Website Development Services for All Company: SKL Blockchain

"Smart websites for smart companies. We build with purpose, power, and precision."

Executive Summary

SKL Blockchain proposes a comprehensive and inclusive website development service aimed at individuals, startups, SMEs, and institutions across Malaysia. Our objective is to democratize digital presence through affordable, scalable, and secure website solutions. With a team of experienced developers and a commitment to quality, we aim to transform how businesses and individuals engage with their audience online.

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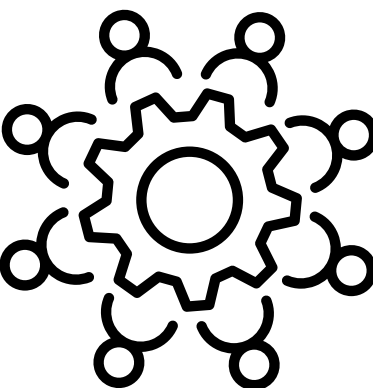
REPORT

Company Overview

SKL Blockchain is a Sarawak-based technology company specializing in web development, blockchain integration, and cybersecurity. We are driven by the belief that every entity deserves a powerful online presence. Our services extend from basic websites to complex, blockchain-powered platforms.

Problem Statement

Many small businesses and individuals lack access to affordable and professional website development services. They face challenges in visibility, customer reach, and digital security. SKL Blockchain addresses these issues by offering tailored web solutions that cater to different needs and budgets.

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Proposed Solution

- Responsive, SEO-optimized websites
- E-commerce platforms with integrated payment systems
- Custom development for blockchain and smart contract solutions
- Localized support and consultation

- Training and documentation for website management
- Google Workspace integration for professional email, cloud storage, collaboration tools, and calendar management
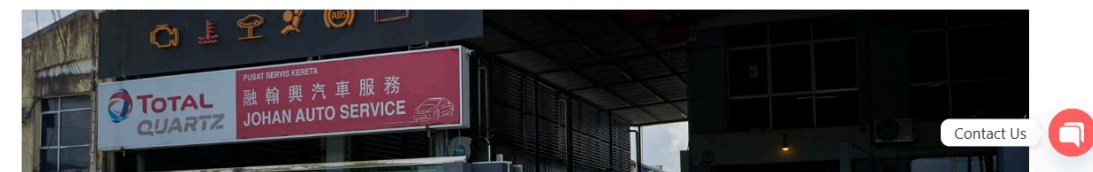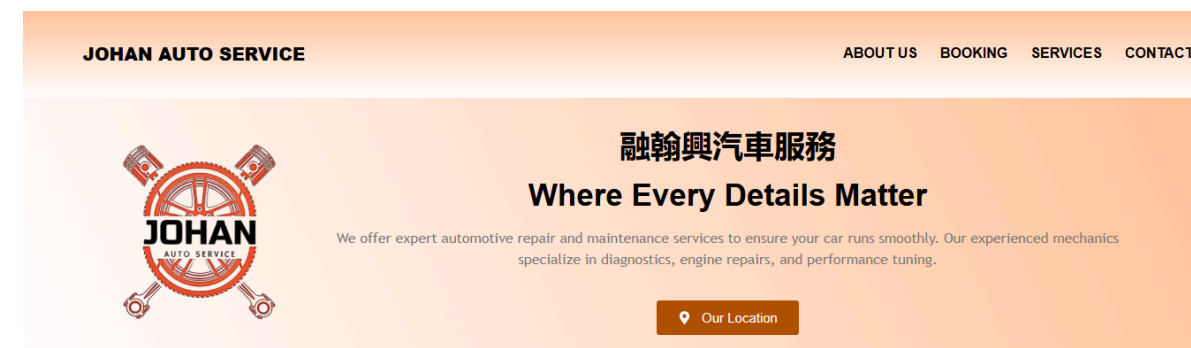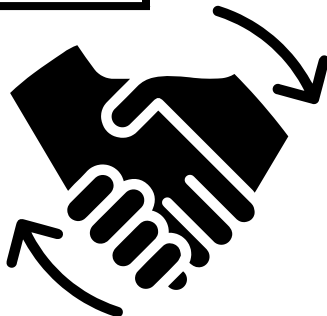

