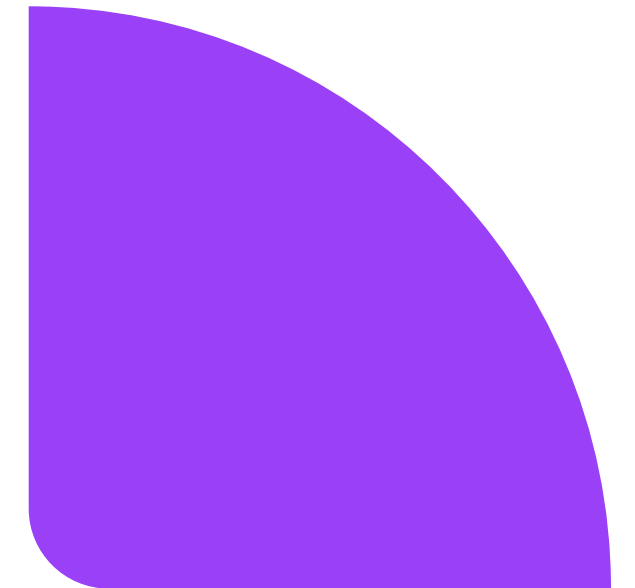


Fün

Company Profile

Grow together with our partners in a joyful business environment and create valuable relationships that generate mutual benefits for everyone



PT FAJAR UNGGUL NUSANTARA

About Company

PT FUN (PT Fajar Unggul Nusantara) A **local Indonesian General Trading Company** specializing in international marketing, trade, and distribution

Under the core philosophy of "Growing Together in a Joyful Business Environment to Achieve Win-Win Partnerships," we take advantage of our strong Indonesian network and extensive sales experience to bring any product to market confidently

Furthermore, we continuously identify and develop excellent manufacturers both domestically and internationally. Providing optimal solutions to our clients and partners. We are committed to building collaborative and sustainable partnerships



Vision & Mission

Vision

Grow Together, Win Together
The Joyful Way to Global
Business

Mission

Built upon a **strong human network** of professionals in Indonesia, we perform deep market analysis and make data-driven decisions with strong execution capabilities to maximize success for both our clients and partners

Founder Profile



✦ Experience

- LG Innotek Indonesia 25 years of Leadership / Plant operation, strategy, organization management
- Experience in integrated operation of production, quality, SCM, and logistics, expertise in the entire value chain
- Large-scale EMS projects including TVs and modules, delivering millions of units annually
- Establishing a global supply network by securing a China-Indonesia-Korea triangle supply chain and vendor pool
- Built a strong network with key institutions such as the Indonesian Ministry of Industry, Investment Coordinating Board (BKPM), Customs Department, and Immigration Department.
- Experience in systematic talent development, strengthening the capabilities of local members to acquire and sustain core competencies

