

## E- COMMERCE WITH DIGITAL MARKETING IT- 0041

Members	
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Bart Yusi	Document/Wireframe

### Introduction

FarLeft is an online gaming platform that provides users with access to a wide variety of video games. It highlights special promotions such as sales, discounts, and making browsing easy by organizing games into categories like Action, Strategy, Indie, and Adventure, etc.

The Site's main purpose is to give gamers a convenient way to purchase, discover, and enjoy games at affordable prices.

### Mission

*"Our mission is to provide gamers with easy access to exciting titles, from blockbuster releases to free community favorites, all in one trusted digital space."*

### Vision

*"Our vision is to become the ultimate game selling hub where players discover and enjoy immersive experiences anytime, anywhere."*

Website Link: <https://farleft.ecommerceproj.online/>

# STOREFRONT

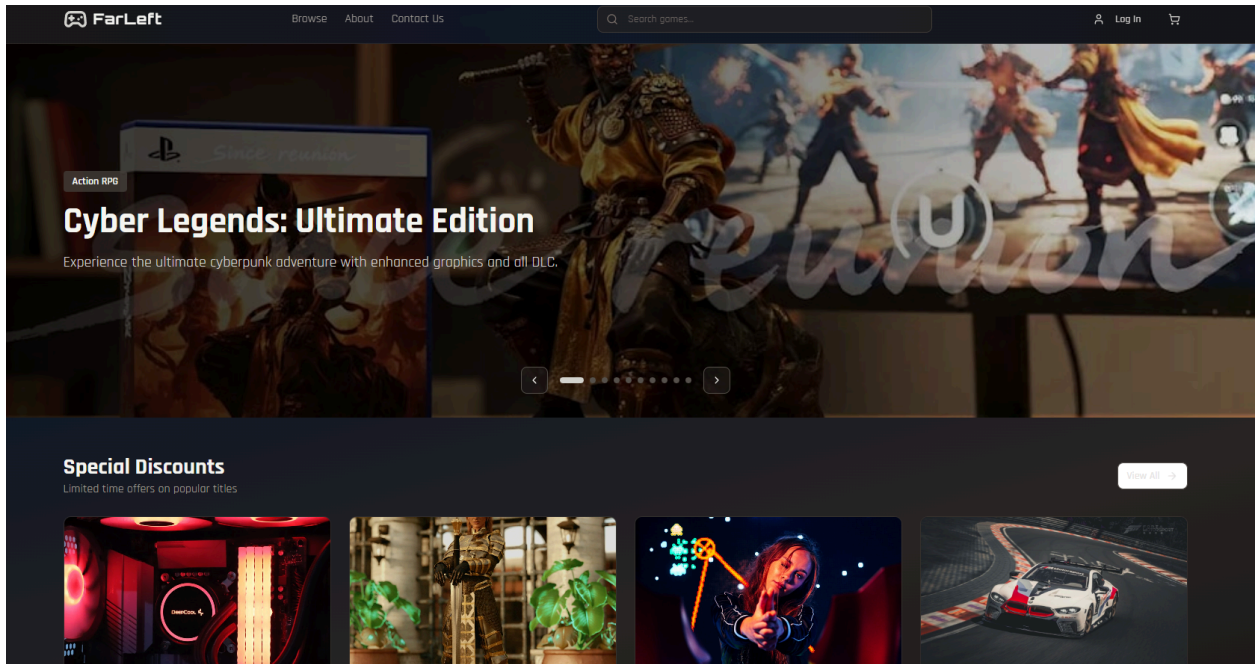
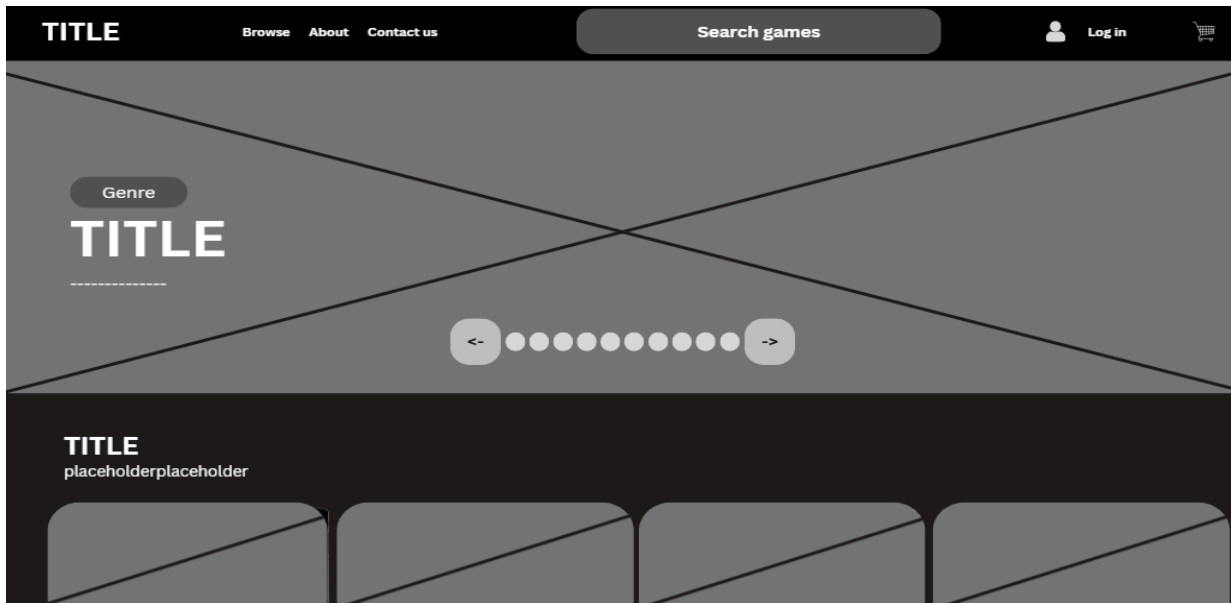


