2025

What has been measured will never be misplaced





Overview

### **VISUALGO**

Visualgo is a company under PT Visualgo
Lite Indonesia that offers content creation
services, including photography,
videography, and design, for promotional
needs, company profiles, public relations
activities, and events.

#### **PRIMARY MARKET?**

Currently, the main focus is on meeting corporate needs.





## General Service Offerings

Corporate Profile

Photo & Video Asset Portfolio

**CSR Video** 

Safety Briefing Video

**Short Movie** 

Digital Advertisement

Product Video

Public Relations Video

Annual Report Design Logo Design

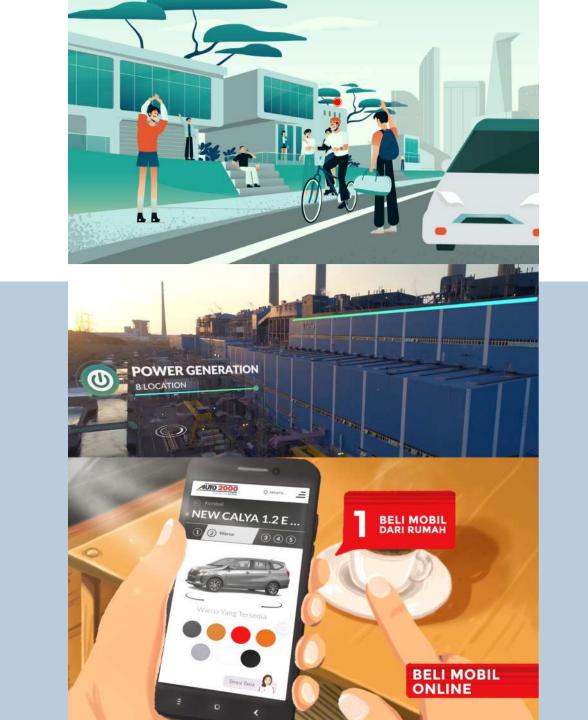
Company Profile Design



**Specific Services** 

## **2D Animation**

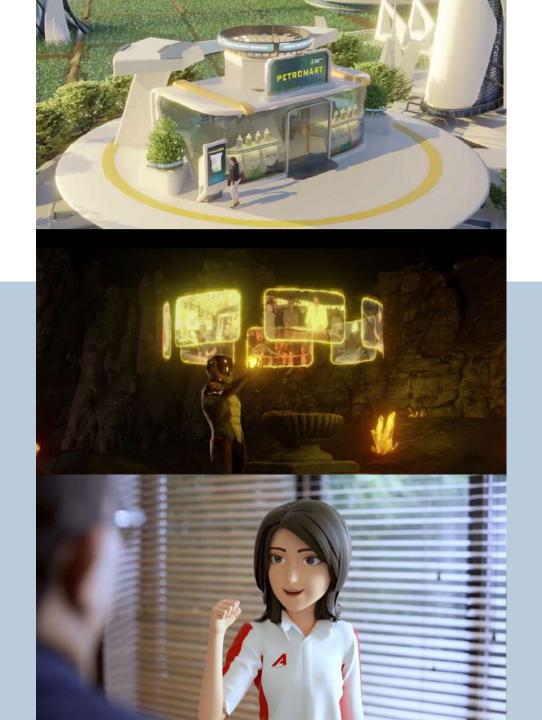
2D Motion Graphics Video 2D Motion Tracking Video



**Specific Services** 

## **3D Animation**

3D Promotional Video 3D Campaign Video 3D Profile Video 3D Safety Briefing Video



**Specific Services** 

## Design Services

Annual Report Design Company Profile Design Logo Creation & Other Design Services

