



Your Edge in MBA,
Law & International
Academic Success



Where Excellence Begins...



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DISCLAIMER

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DIRECTOR & MENTOR'S MESSAGE

Education has always meant more to me than clearing an exam or achieving a rank. It's about building a mind that can think critically, stay grounded, and grow with purpose. EDGE was born out of this belief – that serious learners don't need another syllabus, they need mentorship. Mentorship that guides them through uncertainty. That offers structure, clarity, and long-term strategy. That sees them as individuals, not enrollment numbers. Over the years, I've had the privilege of mentoring students from all walks of life – aspirants preparing for civil services, MBA programs, law entrances, and global academic pathways. The exam patterns may differ. But the core need remains the same: disciplined learning, deep thinking, and real support. At EDGE, we bring together a team of educators who are committed to that vision. We keep our approach structured. We keep our feedback honest. We focus on outcomes that extend beyond a test score. If you're someone who believes in doing things the right way – not the fast way – EDGE will feel like home.



A handwritten signature in white ink, appearing to be 'SP' followed by a flourish.

Sandipan Pal
Director
Edge By Sandipan Sir

Co- DIRECTOR MESSAGE

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Sudarshana Mukherjee
Co - Director
Edge By Sandipan Sir

About Our Entrance Preparation Programs

Cracking elite exams like **CAT, XAT, MAT**, and other **top-tier national and international entrance tests** demands more than content mastery — it requires **clarity, consistency, and coaching that adapts to you.**

At EDGE, we prepare aspirants not just to attempt, but to lead the scoreboard.

Whether you're targeting the **IIMs, XLRI, TISS, NMIMS, SNAP, CMAT** or aiming for global B-Schools through **GMAT, GRE, or SAT**, our programs are built to deliver:

- Tailored strategies that align with each exam's pattern and evolving demands
- Expert-led sessions with a focus on aptitude, personality, and decision-making
- Data-backed progress tracking and intensive mock simulations
- Resume and interview grooming from mentors who've shaped careers at scale

This is not mass coaching. This is mentorship-driven preparation for students ready to think long-term and perform under pressure — because your first B-School defines your first leap into leadership.



Vision

To nurture future-ready leaders by redefining competitive exam preparation through mentorship, strategy, and clarity helping aspirants crack not just exams, but life.

Mission

To provide a structured, personalized, and insight-driven ecosystem for aspirants of India's most competitive entrance exams combining rigorous training with real-world mentorship.

We aim to shape not just selections, but thinkers, doers, and long-term achievers.

Core Values

- Student-First Always
- Mentorship over Monotony
- Purpose with Precision
- Transparency & Trust
- Execution is Everything
- Growth Beyond the Exam



About

EDGE by Sandipan Sir

EDGE isn't just a coaching institute — it's a mindset. Founded by Sandipan Pal, a mentor to over 2000+ aspirants across UPSC, MBA, CLAT, and other elite competitive exams, EDGE was created with a singular belief: personalized mentorship changes everything.

Here, preparation isn't about stuffing information. It's about building strategic clarity, daily discipline, and the confidence to face any exam head-on. We don't rely on mass-produced formulas or generic classes. At EDGE, every aspirant is coached like a future leader — with focus, with purpose, and with the kind of support that doesn't stop when the syllabus ends.

Whether you're aiming for CAT, XAT, MAT, TISS, CLAT, or international entrances, the journey with EDGE is designed to go beyond cut-offs — helping students think sharper, execute better, and evolve continuously. Because cracking an exam is just the beginning. How you grow from it? That's your real EDGE.

Why Choose EDGE by Sandipan Sir?

Because excellence isn't an accident — it's mentored, measured, and mastered.

EDGE isn't just a coaching brand; it's a mindset built on discipline, mentorship, and strategic execution. Founded by Sandipan Pal — a mentor with 8+ years of experience and over 2000+ aspirants guided across UPSC, MBA entrances, and elite competitive exams — EDGE combines the rigor of civil services with the clarity of business acumen.

Here, we don't just teach; we sharpen thinking, streamline preparation, and transform potential into performance.

Whether you're preparing for **CAT, XAT, CLAT, IIFT, GMAT, or UPSC** — we help you build not just scores, but structure, systems, and strategy.

