



Privacy Policy

Kognic Threads (“we,” “our,” “us”) values the trust you place in us. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit or make a purchase through our website.

1. Information We Collect

We collect the following types of information to fulfill your orders and improve your experience:

a. Personal Information

- Name
- Email address
- Phone number
- Shipping and billing address

b. Device & Usage Data

- IP address
- Browser type
- Pages visited
- Time spent on the website

We do NOT collect or store any credit/debit card or other payment details. All payments are securely processed by third-party payment gateways.

2. How We Use Your Information

Your data is used strictly for purposes such as:

- Fulfilling and delivering orders
- Sending order confirmations and status updates
- Providing customer support
- Improving our website and user experience

- Sending offers, updates, or promotions (only if you opt in)

We never sell or rent your information to third parties.

3. Sharing of Information

We may share your data only with:

- **Service Providers:** Shipping partners, payment gateways, and IT service providers involved in order processing.
- **Legal Authorities:** When required to comply with legal obligations.
- **Business Transfers:** In case of merger, acquisition, or sale of assets, your information may be part of the transferred assets.

4. Cookies & Tracking Technologies

We use cookies to enhance your browsing experience, analyze traffic, and personalize content. You can control cookie preferences through your browser settings. Cookies do not collect personal information.

5. Data Security

We follow industry-standard practices to protect your personal data from unauthorized access, loss, or misuse. However, no method of transmission over the internet is entirely secure. We cannot guarantee absolute security, especially due to circumstances beyond our control (e.g., hacking, force majeure).

6. Your Rights

You have the right to:

- Access or update your personal data
- Withdraw your consent
- Request deletion of your data

For such requests, please contact us at contact@kognicthreads.com.

7. Retention of Data

We retain your personal data only as long as necessary to fulfill the purposes described in this policy or as required by law.

8. Children's Privacy

Our website is not intended for children under the age of 18. We do not knowingly collect personal information from minors.

9. Policy Updates

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the revised policy will take effect upon publication.

10. Contact Us

For any privacy-related questions or concerns, please contact:

Email: **contact@kognicthreads.com**