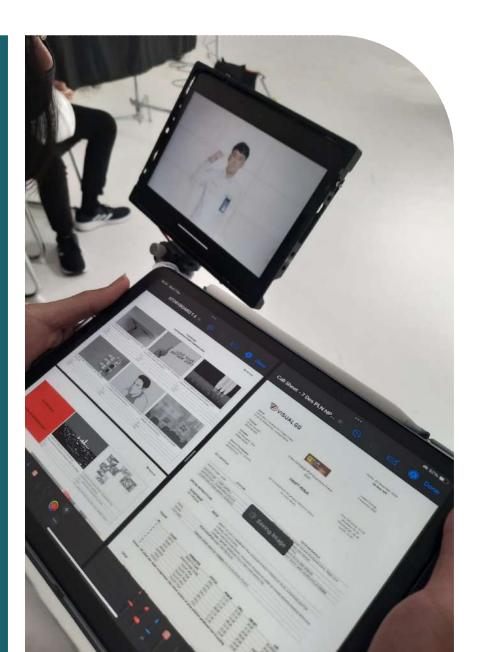






#### TJSL/CSR Campaign Video Pupuk Indonesia

Conveying the message of Pupuk Indonesia's efforts for the nation, where the pillars of **Economy**, **Environment, Social, Governance**, **and Law** harmonize for the country's sustainability.





#### **PLN NUSANTARA POWER**

#### Campaign Video Short Movie Profile Video

Helping create visual communication media in the form of a video that delivers a brief transformation message of PT PJB into PT PLN Nusantara Power.





## 2D Motion Graphics Animation SIPLAH K3 PJB Application

Creating a campaign highlighting the advantages and uniqueness of the latest application through a motion graphics animation video for the digital innovation application in the K3 Division of PT PJB.





## 2D Motion Graphics Animation Digiroom Promotional Video

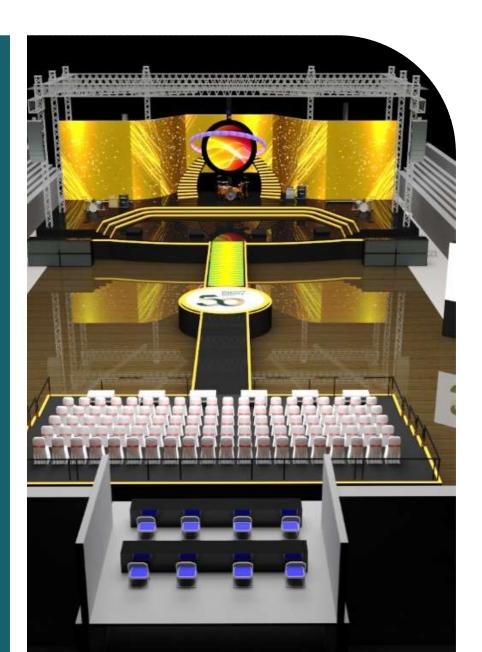
Helping create a short digital advertisement on Auto2000's business transformation from a conventional showroom to a digital showroom.





#### Company Profile Video Semen Indonesia Group

Helping create a company profile video for Semen Indonesia Group Holding, in collaboration with several local production houses in Surabaya.





#### Multimedia Content 50th Anniversary of PT Petrokimia Gresik

Helping create visual content
(Opening, Product Launch of
Fertilizer, Colossal Drama, All-in
Bumper, Teaser) for PT Petrokimia
Gresik's 50th Anniversary.





## THE JOURNEY MELIWIS PROJECT

Helping compile assets portfolio and visual inspection for the installation of a jacket and topside at Meliwis Ophir, a Medco Energi Sampang project.





#### Flyer Design Landscape Orientation

Helping compile asset materials in the form of designs and visual illustrations for power generation unit management training with PJB Academy.





## COMPANY PROFILE DESIGN

Designing the company profile for PT. Aneka Jasa Grhadika with a professional and modern look, reflecting the company's identity and vision in an informative and engaging manner.





#### **ANNUAL REPORT DESIGN**

Designing the annual report for Supply Chain Compartment Edition IV of Petrokimia Gresik with a professional, informative, and modern look. The design reflects the company's achievements, strategies, and commitment in the supply chain through visually appealing and easy-to-understand graphics.





#### **LOGO DESIGN**

## NUSANTARA INNOVISION CENTRE

Designing a logo that reflects innovation, technology, and sustainable energy transformation.

## Overview of the Last 3 Years





2021 - 2024

Trusted by various companies, we are ready to support your videography and photography needs.





































# Greet Directly



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