

# *rcc.harvard.edu*

## **ENTREPRENEURSHIP IN ACTION** 4th - 8th May, 2026

A five-day case-based program for founders, innovation leaders, and institutions seeking real insight into how successful ventures are built. Grounded in real entrepreneurial journeys and taught directly by those who lived them.

The cases are developed by the Real Colegio Complutense using the rigorous business school writing method.

Case-based learning connects participants directly to entrepreneurs who have faced real-world obstacles, solved hard problems, and built successful ventures.

Participants actively engage by asking questions, debating key choices, sharing experiences and learning entrepreneurial know-how firsthand.



### ***Sample day:***

08:30 – Welcome Coffee  
09:00 – **Case Study**  
10:30 – Break & Networking  
11:00 – **Case Study**  
12:30 – Lunch  
14:00 – **Case Study**  
16:00 – Ecosystem Visit

### ***Program overview:***

5 immersive days  
Total of 12 case discussions  
1.5h per case  
Entrepreneur personally leads each session  
Daily visit to a distinguished institution  
Small cohort to ensure meaningful interaction



[rcc.harvard.edu](https://rcc.harvard.edu)



26 Trowbridge Street  
Cambridge, MA 02138

# BOSTON

Boston is a global center of innovation and the epicenter of university-driven entrepreneurship, uniting world-class universities, leading hospitals, and cutting-edge research with a dense network of startups, investors, and accelerators. For more than 35 years, the **Real Colegio Complutense at Harvard University** has been the meeting point linking Spanish institutions to this ecosystem.

The program brings together case studies from a wide range of industries, based on the real experiences of Spanish-speaking founders within the Harvard-MIT ecosystem. Each case is designed to deliver practical, immediately applicable insight—whether your focus is building in the U.S. market or transferring proven approaches back home.

## *Case topics:*

Entering US market, fund raising, pivoting, scaling, regulation, technology transfer, leadership...

## *Early-bird price:*

**3.000 EUR** This fee covers all sessions, visits, course materials, coffee breaks, and one reception lunch/dinner.

Early registration price valid until March 10th, 2026.  
Regular price: 4,500 EUR.

## *Dates:*

**4th - 8th May, 2026**

## *Who is this course for:*

**Entrepreneurs** – build meaningful networks and join the world's most dynamic innovation ecosystem.

**University leaders** – directors of innovation centers and tech-transfer units, professors and university leadership. Gain practical tools to support student ventures and spin-offs.

**Corporate** - understand innovation and adapt entrepreneurial methods within your organization.

## ***Notes:***

**The case studies are written in English.** Since most guest lecturers have a Spanish background, we expect approximately 90% of class discussions to be conducted in Spanish. However, English proficiency is required for the application.

### **Course materials**

Participants will receive the digital case studies in April. A printed copy of all program materials will be provided upon arrival at **Harvard University**.

## ***How to apply:***

**Applications open January 15th, 2026 and close April 15th, 2026**

Early-bird pricing applies to applications submitted by March 10th, 2026.

### **Submit your application**

Send your CV or LinkedIn profile to **rcc@fas.harvard.edu** with the subject line: "Entrepreneurship in Action Application"

### **Admission decision and payment details**

RCC will send you an acceptance letter within 3 business days, including the U.S. RCC bank account details for payment.

### **Confirming your place**

Your place will be held for 15 days from the date of the acceptance email. Your enrollment becomes official once you submit the payment receipt.

Admissions will be processed on a rolling basis until all available places have been filled.

### **Program directors**

David García Lou

Isabel Ortiz Marcos

***ENTREPRENEURSHIP IN ACTION***

