

NGMR

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# Founders Circle

## Sponsorship Packet

NextGen Male Rising

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*Investing in the Future of Young Men in Aiken, South Carolina*

Prepared by

**Marichal A. Hamilton**

Founder & Program Director

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Aiken, South Carolina | 2026–2027

## Welcome

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Dear Community Partner,

Thank you for taking the time to learn about **NextGen Male Rising (NGMR)**. Your interest alone speaks volumes about your commitment to the young men of Aiken, South Carolina — and to the future of our community as a whole.

NextGen Male Rising is a holistic youth development program created to serve young men ages 12–18. We provide structured mentorship, academic support, leadership training, and character development in a safe, affirming environment where young men can discover their strengths, develop their voices, and chart their own paths to success.

We believe that when a community invests in its young people — intentionally, consistently, and generously — the returns are immeasurable. Stronger families. Safer neighborhoods. A more vibrant and connected Aiken. That is the future we are building, and we cannot build it alone.

By becoming a **Founders Circle** member, you are not simply making a financial contribution. You are becoming part of our founding story. Your name, your investment, and your belief in this mission will be forever woven into the legacy of NextGen Male Rising. Years from now, when the young men we serve today stand as leaders in their communities, they will know that someone believed in them from the very beginning — and that someone was you.

I invite you to review this packet, explore the giving tiers and partnership opportunities, and join us in this transformative work. Together, we can ensure that every young man in Aiken has the mentorship, resources, and encouragement he needs to rise.

With Purpose and Partnership,

**Marichal A. Hamilton**

Founder & Program Director

NextGen Male Rising

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## Our Mission

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*NextGen Male Rising exists to equip young men ages 12–18 with the leadership skills, academic support, mentorship, and character development they need to thrive — today and tomorrow.*

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## Our Vision

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*A generation of confident, purpose-driven young men who lead with integrity, serve their communities, and rise to meet every challenge with resilience and excellence.*

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## What Is the Founders Circle?

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The **Founders Circle** is an exclusive group of early sponsors, supporters, and community leaders who choose to invest in NextGen Male Rising during its most critical phase: the first year of operations. As a Founders Circle member, you join a select group of individuals and organizations whose early commitment makes everything that follows possible — the programs, the mentors, the experiences, and the transformed lives.

Founders Circle members gain the lasting distinction of being recognized as **founding partners** of NGMR. Your name will be permanently associated with the launch and legacy of this program. You will be among the first to see the impact of your investment, with priority recognition across all materials, exclusive updates on program milestones, and personal invitations to signature events that celebrate the growth and achievements of our young men.

This is more than a donation — **it is a declaration of belief in the potential of young men in our community.** It is a statement that says, *"I see what these young men can become, and I am willing to*

*invest in that future.*" The Founders Circle is where vision meets action, and where the story of NextGen Male Rising begins — with you.

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## Founders Circle Giving Tiers

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Each giving tier reflects a meaningful level of partnership. Every contribution — regardless of size — advances the mission of NextGen Male Rising and earns the gratitude of the young men we serve.

★ VISIONARY PARTNER — \$5,000+	
✓	Premier logo placement on all digital materials
✓	Named sponsor of a signature program event
✓	Exclusive annual impact report with detailed program outcomes
✓	VIP invitation to all NGMR events throughout the year
✓	Personal thank-you from the Program Director
✓	Permanent recognition on the Founders Wall

★ CHAMPION SPONSOR — \$2,500 – \$4,999	
✓	Logo on all digital materials
✓	Recognition at all public events
✓	Invitation to annual gala or showcase
✓	Quarterly impact updates
✓	Founders Wall recognition

★ BUILDER SPONSOR — \$1,000 – \$2,499

✓	Name listed on website
✓	Social media recognition
✓	Invitation to program showcase events
✓	Semi-annual impact updates
✓	Founders Wall recognition

SUPPORTER — \$500 – \$999

✓	Name listed on website
✓	Social media shout-out
✓	Invitation to annual showcase
✓	Founders Wall recognition

FRIEND OF NGMR — \$100 – \$499

✓	Name listed on Founders Wall
✓	Thank you letter from the Program Director
✓	Newsletter subscription

COMMUNITY ALLY — Any Amount

✓	Heartfelt thank-you letter
✓	Newsletter subscription
✓	The knowledge that every dollar makes a difference

*All giving tiers are recognized annually and may be renewed. Multi-year commitments receive enhanced recognition.*

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## How Your Investment Will Be Used

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Every dollar contributed to NextGen Male Rising is deployed with intention and transparency. Below is a breakdown of how sponsor funds power our programs and serve our young men.

