



# MISSING LINK EUROPE

## CONSULTANCY & SERVICES

- LEISURE & ENTERTAINMENT PROGRAM / PROJECT MANAGEMENT
- SHOW & RIDE DESIGN AND PRODUCTION
- EVENT PRODUCTION



## Benjamin Rudd

### **PROGRAM, PROJECT, SHOW AND RIDE DESIGN & PRODUCTION, EVENT MANAGEMENT SPECIALIST**



With over 23 years of proven experience in the development, construction, and delivery of immersive destinations, I offer comprehensive expertise across program, project, show & ride, operations, event, and logistics management.

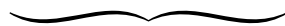
Guided by the principle that “management is the judicious use of means to accomplish an end,” I approach each initiative with strategic focus, operational discipline, and a commitment to delivering excellence.

My in-depth technical and operational knowledge spans the construction, leisure, and entertainment sectors, enabling me to deliver customised project and event management solutions. I collaborate with leading industry specialists to ensure seamless execution and high-impact outcomes.

As a results-driven professional and collaborative team member, I bring strategic insight and executional strength to turn visionary concepts into successful, real-world experiences that consistently exceed stakeholder expectations.

## **LANGUAGES & SKILLS**

Bi-Lingual – English/French, Good understanding – Spanish



MS Office suite (Outlook, Word, Excel, Power Point)

Planning (MS Project, FastTrack)

Design (Adobe Creative Suite – Photoshop, Illustrator, Acrobat Pro, Premiere Pro, Dreamweaver, InDesign), AutoCad (notions)

## PROFESSIONAL TIMELINE

2020 - present	Missing Link Europe. Paris, FR. Independent program consultant
2017 - 2020	Puy du Fou España. Toledo ES. Project Director
2014 – 2016	Louis Berger International, Abu Dhabi, UAE. Warner Bros. World Theme Park. Senior Show & Ride Program Delivery Manager
2002 - 2017	Benjamin Rudd Consulting. Independent project consultant
1996 – 2002	Prue & David Rudd & Family Limited. Ireland. Sales and Marketing Director. Strategic Business Development & operations management.
1992 – 1994	Disneyland Paris, France. Wild West Show - Team Leader. Guest Entry Complex - Team Leader.
1990 – 1992	Prue & David Rudd & Family Limited. Ireland. Sales and Marketing Manager.
1989 – 1990	Prevot S.A. Aime, Savoie, France. International and national sales development. (ERASMUS programme)
1988 – 1989	Prue & David Rudd & Family Limited. Ireland. Operations, distribution, and sales.

## REFERENCES

David Wilson	Portfolio Executive, Walt Disney Imagineering, Paris, FR
Franck Hetherton	Disney Imagineer (Retired), Paris, FR
Mark Haak Wegmann	CEO EMAAR, Dubai, UAE
Boris Litty	President, Groupe Liberg, Paris, FR
Jacques Grangié	Directeur Général, Pangea Design & Ingénierie, Paris, FR

*contact details upon request*

## CONTACT DETAILS



+33 6 95 81 49 06



br@ml-eu.com



250 bis Boulevard Saint-Germain, 75007 Paris



ml-eu.com

## **PORTFOLIO 2002 – PRESENT. PROJECT/PROGRAM MANAGEMENT OF MAJOR PROJECTS**

### **BUSINESS RESORT PARIS PLEYEL – PANGÉA DESIGN & INGÉNIERIE, PARIS, FR**

Program consultant for the development, procurement, and execution of works. Joined the executive direction team in 2021 to deliver the 85000m2 project comprising of a 700 room 4\*hotel, conference centre, exoskeletal high rise office building, 7 storey office building and 2 floors of subterranean parking. Part of the project executive direction heading the process, operations & exterior relations, security, and logistics aspects of the project.

### **PUY DU FOU ESPAÑA - PUY DU FOU ESPAÑA SA, TOLEDO, ES**

Project Director for the implementation of design and delivery for the first international theme park project for the brand Puy du Fou. Delivered a greenfield site requiring a modification of the land classification; from forestry to commercial usage, including the viability of the site.

### **VILLAGES NATURE PARIS – PIERRE ET VACANCES DEVELOPMENT EUROPE, PARIS, FR**

Senior Program Delivery Manager representing the client in the delivery of the resort.

### **WARNER BROTHERS WORLD THEME PARK - LOUIS BERGER INTERNATIONAL, ABU DHABI, UAE**

Senior Program Delivery Manager representing the client in the development of the Theme Park – Defining and implementing strategy in conjunction with the executive team, relative to leisure and entertainment in the delivery of the project. Tasked with design management for the facility and creative designs from concept thru to detailed design. Senior Program Delivery manager for the colleague areas, ‘Show’ and ‘Guest Experience’ delivery, interfacing with the facility architects and engineers and the creative technical and artistic designers in implementing a viable and operational end user facility to the highest industry standards.