Fig 1: Placeholder Fictional Games and images on storefront/homepage

## Mid-Fidelity (Wireframe)



FarLeft offers a user-friendly interface where users can explore an organized selection of games, making it easier for you to find what you want.

# PRODUCT CATALOG

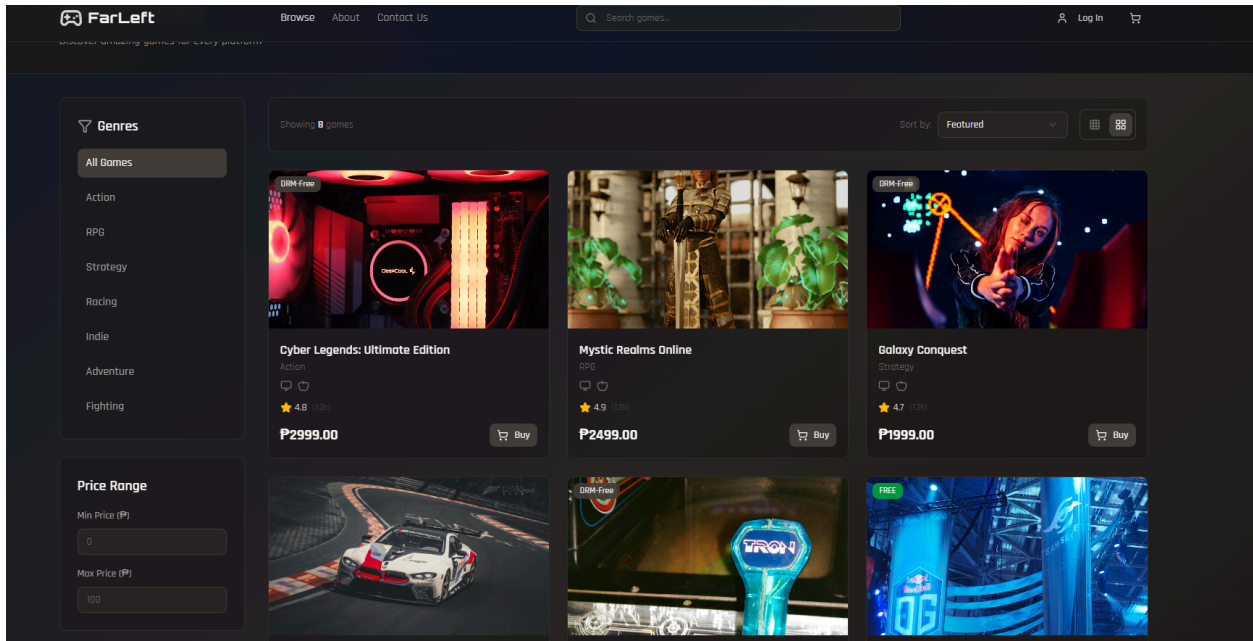
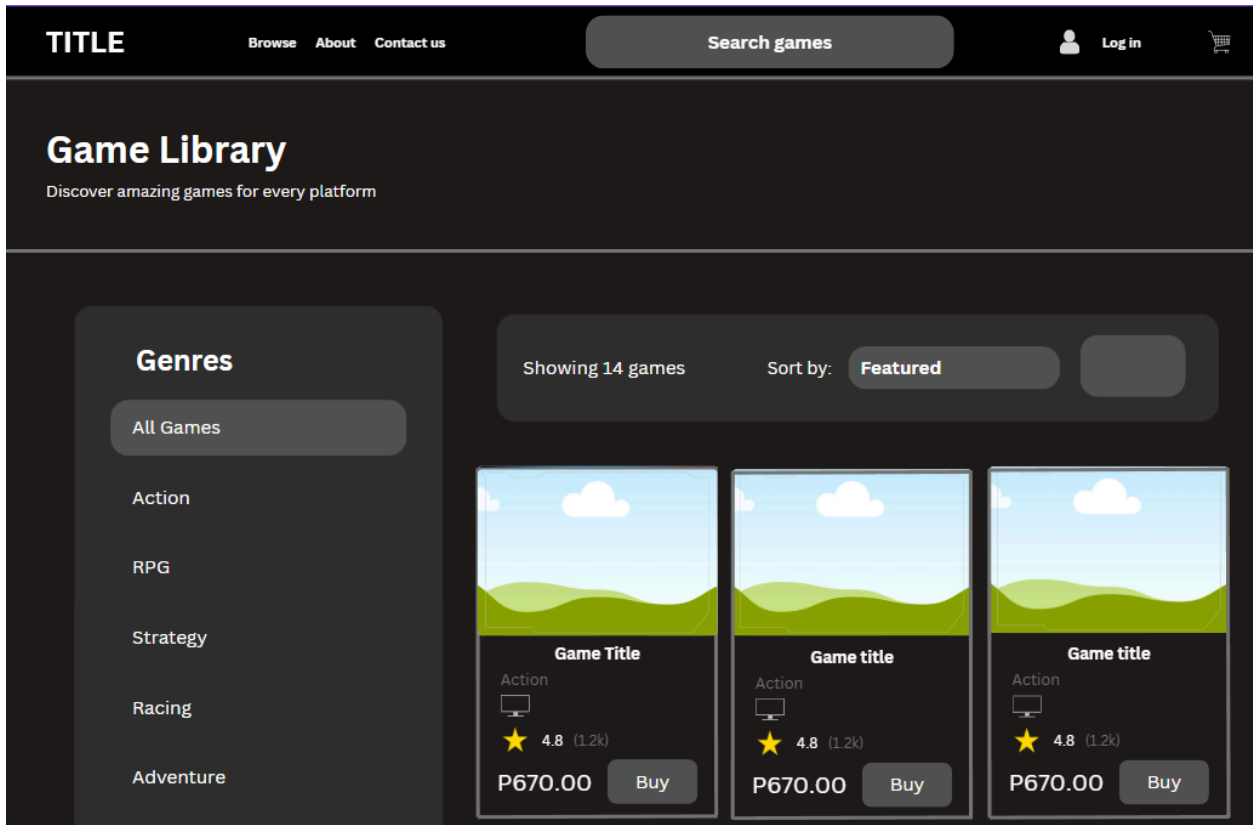


