

Mia Riley Valentina Deen
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Communication major with a Marketing minor at UC San Diego, bringing extensive internship experience in social media, branding, and community engagement. Skilled in creating compelling digital content, managing partnerships, and analyzing campaign performance using tools such as **Google Analytics** and **Ubersuggest**. Combines strategic communication, event coordination, and storytelling to elevate brand identity and audience engagement. Builds on a proven record of leadership and organization from prior professional and administrative roles, with a passion for delivering authentic, data-informed, and results-driven marketing initiatives.

EDUCATION

University of California, San Diego | Sixth College Bachelor of Arts in Communication, Minor in Marketing - Expected 2027

- **Certificates:** Business Administration Computer Applications, Clerical Procedures Word Processing, American Red Cross Certification: Adult CPR/AED, Department of Defense (DOD) Cyber Awareness Challenge

WORK EXPERIENCE

Bootcamp GIS - San Diego CA 2025 - Present
GIS EdTech Business Intern

- Researched GIS and EdTech industry trends to support business growth strategies..
- Managed SEO and blog optimization using WordPress, Yoast, and Ubersuggest.
- Designed marketing visuals and graphics in Canva Cloud for digital campaigns.

Department of Defense, United States Navy - Multiple Locations 2020 - Present
Engineering and Reactor Department Human Resources Assistant

- Managed classified material and admin oversight for 3 departments (800+ personnel).
- Processed 1,470+ performance evals and 535 awards for leadership.
- Trained/supervised 50 staff on admin procedures and career development.

Snoice - San Diego CA 2024-2025
Marketing & Community Engagement Intern

- Produced TikTok/Instagram content driving engagement and event turnout.
- Built influencer partnerships to expand reach and attract customers.
- Designed branded newsletters/SMS campaigns that boosted traffic and sales.

The Optimus Consultant Group - San Diego CA 2024 - 2025
Sales & Marketing Intern

- Tracked campaign performance with Google Analytics to refine content.
- Managed social media (posting, engagement, analytics).
- Created marketing content for real estate campaigns targeting diverse audiences.

TECHNICAL SKILLS AND AWARDS

Awards: Navy Achievement Medal 2024, Good Conduct Medal Active 2024, Sea Service Deployment Ribbon 2024, Flag Letter of Commendation 2022, Meritorious Unit Commendation 2022, National Defense Service Medal 2020.