MUTUAL FUND
ANALYSIS REPORT

ICICI PRUDENTIAL
LIFE INSURANCE

ICICI PRUDENTIAL BALANCED ADVANTAGE FUND - DIRECT PLAN GROWTH

85.18
NAV as on 16-Oct-2025

66750 Cr
AUM

BASIC DETAILS

Particulars	Details
Fund Type	Open Ended
Inception Date	Jan 01, 2013
Fund House	ICICI Prudential
Category	Dynamic Asset Allocation
Expense Ratio	0.860%
Benchmark	CRISIL Hybrid 50+50
Min. Additional Invest	Rs 100/-
App Amt for Fresh Sub	Rs 500/-
Exit Load	1% of sale value if sold within 365 days

OBJECTIVE OF THE SCHEME

To Provide capital appreciation and income distribution to the investors by using equity derivative strategies, arbitrage opportunities and pure equity investments.

HOLDING ANALYSIS

●	Equity	49.5%
●	Debt	19.4%
●	Hedged Equity	17.9%
●	Cash	8.8%
●	Real Estate	4.3%

₹66,751Cr
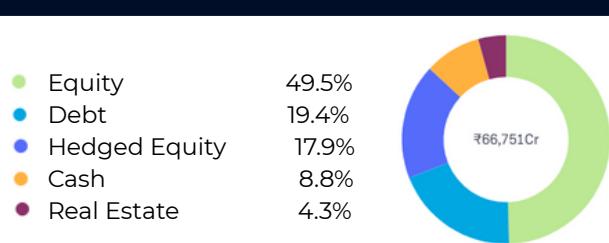
TOP 10 STOCK HOLDINGS BY THE FUND

COMPANY	INDUSTRY	TYPE OF STOCK	% HOLDING
TVS Motor Company Ltd.	Automobile	Equity	5.34%
ICICI Bank Ltd.	Financial	Equity	4.16%
HDFC Bank Ltd.	Financial	Equity	4.00%
Reliance Industries Ltd.	Energy	Equity	3.41%
Embassy Office Parks REIT	Construction	REITs	3.05%
Infosys Ltd.	Technology	Equity	2.98%
Bharti Airtel Ltd.	Communication	Equity	2.77%
Larsen & Toubro Ltd.	Construction	Equity	2.32%
Maruti Suzuki India Ltd.	Automobile	Equity	2.03%
State Bank of India	Financial	Equity	1.94%

Note: The Data collected for the above-mentioned holding and stock analysis has been taken from groww.in

SIP PERFORMANCE CHART

STEP-UP SIP PERFORMANCE
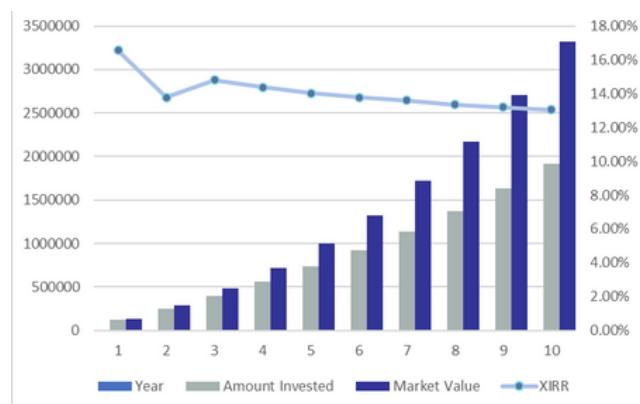
RETURN ANALYSIS

Compound Annual Growth Rate

Particulars	1 Year	3 Year	5 Year	10 Year
ICICI Prudential	8.99%	14.54%	15.44%	12.14%
Category Average	4.28%	14.11%	13.94%	11.05%

Value of INR 1,00.000 invested - Lump Sum

Scheme	1 Year	3 Year	5 Year	10 Year
ICICI Prudential	₹108,992	₹150,335	₹205,170	₹314,755

