Transformation
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Leadership Philosophy

Trinae's philosophy is anchored in **"Purpose over Profit"** and **"Empowerment through Equity."** She believes the next generation of global business must be both **profitable and restorative** — creating ecosystems that educate, employ, and enrich the communities they touch.

Her guiding principles emphasize:

- **Integrity and Transparency:** Leadership grounded in truth, ethics, and accountability.

- **Innovation with Empathy:** Designing solutions that solve real human challenges.
 - **Economic Inclusion:** Ensuring marginalized populations benefit from the digital and industrial revolutions.
 - **Cultural Preservation:** Building prosperity without erasing identity or tradition.
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Global Impact & Recognition

Through her leadership in **Las Vivid Hospitality** and **VYRAL Technologies**, Trinae has positioned herself as one of the **emerging thought leaders in ethical technology, sustainable real estate, and cultural hospitality innovation**.

Her impact includes:

- Championing **Minority/Woman/Small Disadvantaged Business certification** for her ventures.
 - Leading initiatives that align with the **UN Sustainable Development Goals (SDG 8, 9, 11)** — promoting decent work, resilient infrastructure, and sustainable cities.
 - Driving **cross-sector collaboration** between technology innovators, real-estate developers, and civic organizations.
 - Inspiring a new generation of women entrepreneurs in **tech-driven real estate and hospitality leadership**.
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Personal Background & Values

Trinae Groves is deeply inspired by her husband and business partner, **George Groves Jr.**, with whom she shares an unwavering belief in unity, innovation, and legacy building. Together, they form a **visionary power couple**, aligning business excellence with spiritual and social purpose.

Her personal life reflects her commitment to faith, family, and philanthropy — values that underpin every professional decision she makes.

She advocates for **education, equality, and empowerment**, viewing entrepreneurship as a tool for **restoring dignity, wealth, and opportunity** to underrepresented communities worldwide.

Inspirational Quote

“Our mission is to redefine luxury through love, leadership, and legacy — to build a world where innovation uplifts humanity and prosperity becomes a shared experience.”

— Trinae R. Groves

Summary Statement

Trinae R. Groves stands at the intersection of **technology, hospitality, and empowerment**, representing a new era of leadership defined by intelligence, integrity, and impact. Her expanding portfolio — from **Las Vivid Hospitality International™** to **VYRAL Technologies (VyTek™)** and **Savora Lux™** — reflects her commitment to **building sustainable, intelligent, and inclusive civilizations**, powered by the belief that innovation must serve humanity first.