Fig 2: Browse section with a price range, genre, etc to filter games.



Mid-Fidelity (Wireframe)

Browse our game catalog to see games that you may like. It has price range meter, genre, and a feature selector to see if it's multiplayer, singleplayer, etc.

## PRODUCT DETAILS PAGE

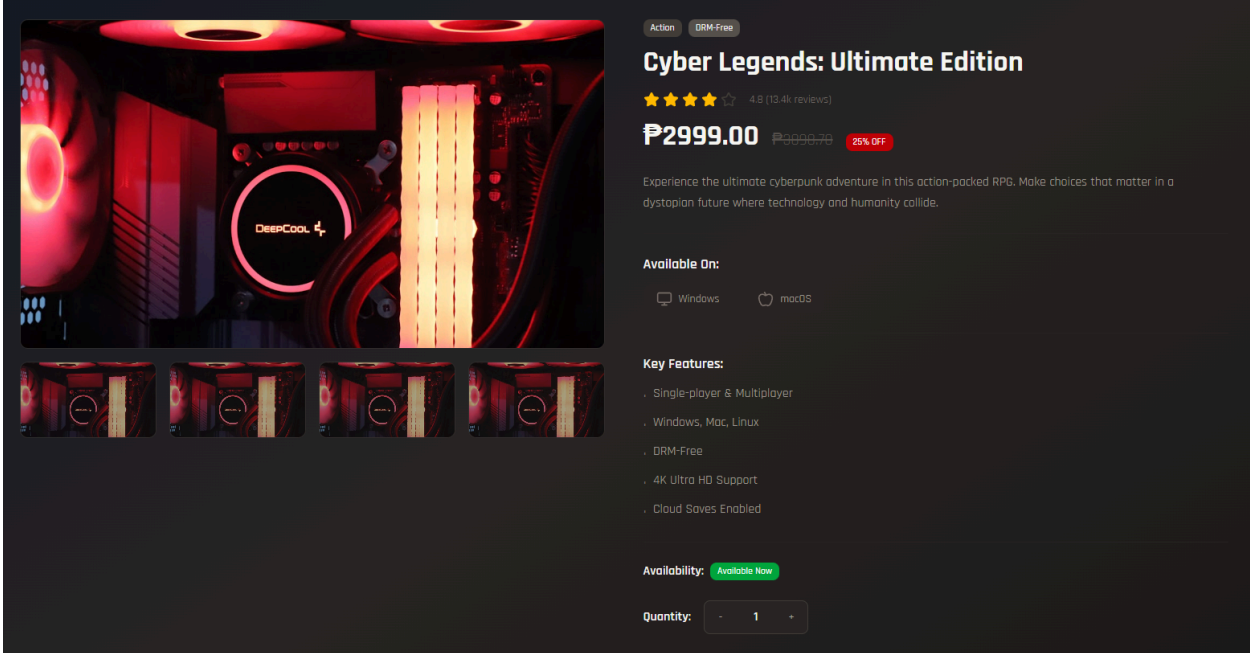


Fig 3: Screen where you select a game, see its description, where it can be played, some general key features, etc from prototype website

Each game features a comprehensive details page with high-quality screenshots, gameplay videos, and detailed descriptions. View system requirements, read user reviews, check current ratings, and explore similar titles. Get all the information you need to make an informed purchase decision before adding games to your cart.

