

**MATTHEW HENFREY DESIGNS**

**ECO-FRIENDLY RANGES**



**LIFESTYLE**



**EASILY**



**ASSEMBLED**

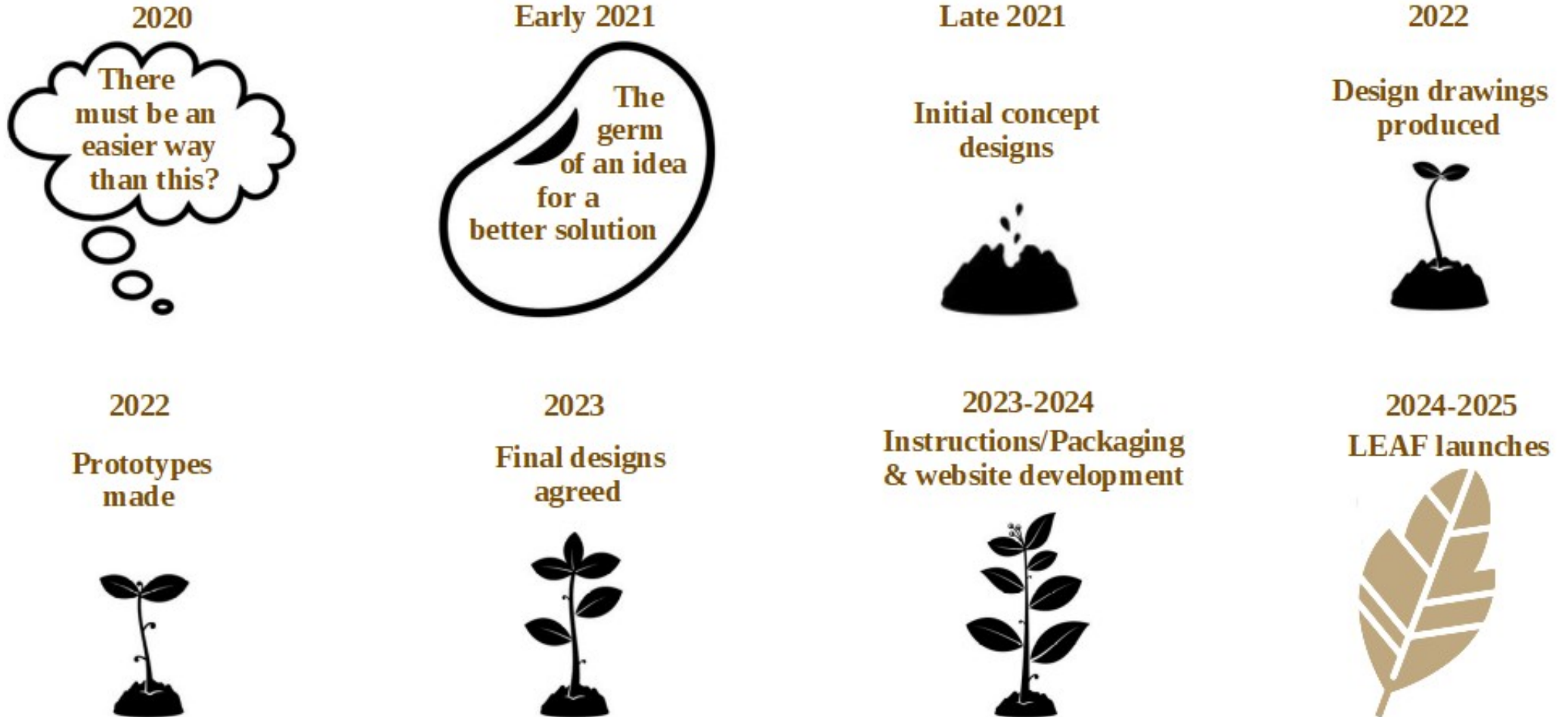


**FURNITURE**



# Introduction - LEAF GREEN

In 2021, Matt Henfrey, had an inspired idea for producing a, **high quality, affordable, value for money** and **fast assembly** flat pack furniture range. The system requires **no tools**, for the assembly and disassembly of the items, each **made in minutes**, totally eradicating the construction frustrations found with many current available systems.



**LEAF: Lifestyle – Easily – Assembled – Furniture**, introduces ranges of living, dining, bedroom and home office items. **LEAF** is manufactured using top quality Birch Plywood, to a high standard, with easy to use metal accessories for the assembly system .