Value of INR 10,000 invested - Monthly

Scheme	1 Year	3 Year	5 Year	10 Year
ICICI Prudential	₹125,070	₹447,952	₹896,471	₹2,319,391

Value of INR 10,000 invested - Monthly (10% step-up)

Scheme	1 Year	3 Year	5 Year	10 Year
ICICI Prudential	₹125,070.00	₹489,729.00	₹1,063,205.00	₹3,364,956.00

Note: The Data collected for the above-mentioned Return analysis has been taken from moneycontrol.com & groww.in

RISK ANALYSIS

	Mean Return	Alpha	Beta	Sharpe	Sortino	Std. Dev.
ICICI Prudential Balanced Advantage Fund	13.28%	3.34%	0.55%	1.13%	1.85%	5.55%
Category Average	11.65%	1.40%	0.87%	0.92%	-	6.94%
CRISIL Hybrid 50+50 Moderate Index	7%	2.72%	1.13%	1.28%	-	0.54%
Rank	8	-	-	-	-	-

COMPARATIVE ANALYSIS

| Particulars	AUM (in Cr)	Returns	Exp. Ratio	Std. Dev. (%)	Alpha (%)	Sharpe (%)	Sortino (%)	P/E Ratio
HDFC Balanced	₹103,041	6.26%	0.73	8.94	6.85	1.40	2.42	18.31
SBI Balanced	₹37,457	5.67%	0.73	6.55	3.81	1.32	2.11	18.44
Nippon India Bal.	₹9,480	5.88%	0.57	7.30	2.13	0.99	1.47	25.75
DSP dynamics	₹3,532	6.33%	0.65	5.82	2.5	1.06	2.14	18.38

Note: The Data collected for the above-mentioned comparative analysis has been taken from groww.in

Key Findings:

- ICICI Prudential Balanced Advantage Fund, with ₹66,000 crore+ AUM, ranks second in its category, behind only HDFC's ₹1 lakh crore+ dominance.
- With a 5-year return of 15.41%, ICICI outperforms DSP and SBI, matches Nippon, and trails HDFC's outsized 25.29%, which warrants risk-adjusted scrutiny.
- ICICI shows the lowest volatility (5.6%) among peers, highlighting its consistency and disciplined risk management.
- ICICI's high portfolio P/E of 25.62 signals a growth-oriented tilt, second only to Nippon, while peers like HDFC and SBI reflect more value-driven positioning.

PORTFOLIO ANALYSIS

Asset Allocation

- Equity: 49.50%
- Debt: 19.40%
- Hedged Equity: 17.90%
- Cash: 8.80%
- Real Estate: 4.30%
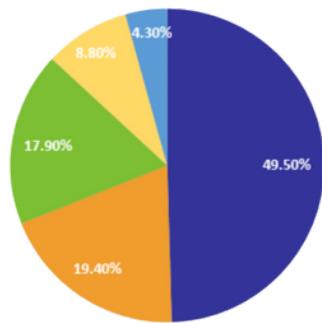
Market Capital Allocation

- Large Cap Investment: 43.96%
- Mid Cap Investment: 9.47%
- Small Cap Investment: 0.89%
- Other: 13.03%
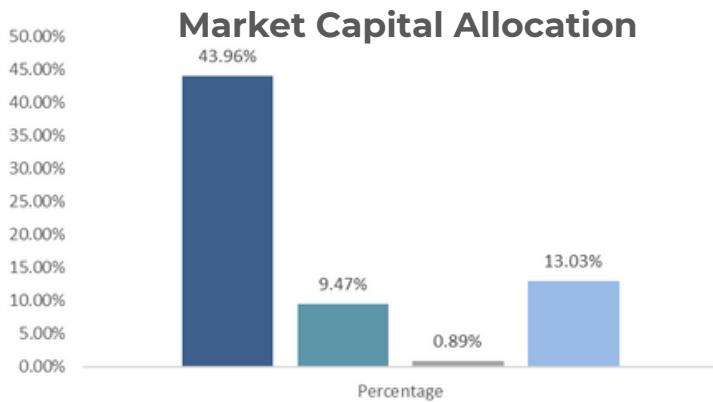
Note: The Data collected for the above-mentioned portfolio analysis has been taken from groww.in and moneycontrol.com