Because in a world full of content sellers, EDGE stands for mentorship with purpose.

by
SANDIPAN SIR



Academic Delivery System at EDGE

Redefining learning through smart tech & seamless structure

At **EDGE**, technology is not just an accessory — it's the engine that powers every classroom. From Google Meet to Google Drive, from digital whiteboarding to real-time resource sharing, we deliver an experience that's accessible, interactive, and future-ready. Learning is no longer limited to the classroom — it's synced, smart, and fully student-centric.



Live Classes on Google Meet



Organized Google Drive Access



Tech-Integrated Visual Learning



Session Vault & Revision Tracker



Practice & Performance Tools

At EDGE, we believe technology should simplify your journey — not complicate it. That's why our academic delivery system is built around structure, accessibility, and focus.

We use platforms like Google Meet for live, interactive classes and Google Drive to deliver neatly organised notes, assignments, mock tests, and recorded sessions — all just a click away. Google Earth and visual tools enhance real-world understanding in subjects like Geography and Current Affairs, while our topic-wise digital notes and weekly practice sets help you stay consistent and exam-ready. With everything accessible through a simple browser — no third-party apps, no login hassles — your learning stays focused, flexible, and fully in your control.

Innovation, Research & Technology

At **EDGE**, innovation isn't a buzzword — it's a mindset. We continuously explore new ways to make learning smarter, faster, and more aligned with real-world application

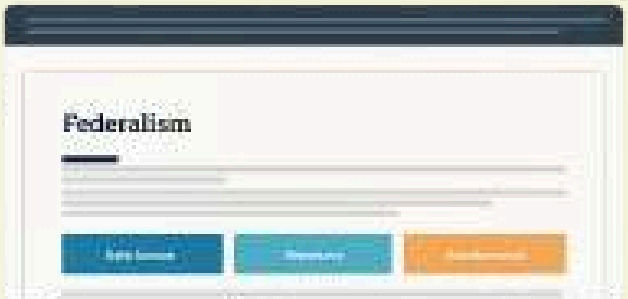


From integrating Google Earth and AI tools in conceptual teaching to experimenting with performance analytics and feedback systems, we believe in evolving with purpose.

Our team stays tuned into the latest educational technologies, research-backed methods, and student feedback to refine and reimagine how academic delivery should feel. Because innovation is not just about using tools — it's about using them wisely to empower learners.

Online Learning at EDGE

EDGE was built for the digital era — not adapted to it. Our online learning model brings structure, clarity, and human connection into every session. Classes are delivered live with real-time interaction, screen-sharing, and doubt clearing, while recordings are always available for flexible revision. All materials — from notes to mock tests — are digitally organized and accessible through simple, secure platforms. Whether you're studying from a metro city or a remote town, EDGE ensures that your learning never feels distant. You get the benefits of technology without losing the touch of mentorship.



by
SANDIPAN SIR

CAT 2025 Premium Guidance

By Sandipan Sir – Aptitude Mentor | Strategy Coach

Crack the Exam. Build Your Career. Enter with Confidence.

This isn't just a CAT coaching program – it's a career preparation journey crafted by one of India's most trusted aptitude mentors. With over 8 years of experience and 2000+ success stories across competitive exams, Sandipan Sir brings a personalised, strategic, and results-driven approach to CAT preparation. The CAT 2025 Premium Guidance Programme is designed not only to help students crack the exam but also to prepare them for what comes after – resume screening, personal interviews, and B-school admissions. Whether you're a fresher, a working professional, or a re-attempter aiming for the top B-schools, this program will equip you with the skills, clarity, and mentorship to confidently face every stage of the CAT journey.

What Sets This Programme Apart:

- A **360° ecosystem** for aptitude, test readiness, and personal branding
- Custom mentorship through **1:1 sessions**, not batch-only lectures
- Access to real **HR professionals** from top corporates for mock interviews
- Career-focused learning with resume-building & soft skills embedded

What This Program Offers You:

- **100+ Live Concept Classes:** From basics to advanced – Logical Reasoning, QA, DI & VARC, all decoded with shortcuts, tips & CAT logic
- **30 Full-Length CAT Mocks:** Simulate real CAT-level experience. Sectional timers, percentile prediction, and full analytics included.
- **1:1 Strategy Sessions with Sandipan Sir:** Personalised feedback, attempt planning, and time-management mentoring. Walk in with doubts, walk out with a plan.
- **20+ Sectional Mocks with Detailed Feedback:** Build sectional strength with post-mock discussions and error analysis support.
- **Doubt Rooms (Live):** No Telegram chaos. Get real-time doubt clearance from the mentor himself.
- **Resume Building Masterclass (Exclusive):** Special session for final-year students and freshers – craft an **IIM/XAT-worthy resume** that sells your story.
- **Online Mock PI Sessions with Top HRs:** IIMs, XLRI, MDI, and more – get grilled (nicely!) by industry-experienced HR professionals and refine your real interviews.



