

Privacy Policy

UnivArtis - Connecting Artists to Higher Education | Last updated: 8 July 2026

1. Data Controller

European Union / Poland

- UnivArtis (sole proprietorship - JDG)
- Address: ul. Na Popielówkę 49H, 32-087 Zielonki, Poland
- Email: univartis@outlook.com
- Privacy inquiries: privacy@univartis.com

United States

- UnivArtis LLC
- Address: 3101 N. Classen Blvd, Suite 202, Oklahoma City, OK 73118, USA
- Email: univartis@outlook.com
- Privacy inquiries: privacy@univartis.com

The applicable data controller depends on the user's location and the nature of services provided. For EU/EEA users, the Polish entity acts as the primary data controller under the GDPR.

2. Categories of Personal Data Collected

a) Students

- Full name, email address, telephone number
- Date of birth, used for age verification (accounts are available only to users aged 18 or older; dates of birth of minors are not stored)
- Nationality and country of residence
- Educational background, CV and artistic résumé
- Video and audio recordings (performance materials)
- Application-related documents (transcripts, recommendation letters, portfolios)
- Messages sent and received through the platform, correspondence and consultation notes
- Profile settings, including visibility and contact preferences
- Payment data related to optional advisory services (transaction confirmations only; full payment data is processed by our payment provider Stripe and is not stored by UnivArtis)

b) Music Professors

- Full name and academic affiliation
- Contact details (email, phone)
- Professional biography and areas of specialization
- Audio and video recordings (where applicable)
- Messages sent and received through the platform
- Subscription and payment data (transaction confirmations only; full payment data is processed by Stripe and is not stored by UnivArtis)

c) Higher Education Music Institutions

- Institutional name and address
- Contact persons and professional contact details
- Messages sent and received through the platform

- Billing details and payment confirmations (bank transfers are processed through banking providers; UnivArtis stores confirmation records only)

d) Technical and System Data

- IP address
- Browser type and device information
- Website usage data (cookies, system logs)

3. Purpose of Data Processing

- Operation and maintenance of the UnivArtis platform
- Creation and management of user profiles
- Facilitation of contact between students, professors and institutions
- Verification of professor and faculty accounts prior to activating messaging
- Provision of guidance, advisory and recruitment-support services
- Organization of live and online recruitment events
- Service-related communication and customer support
- Marketing communication, such as newsletters (only with your consent, which you can withdraw at any time)
- Processing of payments for paid services
- Legal compliance, fraud prevention and platform security

4. Legal Basis for Processing (GDPR Art. 6)

- Art. 6(1)(a) - user consent (e.g. marketing communication, analytical cookies, audio and video recordings shared with third parties)
- Art. 6(1)(b) - performance of a contract or pre-contractual steps (e.g. service delivery, account management)
- Art. 6(1)(c) - compliance with a legal obligation (e.g. accounting, tax requirements)
- Art. 6(1)(f) - legitimate interests of UnivArtis (e.g. platform security, fraud detection, improving services)

Where processing is based on consent, you may withdraw it at any time without affecting the lawfulness of processing carried out before withdrawal. Withdrawal requests can be sent to privacy@univartis.com.

5. Special Categories of Data (Art. 9 GDPR)

Audio and video recordings may indirectly reveal information about health, ethnicity or other sensitive characteristics. Such data is processed exclusively on the basis of your explicit consent (Art. 9(2)(a) GDPR) and solely for the purpose of performance support and academic recruitment.

6. Sharing of Personal Data

UnivArtis does not sell personal data. Data may be shared only:

- With music professors and institutions participating on the platform, in accordance with your profile visibility settings. By default, a student profile is visible to participating professors and institutions; you may restrict visibility to selected institutions at any time in your account settings. Full profiles and recordings are available to professors and faculty members only after their accounts have been verified by UnivArtis.

- With trusted technical service providers (hosting, IT infrastructure) acting as data processors under signed Data Processing Agreements (DPAs)
- With our payment service provider Stripe, solely for processing transactions; institutional bank transfers are processed through banking providers
- When required by law, court order or a competent public authority

All third-party service providers are contractually bound to protect personal data and may only process it for the purposes specified by UnivArtis.