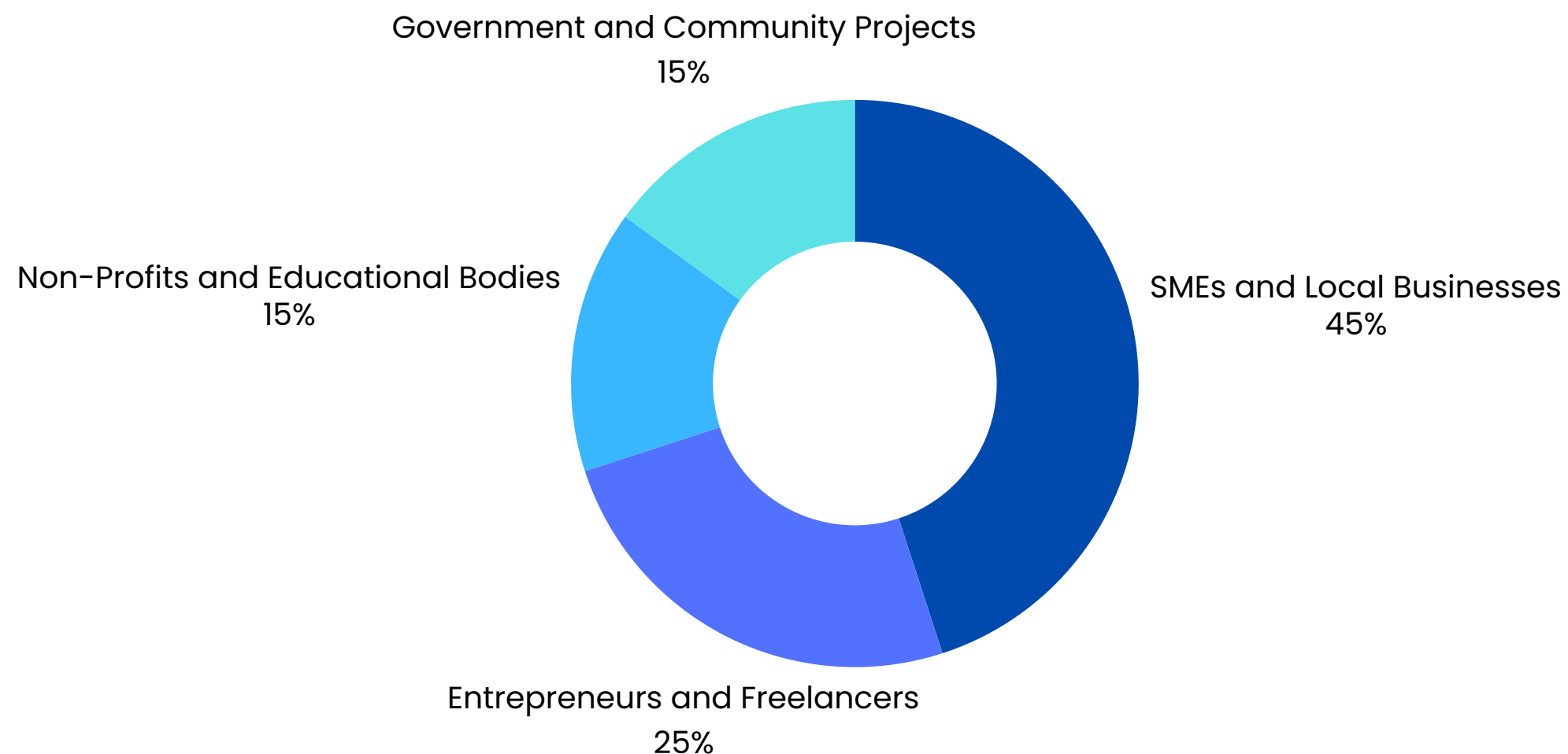*"Smart websites for smart companies. We build with purpose, power, and precision."*
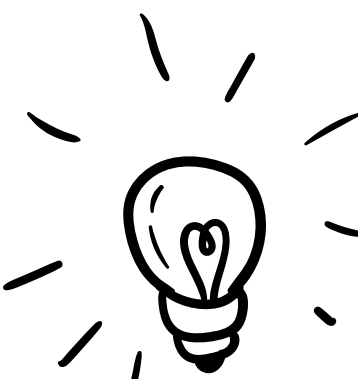
Services Offered