What Sets This Programme Apart:

- CAT 2025 aspirants who want a no-nonsense plan
- Re-attempters targeting 99%ile
- Students from non-Quant backgrounds
- Anyone seeking a career launchpad beyond just aptitude

Program Fee: ₹8,999

For those ready to step into India's top B-schools with clarity, prep, and purpose.

CAT + XAT 2025 Premium Combo Course

Master the Top 2 B-School Gateways with Strategy & Mentorship

Led by Sandipan Sir — India's trusted Aptitude Mentor, this dual-program is built for aspirants aiming for IIMs, XLRI, XIMB, SPJIMR, MDI, and more.

This isn't just a test series — it's a career-shaping experience designed to sharpen your aptitude, strengthen your profile, and prepare you for every round of selection from MCQs to mock PIs.

What You Get in the Combo:

- **100+ Live Concept Classes:** Covering all CAT + XAT topics with added focus on DM (Decision Making) and Essay Writing for XAT.
- **30 Full-Length Mocks (CAT + XAT Mixed):** Simulated papers with detailed analysis and live walkthroughs.
- **1:1 Mentorship Sessions:** Individual strategy planning, doubt clearance, and performance reviews with Sandipan Sir.
- **20+ Sectional Mocks:** Each section broken down with timing strategies and concept revision
- **Resume Building Masterclass:** Craft a professional B-school-ready resume that highlights your strengths and story.
- **Live Online Mock Interview Sessions:** Practice for IIM, XLRI, and other B-Schools with top HR panelists from leading industries

Bonus Add-ons::

- Personalised Prep Tracker
- Study Schedule Templates
- GD/PI Soft Skills Guidance
- Telegram Doubt Forum Access (Mentor-Moderated)



What Sets This Programme Apart:

- Personalised Mentorship
- Dual-Focus Curriculum: CAT + XAT
- HR-Backed Interview Training
- Resume Masterclass Included
- 30 Full-Length Mocks + Analysis
- Clutter-Free Doubt System

Program Fee: ₹9,999

For those ready to step into India's top B-schools with clarity, prep, and purpose.



CLAT 2026 Premium Guidance

Crack the Law Entrance with Strategy, Speed & Structure

Designed and mentored by **Sandipan Sir**, this CLAT prep program blends legal aptitude training, mock practice, and **1:1 mentorship** for aspirants targeting **NLU**s, **JGLS**, **Symbiosis Law**, **Christ University**, and other top law schools in India.

Whether you're in Class 11, Class 12, or a drop-year aspirant — this isn't just exam prep. It's about shaping your future in law with **clarity, mentorship, and competitive edge**.

What You Get in the Combo:

- **Live Concept Classes:** Covers Legal Reasoning, English, GK/Current Affairs, Logical Reasoning, Quant. Focus on comprehension, time-saving techniques, and logic-building.
- **25 Full-Length CLAT Mocks:** Designed to mimic real CLAT patterns . Detailed answer explanations, time vs accuracy tracking.
- **Sectional Practice Sets & Live Discussions:** Topic-wise drills to strengthen weak areas . Strategy workshops after every test cycle
- **1:1 Strategy Sessions with Sandipan Sir:** Personal roadmap, time management planning, and doubt resolution
- **Exclusive Legal Career Orientation Sessions:** Explore law career paths, NLU campus insights, internship guidance
- **Post-Exam Support:** Resume guidance for law internships. SOPs & personal statement tips for colleges like JGLS, Ashoka, etc.

Bonus Add-ons::

- **CLAT Prep Tracker** – Personalized progress planner
- **Weekly GK & Legal Affairs PDFs** – Curated headlines & quizzes
- **Law School Primer** – Insider guide to NLU's, internships & law careers
- **PI & SOP Support** – For JGLS, Christ, Ashoka & more
- **Mentor-Led Telegram Group** – Strategy & doubt support
- **Monthly Career Webinars** – Live sessions with lawyers & NLU alumni



What Sets This Programme Apart:

- Result-oriented prep – not just coverage
- Mentorship-driven – not batch-only teaching
- Legal awareness + test smartness – taught together
- Affordable, yet premium

Program Fee: ₹6,999

For those ready to step into India's top law schools with confidence, strategy, and a strong foundation in legal reasoning.