✦ Achievement

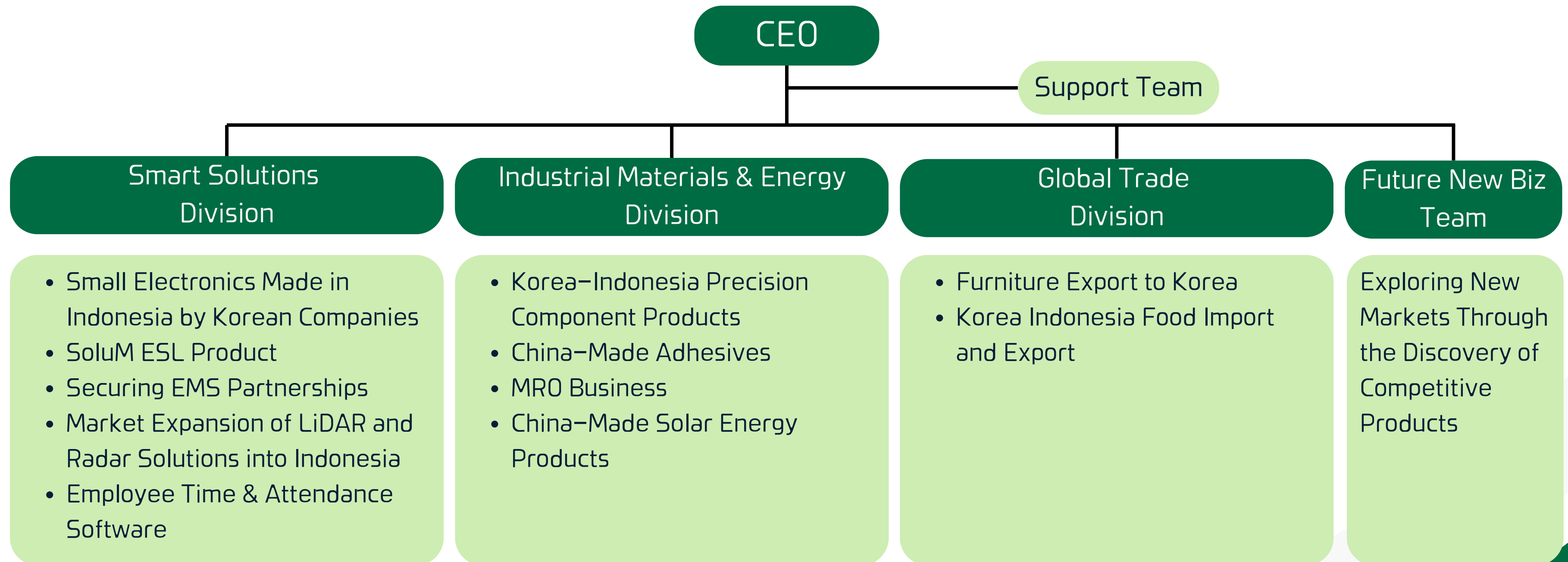
- Contribute to making Indonesian corporation leap forward as global No.1 tuner production base
Expanded production from 100 thousand units per month in 2001 to 8.2 million units per month in 2012
- Won 1st place in efficiency category at LG Skill Olympics in 2009 (LG Group Chairman's Award)
 - Develop and introduction of material/equipment kitting system (2008-2010)
 - Develop of SMT multi-mount production method, quality hospital system, and SCM multi-kitting integrated system
- 2015-2017: Led the Smartfren MiFi project (achieved USD 9 million in revenue) and the ESL (Electronic Shelf Label) business

Jeong Seong Seog Director

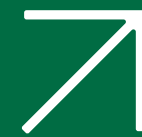


Organizational Structure

PT. FUN is organized into three core business divisions and two dedicated support team



Our Services



Customized solution
for Indonesian Market

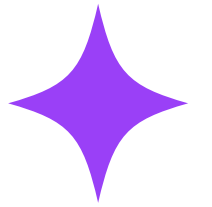


Build an efficient
distribution network
through marketing
integration Korea &
Indonesia & ASEAN



Export & Import
Trade Business

Opportunities of Indonesian Market



As US–China trade escalating tensions intensify and concerns about China’s supply chain risks, Indonesia is emerging as a strong alternative for a global manufacturing hub

- Partial exemption from U.S. tariffs
- Competitive labor and processing costs
- Fast growing Indonesian domestic market
- Increasing interest in Korean products

Our Product

We are entering the Indonesian market with diverse and strategic range of products from electronic communication products to digital solutions, renewable energy, and K-products. We also exporting competitive Indonesian products to Korea and other countries.

WHIFA
K-Electronics

Indonesian furniture
export

ESL & Shynic Signage
(SOLUM)

Industrial Adhesive

Solar Power System

Precision parts and
industrial machinery
consumables

Food Export and Import

EMS Attract production
from Indonesia

RADAR & LiDAR SRS

Exploring New Biz
item Continuously

K-Electronic Product - WHIFA



We offer a wide range of high-quality electronic fan products from Taehang. As a **K-product**, they are designed with a focus on efficiency, durability, and user convenience.

This lineup has been receiving an outstanding response and strong sales performance in the Indonesian market.

