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Top Skills

User Experience (UX)

Product Design

Communication

Certifications

Išmok optimizuoti pats. SEO (Learn to optimize yourself. SEO)

Andželika Pranskevičienė

Product Designer @ Hostinger
Kaunas, Lithuania

Summary

Hi there! I would call myself a problem solver, who found interest in web design, user interface and overall user experience in everyday life.

Experience

Hostinger

6 years 8 months

Product Designer

August 2024 - Present (1 year 7 months)

Kaunas, Lithuania

Lead Product Designer

January 2022 - August 2024 (2 years 8 months)

Kaunas, Lithuania

Product Designer

May 2021 - January 2022 (9 months)

Kaunas, Lithuania

UI/UX Designer

July 2019 - April 2021 (1 year 10 months)

Kaunas, Lithuania

Designed and improved web, marketing, and social experiences as part of a 3–4 person in-house design team.

Main responsibilities:

- Created landing pages, marketing assets, and UI components
- Worked on optimizing the cart and checkout experience
- Co-created and launched the company's first design system

Additional contributions:

- Designed visuals for social media, ads, and internal campaigns
- Created motion assets and edited videos for marketing, web and employer branding

- Delivered print materials for HR initiatives, events, and exhibitions

Collaborated closely with developers, marketers, project managers, designers, and HR to ensure high-quality delivery across all touchpoints.

Self-employed

Freelance Designer

July 2019 - Present (6 years 8 months)

Kaunas, Lithuania

Designing user-first experiences for web and mobile. Working with startups, agencies, and e-commerce brands.

Projects typically include:

- UI design for new digital products
- UX improvements to existing interfaces
- Design systems and scalable component libraries
- UX audits with actionable recommendations

Clients bring me in to:

- Improve usability
- Boost conversions
- Simplify complex flows

Ubie Digital

1 year 7 months

Front-end Web Developer

August 2018 - July 2019 (1 year)

Kaunas, Lithuania

Developed WordPress websites for business, retail, and corporate clients.

- Created and customized themes
- Integrated editable CMS structures
- Built mobile-first, responsive layouts
- Ensured cross-browser compatibility

Handled design and front-end development from concept to handoff, in collaboration with backend developers and project managers.

Web Designer

March 2018 - July 2019 (1 year 5 months)

Kaunas, Lithuania

Designed websites and mobile interfaces for B2B and B2C clients across multiple industries.

Worked on:

- Business websites and landing pages
- E-commerce platforms like Bigbox and Technorama
- Mobile app designs for clients like Kauno Grūdai

Main focus areas:

- Visual and UI design aligned with client goals
- Mobile and responsive layouts
- Wireframing, prototyping, and developer handoff

Collaborated with developers, project managers and clients to deliver clean, functional design under tight timelines.

Designer's Assistant

January 2018 - February 2018 (2 months)

Kaunas, Lithuania

Supported the design team at a digital agency during an introductory design internship.

Learned:

- Sketch app basics
- Working with grids, spacings, web layout
- Preparing web and visual designs for developer handoff

Shadowed two senior designers during refinements, file organization, and interface mockups.

Self-employed

Frontend Web Developer, Designer

July 2017 - July 2019 (2 years 1 month)

Kaunas, Lithuania

Designed and developed websites for small businesses and real estate clients. Also worked on 3D visualizations for housing projects.

As a frontend (WordPress) developer:

- Customized themes based on client needs
- Built new themes using HTML, CSS, SCSS, PHP and Bootstrap
- Integrated editing tools for easy content management

- Ensured full mobile responsiveness

As a designer:

- Created UI designs for e-commerce, landing pages, and business card websites
- Designed interior and exterior visualizations for housing developments
- Created renders for apartments and real estate promotions

Terra Publica

Graphic Designer

October 2017 - November 2017 (2 months)

Kaunas, Lithuania

Designed visuals for travel and children's publications.

Tasks included:

- Creating booklets and print ads
- Editing images for print
- Preparing layouts for publishing

Collaborated with the in-house team on published projects like travel guides and educational materials for kids and families, focused on regional culture and leisure.

Education

Kauno Kolegija

Bachelor of Applied Science - BASc, Multimedia technologies · (2014 - 2017)

Vytauto Didžiojo universitetas

Top-up, Applied Informatics · (2018 - 2019)

Vilniaus dailės akademija | Vilnius Academy of Arts

Individual art courses, The classical realism atelier · (2019 - 2020)