

# HAIRTRACK MANUAL

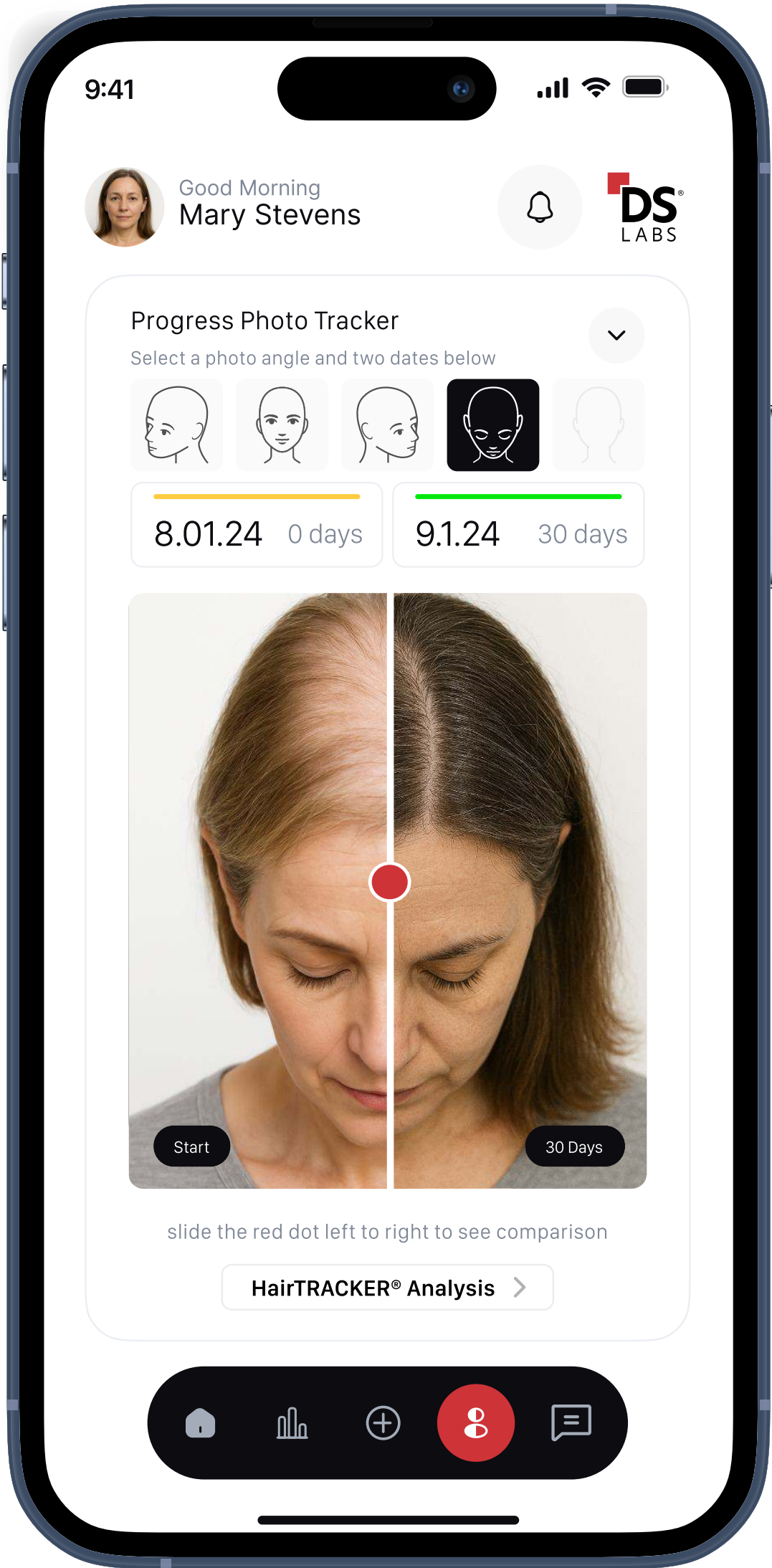




# Welcome to HairTRACK app by DS Laboratories!

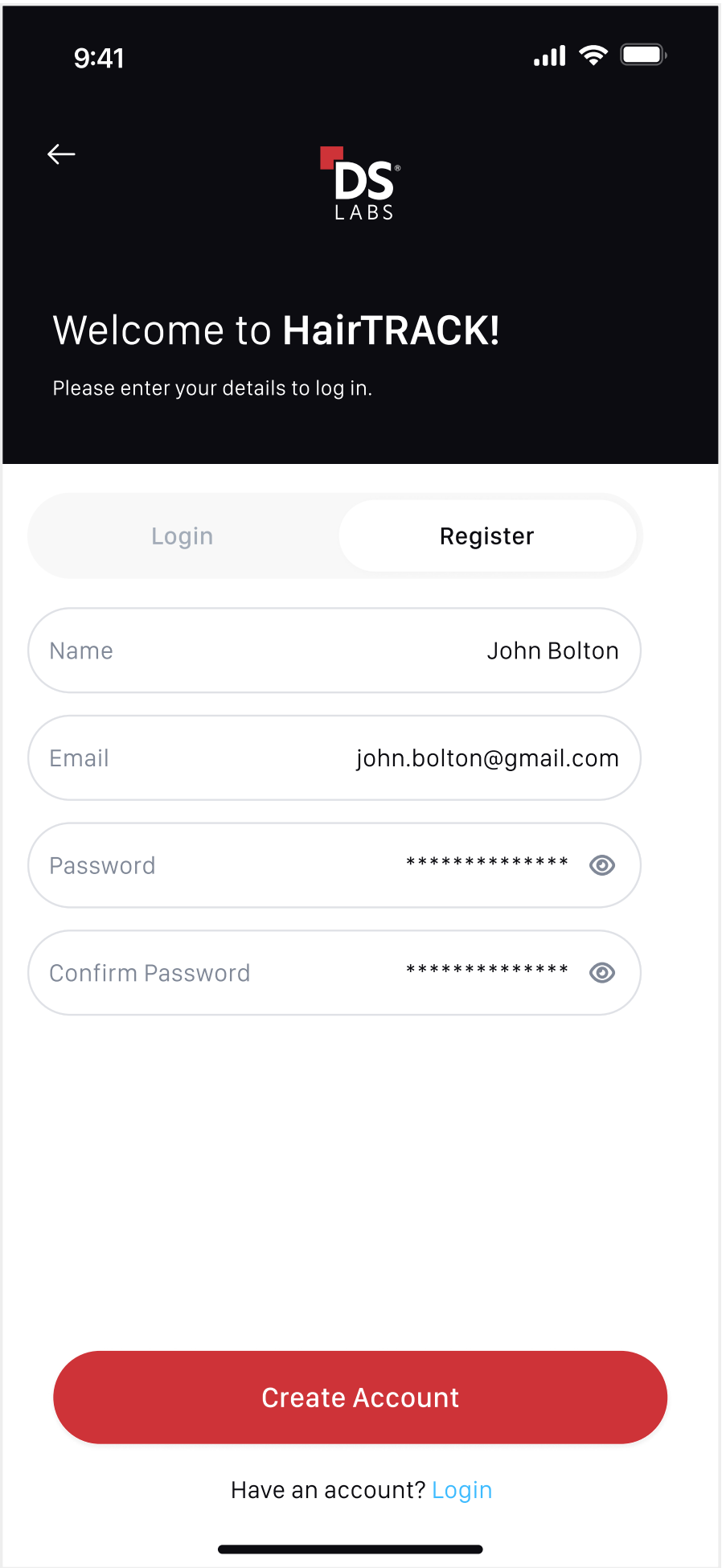
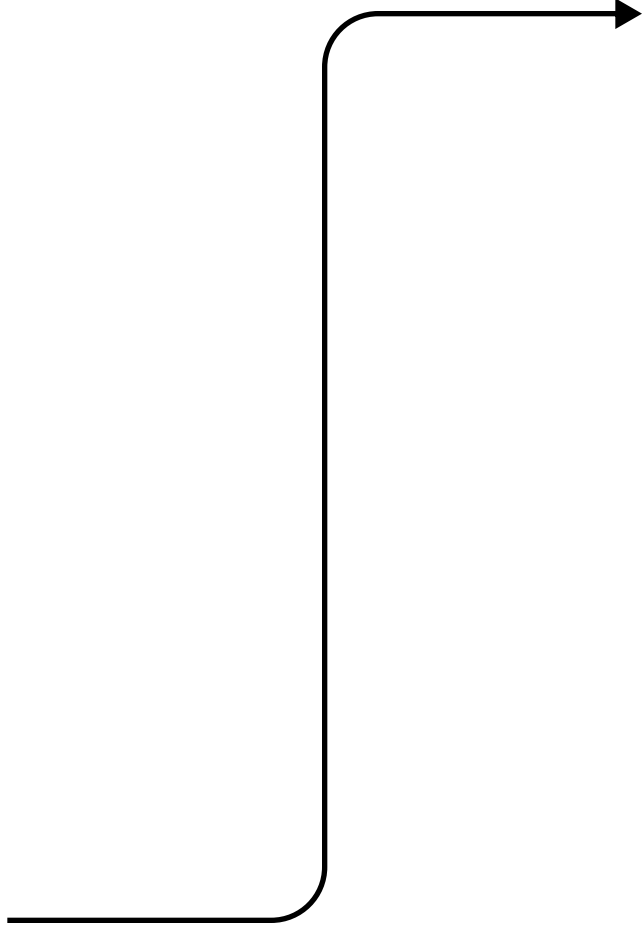
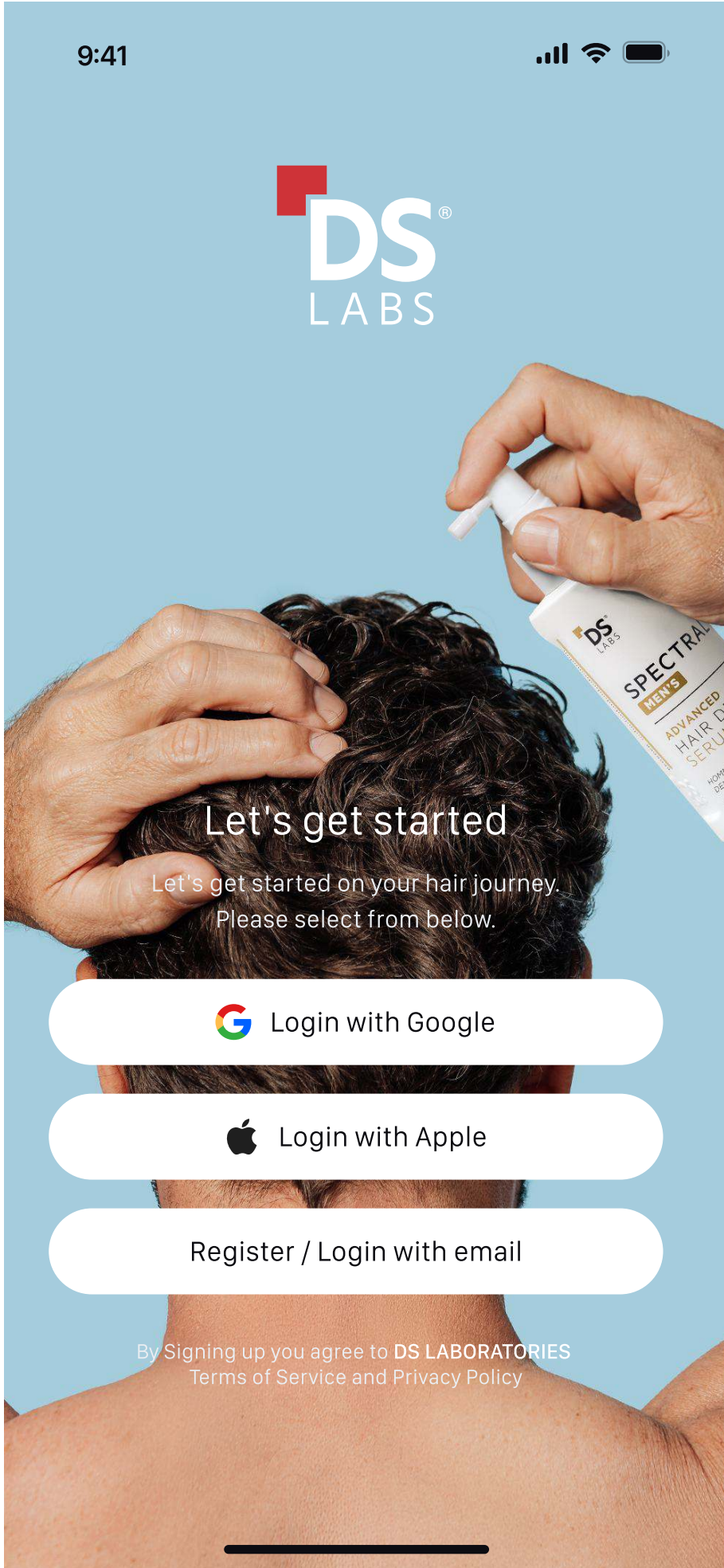
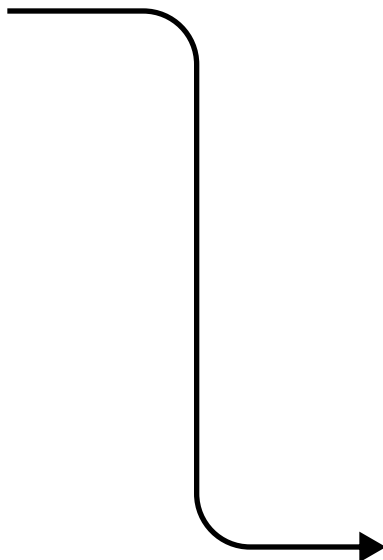
HairTRACK by DS Laboratories is the ultimate tool to help you stay on top of your hair treatment progress. Designed for those using DS Laboratories’ advanced hair care products, this iOS app allows you to visually track your transformation and maintain consistency with your treatment plan.

This manual will guide you through the app’s features to ensure you get the most from your hair journey.