7. Audio and Video Recordings

- Recordings are visible in accordance with your profile visibility settings (see Section 6)
- Professors and faculty members can access recordings only after verification of their accounts by UnivArtis
- Recordings are used solely for recruitment and advisory purposes
- Recordings are never published or used for marketing without your explicit written consent
- You may delete your recordings at any time

8. Internal Messaging

The UnivArtis platform includes an internal messaging system. Messages are private between the participants of a conversation. However:

- UnivArtis may access message content for safety, moderation and legal compliance purposes. Every such access is logged (administrator identity, time and conversation concerned).
- Message content is retained for 3 years from the date of the last message in a conversation, in line with Art. 5(1)(e) GDPR.
- Email notifications about new messages do not contain message content.
- If an account is deleted, messages in existing conversations are retained in anonymized form (e.g. 'Deleted Professor'), because they also form part of the other participant's data.
- Users can report any message received; reports are reviewed by the UnivArtis moderation team.

9. International Data Transfers

UnivArtis hosts its platform on servers located within the European Union (Poland). Processing primarily takes place within the EU/EEA. Where data is accessed by or transferred to UnivArtis LLC (USA), appropriate safeguards are applied in accordance with GDPR Chapter V, including:

- Standard Contractual Clauses (SCCs) adopted by the European Commission
- Additional technical and organizational safeguards as appropriate

Users may request information about applicable transfer mechanisms by contacting privacy@univartis.com.

10. Data Retention

- Personal data: retained for up to 3 years from the end of the service relationship or last user activity, unless a longer retention period is required by law
- Messages: retained for 3 years from the last message in a conversation (see Section 8)
- System logs and technical data: retained for 12 months
- Payment records: retained for the period required by applicable tax and accounting regulations (typically 5-6 years under Polish law)

- Data subject to a legal dispute: retained until final resolution of the dispute

Upon expiry of the applicable retention period, data is securely deleted or anonymized.

11. Your Rights Under GDPR (Art. 15-22)

- Right of access (Art. 15) - obtain confirmation and a copy of your data
- Right to rectification (Art. 16) - request correction of inaccurate data
- Right to erasure / 'right to be forgotten' (Art. 17)
- Right to restriction of processing (Art. 18)
- Right to data portability (Art. 20)
- Right to object to processing (Art. 21)
- Right to withdraw consent at any time (Art. 7(3))
- Right to lodge a complaint with a supervisory authority (Art. 77)

To exercise your rights, contact privacy@univartis.com. We will respond within one month.

EU/EEA users may also lodge a complaint with the Polish supervisory authority:

- Urząd Ochrony Danych Osobowych (UODO)
- ul. Stawki 2, 00-193 Warsaw, Poland
- Website: www.uodo.gov.pl

12. Automated Decision-Making

UnivArtis may suggest matches between students, professors and institutions (for example, guided student recommendations). These suggestions are informational only. UnivArtis does not make automated decisions that produce legal effects or similarly significant effects for users within the meaning of Art. 22 GDPR. All academic and admissions decisions are made by professors and institutions.

13. Age and Minors

UnivArtis platform accounts are available only to users aged 18 or older. Age is verified during registration, and accounts cannot be created by anyone under 18.

Students aged 16 and 17 may participate in UnivArtis Early Pathway, a guidance program conducted outside the platform, personally and in close cooperation with a parent or legal guardian. No platform account is created and dates of birth of minors are not stored (Art. 5(1)(c) and Art. 8 GDPR).

UnivArtis does not knowingly collect personal data of children under 16. If we become aware that such data has been collected, it will be promptly deleted.

14. Cookies

UnivArtis uses cookies and similar technologies. For detailed information, please refer to our Cookie Policy available on the website.

15. Data Security

UnivArtis applies appropriate technical and organizational measures to ensure data security, including:

- Encrypted data transmission (SSL/TLS)
- Access controls and authentication measures
- Regular security assessments

- Data minimization and purpose limitation principles

In the event of a personal data breach, UnivArtis will comply with notification obligations under GDPR Art. 33-34, including notifying the supervisory authority within 72 hours and affected users without undue delay where required.

16. California Residents - CCPA/CPRA Notice

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA):

- Right to know what personal information is collected, used, shared or sold
- Right to delete personal information
- Right to opt out of the sale or sharing of personal information (UnivArtis does not sell personal data)
- Right to correct inaccurate personal information
- Right to limit use and disclosure of sensitive personal information
- Right to non-discrimination for exercising your privacy rights

To exercise California privacy rights, contact privacy@univartis.com.

17. Changes to This Policy

UnivArtis reserves the right to update this Privacy Policy. Material changes will be communicated via the website or by email. The current version is always available at www.univartis.com/privacy-policy.

18. Contact

- Email: privacy@univartis.com
- General inquiries: univartis@outlook.com
- EU postal address: UnivArtis, ul. Na Popielówkę 49H, 32-087 Zielonki, Poland

For full legal and compliance information, please visit www.univartis.com.