

JORDAN B. FISCHER

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EDUCATION Spelman College - Atlanta, GA

Expected Graduation: May 2028

Major: Political Science

Minors: Theatre & Performance; Entrepreneurship & Innovation

GPA: 4.0

Recognition: NAACP National Playwriting Award, Morgan Stanley HBCU Scholar, Honors Scholar

Relevant Coursework: Playwriting, Production Lab, Principles of Marketing, Entrepreneurial Finance, Honors Philosophy

WORK EXPERIENCE

Spelman Department of Theatre & Performance – Atlanta, GA

October 2025 - Present

Marketing Manager

- Designed and led data-informed digital marketing campaigns, analyzing engagement metrics to increase event attendance by 40% and strengthen stakeholder engagement.
- Managed cross-departmental communication between faculty, production teams, and student organizations to coordinate photography, promotional materials, and press coverage for each production cycle.
- Developed a consistent visual and narrative brand for the Theatre & Performance Department by curating creative content, tracking engagement metrics, and optimizing promotional strategies to strengthen community engagement and audience reach.

Netflix – A Different World (Spelman College)

February 2026

Production Assistant (PA)

- Served as a Production Assistant during on-location filming at Spelman College.
- Supported production operations, assisted crew, and observed professional on-set workflows for a major streaming series.
- Gained exposure to television production structure, set etiquette, and collaborative creative environments.

Netflix – Marketing Team

September 2025

Copywriting Shadow

- Shadowed a Netflix copywriter, observing development of promotional and brand copy for entertainment content.
 - Gained insight into audience targeting, tone development, and storytelling for digital platforms.
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PROFESSIONAL DEVELOPMENT

Alpha Psi Omega, National Theatre Honor Society - Spelman College

Fall 2025 - Present

Co-Founder & Vice President

- Founded and scaled Spelman's chapter, recruiting 30+ members and establishing all organizational systems.
- Planned and executed 5+ events per semester, boosting average attendance and engagement by 40%.
- Streamlined committee operations to reduce planning time and improve event execution across three programming tracks.

Film Fusion - Spelman College

Fall 2025 - Present

Member

- Active member of Spelman's student organization for aspiring filmmakers, screenwriters, and media creatives, focusing on collaboration across all aspects of film production.
- Contributed to the creation of short films and digital projects by supporting casting, directing, production design, and post-production efforts.
- Collaborated with peers to brainstorm ideas, develop storyboards, and execute productions, enhancing teamwork and technical filmmaking skills.

Spelpreneur

Fall 2025 - Present

Student Leader

- Spelman's premier entrepreneurship organization focused on creative venture development.
- Developed and executed strategies for a student-run production company, managing finance, budgeting, and marketing to support the creation and release of short films and digital media projects.
- Managed project timelines, resource allocation, and cross-functional teams, ensuring successful production from pre- to post-production.
- Leveraged MVP and pitch experience to refine production workflows, improve efficiency, and expand the company's capacity for projects.

Plays 2 Empower – Prince William County, VA

Apr 2021 - Present

Founder & Executive Director

- Founded a youth-led civic engagement and service organization reaching 300+ students across Prince William County, promoting leadership, academic excellence, and community impact through arts and advocacy initiatives.
 - Launched and scaled 10+ strategic partnerships with schools, nonprofits, and local businesses, expanding organizational reach by 40% and increasing access to youth empowerment programming.
 - Oversaw the coordination of community service projects and scholarship initiatives, leading members in completing 500+ collective service hours and organizing annual drives supporting unhoused and in-need residents.
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KEY SKILLS Production Support & Set Operations · On-Set Etiquette & Workflow · Creative & Marketing Support · Social Media & Content Capture · Copywriting · Canva & Adobe · Team Communication & Coordination · Google Workspace & Microsoft Office