# SHOPPING CART

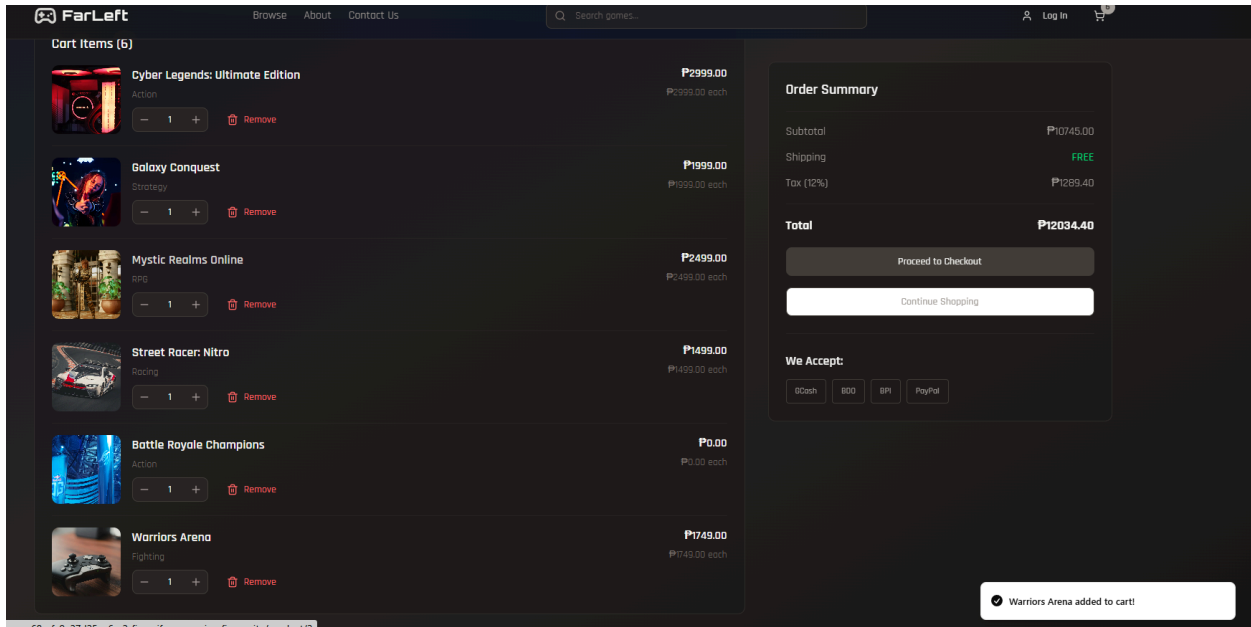


Fig 4: Shows your cart on what games you have selected to check out on prototype website

Review your selected games and see your total before checkout.

## CHECKOUT & PAYMENT FLOW

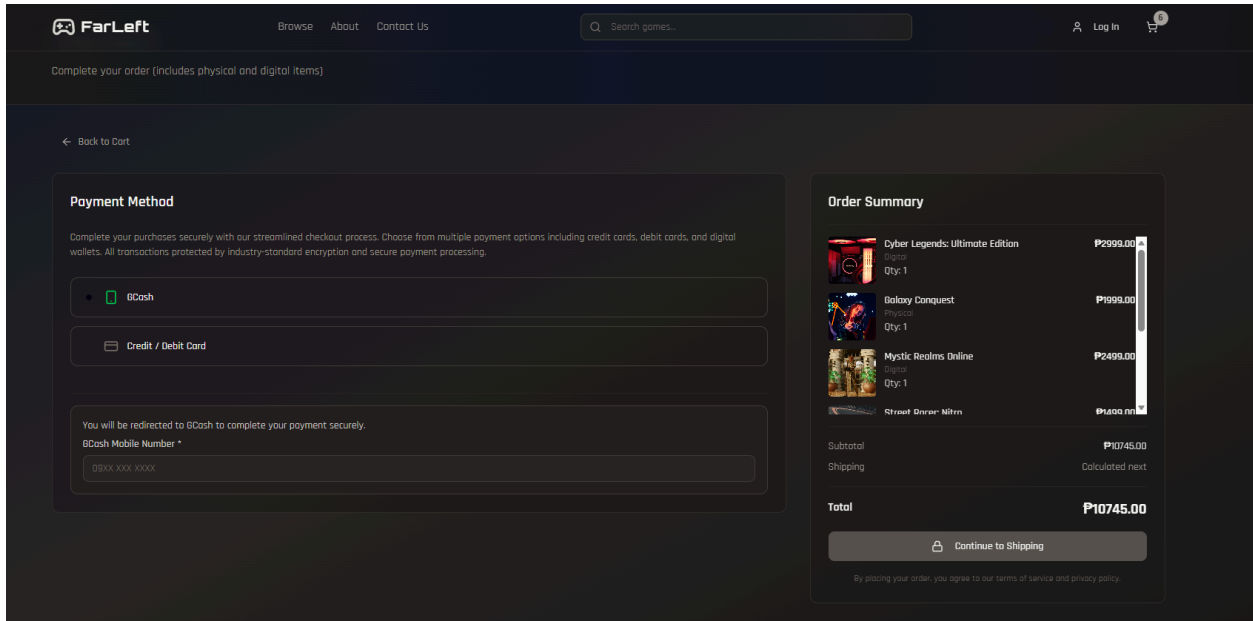


Fig 5: Gcash option for payment or credit/debit when checkout from prototype website