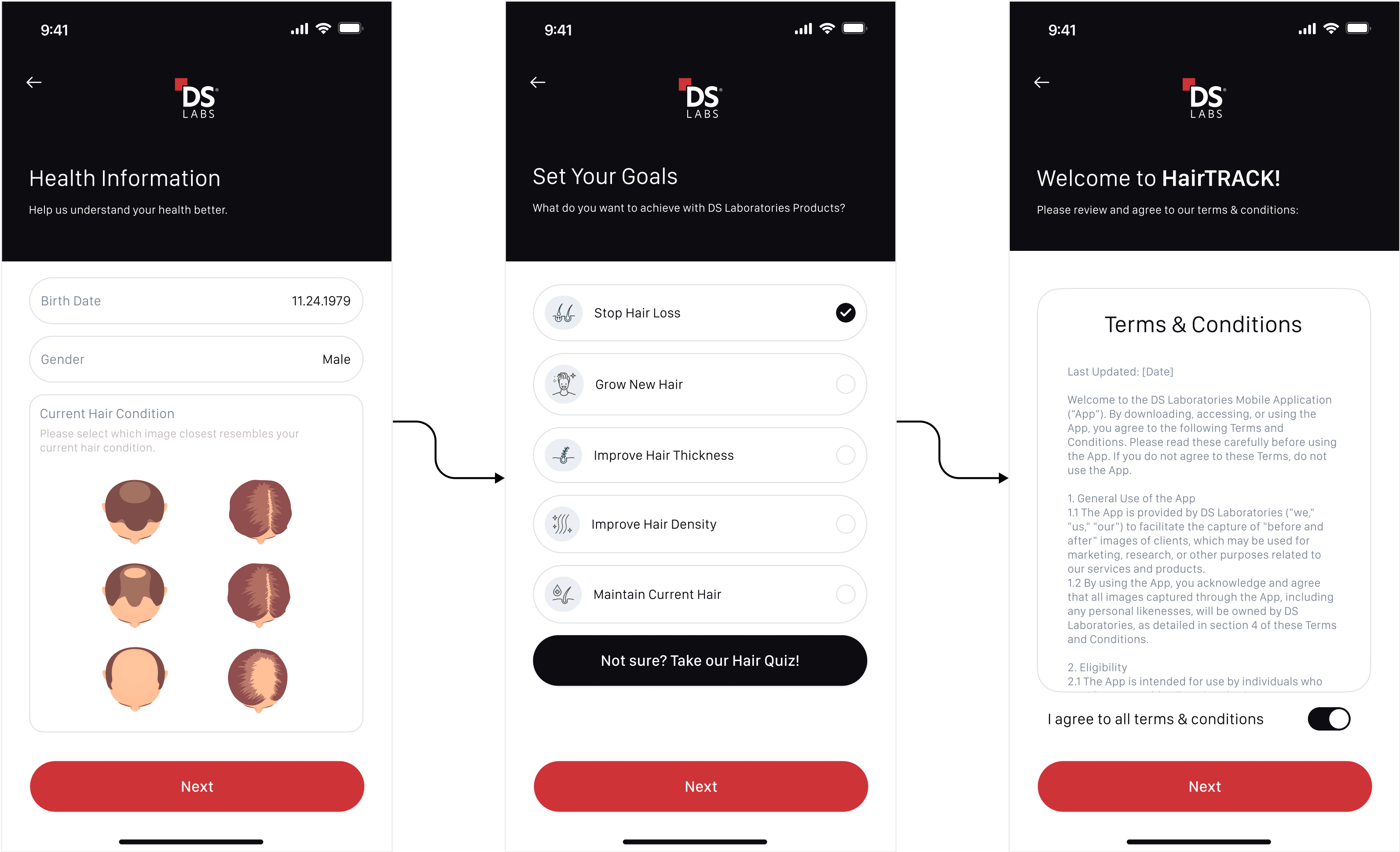
# Onboarding:

HairTRACK lets new users set up an account using login with Google, Apple, or register by using their own email address and password.



# Onboarding:

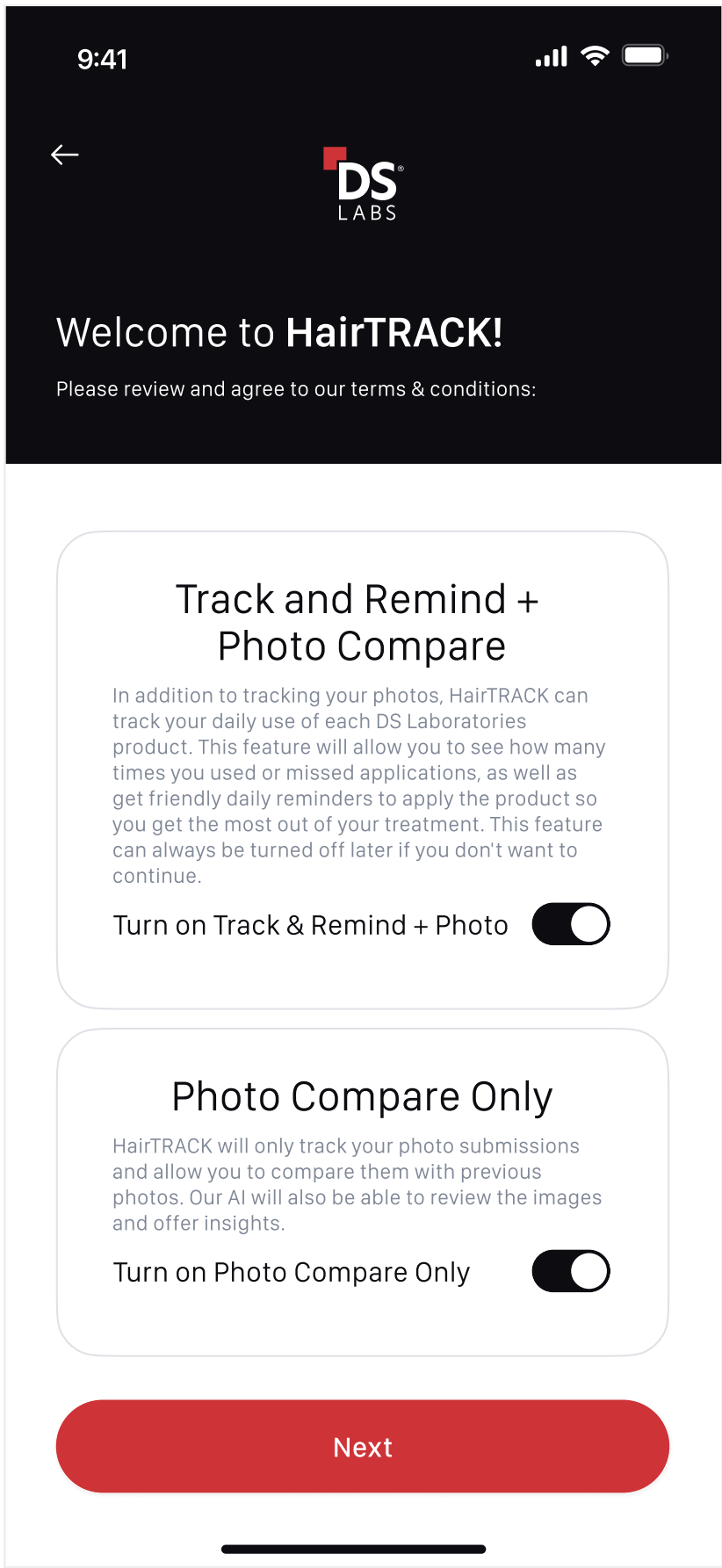
Once you have chosen the method of sign-up, you will be asked to put input your basic information such as birth date, gender, and current hair condition. In addition we would love to know your hair goals (multiple can be selected). If you are unsure we offer a convenient hair quiz on our website that will help you determine your needs.



