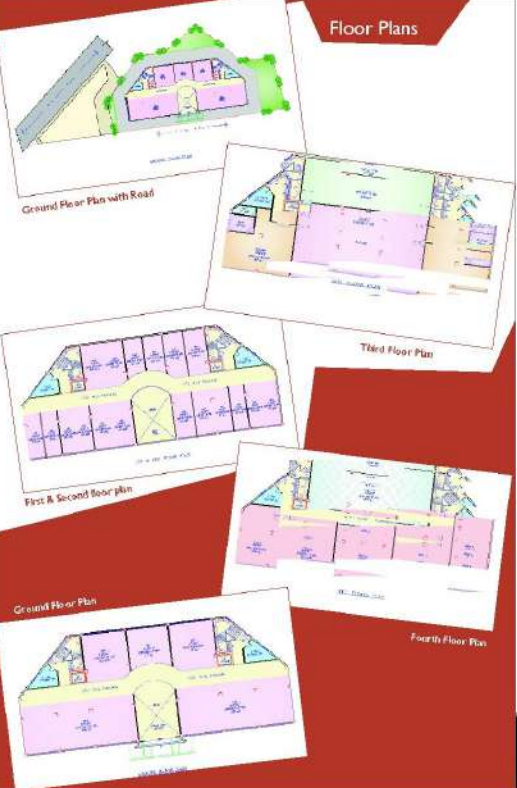
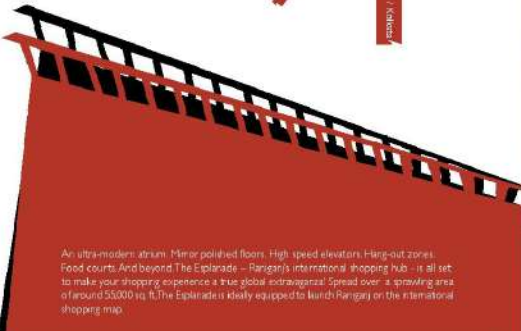


Floor Plans



Location



An ultra-modern atrium. Mirror polished floors. High speed elevators. Hang-out zones. Food courts. And beyond! The Esplanade – Raniganj's international shopping hub – is all set to make your shopping experience a true global extravaganza! Spread over a sprawling area of around 55000 sq. ft., The Esplanade is ideally equipped to lure Raniganj on the international shopping map.

<p>Approved Plans of Punjab Planning & Paving (N.B.)</p> 	<p>Architects</p> <p>Raj Agarwal & Associates</p>	<p>Marketed By</p>  <p>98309 21306</p>  <p>98220 82708 98305 54444</p>
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The international shopping experience sweeping across India,
now in Raniganj!



Ranu Datta
Chairman
Raiganj Municipality

BLUECHP PROJECTS is fully engaged for construction and development of various State-of-the-art Condominium, Residential, Commercial, Office Complex, Shopping Mall, Work House, etc. And now, the Group has started diversifying its core business to build and operate Three Star Hotel, Agro and Highway Food Park Project in and around West Bengal, India.

In the past few years or so Bluechip has emerged as a major player in the organized Real Estate Industry with significant contribution in the betterment of the Kolkata skyline with quality real estate developments that have emerged as landmarks.

Along with other projects, the Group is developing i-Spark, a condominium of 100 flats and a Shopping Mall with amenities like Landscaped Garden, Baby Pool, Elevated Roof Garden, Club with Multi-Gym, etc. The Group has also been invited by Raiganj Municipality Government of West Bengal to develop THE ESPLANADE, a boutique Mall, a first of its nature in that area in a PPP mode. The development is an full swing with personal care to accommodate all kinds of business houses, from small to big retailers in branded and non-branded segments. The Esplanade has already become a popular choice with local vendors in the area.

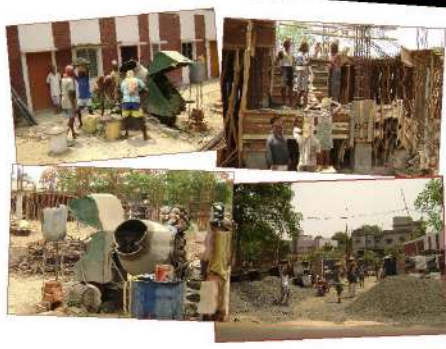
The Group in its diversification process is emerging as a key player in the hospitality industry of Eastern India. In association with Assam Development Authority (ADA), a statutory body under Government of West Bengal, the group is launching its five 3 Star + category hotel with 100 rooms, a convention centre, spa with swimming pool, Multi-cuisine Restaurants, Night Club as an unique concept of Highway Food Park on NH-2 at Assam. To enhance the Group's endeavor Wyndham Group, USA, the largest operating hotel chain of the World having more than 7000 hotels and brands like Wyndham Grand, Ramada, Day Inn etc. has tied-up with Bluechip Projects for management of the Assam Property with its Wyndham's first venture in Eastern India.



Ranvish Das, Director, Bluechip Projects

Subsequently, the group is in talks with various State Governments to expand such similar hotels. Bluechip Projects is in the process of exploration of the Agro-Horticulture activities in association with Garvata Borkul, Crim. Perchayev Samit, Government of West Bengal for Organic Farming based Agro-friendly Animal Husbandry practices and other Food Processing Projects. The project is on the verge of initiation and the planning has been done by Dr. C. B. Hanna, Retired Principal Scientist, ICAR.

Work in Progress at The Esplanade site



PRESENT PROJECTS

- i-SPACE - In a prime location of Dum Dum
- THE ESPLANADE - At NSS Road, Seikhapara, Rangpur
- UTTARALAYA - At a stone throw distance of Sovabazar Metro
- SOVABAZAR RAJBARI - At Bisul location of North Kolkata
- DANKUNJUNCTION - On NH-2 in Dankun, Hooghly

PAST PROJECTS

- SWASTIK APARTMENTS - Kalindi (North Kolkata)
- ROYDENGLOVE - At Royal Street
- CRESCENT TOWERS - Hites Park

PROJECTS IN PIPELINE

- DAYS INN, ANSOL - Three Star Hotel at Ansol

Amenities

- R.C.C. FOUNDATION
- 200MM THICK OUTER WALL, 120MM INTERNAL WALL
- WATERPROOFING IN TOILET, FLOORING IN TOILET
- FINISH WALLS FINISHED WITH POP
- TOILET WITH BRANDED ULTRA MODERN FITTINGS
- PLUMBING WITH CPVC CONCEALED LINE
- INTERNAL ELECTRIFICATION WITH CONCEALED COPPER WIRING AND MODULAR SWITCHES
- CENTRAL A.C. ON COMMON AREAS
- 2 NOS. AUTOMATIC 18 PASSENGERS LIFT
- 18NO. POWER BACK-UP
- CAR PARKING ON GROUND FLOOR



Social Commitment

The group is very strong towards its social commitment and is engaged with different NGOs serving the different strata of people in different forms. Bluechip fully support National Association for the Blind (NAB) for their development in the society.

The group has also associated with Mission Shree and have donated a car for mobile library for the needy children in North Kolkata area.

The Director of our company Mr. Ranvish Das has been featured in the London Assurance Times 2010 as most promising Bengal Entrepreneurs in recent times.

The group has taken over the London 15 Junior team of East Bengal for development of the junior youth of our country as a whole and for West Bengal in particular.