

# EDGE X YCN

## SHAPING SUCCESS, DEFINING FUTURE



# LinkedIn Full Optimization (E2E)

Our end-to-end LinkedIn optimization service ensures your profile doesn't just exist — it performs. From **headline to summary, skills to featured section**, we craft a profile that's keyword-rich, recruiter-friendly, and aligned with your career goals. We also optimize your **activity, content strategy, and personal branding** so you appear in the right searches, attract the right opportunities, and stand out in your domain.

Whether you're a fresher, mid-level professional, or senior leader — this complete service positions you as a credible and visible professional in the world's largest career network.

Highlights of the Basic Package: **₹2,499/-**

1. **Headline Rewrite** → recruiter-friendly
2. **About Rewrite** → storytelling + ATS keywords
3. **Experience Revamp** → quantified bullets
4. **Skills Optimization** → recruiter-aligned
5. **Education/Certifications/Featured Sections** → refined
6. **DP Guidance** → professional polish
7. **Custom Banner Design** → bespoke & career branded
8. **LinkedIn Configuration** → Job alerts setup
  - Open-to-Work configuration
  - Recruiter/creator mode setup
  - Settings tuned for visibility + privacy balance
  - Guidance on endorsements & recommendations

 **Turnaround Time: 5–7 working days**

 **Bonus: Free 3 months modifications + counselling support**



## E2E LINKEDIN PROFILE OPTIMIZATION





## Rebecca Winston

***Senior Customer Support Specialist @ Sterling Edge Solutions | 8+ Years in Client Success, Escalation Management & Team Mentoring | Driving CX Excellence in SaaS & BP***

---

**Empowering Your Career  
Success With Purpose & Clarity**

# LinkedIn Headline & About Rewrite

Your LinkedIn headline and About section are the first things recruiters and employers notice — and they decide whether your profile gets shortlisted or ignored. At YCN, we specialize in rewriting these two critical sections to:

Craft a powerful headline that positions your role, domain, and impact.  
Develop an engaging About section that showcases your achievements, skills, and career story in a way that attracts the right opportunities.  
Incorporate keywords and industry-relevant language to improve recruiter search visibility.  
Maintain a professional yet human tone that builds trust and credibility.

This service ensures your profile stands out, gets discovered, and makes a lasting impression in the competitive professional landscape.

### Highlights of the Basic Package: ₹999/-

- Recruiter-friendly Headline
- Compelling About section with ATS keywords
- Polished tone for visibility

 **Turnaround Time: 2–3 working days**  
 **Bonus: Free 3 months modifications + counselling support**

# LinkedIn Profile + Banner Design

Your LinkedIn profile is your digital business card, and your banner is the first visual impression people notice. Together, they define your professional brand.

At YCN, we create:

- Optimized LinkedIn profiles with a clear, keyword-rich structure that boosts visibility and recruiter searchability.
- Custom-designed LinkedIn banners that visually represent your career domain, personal brand, or company identity.

