



NAGARAJ BASARKOD

Wisdom Seeker | Investor | Economics and Fin enthusiast



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ABOUT ME

A strategic and growth-oriented professional with a strong foundation in engineering, enriched by diverse experiences across startups, MNCs, and an MBA from IIM Bangalore. Proven track record of leading teams and driving collaboration with CXOs, cross-functional teams, and clients to deliver high-impact products. Evolved through roles of strategic importance, including Product Owner and Product Manager, contributing to the development of robust solutions in agile environments. Fuelled by curiosity and a continuous learning mindset, successfully balanced career growth while earning an MBA from IIM-B.

EDUCATION

INDIAN INSTITUTE OF MANAGEMENT, BANGALORE
Masters in Business Administration

Apr 2023 - Mar 2025

INDIAN SCHOOL OF BUSINESS, HYDERABAD
Emerging Leaders Program

Jan 2023 - Sep 2023

BASAVESHWAR ENGINEERING COLLEGE, BAGALKOT
Bachelor of Engineering (Information Science)

Jun 2007 - Jun 2011

SKILL

- Business growth
- Finance
- Strategic thinking
- Decision making
- Communication
- Product management
- Marketing
- Problem solving
- Leadership
- Stakeholder Mgmt

WORK EXPERIENCE

WorkLLama - iOS Lead

Feb 2021 - Nov 2024

Strategy & Product Leadership | Startup Growth

- Led cross-functional teams to drive strategic decision-making and product development in a fast-paced startup.
- Worked closely with leadership to optimize growth strategies, streamline processes, and enhance operational efficiency.
- Spearheaded initiatives that improved product delivery timelines and increased customer engagement.

Signify (Formerly Philips Lighting)

Dec 2017 - Jan 2021

Product Strategy & Business Optimization

- Took on multiple strategic roles, including Scrum Master and Product Owner, to drive product development and market alignment.
- Led cross-functional teams to enhance business operations, focusing on efficiency, quality, and scalability.
- Mentored teams and played a key role in aligning product roadmaps with business objectives.

TechJini | Hike Messenger | Honeywell

Jan 2015 - Dec 2017

Consulting

- Developed iOS applications in collaboration with internal teams at Hike Messenger and Honeywell.
- Provided strategic insights on product and operational efficiency across diverse industries.

ACHIEVEMENTS

- Winner of Founder's dilemma @ Innoventure

HOBBIES

- Reading
- Value Investing
- Bike rides