MAXIMUM DRAWDOWN ANALYSIS
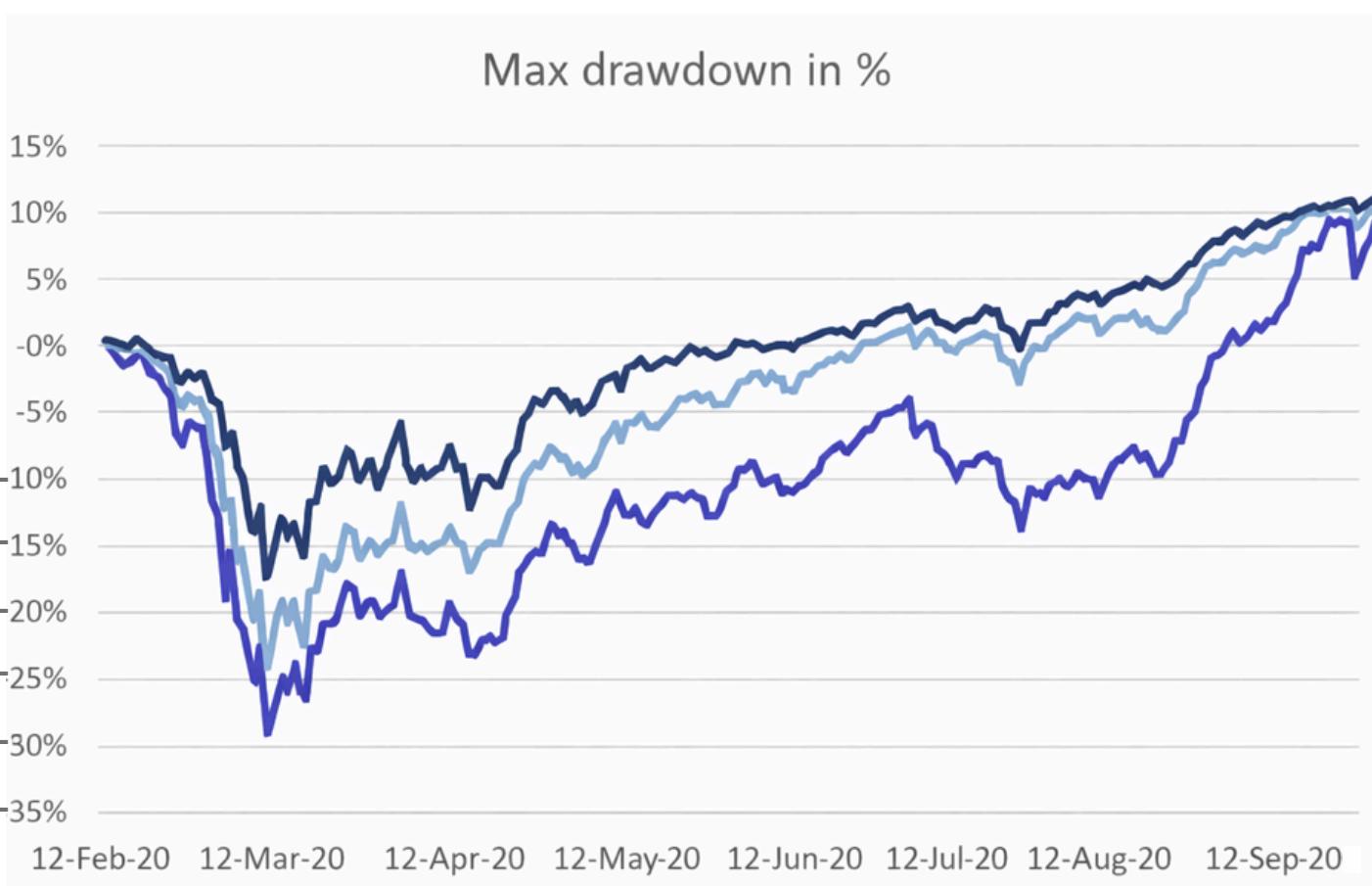
Key Insights:

- <u>HDFC Balanced Advantage Fund</u>: Experienced the steepest drawdown (~–30%) during March 2020 and showed a slower, more staggered recovery, indicating higher equity exposure or delayed rebalancing.