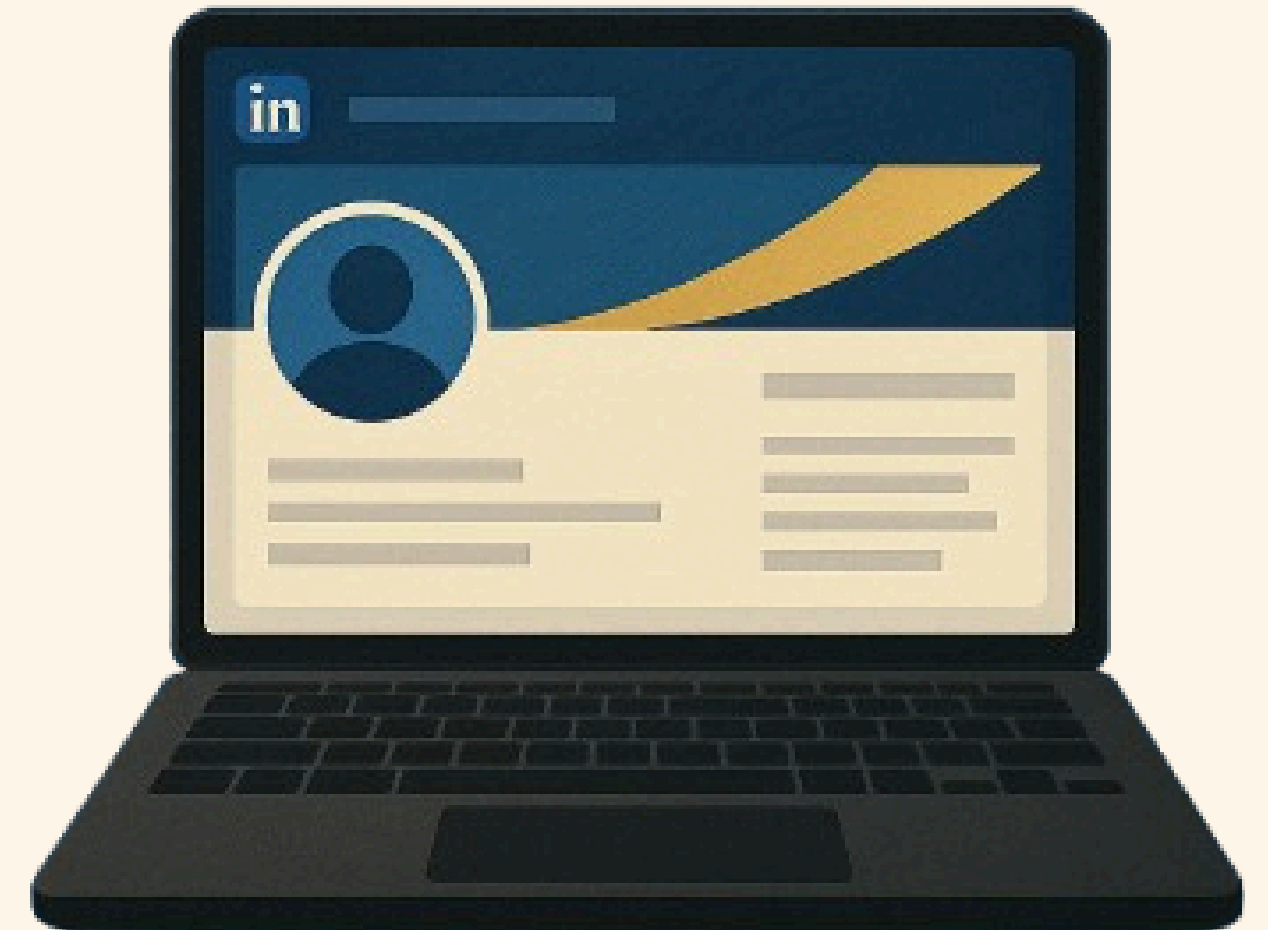
This service ensures your LinkedIn presence is not only professionally polished but also visually impactful, helping you stand out in today's competitive digital space.

## Highlights of the Basic Package: ₹999/-

- Polished **\*\*Headline\*\*** (minor tweak)
- Light About refresh
- Custom Banner Design to brand your career
- Professional DP guidance

 **Turnaround Time: 2–3 working days**

 **Bonus: Free 3 months modifications + counselling support**





# LinkedIn Recruiter Visibility Boost

Getting noticed by recruiters on LinkedIn isn't luck — it's strategy. With millions of profiles competing for attention, the right use of keywords, sections, and profile settings determines whether you appear in recruiter searches.

At YCN, we optimize your LinkedIn profile to:

Boost recruiter search visibility through keyword integration.  
Align your profile with industry-specific hiring trends.  
Highlight your skills, achievements, and career goals in a way that attracts opportunities.  
Fine-tune your settings and sections so recruiters can easily find and approach you.

This service helps you move up in recruiter search results, increasing your chances of being shortlisted for the roles you truly deserve.

## Highlights of the Basic Package: ₹1,799/-

- Profile audit
- Recruiter keyword mapping
- Skills optimization aligned with LinkedIn's database
- Recruiter settings tuned
- Section micro-edits for ATS

 **Turnaround Time: 3–4 working days**

 **Bonus: Free 3 months modifications + counselling support**







## Our Commitment To Your Future

At Edge by Sandipan Sir X YCN, we believe every learner has the potential to achieve excellence.

Through our innovative academic approach & personalized career services, we ensure our students are not just exam ready - **They Are**

**Career Ready**

*“Your Success story is our mission.  
let's write it together”*