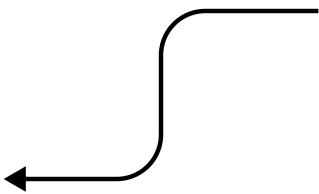


# Onboarding:

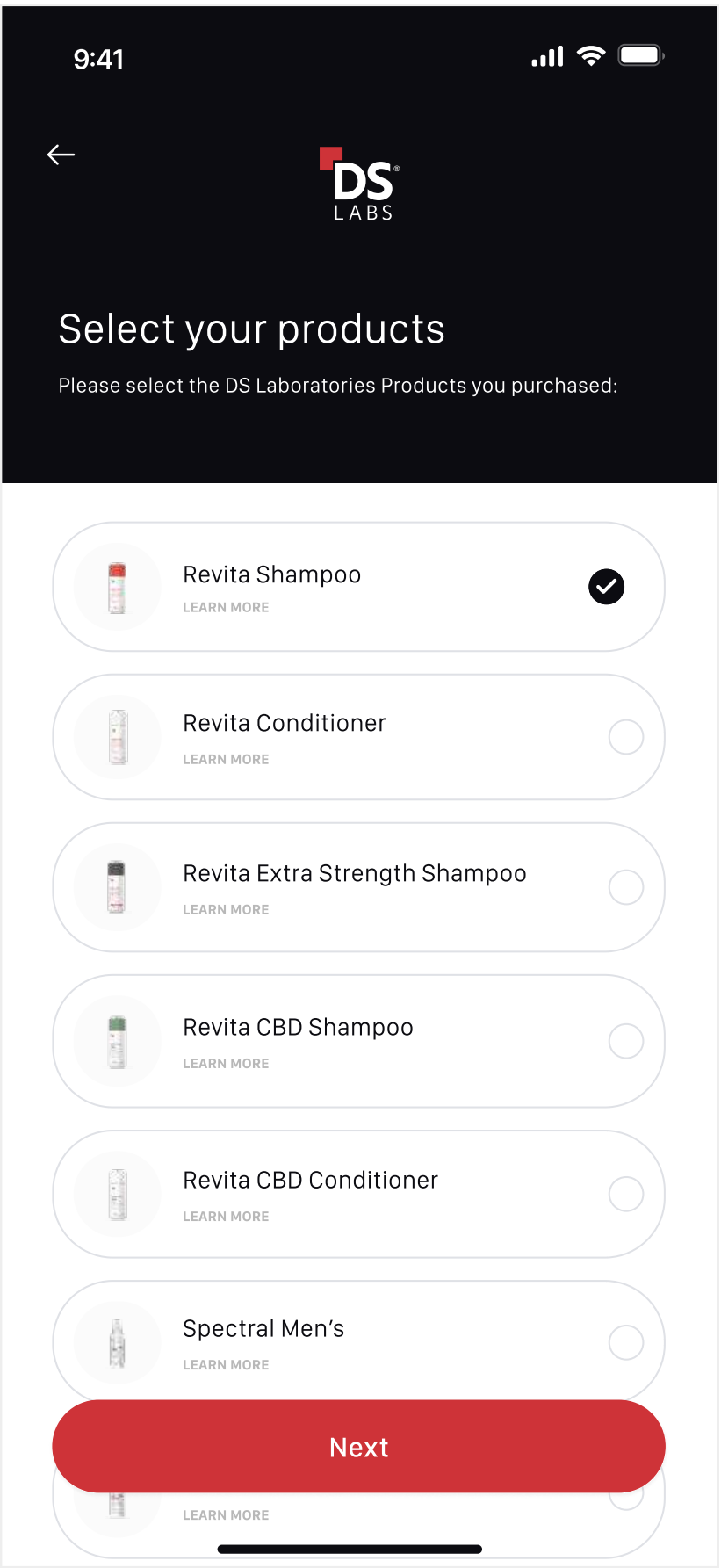
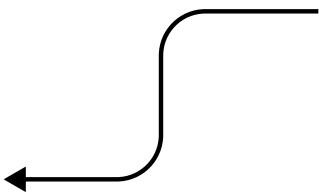
The HairTrack app can be used either as a stand alone photo journal to visually document your hair journey or as a more advanced tool that also tracks product usage and provides reminders to support treatment consistency. Whether you prefer to take periodic photos to monitor progress or want to optimize results by logging when you apply specific products, the app adapts to your needs. Using both features together allows for a more complete picture of your regimen, helping you stay on track and achieve better outcomes over time.



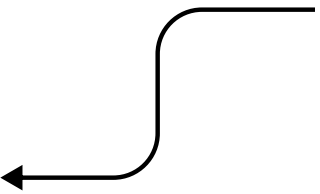
Choose this option to use the **product usage track and photo compare journal**.



Choose this option to use the **photo compare journal only**.



If you chose to track products the next screen will allow you to choose the ones you are using:

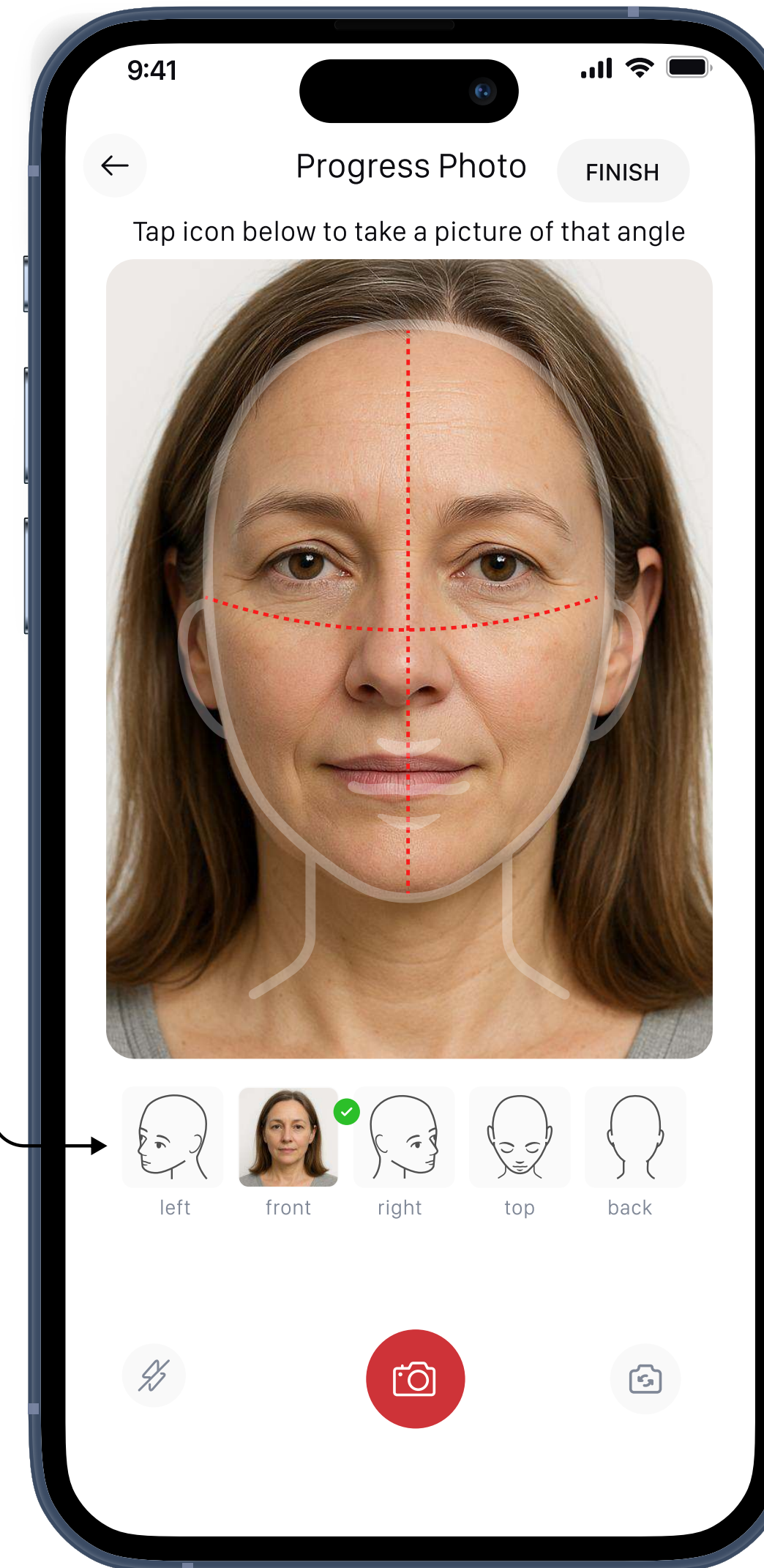




# First Set of Photos

The HairTrack app can be used either as a stand alone photo journal to visually document your hair journey or as a more advanced tool that also tracks product usage and provides reminders to support treatment consistency. Whether you prefer to take periodic photos to monitor progress or want to optimize results by logging when you apply specific products, the app adapts to your needs. Using both features together allows for a more complete picture of your regimen, helping you stay on track and achieve better outcomes over time.

**Step 1:** select an angle which you would like to photograph and track

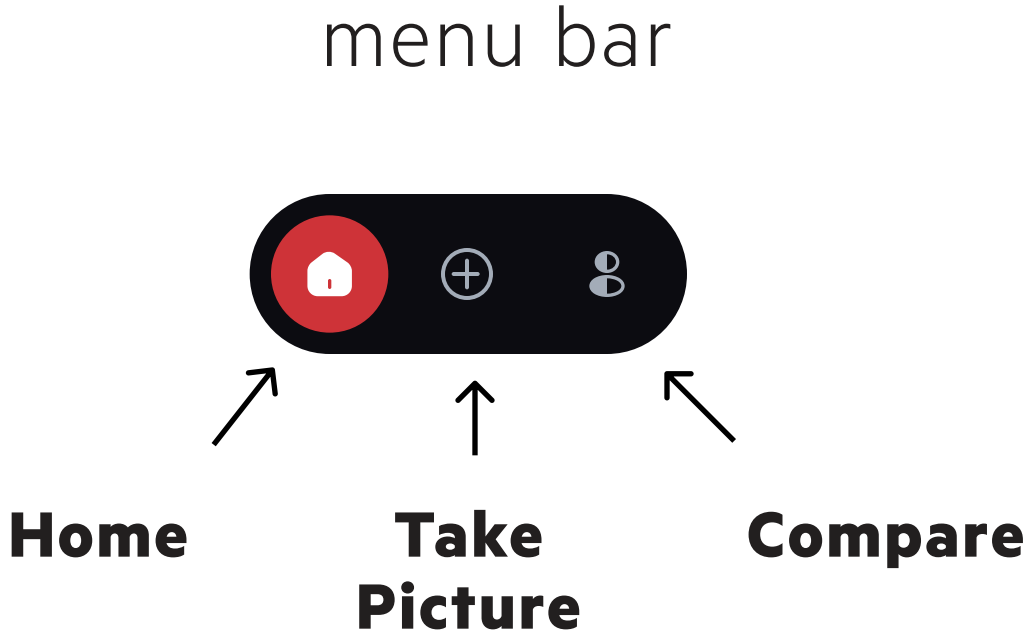


**Step 3:** when you are done with all angles you want to track, hit the FINISH button on top.

**Step 2:** make sure you are taking the photo in good lighting conditions. It may be helpful to ask someone to take the images from the top and back angles. We have included some guides over the image to help you position your head for each angle.