- Exhaust Fan
- Character Fan
- Desk Fan
- Ceiling Fan
- Latest technology applied
- Competitive price
- After-sales service support

Furniture

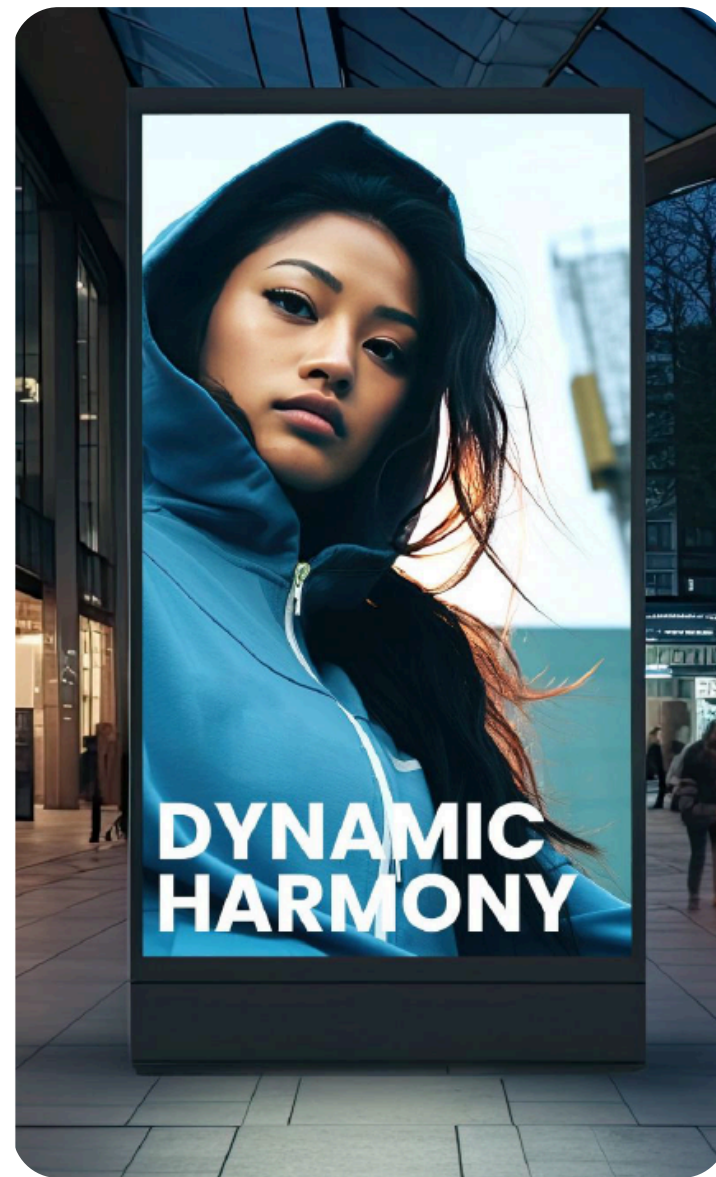
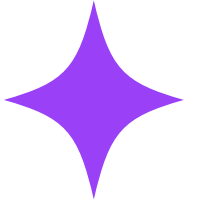


We provide premium furniture for export and Indonesian domestic market with modern design and use the **world's best Indonesian raw materials**.

PT. FUN's furniture applied quality system that meets international standards

- Residential furniture: coffee tables, cabinets, beds/headboards, wardrobes/shelves, side tables, etc.
- Office furniture: desks, chairs, storage modules, for professional environments
- Wood accessories: interior wood accessories and decorative items
- Aesthetic & modern design
- Strong and durable construction
- Use of premium-quality materials

ESL & Digital Signage - SoluM



SoluM Electronic Shelf Label (ESL) is an **all-in-one smart label solution** that displays real-time pricing, inventory, and location information in retail stores, factories, and hospitals, while also supporting zone-based inventory management. It is leading **the digital transformation of businesses in Indonesia**.

- Retail: Automatically updates shelf labels in real time to reflect price and promotional changes, ensuring accurate and dynamic in-store information.
- Manufacturing: Displays production instructions and inventory locations through worksite and warehouse labels, enhancing process efficiency and real-time traceability.
- Healthcare: Provides clear visibility into patient and inventory data via labels for pharmaceuticals and hospital beds, supporting safe and efficient medical services.
- Reliable Multi-Channel Communication
Ensures stable connectivity even in complex RF environments.
- High Processing Capacity
Each gateway (GW) can handle up to 60,000 tags per hour.
- Ultra-Low Power Consumption
ESL battery life of over 13 years, enabling long-term operation with minimal maintenance.