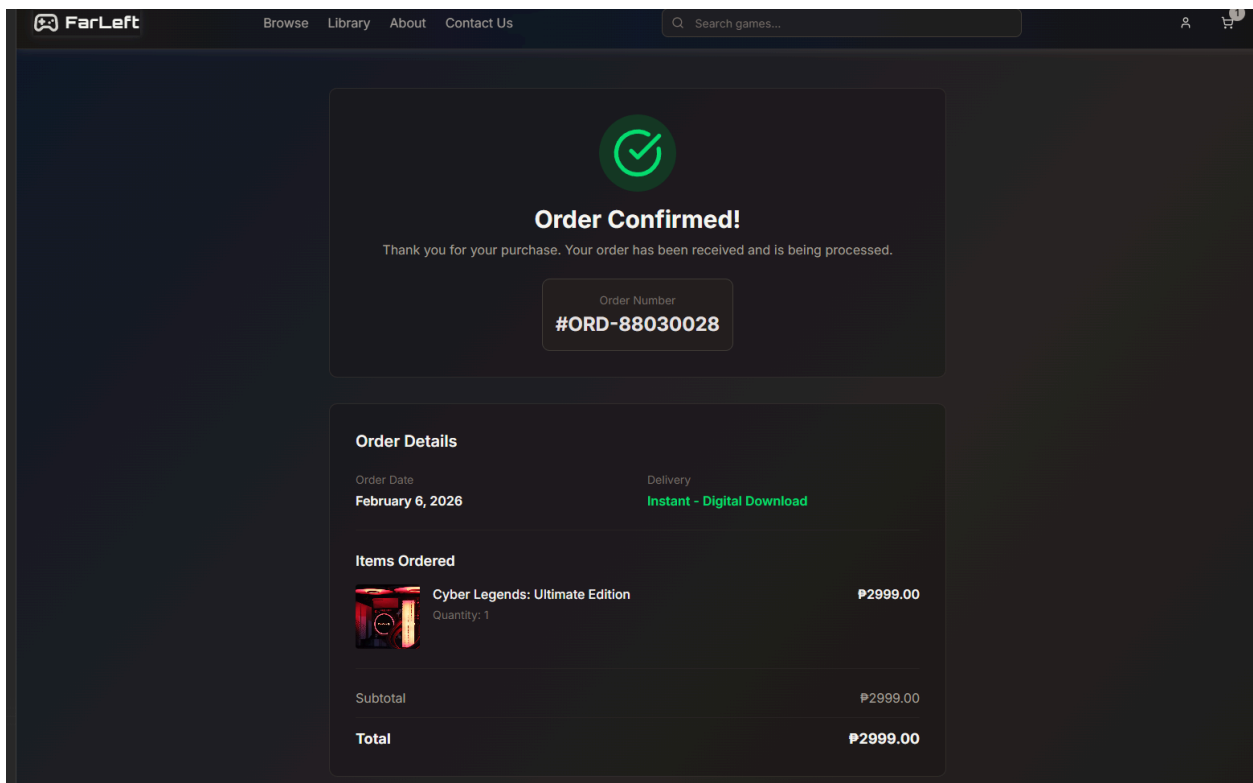


Fig #: when product is bought from prototype website

From cart to checkout. You are to select which payment processor you will use. Then after checkout, product is delivered immediately as it is digital. All is left is to install the product.