Allocation	Category	Description
45%	<b>Program Operations</b>	Curriculum materials, mentoring supplies, participant resources, and program logistics
25%	<b>Youth Events &amp; Experiences</b>	Leadership retreats, community service projects, college tours, and cultural enrichment activities
15%	<b>Technology &amp; Communication</b>	Devices for virtual meetings, website maintenance, social media, and outreach
15%	<b>Administrative &amp; Insurance</b>	Liability insurance, background checks, compliance, and organizational infrastructure

**Transparency Commitment:** NGMR operates with a lean, transparent budget. Every dollar is maximized for impact. Detailed financial reports are provided to all Founders Circle members annually.

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# Why Aiken? Why Now?

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Aiken, South Carolina, is a community rich in history, character, and potential. It is a tight-knit place where neighbors look out for one another and where shared values of family, faith, and hard work run deep. Yet even in a community this strong, too many young men are growing up without consistent mentorship, structured leadership development, or safe spaces where they can explore who they are and who they want to become. The need is real, it is urgent, and it is right here in our own backyard.

NextGen Male Rising was created to fill that critical gap. Our program addresses the whole young man — academically, socially, emotionally, and professionally. We do not simply tell young men to do better; we walk alongside them, equip them with tools, surround them with role models, and give them experiences that broaden their horizons and raise their expectations for themselves. From mentoring sessions and leadership workshops to college tours and community service projects, NGMR provides a comprehensive support system built on trust, consistency, and genuine care.

The first year of any organization is its foundation. The investments made now — in infrastructure, programming, and relationships — will set the trajectory for years of lasting community impact. There has never been a more important moment to stand behind this work. **When you invest in NGMR, you invest in the next generation of leaders, fathers, professionals, and community builders.** The young men of Aiken are ready. The question is whether we, as a community, are ready to rise with them.

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## Ways to Give

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There are many meaningful ways to support the mission of NextGen Male Rising. Choose the option that best fits your capacity and passion.

Partnership Type	Description
<b>Direct Sponsorship</b>	One-time or recurring financial contribution at any giving tier. Your gift goes directly to program operations and youth development.
<b>In-Kind Donations</b>	Supplies, technology, event space, food, printing services, or professional expertise. Non-monetary gifts are equally valued and vital.
<b>Corporate Matching</b>	Encourage your employer to match your gift for double the impact. Many companies offer matching gift programs for nonprofit contributions.
<b>Event Sponsorship</b>	Sponsor a specific event such as a leadership retreat, community mixer, college tour, or annual showcase.
<b>Volunteerism</b>	Donate your time, expertise, or professional mentorship to program participants. Your presence and guidance change lives.

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# Join the Founders Circle Today

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*Your partnership is not just a contribution — it is a commitment to the future. Every young man who walks through our doors will know that someone in this community believed in him before he even arrived.*

To join the Founders Circle or to learn more about partnership opportunities, please complete the information below and return it to the Program Director, or reach out directly using the contact information provided.

## Founders Circle Response Form

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Sponsor Name / Organization	
Contact Name	
Email Address	
Phone Number	
Selected Giving Tier	
Preferred Recognition Name	
In-Person Discussion	<input type="checkbox"/> I would like to discuss my sponsorship in person

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## Contact

### Marichal A. Hamilton

Founder & Program Director  
NextGen Male Rising  
Aiken, South Carolina

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*Together, we rise.*

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**Thank You for Believing  
in the Next Generation**

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**NextGen Male Rising**

Aiken, South Carolina

Founded 2026

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