Industrial Adhesive



Provide an **all-in-one industrial adhesive** solution with strong and long-term durability. Widely applied from footwear to precision electronic components with excellent price competitiveness compared to the global market and VMI – Consignment system, customers can focus on production and innovation.

PT. FUN is actively entering and expanding the Indonesian market with this solution, leading the way in improving the efficiency and quality of local manufacturing

- Adhesives for electronics:
Resistant to heat and humidity, enables precise bonding of small components
- Adhesives for footwear and general-purpose use:
High strength and long-term durability, maintains bonding power even in high-load environments

SOLAR POWER



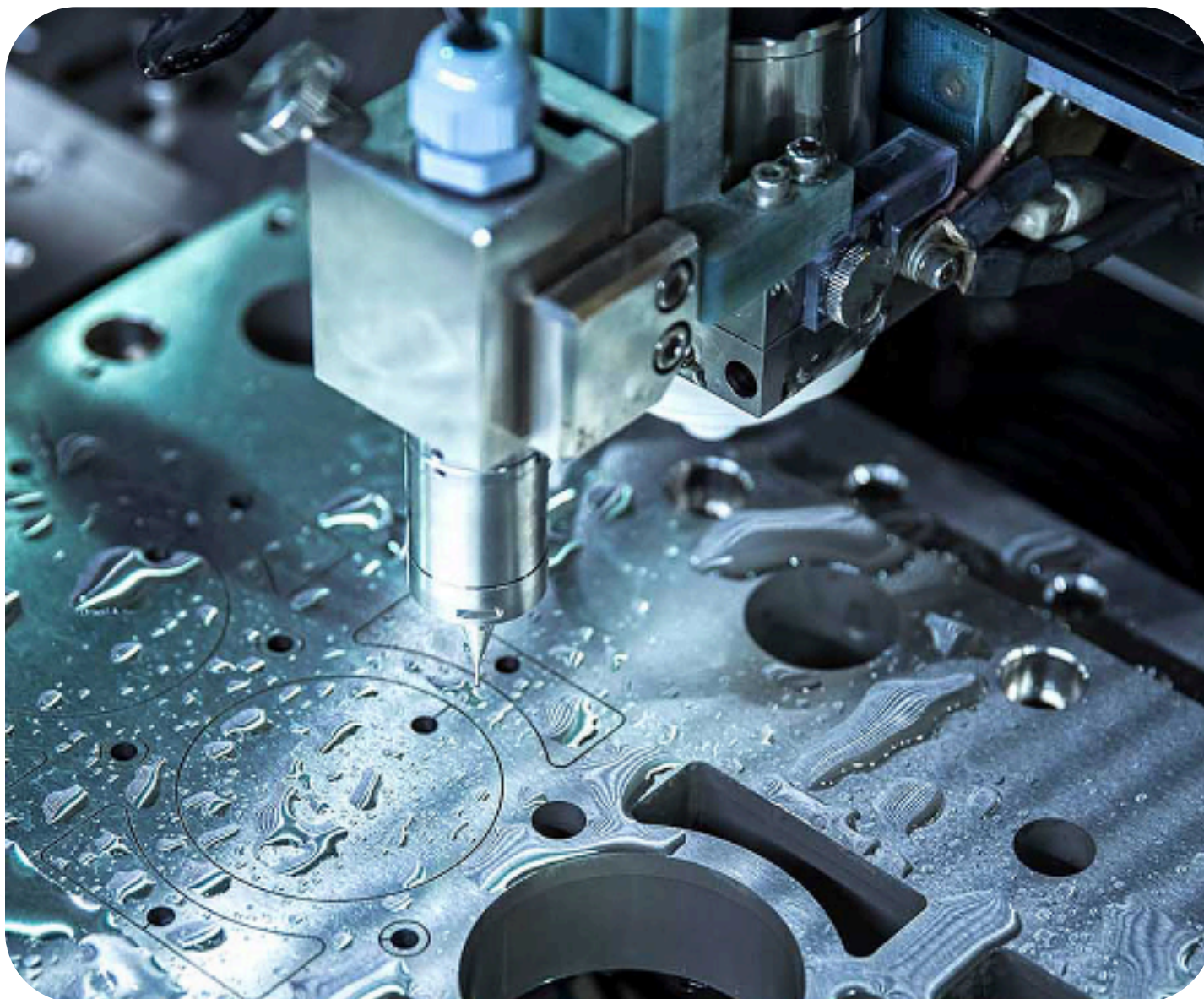
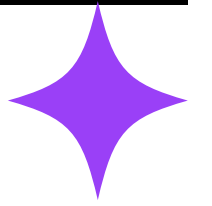
We supply high-efficiency monocrystalline solar panels, inverters, controllers, and installation accessories to the Indonesian residential and commercial markets at competitive prices.