Basic Website Package (RM 799+)	Business Website Package (RM 1,499+)	E-Commeerce Package (RM 2,299+)	Custom Web Solutions	Google Workspace Setup (RM 599+)
5 Pages, Domain Name, SSL, Mobile-Ready, 1-Year Hosting	Corporate Structure, Blogs, Analytics, SEO, Contact Forms	Online Store, Product Catalogue, Payment Gateway Order System	Blockchain Integration, Web3 Portals, Smart Contract Deployment	Setup of Business Email (e.g., yourname@yourcompany.com), Gmail Interface, Google Drive, Docs, Sheets, Calendar, and Admin Console Configuration

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Target Market

Government and Community Projects
15%

Non-Profits and Educational Bodies
15%

SMEs and Local Businesses
45%

Entrepreneurs and Freelancers
25%

The pie chart shows our target market for website development services: 45% SMEs and local businesses, 25% entrepreneurs and freelancers, and 15% each for non-profits, educational bodies, and government projects—highlighting a diverse and well-rounded client base.

Legend
- SMEs and local businesses
- Entrepreneurs and Freelancers
- Non-profits and educational bodies
- Government and community projects

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SKI
BLOCKCHAIN
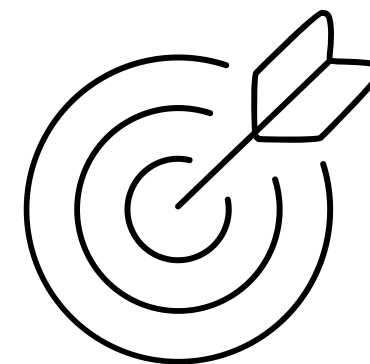
Competitive Advantadge

Feature	Blockchain-Ready Capabilities	Transparent & Flexible Pricing	Local Malaysian Team	Google Workspace Integration	Fast Delivery	Post-Launch Support
SKL Blockchain	✅	✅	✅	✅	✅	✅
Typical Local Agencies	❌ Rare or Not Offered	⚠️ Often Fixed or Opaque	⚠️ Often via Sales Reps Only	❌ Usually Not Included	⚠️ Varies Widely	⚠️ Limited or Extra Cost

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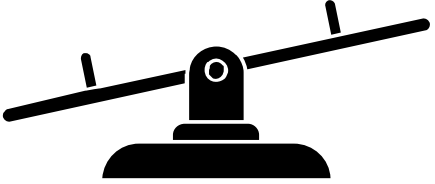
Project Timeline

Duration(s)	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Consultation & Planning	███					
Design & Development		███	███	███		
Testing & Revisions					███	
Launch & Handover						███

*Subject to change: The duration of each phase can be shorter due to the difficulties of the project.

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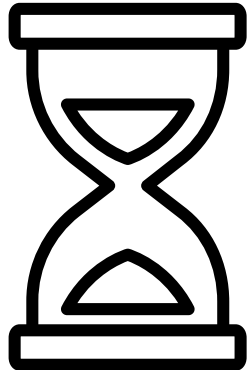
Pricing

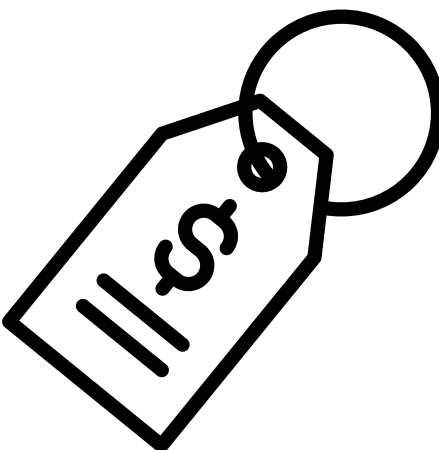Each package has a base price and may vary depending on additional features requested. A full quotation will be provided after consultation. Payment is collected in 50% upfront and 50% upon delivery.

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Marketing Strategy

Online ads (Google, Facebook, Instagram)
Referral programs
Community workshops and digital literacy campaigns
Partnership with local councils and NGOs

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Client Testimonials

"We launched our business site in less than 10 days. SKL Blockchain made it simple and professional."
– Aiman B., Founder

"They helped us accept online payments and boost our orders. 10/10."
– Siti R., Small Business Owner

"We appreciated the clarity, guidance, and fast turnaround. Highly recommended."
– Borneo Craft Cooperative

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Conclusion

SKL Blockchain is committed to building high-quality, accessible websites for all. We believe in enabling everyone to thrive in the digital era, regardless of size or sector. With our expertise, tools, and passion, your online journey starts here.

Contact Information

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