## SHIPPING METHOD

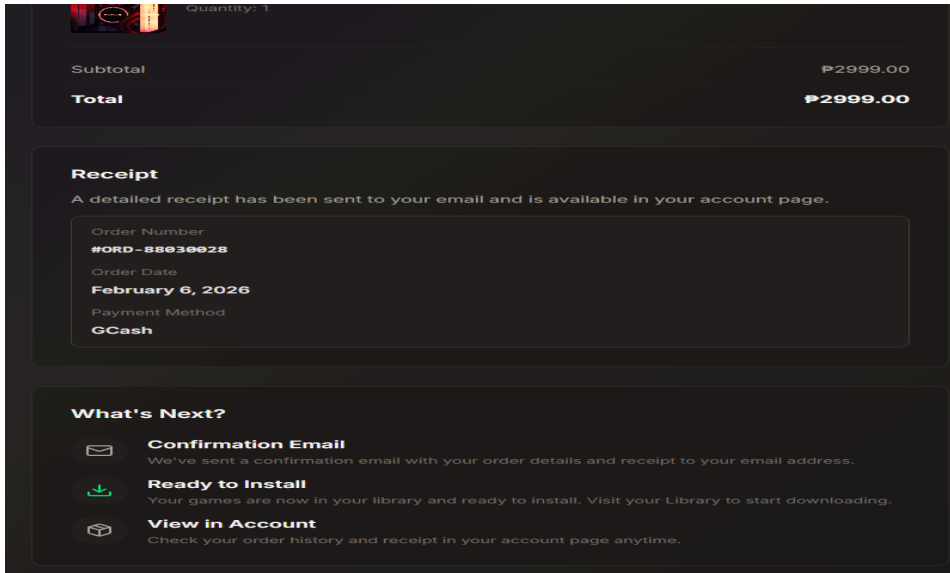
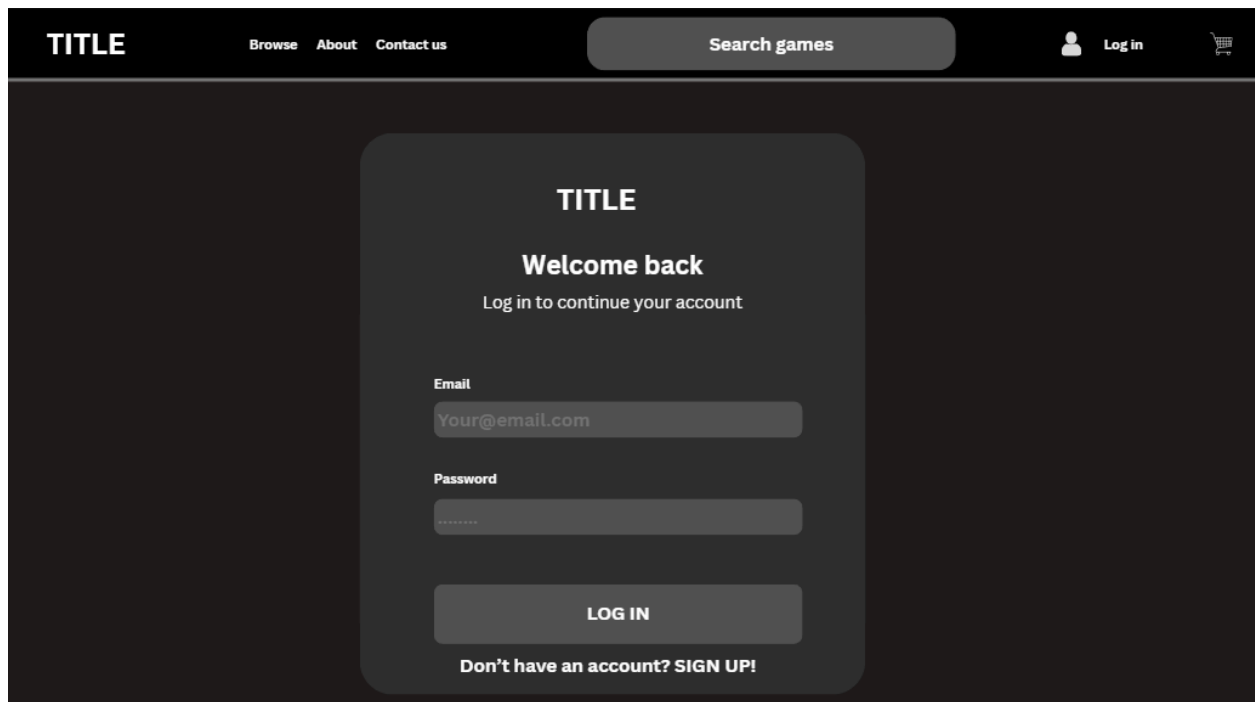


Fig #: From the prototype website, after checkout, the product is ready to install immediately as it is digital

# USER ACCESS

Mid-Fidelity (Wireframe)