Operated by local technical team and spare parts warehouse, we fully resolve the issue of After-Sales service gaps in the current market.

Through one-stop support from installation and inspection to warranty we help maximize both investment returns and system reliability for our customers.

- Monocrystalline Solar Panels
- Inverters and Controllers
- Installation Accessories
- High efficiency / competitive price / perfect technology & After Sales support

Precision parts and machinery consumables

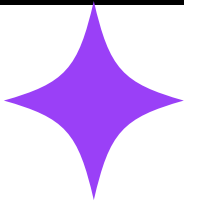


Provide customized supply with a **full lineup of processing equipment**. High-durability, high-precision parts and consumables for medium and long-term industries, including electronics, electric power, petrochemicals, and steel.

Based on the **local response system** established in Indonesia, we can provide immediate support for sudden machine and equipment failures at the factory, so customers can always maintain stable operations.

- Product Line-up: Ultra-precision drills and cutters, bearings, gears, shafts, Industrial lubricants and coolants
- Key Features: μm -level machining level accuracy, Long service life and stable performance even in heavy industrial environments
- Services: Reliable inventory and urgent delivery, One-stop technical support to customize your production process

Korean-Indonesian premium food Biz

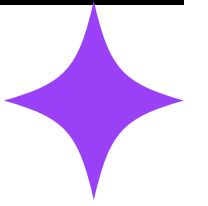


K-Food to Indonesia, Indonesian Specialties to the World
one-stop food gateway connecting premium Asian cuisine

- Korea → Indonesia: K-snacks, ramen, easy meal kits
- Indonesia → Overseas: Specialty coffee, tropical fruit snacks, halal premium food
- Minimizing trade barriers through dedicated support for licensing, halal certification, and quarantine procedures
- Accelerated market entry through established local retail networks (e.g., Lotte, GS in Korea; Ranch Market, Alfamart in Indonesia) and the HORECA channel
- Increased market entry speed through network
- Integrated supply solution including refrigeration and cold chain logistics

“The fastest and safest way to access K-food and Indonesian specialties without worrying regulatory concerns.”

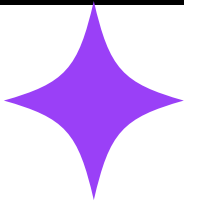
EMS-Electronic Manufacturing Services



Based on decades of experience in the Indonesian electronics industry, PT. FUN leverages a wide network of proven manufacturing partners. We select the most suitable suppliers for each production need and directly manage production, quality, and delivery to provide top-level outsourcing solutions. We also fully comply with local content (TKDN) requirements for domestic sales in Indonesia.

- Electronics & Electrical Manufacturing
PCB, sensors, power modules, communication modules, and various automatic control devices.
- Industrial Equipment
Control panels, automation systems, and related solutions.

Radar & LiDAR - Smart Radar System



Advanced radar and LiDAR technologies applicable to industrial, security, and automotive fields, offering high precision and reliable performance.

- Motion-Detection Radar:
Detects movement instantly even in dark or dusty environments, help to prevent intrusions and protect worksites and vehicle blind spots.
- 3D LiDAR: Accurately captures distance and shape in 360°, making it ideal for autonomous vehicles, logistics robots, and traffic management.
- Integrated System: Combines radar and LiDAR data in a single view, enabling automated alerts and reducing operational costs.
- Factory: Prevents collisions with AGVs and access to hazardous zones, while predictive maintenance minimizes downtime.
- Hospital: Enhances safety and efficiency through non-contact sensing for patient and fall detection, and asset location tracking.
- Automotive: Reduces accidents by instantly detecting blind spots and pedestrians, improving safety for autonomous driving and ADAS systems.

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