- <u>ICICI Balanced Advantage Fund</u>: Had a moderate drawdown (~–25%) but recovered more swiftly, suggesting a more responsive asset allocation strategy that cushioned volatility.

- <u>DSP Dynamic Asset Allocation Fund</u>: Displayed the shallowest drawdown (~–20%) and the smoothest recovery curve, reflecting strong downside protection and consistent rebalancing discipline.

Conclusion:

ICICI Balanced Advantage Fund suits experienced investors comfortable with high-risk, equity-heavy strategies who still want dynamic rebalancing to manage volatility. Although the fund saw a sharp drawdown of around –25% in early 2020, it recovered faster than peers, reflecting an effective allocation model. It is well suited for aggressive SIP investors, market-cycle tacticians, and long-term equity seekers with some downside management. However, it is not ideal for first-time or conservative investors, as SEBI classifies it as "very high risk" due to its high equity exposure, which can lead to sharp market swings and behavioural stress during downturns.

RISK REWARD ANALYSIS

Risk Reward Grid
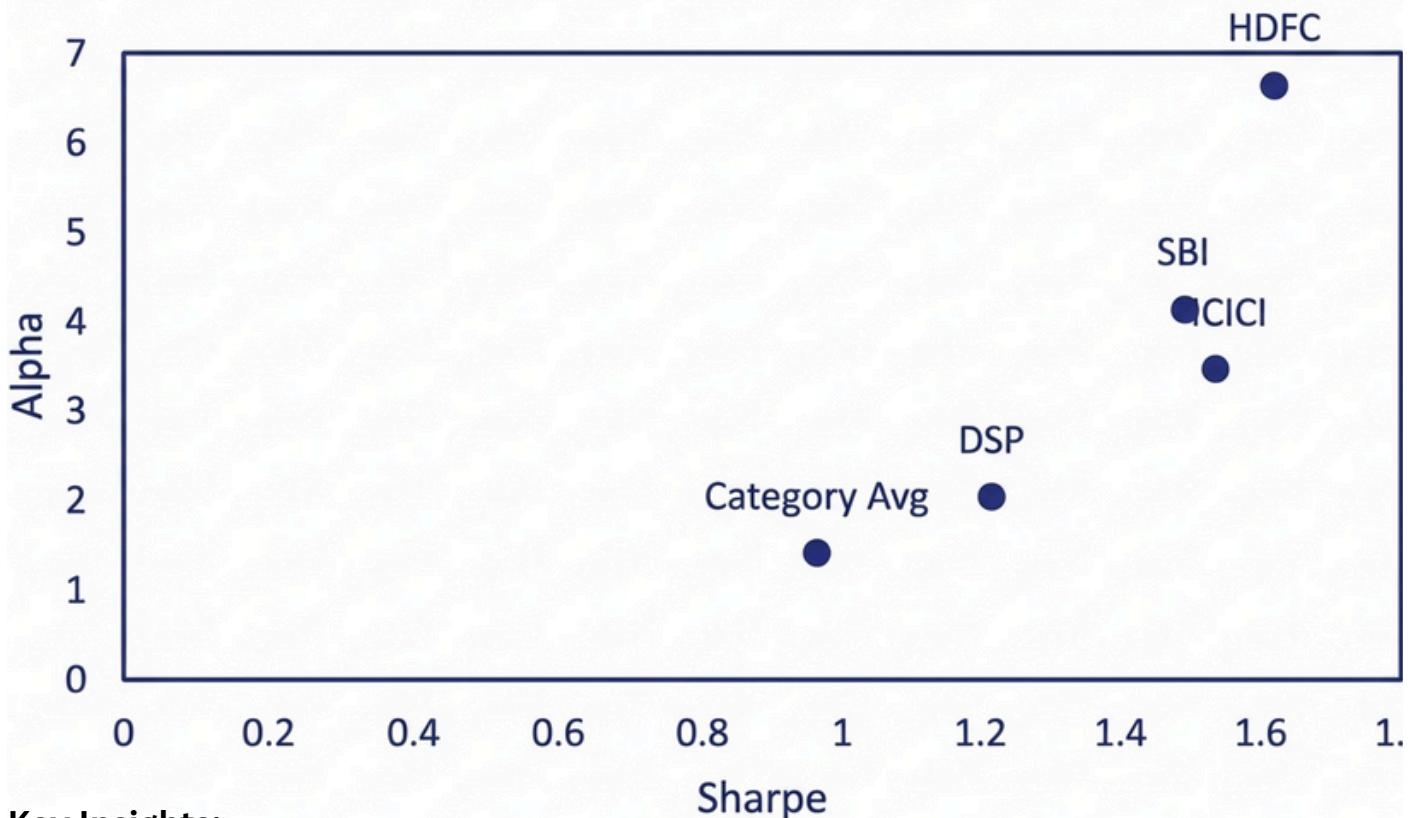
Key Insights:

- HDFC Balanced Advantage Fund demonstrates the highest Alpha (~7%) and a strong Sharpe ratio (~1.6), indicating superior excess return with commendable risk-adjusted efficiency. This profile aligns with high-risk investors seeking aggressive alpha generation.
- SBI and ICICI Balanced Advantage Funds cluster in the top-right quadrant, with Sharpe ratios around 1.4 and Alphas between 3.5% and 4%. Their positioning reflects consistent outperformance and disciplined volatility control, making them suitable for investors with a high-risk appetite and preference for tactical equity exposure.
- DSP Dynamic Asset Allocation Fund, while outperforming the category average, exhibits a relatively lower Alpha (~2%) and Sharpe (~1.2). This suggests a more conservative return profile with moderate efficiency, appropriate for investors prioritizing smoother volatility over aggressive alpha.
- Category Average (Sharpe ~1.0, Alpha ~1%) serves as a benchmark. All four funds exceed category norms, reinforcing their strategic merit within the balanced advantage segment.

Conclusion:

ICICI Balanced Advantage Fund, with a Sharpe ratio of ~1.4 and Alpha of ~3.5%, reflects a high-risk, high-reward profile. While these metrics signal consistent outperformance and efficient volatility management, the elevated Sharpe also implies exposure to significant market fluctuations. This combination makes the fund unsuitable for first-time or conservative investors, who may not be equipped to navigate the behavioral stress associated with such aggressive return dynamics.