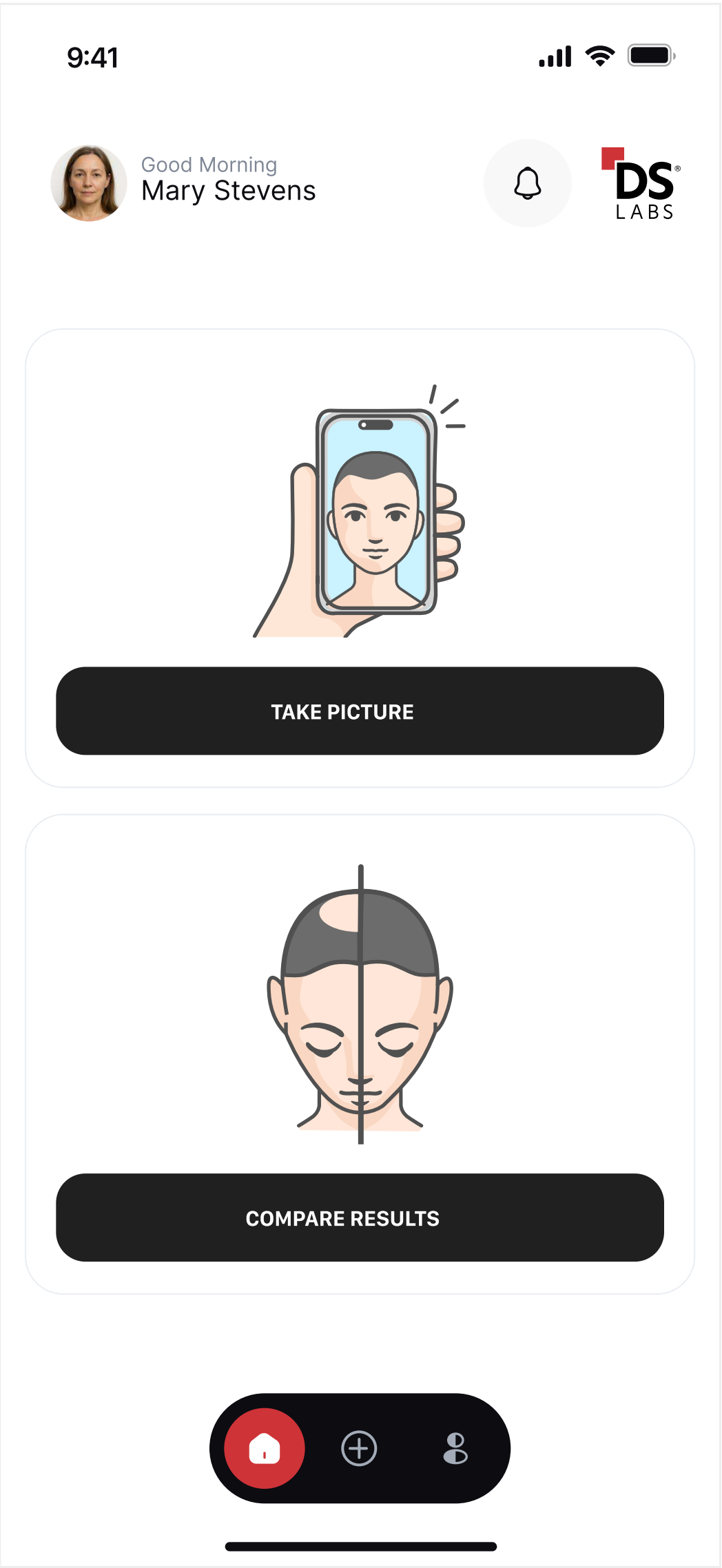
# Home Screen: Photo Compare Only



**Account:** select to →  
make changes to your  
account info, change  
notifications, or  
update products

**Take Picture:** select →  
to make changes to  
new set of pictures.  
only one set per day is  
allowed

**Compare Results:** →  
select to make  
compare results from  
two separate days of  
photos

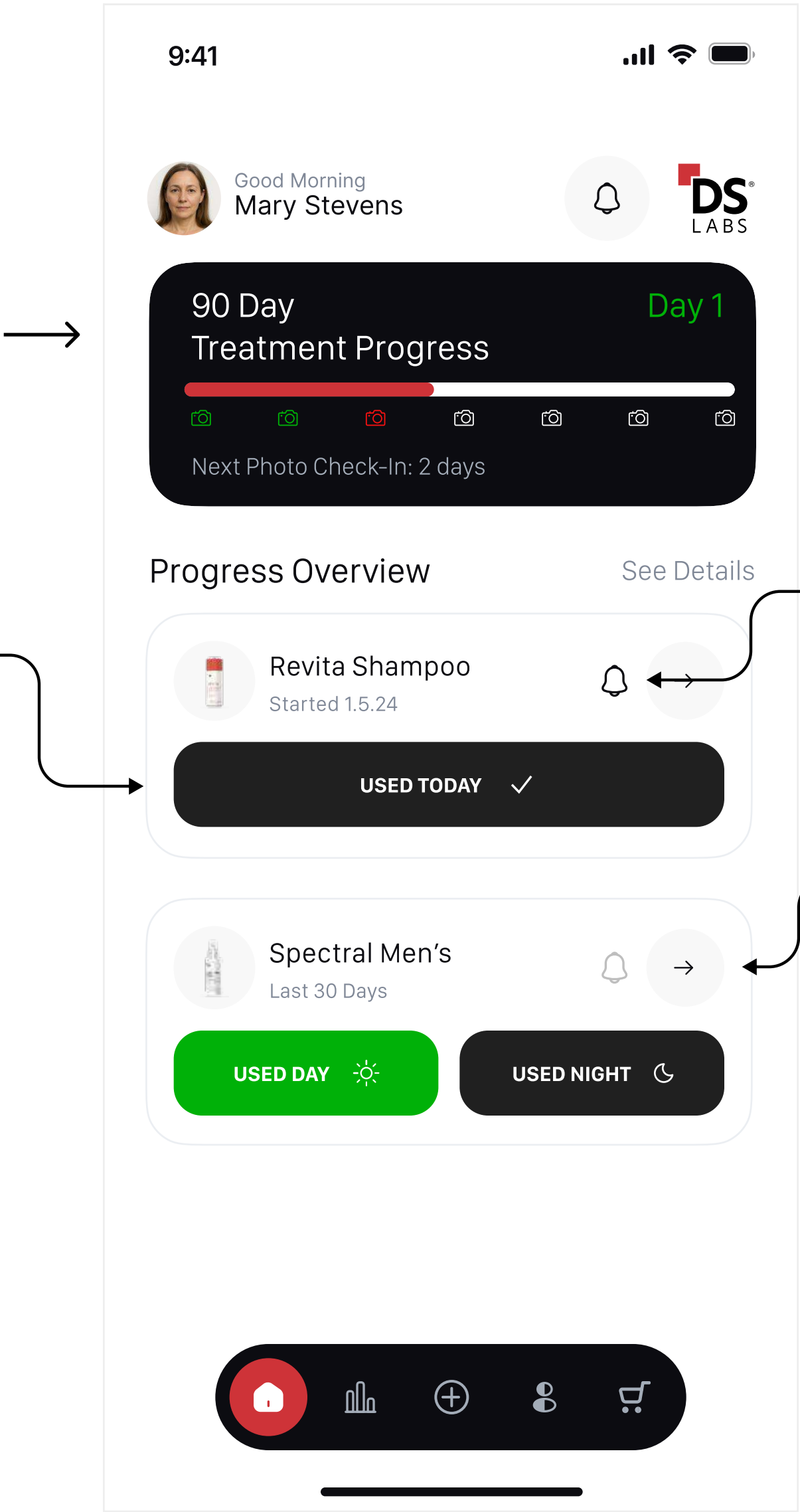




# Home Screen: Photo Compare + Product Track

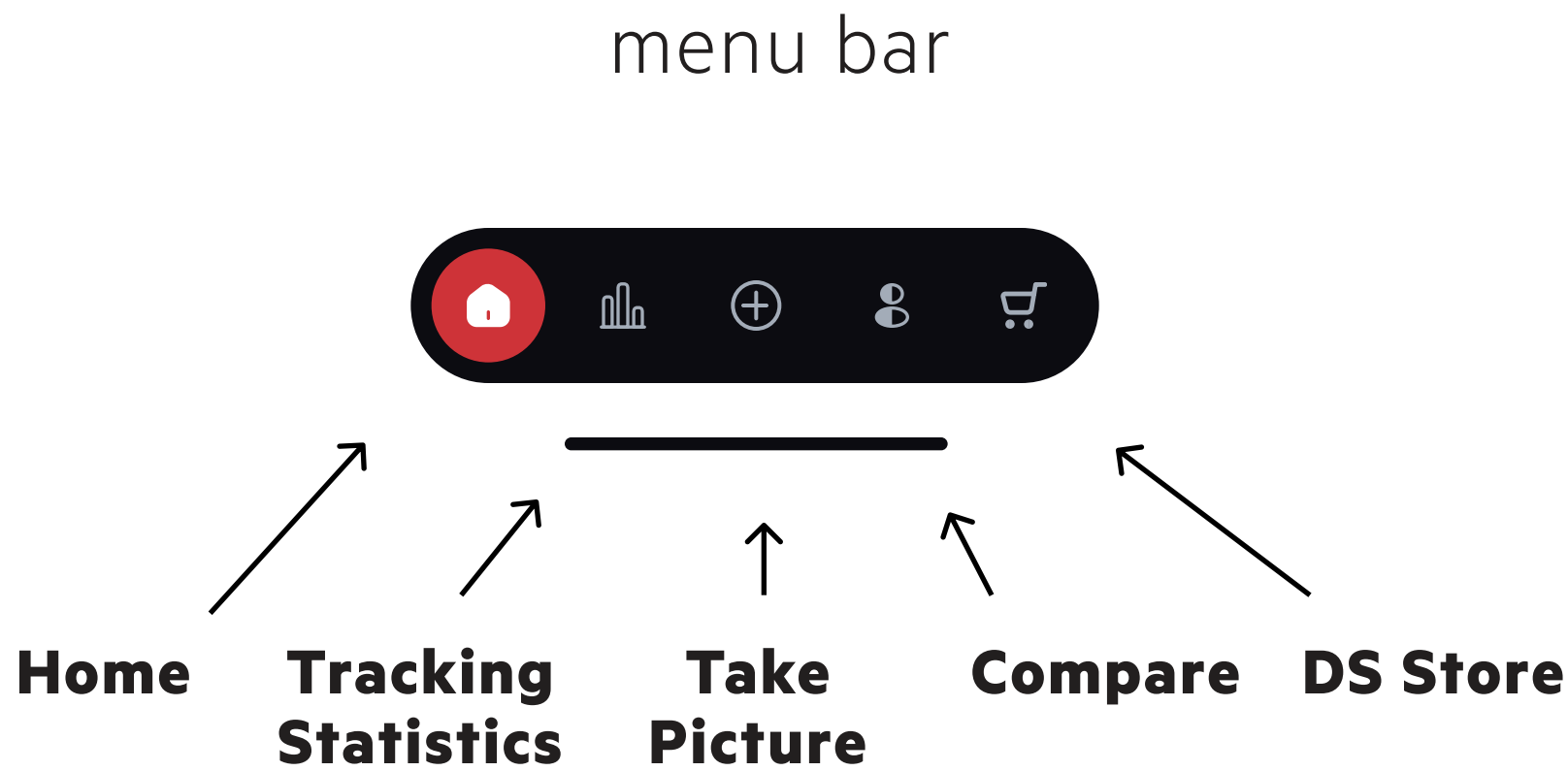
**90 day tracker:** this is a helpful visual tracker of your first 90 days of product usage. Each camera icon indicates a