RBI Grade B | SEBI | SBI PO – Crack India’s Toughest Finance Exams

Banking exams demand more than just rote preparation – they require a clear strategy, deep conceptual clarity, and real-time performance analysis. This course is designed specifically for aspirants targeting RBI Grade B, as well as other major exams like **SBI PO, IBPS, LIC AAO, SEBI Grade A**, and more.

With an updated exam pattern, evolving difficulty levels, and intense competition, students need a structured and guided approach to succeed. This program brings together **expert-led classes, high-quality study material, and 1:1 mentorship** to help aspirants confidently crack even the most challenging stages – from Prelims and Mains to the Interview.

Whether you're a full-time aspirant or a working professional balancing preparation with a job, this course ensures a flexible, focused, and impactful journey toward your dream role in India’s most prestigious banking and regulatory institutions.

What You Get in the Course:

- **100+ Targeted Classes** Designed specifically for RBI Grade B and aligned Banking & Insurance exams (SBI, IBPS, LIC, SEBI, etc.)
- **Curated Study Material** Expert-prepared Concept Notes, Daily MCQs, and Monthly Current Affairs Modules
- **Mock Test Suite** Full-Length Mock Tests + Sectional Tests with Performance Analysis
- **Live Doubt-Solving & 1:1 Mentorship** Regular mentor interaction, personalized strategy, and instant doubt resolution
- **Time-Smart Prep Format** Ideal for Working Professionals – Access Live + Recorded Sessions, Flexible Scheduling

What Sets This Programme Apart:

- Strategically designed for RBI Grade B and top-tier banking exams
- 100+ focused classes with expert-led coverage across all major banking & insurance sectors
- Curated notes, MCQs, and current affairs tailored to the latest RBI pattern
- Full-length and sectional mock tests with detailed performance insights
- Live doubt-solving sessions with personalized mentorship
- Flexible format with live + recorded classes, ideal for working professionals
- Resume-building webinars conducted by senior HR professionals
- Mock interview training aligned with PSU and banking recruitment standards

Student Development Program

At EDGE, we've built a robust program focused on boosting your professional profile and readiness. In addition to academic success, we prepare you for future career opportunities with tailored support.



EDGE x YCN: The Edge You Take With You

In today's hyper-competitive world, knowing your subjects isn't enough — students also need to know how to present themselves with clarity, confidence, and purpose. That's where *Your Career Narrative* comes in. Curated by **EDGE's Co-Director** and seasoned corporate HR professional **Sudarshana Mukherjee**, YCN bridges the gap between academic preparation and real-world readiness. From ATS-friendly resumes and optimized LinkedIn profiles to mock interviews and communication coaching, students are guided to craft a professional identity that reflects both competence and confidence. Because in a world full of qualified candidates, how you present yourself is what makes you unforgettable.

Career Services – In Collaboration with Your Career Narrative

At **EDGE**, academic mentorship is only the beginning.

To ensure our students are not just exam-ready, but career-ready, we have partnered with **Your Career Narrative** (YCN) — a boutique career consulting firm led by experienced **HR professionals**. This exclusive collaboration brings a discreet yet powerful career division within EDGE, offering premium career-building support to select students.



What this means for you:

Resume Strategy Tailored to Your Journey

From UPSC and SSC candidates to MBA and corporate aspirants — every resume is built with role-specific precision and global ATS standards.

LinkedIn Optimization for Visibility & Value

Your profile becomes more than a bio — it becomes a brand. Strategically optimized for recruiters, B-Schools, or international platforms.

Interview Coaching Backed by Industry Insights

One-on-one, mock-based, and personalized — to help you speak with clarity, confidence, and conviction.

Support for Returnees and Career Switchers

For those re-entering after a break or transitioning from public to private sectors — we help you reposition and relaunch.

Global Resume & Cover Letter Assistance

Specialized formatting, language, and content for international job applications and academic pursuits.



Curated by industry experts to transform academic success into professional impact.

Job Hunt & Visibility Services



At Your Career Narrative,
Clarity, Credibility, and Confidence
form the bulwark of our career empowerment model from which all other professional outcomes naturally emanate.

LinkedIn Optimization for Visibility & Value

A 30-minute strategic walkthrough covering platform essentials, visibility algorithms, and job search behavior insights.

