

**MATTHEW HENFREY DESIGNS**

🍃 LIFESTYLE 🍃 EASILY 🍃 ASSEMBLED 🍃 FURNITURE 🍃

# Introduction

In November 2021, Matt Henfrey, with his many years experience in the design and manufacture of bespoke in store retail display solutions for many of the worlds leading brands of cosmetics and jewellery, had an inspiring idea for producing an on trend, stylish, affordable and fast assembly flat pack furniture range, requiring no tools, for the assembly and disassembly of each item itself in minutes if not seconds, & without the assembly frustrations found with many current systems available in today's market.

**LEAF**, Lifestyle Easily Assembled Furniture, brings to the market a range of dining, coffee, occasional and, side tables, chairs, benches, computer and office desks, bookcases and storage units, including TV, bedside cabinets and dressing tables, using the most eco-friendly materials available. **LEAFs** customisation options, allows customers to create furniture that perfectly meets their needs, with interchangeable shaped tops, cabinet drawer fronts & new colour options, reflecting the very latest market trends. Retain the main furniture carcass, change the look to suit your new decorations, saving money by not having to buy a replacement item and encourage sustainability. Manufactured to the very highest standards, and using bespoke designed metal accessories for the patent pending assembly system and marketed, distributed and sold worldwide.

**The LEAF** range of furniture is produced using the finest sustainably produced woods, the outer & inner layers made of birch, and has always aimed at the most sustainable development, through compliance and with strict certification protocols governing our design and manufacturing activities. The company promotes “green” sharing and responsibility in every step of the chain by participating in the programmes of national and International Associations.

**LEAF** have recently introduced our “first time buyers” and student focused range, bringing competitive prices and allowing this very large market sector, access to our affordable, easy assembly and transportable furniture, as they begin their journey into renting or owning their own properties.

# The Cortona Range

## The LEAF Cortona Sitting Room Range



**LEAF – Stylish and Assembly and Disassembly in Minutes  
No Tools Needed, Affordable and Sustainable**

# The Cortona Range

## **Furniture Items Featured:**

**The CORTONA Round Top Side Table:**

**Style Number: LTB/001/22/BB**

**Average assembly time: 45 seconds**

**The CORTONA Rectangular Top Coffee Table:**

**Style Number: LTB/003/22/BB**

**Average assembly time: 1 minute 30 seconds**

**The CORTONA TV Cabinet:**

**Style Number: LTV/001/22/BB**

**Average assembly time: 9 minutes**

**The CORTONA HIGHBOY Bookcase:**

**Style Number: LBK/001/22/BB**

**Average assembly time: 8 minutes**



Scan the LEAF QR Code for the item's components check list and assembly instruction video.

Patent Pending



# Current Available Styles



AAT: 45 seconds



AAT: 45 seconds



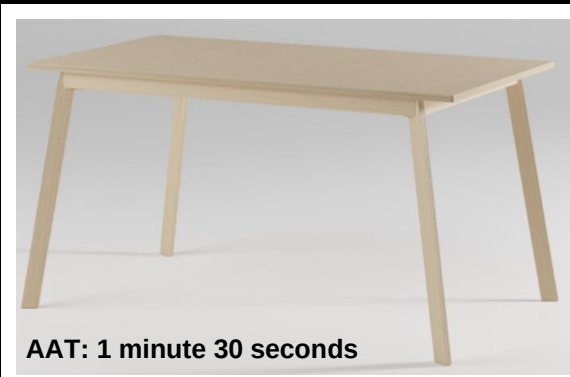
AAT: 3 minutes



AAT: 4 minutes



AAT: 1 minute 30 seconds



AAT: 1 minute 30 seconds



AAT: 9 minutes



AAT: 4 minutes



AAT: 8 minutes

# The Alpine Range

## The LEAF Alpine Dining Room Range



**LEAF – Stylish and Assembly and Disassembly in Minutes  
No Tools Needed, Affordable and Sustainable**

# The Alpine Range

## **Furniture Items Featured:**

### **The ALPINE Round Top Dining Table:**

**Style Number: LTB/006/22/BY**

**Average assembly time: 4 minutes**

### **The ALPINE Dining Chairs – High Back:**

**Style Number: LC/001/22/BB/HB**

**Average assembly time: 2 minutes**

### **The ALPINE ‘X’ Dining Bench:**

**LB-001/22/BB**

**Average assembly time: 4 minutes**

### **The ALPINE HIGHBOY Cabinet:**

**Style Number: LBC/002/22/BB**

**Average assembly time: 12 minutes**

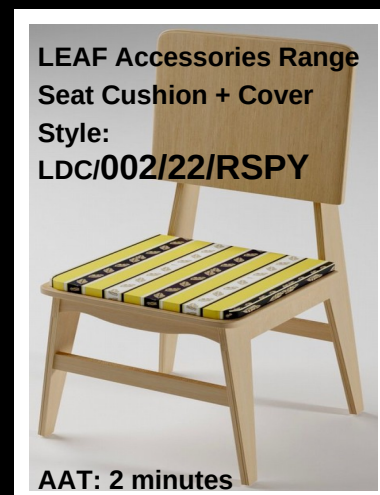


Scan the LEAF QR Code for the item's components check list and assembly instruction video.