Designed and prototyped in the UK, and tested for ease of assembly & disassembly, **strength & durability**. Our factory partners, are fully compliant allowing for sales & marketing worldwide of our ranges of furniture.

**LEAF** brings solutions at **competitive prices**, allowing the large flat-pack furniture market sector, access to our easy assembly, disassembly, **movable and reusable** furniture.



**Fast Assembly & Disassembly**



**Sustainable – No Wood Used**



**Value for Money**



**High Quality**



# LEAF GREEN – INDOWUD PARTNERSHIP



Can we design our homes & furniture without destroying forests? After investing over one million US dollars in global research, innovation and technology, we have the answer.

LEAF furniture are proud to partner with **Indowud nfc**, a natural fibre composite using waste husks, usually discarded or incinerated, and causing alarming levels of air-pollution in India and across the rest of the world. These husks, made into boards, bring the values of natural wood, a quality product & eco-friendly solution, unmatched in India and globally, and used for the production of our indoor and outdoor furniture ranges.

**Indowud nfc**, is a sustainable agricultural ‘wood’ substitute, with zero trees felled to manufacture the product. **Termite proof, waterproof, flame retardant, smoke resistant** and strong against destructive elements such as sun, heat, rain, water, snow, insects and rats. The product also has **anti-bacterial properties**.

**Indowud nfc**, is created for design and in many ways, it is also a superior product to and looks and feels like, natural wood. In the manufacturing of **LEAF** furniture, there is also no difference to using the product as opposed to natural wood and it can be if required, overlaid with laminates and veneers, painted or varnished, and it is also thermo formable, allowing for a variety of shapes and designs to be created.