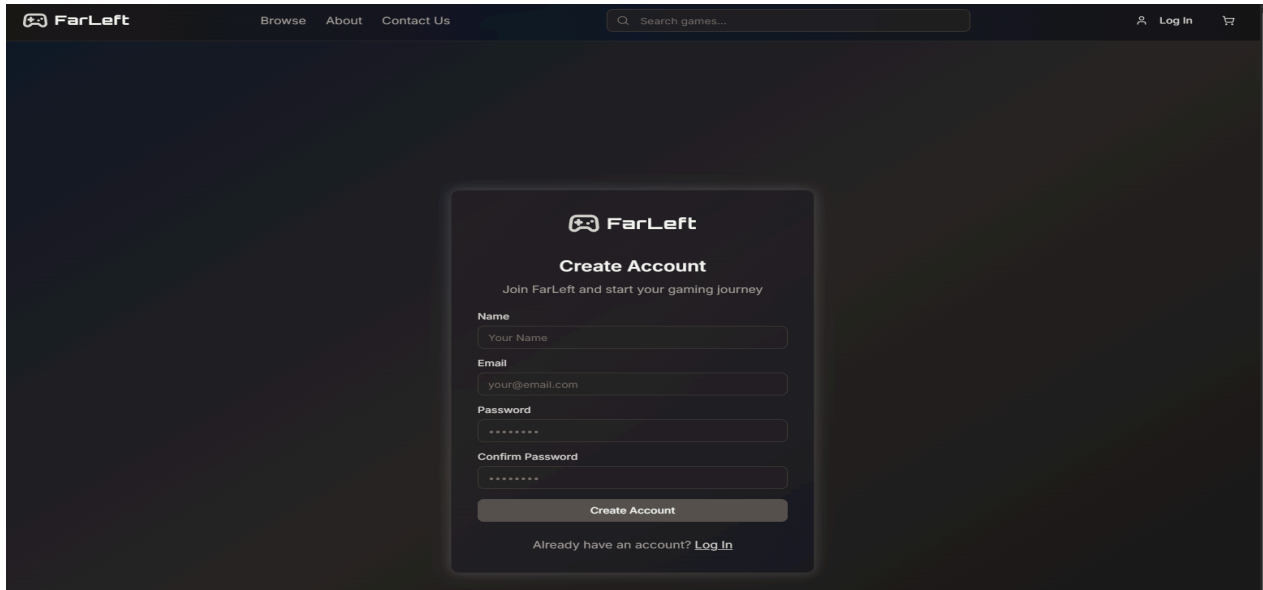
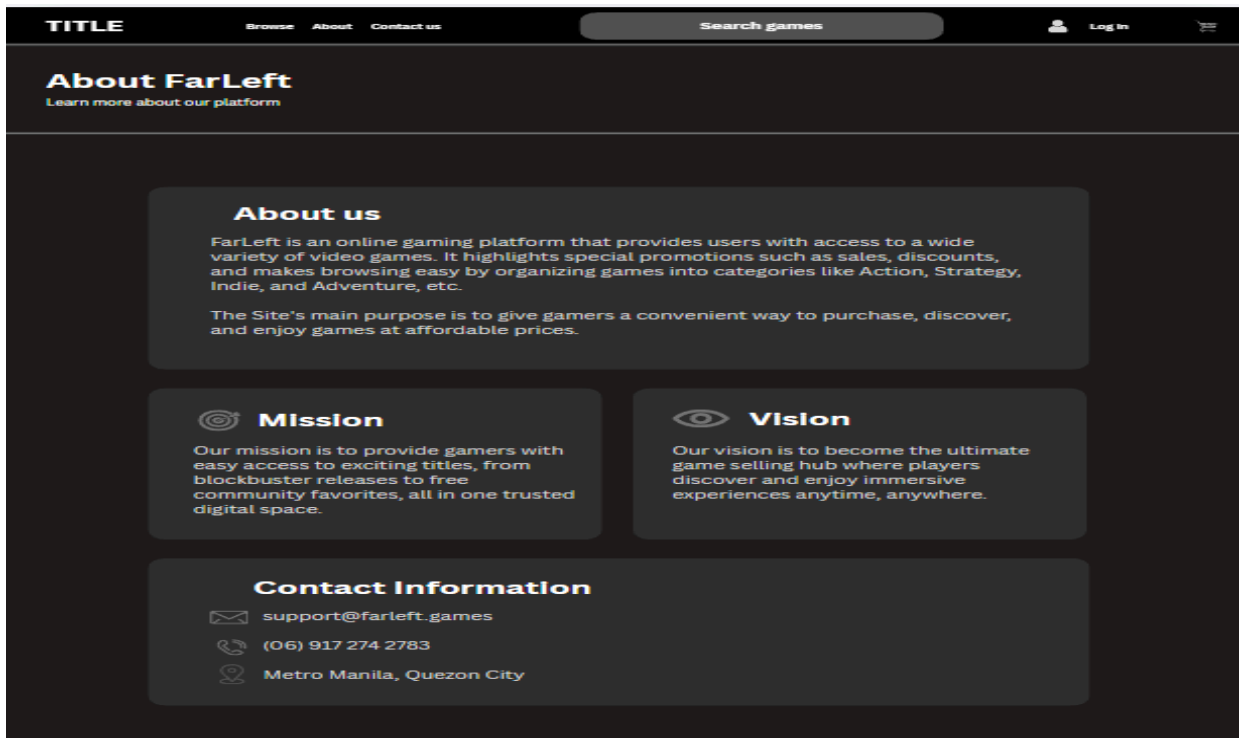
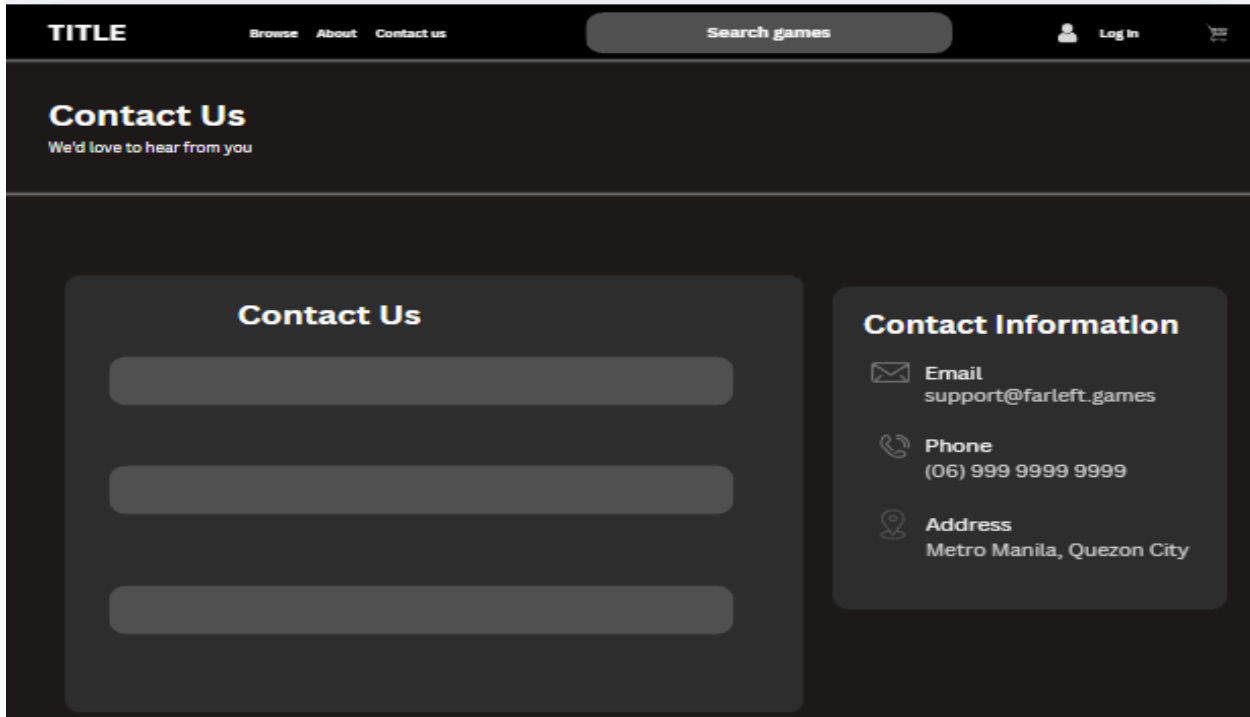