MARKOV CHAIN ANALYSIS
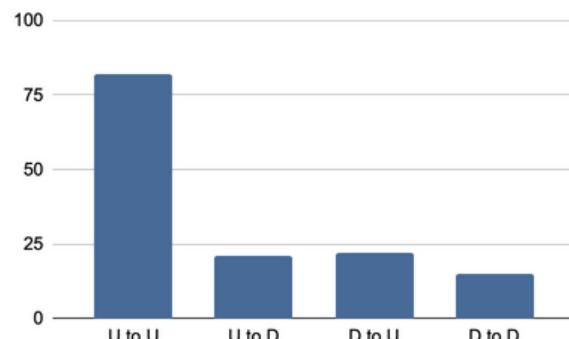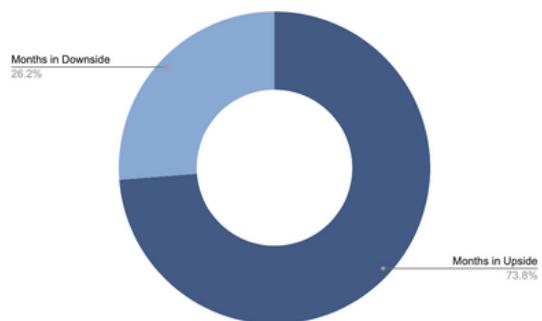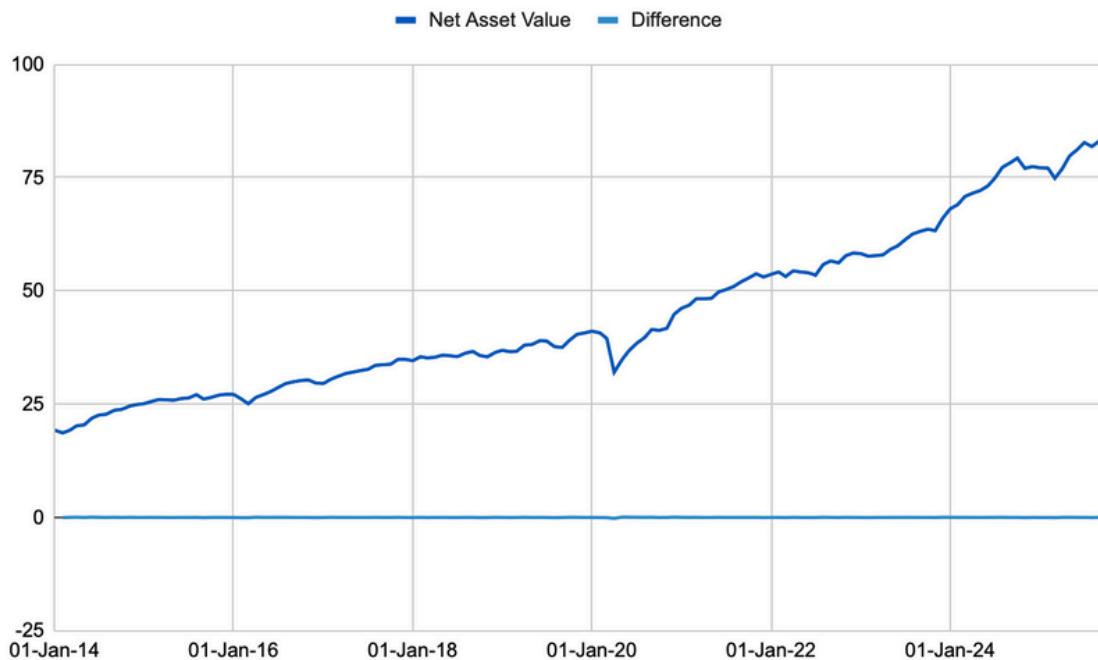
Key Insights:

- HDFC Balanced Advantage Fund shows the highest Alpha (~7%) and a strong Sharpe (~1.6), indicating superior excess returns with efficient risk management—suited for high-risk investors seeking aggressive alpha.
- SBI and ICICI Balanced Advantage Funds cluster in the top-right quadrant, with Sharpe ratios near 1.4 and Alpha between 3.5%–4%. This reflects consistent outperformance and controlled volatility, suitable for high-risk, tactically inclined investors.
- DSP Dynamic Asset Allocation Fund delivers lower Alpha (~2%) and Sharpe (~1.2), suggesting a more conservative, smoother-return profile despite outperforming the category average.
- Category Average (Sharpe ~1.0, Alpha ~1%) acts as a baseline, with all four funds exceeding it—highlighting their relative strength within the balanced advantage space.

Conclusion:

The Markov Chain Model suggests that the find has a strong and stable growth pattern and has a fairly high characteristic against 3 down month clusters indicating it to be resilient and well positioned for consistent performance. It has a reasonably high susceptibility towards growth to growth period clusters show casing a relatively lower risk profile. The fund is long term and growth oriented with a steady appreciation and a seemingly controlled downturn.

FINANCIAL MANAGEMENT ASSOCIATION
SHRI RAM COLLEGE OF COMMERCE