photo set that should be taken (every 15 days). If a set is missed the icon will be red and if it taken, green.

**Products being used:** depending on product you chose, the app will ask you to input your use either once a day (for our shampoos or conditioners) or morning and night if its a topical serum. Use these buttons to let the app know you used the product.



**Notifications:** if you would like the app to send you notifications to use the products based on suggested use daily, select this icon.

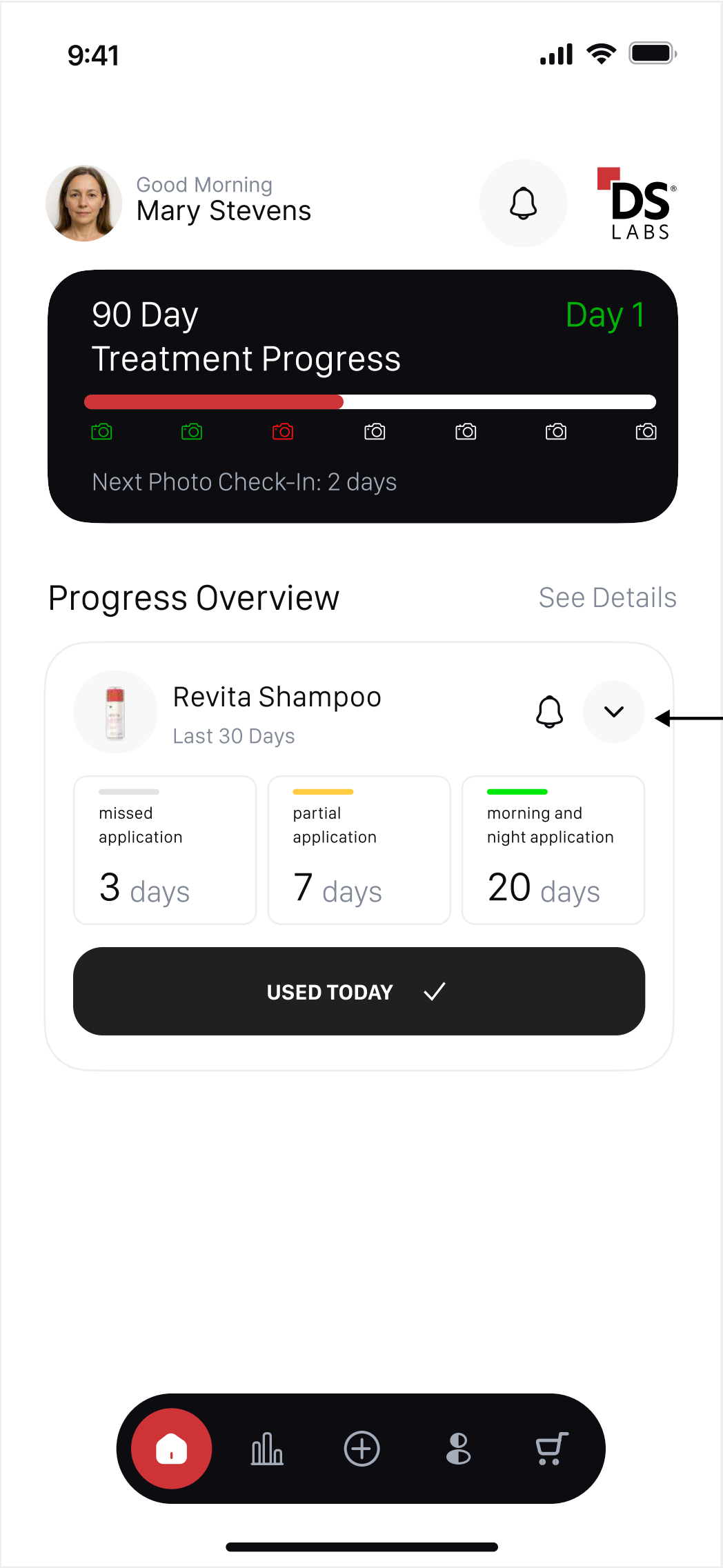
**Tracking Statistics:** tap this icon if you would like to see a more detailed view of your use