Fee: ₹499

LinkedIn Profile Creation (Only)

Full setup from scratch, including profile sections, keyword-rich descriptions, and industry-specific targeting.

Fee: ₹999

LinkedIn Profile Creation & Optimization

Complete profile overhaul: Headline, About, Experience, Skills, Banner ideas — designed to match your goals, sector, and role.

Fee: ₹2,500

Visibility Enhancement Tips

Live 30-minute session focused on how to increase profile traction, grow your network, and get noticed by the right people.

Fee: ₹799

Curated by industry experts to transform academic success into professional impact. We divide career success into two crucial sections:

- **Job Hunt & Visibility**
- **Interview Preparation & Soft Skills**

Every offering can be availed individually or as part of curated premium packs. You choose what you need — or go all in. Make your profile speak before you do. Our LinkedIn offerings are crafted to enhance visibility, attract recruiters, and position you as a standout candidate whether you're targeting the private sector, public roles, or international opportunities.



EDGE x YCN Premium Career Packs- Online Job Portals Setup (India & Global)

Your online presence. Professionally positioned. Globally visible. Get found by the right recruiters, faster . CORPORATE • ACADEMIC • GOVERNMENT • INTERNATIONAL

We set up & optimize your profiles with **ATS-friendly keywords**, **impactful summaries**, and **targeting strategies** aligned to your career goals.

Customization available for freshers, mid-career, and leadership roles

Profile creation + Keyword Optimization + Recruiter visibility boost Fee: ₹999 (Each)

- Naukri.com
- Indeed & Glassdoor
- JobsForEducation.com

YCN special premium combo pack (Indian Portals) - ₹2499

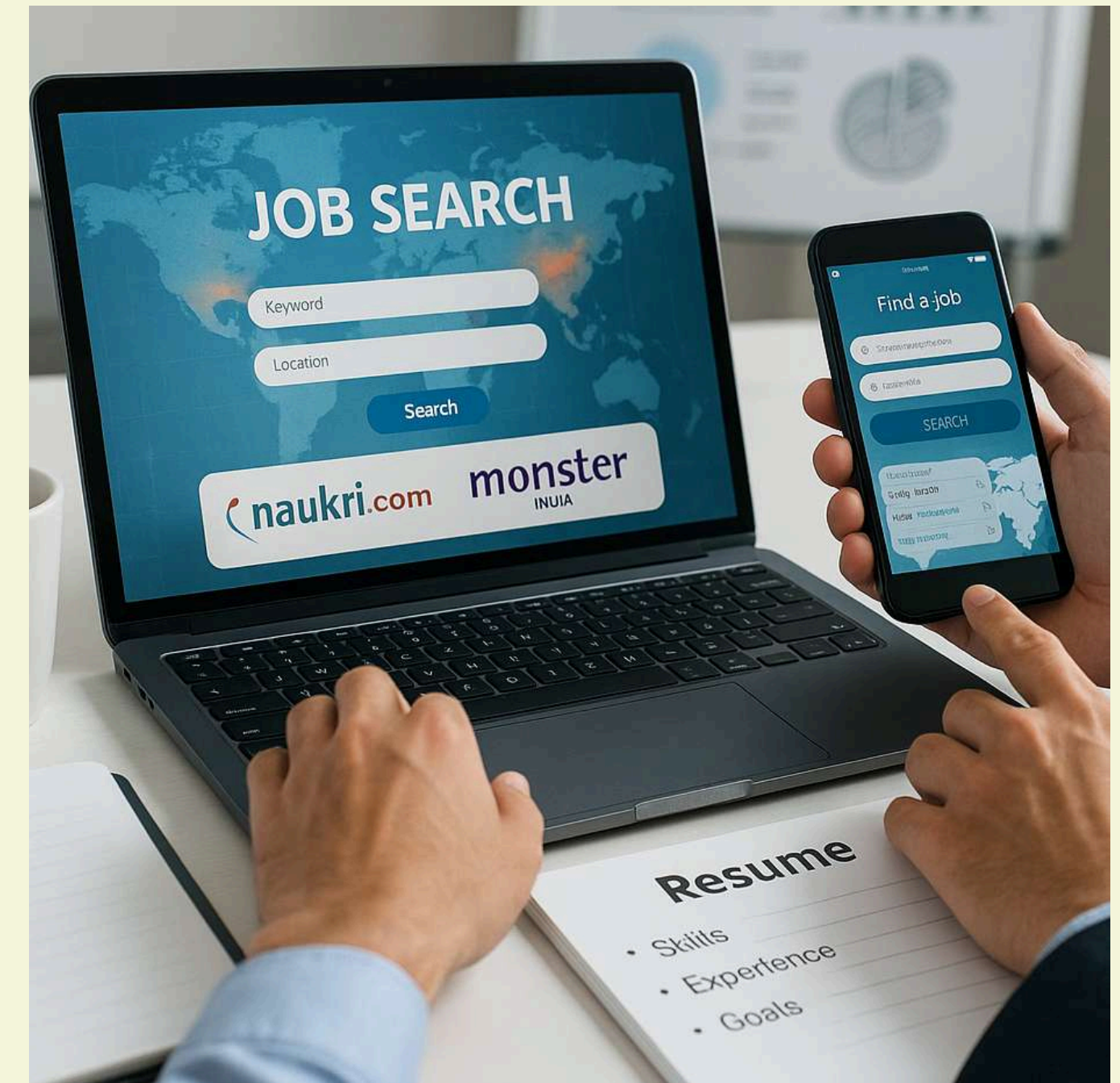
(Save ₹498 vs individual rates)