***CI has Certified Indowud nfc as a Sustainable Green Product and has awarded the GreenPro Ecolabel***

*Indowud® nfc is a  
high performance wood,  
fortified for durability.*



Termite  
proof



Water  
proof



Flame retardant -  
rating in UL94 test  
Class 1 or A as per ASTM E84



Easily  
machinable



No splintering,  
no crack



Durable



Anti rodent



Good  
screw holding



100% Eco-friendly



Anti-bacterial



UV  
resistant



Resistant to fungus,  
algae or mold



Thermo  
formable



Smoke  
suppressant



100%  
Recyclable



No harmful  
ingredients



Absorbs Sound



No formaldehyde  
emission



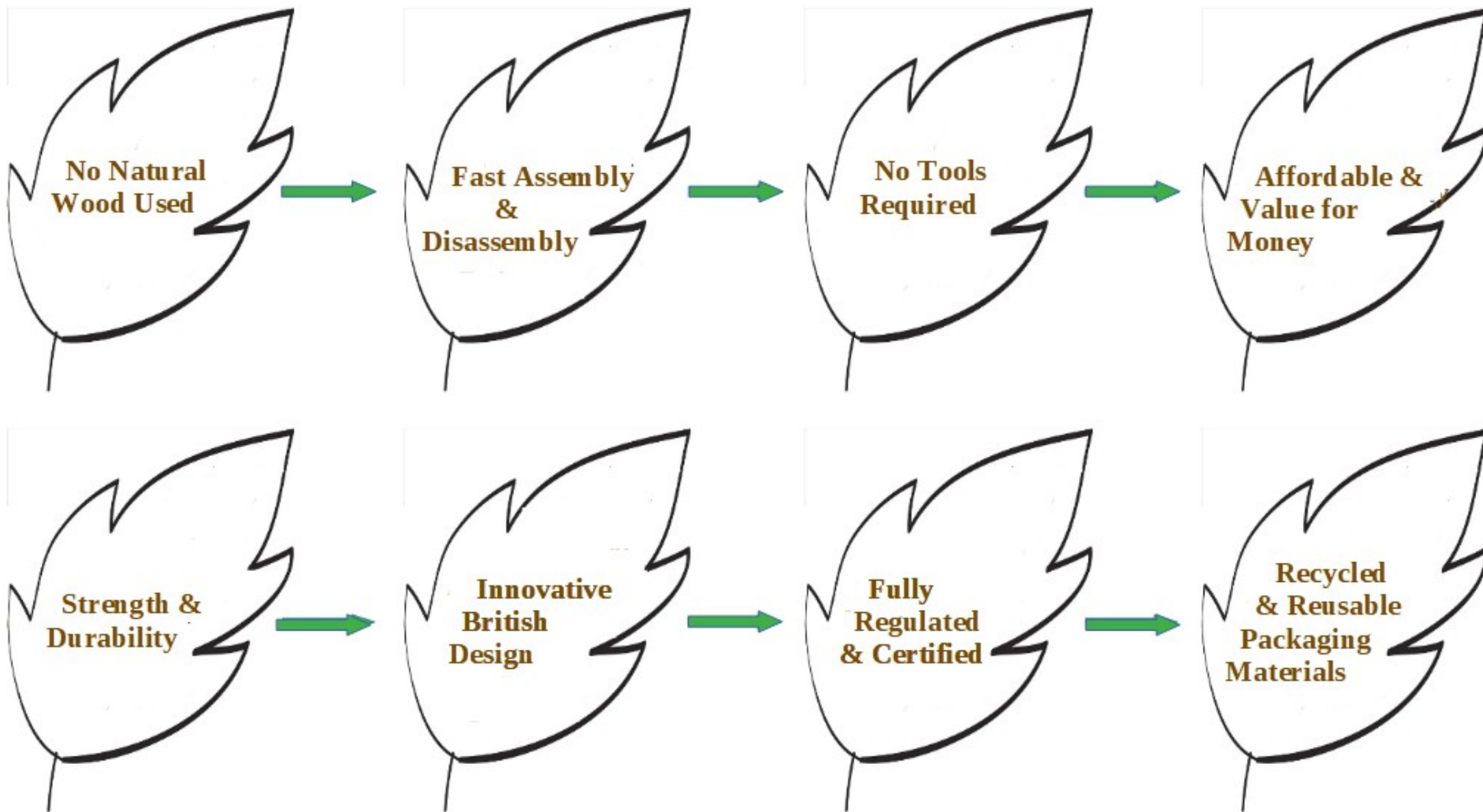
**A very prominent climate & sustainability activist, Sam Bentley, discusses positive solutions and with 1.7M followers on Instagram and 160K+ on YouTube, his voice carries immense influence in the global sustainability space 🌱**

<https://www.instagram.com/reel/DOv-j5fiIv5/?igsh=bHFiMnJqZGsxYjJi>

<https://youtube.com/shorts/JBxyxbY27Fw>



# LEAF GREEN - OVERVIEW



**MADE IN MINUTES**



**AFFORDABLE**



**STYLISH**



**LONG LASTING**

# LEAF GREEN Ranges



The Cortona Sitting Room Range



The Alpine Dining Room Range



The Davenport Home Office Range



The Sintra Bedroom Range



# Furniture Items Examples



**The CORTONA Round Top Side Table:**  
Style Number: LTB/001/25/BB  
Average Assembly Time: 45 seconds



**The CORTONA Nest of 2 Tables:**  
Style Number: LTB/003/25/BB  
Average Assembly Time: 3 minutes



**The CORTONA Oval Top Coffee Table:**  
Style Number: LTB/006/25/BB  
Average Assembly Time: 3 minutes



**The SINTRA Top Drawer Bedside Cabinet:**  
Style Number: LBC/001/25/BB  
Average Assembly Time: 7 minutes



**The DAVENPORT Low Style Bookcase:**  
Style Number: LBK/001/25/BB  
Average Assembly Time: 4 minutes



**The ALPINE Bench Dining Set:**  
Style Number: LBS/001/25/BB  
Average Assembly Time: 15 minutes

\* The full range of LEAF **GREEN** designs are available upon request



# Assembly & Packaging

The **LEAF** range of furniture is designed as probably the fastest and easiest assembly and disassembly system in flat-pack offerings available anywhere today. We create strong, stylish, affordable additions to homes and offices.

**LEAF** products are supplied with a top grade, reusable custom-made packaging case, produced from fully recycled and strong materials, enabling the customer to disassemble the furniture and move with ease, from room to room, between different floors and also when moving home.

All products have their own individual QR Code, linked to a simple step by step animation video, illustrating how each furniture design is assembled, with easy to follow instructions also included in the item's box.



**LEAF** hopes you enjoy using our furniture as much as we have enjoyed creating and bringing these to you.

**Matt Henfrey, Founder.**

# Contact Us

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