Patent Pending



# Current Available Styles



LEAF Accessories Range  
Seat Cushion + Cover  
Style:  
LDC/002/22/RSPY



# The Davenport Range

## The LEAF Davenport Home Office Range



**LEAF – Stylish and Assembly and Disassembly in Minutes  
No Tools Needed, Affordable and Sustainable**

# The Davenport Range

## **Furniture Items Featured:**

### **The DAVENPORT Classic Desk:**

**Style Number: LDK/001/22/BB**

**Average assembly time: 3 minutes**

### **The ALPINE Dining Chairs – High Back:**

**Style Number: LC/001/22/BB/HB**

**Average assembly time: 2 minutes**

### **The DAVENPORT LOW-SET Bookcase:**

**Style Number: LBK/002/22/BB**

**Average assembly time: 5 minutes**

### **The DAVENPORT LOW-SET Cabinet:**

**Style Number: LBC/003/22/BB**

**Average assembly time: 5 minutes**

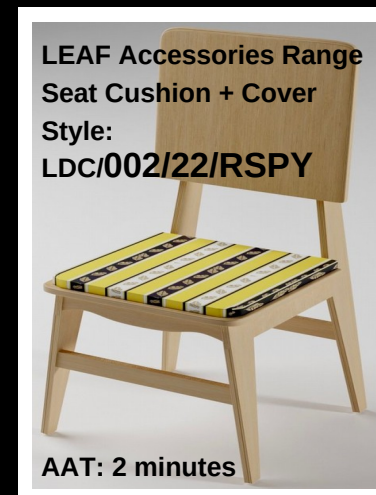


Scan the LEAF QR Code for the item's components check list and assembly instruction video.

Patent Pending



# Current Available Styles



# The Sintra Range

## The LEAF Sintra Bedroom Range



**LEAF – Stylish and Assembly and Disassembly in Minutes  
No Tools Needed, Affordable and Sustainable**

# The Sintra Range

## **Furniture Items Featured:**

### **The SINTRA Bedside Cabinet:**

**Style Number: LBC/003/22/BB**

**Average assembly time: 5 minutes**

### **The SINTRA Dressing Table:**

**Style Number: LDT/001/22/BB**

**Average assembly time: 5 minutes**

### **The SINTRA Chest of Drawers:**

**Style Number: LCD/001/22/BB**

**Average assembly time: 15 minutes**

### **The SINTRA Storage Chest/Seat:**

**Style Number: LSCS/001/22/RSPG**

**Average assembly time: 10 minutes**

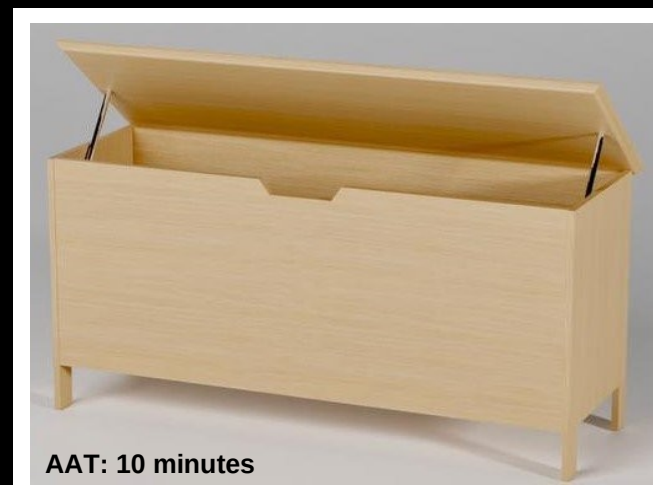


Scan the LEAF QR Code for the item's components check list and assembly instruction video.

Patent Pending



# Current Available Styles



# Assembly & Disassembly

The **LEAF** range of furniture is designed as probably the fastest and easiest assembly and disassembly system in flat-pack offerings available anywhere today creating strong, stylish, long-lasting additions to a home or office.

**LEAF** products are supplied with a top grade, reusable custom-made packaging case, produced from fully recyclable materials, thus enabling the customer to disassemble the furniture and move with ease to another location, for example from room to room, between different floors and also when moving home.

Prior to purchasing a **LEAF** product, a link is available to an AG (Augmented Reality) File, that allows the buyer to view the furniture in their home and make the correct choice in size, colour and room positioning.

All products have their own individual QR Code which links to a simple step by step animation video, which shows how each furniture design is assembled, with easy to follow instructions included in the item's box.



**LEAF** hopes you will enjoy using our furniture as much as we have enjoyed creating and bringing these products to you. - **Matt Henfrey, Founder.**



# CONTACT US

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PDQ HK Limited – Representing the LEAF Group