Upgrade Option: Add **Global Job Portals Setup** (Monster, ZipRecruiter, Seek, Reed, Indeed Global, LinkedIn International SEO) for just **₹999**

Total Indian + Global: ₹3,498

What You Get :

- Profiles that **rank higher** in recruiter searches
- **Role-specific keywords** mapped to your target industry
- **Optimized summaries** that drive clicks & interviews
- **Job alerts** configured for real-time opportunities
- Location, salary, and role **preferences fine-tuned**
- Portfolio/QR added for **instant proof of work**





CV & COVER LETTER SERVICES

CV & Cover Letter Services

Crafted to get you shortlisted — ATS-friendly, keyword-optimized, and recruiter-focused

At **EDGE by Sandipan Sir** and **Your Career Narrative (YCN)**, we bring together **academic excellence** and **career strategy expertise** to deliver world-class application support for professionals across industries and geographies. **Customization available for all career stages, industries, and geographies.**

Our CV & Cover Letter services are designed to:

- **Pass ATS scans** with the right keywords and formatting
- Highlight your **unique value** to recruiters and hiring managers
- Align with **industry expectations** in India and global job markets
- Present your profile with **clarity, confidence, and credibility**

Whether you're applying for your **first job, switching careers, or stepping onto the global stage**, our process ensures your documents work as hard as you do.

Our Promise: Every CV and Cover Letter is:

- ✓ **Custom-Built** – No templates, 100% personalized
- ✓ **Keyword-Optimized** – For maximum recruiter visibility
- ✓ **ATS-Friendly** – Compliant with Applicant Tracking Systems
- ✓ **Professionally Branded** – To match your career goals



Curriculum Vitae & Resume

Indian CVs

- New CV (General) – ₹1,499
- New CV + Role-Based Optimization – ₹1,999
- Career Shift CV (Changing industry/domain) – ₹2,499

Global CVs

- Merge India + Global Experience – ₹2,999
- New Global CV (As per target country standards) – ₹3,499

Specialized CVs

- Academic / Research CV – ₹2,499
- Government / PSU CV – ₹1,999
- Creative Portfolio Resume – ₹2,999

Revamp / Update

(For existing CVs — minor optimization)* – ₹999

Cover Letters

- Role-Specific – ₹799
- Career Change / Career Break / Domain Shift – ₹999

Combos & Savings

- Indian CV + Matching Cover Letter – ₹1,999 (Save ₹299)
- Global CV + Matching Cover Letter – ₹3,999 (Save ₹499)
- Career Shift CV + Specialized Cover Letter – ₹3,199 (Save ₹299)

All-Inclusive Application Kit – Best Value

Base individual total:

Global CV – ₹3,499

Specialized Cover Letter – ₹999

Job Portals Setup (India + Global) – ₹3,498

Career Counselling Session – ₹1,499

Total if separate: ₹9,495

All-Inclusive Price: ₹8,999 (Save ₹496 – Premium Complete Solution)



Our Commitment To Your Future

At Edge by Sandipan Sir X YCN, we believe every learner has the potential to achieve excellence.

Through our innovative academic approach & personalized career services, we ensure our students are not just exam ready - **They Are Career Ready**

*“Your Success story is our mission.
let's write it together”*

