

Stichting Foundation 3iMOOX

**Rotterdam
The Netherlands**

2024 Annual Report

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1. Annual Report

1.1 Statutory Information

Stichting Foundation 3iMOOX.org was registered at the Chamber of Commerce in Rotterdam, the Netherlands on the 17th December 2018 with number 73363839.

1.2 Description of the objective

The objective as described in the constitution is to serve the public good and to promote the health and wellbeing of the general public by offering people courses on meditation and other self-development topics and by promoting education in spiritual and moral understanding, principles and values.

1.3 Composition of Management

Board

Name	Role	Date appointment
Ms Cherie Chin-A-Fo	Chairperson	12 December 2018
Mr Sreekanth Beeram	Treasurer	12 December 2018
Ms Sonal Shah	Company Secretary	12 December 2018
Mr Arnoud van Rens	Board Member	28 April 2020

1.4 Management Report

During 2024, 170 participants from more than 30 countries took part in the MOOCs. We will continue to develop courses that allow learners to build knowledge, skills and dispositions that are relevant in our modern world.

1.5 People and Organisation

3iMOOX has no employees and the Board does not receive salaries. To date, all activities including the creation of videos, marketing and moderation of the discussion forums have been undertaken by volunteers who are seasoned meditators and highly experienced meditation instructors.

1.6 Financial Result 2024

The financial result for 2024 is nil. All costs incurred to develop the MOOCs were covered by donations from members of the Board and volunteers.

During 2024, we continued to explore options to improve our course offering and reduce our operating cost. We mostly used existing content to serve more than 200 learners and we were able to reduce our operating expenses further.

1.7 Budget 2025

The budget for 2025 is as follows:

INCOME	€'000	€'000
Donations	<u>3.9</u>	
Total Income		3.9
COST		
Administrative costs	<u>3.9</u>	
Total Costs		<u>3.9</u>
Budget result 2025		<u>0</u>

The Budget for 2025 assumes that we will continue to use existing course media.

2. Annual Accounts

2.1 Balance sheet as of 31 December 2024

Amounts in Euro's

Assets		Equity and Liabilities	
<i>Shortterm Receivables</i>		<i>Reserves</i>	
Bank	€0	Result for the year	€0
	€0		€0

2.2 Statement of Income and Expenditure 2024

Amounts in Euro's

Income	2024	2023
Donations	€4,085	€4,358
Total Income	€4,085	€4,358
Cost		
Administration	€4,085	€4,358
Total Costs	€4,085	€4,358
Operational result	0	0

2.3 Notes to the balance sheet and statement of Income and Expenditure

General

3iMOOX specializes in the design, development, and delivery of Massive Open Online Courses (MOOCs) focused on meditation and related subjects. These online courses enable participants to learn at their convenience, from anywhere in the world, and at their own pace. This flexibility allows learners to benefit from the collective experiences of their peers while receiving guidance from some of the most accomplished teachers globally.

General Principles for Annual Accounts Preparation

The annual accounts are prepared in accordance with the Guidelines for Annual Reporting, specifically RJK C2, which applies to small fundraising organizations. Historical costs are utilized for valuing assets and liabilities as well as determining the annual results. Unless otherwise specified, assets and liabilities are recognized at their nominal value.

Income and expenses are attributed to the fiscal year to which they pertain. Profits are recognized only when realized by the balance sheet date. Any obligations or potential losses that arise before the end of the reporting year are accounted for if they become known prior to the preparation of the annual accounts.

2.4 Events after Balance Sheet date

No events have occurred after the balance sheet date that would impact the integrity of these financial statements.

2.5 Adoption and approval of the Annual Accounts

The Board

Name	Signature	Place and date
Ms Cherie Chin-A-Fo		London, 30 March 2025
Mr Sreekanth Beeran		Hyderabad, 30 March 2025
Ms Sonal Shah		Nairobi, 30 March 2025
Mr Arnoud van Rens		Hilversum, 30 March 2025