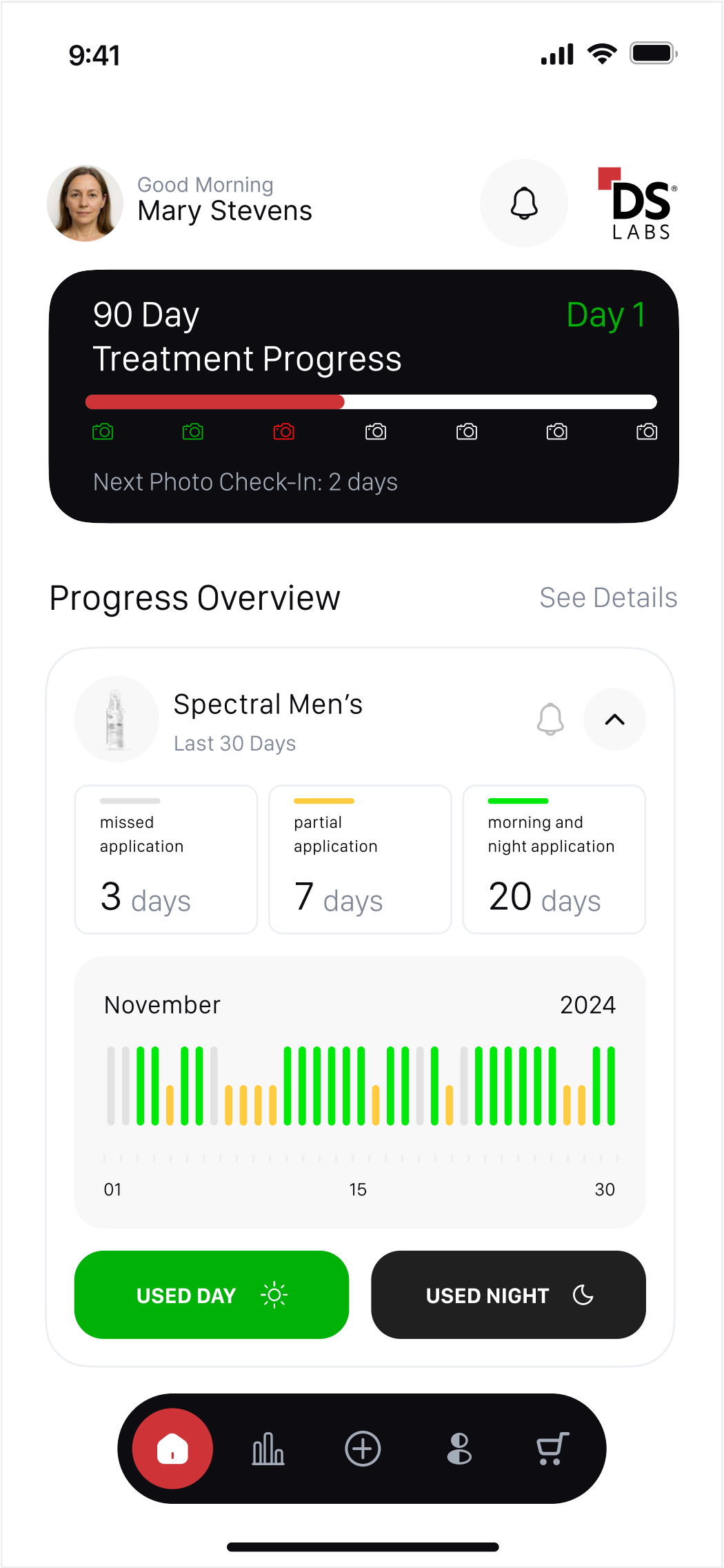


# Statistics

**Basic Statistics:** this screen shows you the number of days you applied, partially applied (in case there is a morning and night application), missed an application .



**Visual Breakout of usage**





# Photo Compare

To use the HairTRACK photo compare function of the app its important to keep the following in mind:

1. You must have a photograph taken of the same angle on different days in order to be able to compare them.
2. The left date will show the EARLIER date and right side the LATER date.
3. The app will only show dates that have images taken on them .
4. For an Ai analysis hit the HairTRACKER Analysis button on the bottom once you load both images

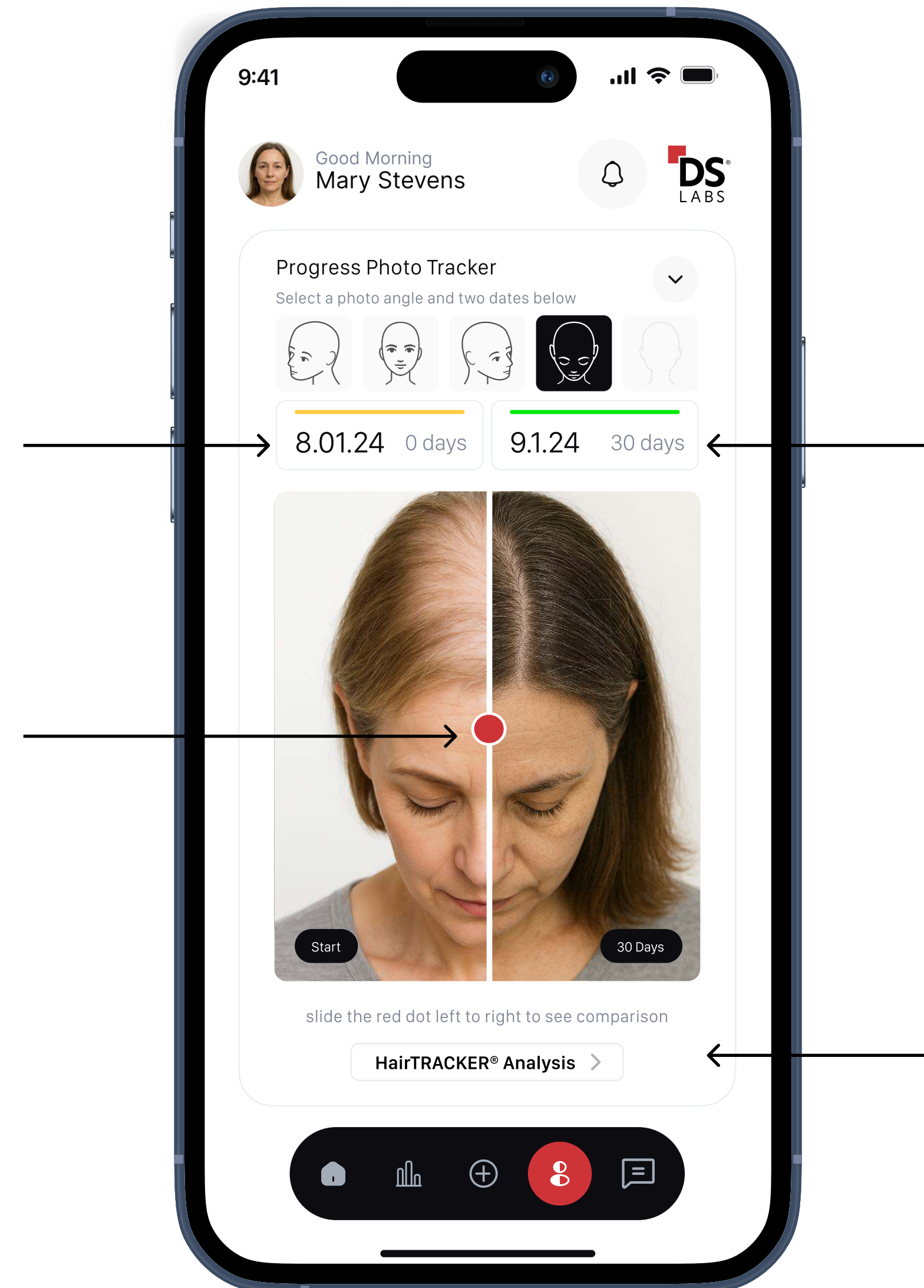
**Step 2:** select a starting date (BEFORE)

**Step 4:** use the slider to move between images and compare

**Step 1:** select an angle

**Step 3:** select a finishing date (AFTER)

**Step 5:** press the HairTRACKER Analysis button to send both selected images for Ai review





# Enjoy!

We hope the HairTRACK app helps you reach your hair goals!

If you have any questions or concerns, please feel free to reach out to us:

[support@dshairtrack.com](mailto:support@dshairtrack.com)

[dslaboratories.com](https://dslaboratories.com)