Fig #: Sign up page on prototype website

Create an account or Log In to the website to add games to your cart and buy them to install them.

Extra Wireframes from other sections of the website. All Mid-Fidelity  
About Us section and Contact Us Section






**ACTUAL WEBSITE**

**STOREFRONT**




BUY GAMES HERE @ FAR-LEFT

FAR-LEFT HOME SHOP INFO



**SPECIAL DISCOUNTS**

COME AND CHECK OUR DISCOUNTED GAMES HERE

# PRODUCT CATALOG

BUY GAMES HERE @ FAR-LEFT

FAR-LEFT HOME SHOP INFO

**Browse by**


- All products
- Action
- Factory
- Fantasy
- Free
- Gacha
- Games
- Military
- Military FPS
- Milsim
- Sci-Fi
- Strategy

**All products**

9 products


Search products

Sort by: Default




**Hytale**  
₱700.00

Add to bag



**Minecraft**  
₱800.00

Add to bag




**Warframe**  
Free

Add to bag

# PRODUCT DETAILS PAGE

BUY GAMES HERE @ FAR-LEFT

FAR-LEFT HOME SHOP INFO



# Warframe


Free

Add to bag

Warframe is a free-to-play, fast-paced, co-op third-person looter-shooter and action game developed by Digital Extremes. It is often described as a "space ninja" simulator where players control bio-mechanical suits (Warframes) with unique abilities to battle against enemy factions throughout a sprawling, sci-fi Origin System.

## SHOPPING CART

Shopping bag



Warframe

Free

---

**Subtotal:** **£0.00**

Shipping calculated at checkout

Checkout

Secure checkout

## CHECKOUT AND PAYMENT FLOW

← Return to store

Pay

₱0.00



Warframe

Free

Subtotal

₱0.00

Total

₱0.00

### Contact information

Email

olegionx173@gmail.com

Full name

Kenneth

Country

Philippines

Continue

### Far-Left

#### Contact

ethanjohnbelen2020@gmail.com

#### Billing

Talki

Philippines

#### Payment

##### Gcash

To pay via [Gcash](#)

##### STEPS BELOW:

1. Click the "Gcash" hyperlink above.
2. Scan the QR code.
3. Pay.

Its that easy :D

You will get a copy of these instructions to your email after placing an order

Place an order



Minecraft

₱800.00



Warframe

Free



Hytale

₱700.00

Enter discount code

Apply


Subtotal

₱1500.00

Total

₱1500.00

# SHIPPING METHOD

Store  <noreply@store.hostinger.com>  
to me ▾

## Your download is ready

Below you will find a link to download the files.

**Arknights Endfield (The link will last for 48 hours)**

**Download file**

If you have any questions, contact us at [cesarvillarta@yahoo.com](mailto:cesarvillarta@yahoo.com)  
Philippines

# ABOUT US



## FAR - LEFT

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### The TEAM



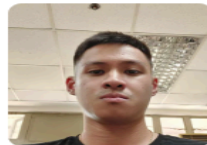
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