### **CRECY GOLF CLUB RESORT – CGC, FRANCE**

Program Management - Development Director for the group in the expansion of the existing hotel and restaurant facilities, the development of a Spa and Leisure complex and the program development of an on-site residential property project.

### **INTERNATIONAL DEVELOPMENT PROJECTS – M2 LEISURE, HOLLAND**

Program Consultant – Program consultant in the development, implementation and execution strategy for leisure and entertainment projects worldwide.

### **KING ABDULLAH SPORTS CITY INAUGURATION EVENT, JEDDAH, SAUDI ARABIA – MMG**

Project Director – Director of the production of the inauguration of the first FIFA stadium in Saudi Arabia, in the presence of his Highness King Abdullah, local and international dignitaries.

### **SHERATON HOTEL, ROISSY CDG – SFICA, FRANCE**

Program Delivery and Logistics Consultant – Project Implementation Director for the study of the total renovation in an occupied environment. Supplier representation in liaison with the client with regards to the execution of the program and logistics viability of the installation.

### **CENTERPARCS HAUTS DES BRUYERES, PONT ROYAL RESORT – PIERRE ET VACANCES / CENTER PARCS DEVELOPMENT EUROPE**

Program Management – Client representative of the direction and execution of the resort extension and water slide project works, ensuring quality, standards and deadlines. Responsible for the liaison and handover with the operations direction and crews.

### **CENTERPARCS LES BOIS FRANCS – IAD/PIERRE ET VACANCES / CENTER PARCS DEVELOPMENT EUROPE**

Program Management – Direction of the execution of the residence renovation works, ensure quality, standards and deadlines. Responsible for the liaison and handover with the operations direction and crews.

### **CENTERPARCS DOMAINE DES TROIS FORETS – PIERRE ET VACANCES / CENTER PARCS DEVELOPMENT EUROPE**

Program Management - Joined the project development team to direct the execution of the works, ensure quality, standards and deadlines. Specialising in the implementation of the program, facility and fit out detailed design and operations of the pool attractions and visitor experience areas. Responsible for the liaison and handover with the operations direction and crews.

Total Construction Surface: 20500m2

### **NICKLAND EXPANSION PROGRAM – ART&DESIGN / MOVIE PARK, GERMANY**

Program Management, Project Management in the construction, integration and operations of sensation and water-based attractions.

### **NEW WATER PARK DEVELOPMENT – ART&DESIGN / PARK DEVELOPER, GREECE**

Program Management, Master Planning, Project Implementation Management

### **PARIS 8 DEVELOPMENT – EUROBAT / AXEL SCHOENERT ARCHITECTS ASSOCIÉS, FRANCE**

Program Management, Site Management



**DEFI DE CESAR ATTRACTION – COMPAGNIE DES ALPES/PARC ASTERIX, FRANCE**

Program Management, Technical Management, Project implementation and operations liaison.

**NICKLAND EXPANSION PROGRAM – ART&DESIGN / MOVIE PARK, GERMANY**

Program Management, Project Management in the construction, integration and operations of sensation and water-based attractions.

**CRUSH'S COASTER & CARS ATTRACTION, TOON STUDIOS DEVELOPMENT, TOWER OF TERROR ATTRACTION, TOON STUDIOS DEVELOPMENT – EURO DISNEYLAND IMAGINEERING**

Program Management. Project implementation and operations liaison. Show Ride Delivery Manager. Themed Environment Integration Management

**BIOSCOPE PARK – COMPAGNIE DES ALPES/NATIONAL HISTORY MUSEUM, LONDON**

Project Management, Logistics Management, Media Archive

**BIOSCOPE PARK PROJECT – COMPAGNIE DES ALPES / GREVIN PRODUCTION**

Project Management, Project implementation and operations liaison.

**ENTERTAINMENT DEPARTMENT – EURO DISNEYLAND**

Halloween Festival - Wishes Celebration Festival - Cruella de Vil Show - Lilo & Stitch Show - Good Morning

WDS Parade - Carnival Festival - Halloween Festival - Halloween Festival Party - Tinkerbell Fireworks Show - Lion King Press Event - WDS Parade - Easter Festival - Peter Pan Show - Christmas Festival

Production Technical Management, Site Technical Management, Production Logistical Management, Media Archive

**PARIS FREESTYLE SHOW (BERCY) – NICSON PRODUCTION**

Stage Management, Media Archive