

CANVASSING TEAM

NEW EMPLOYEE ORIENTATION



HELLO!

- You're not just joining a company — you're joining a mission.
- Every roof we restore reflects the values we stand on: honesty, craftsmanship, and growth.
- Let's build something worth remembering!



AGENDA OVERVIEW

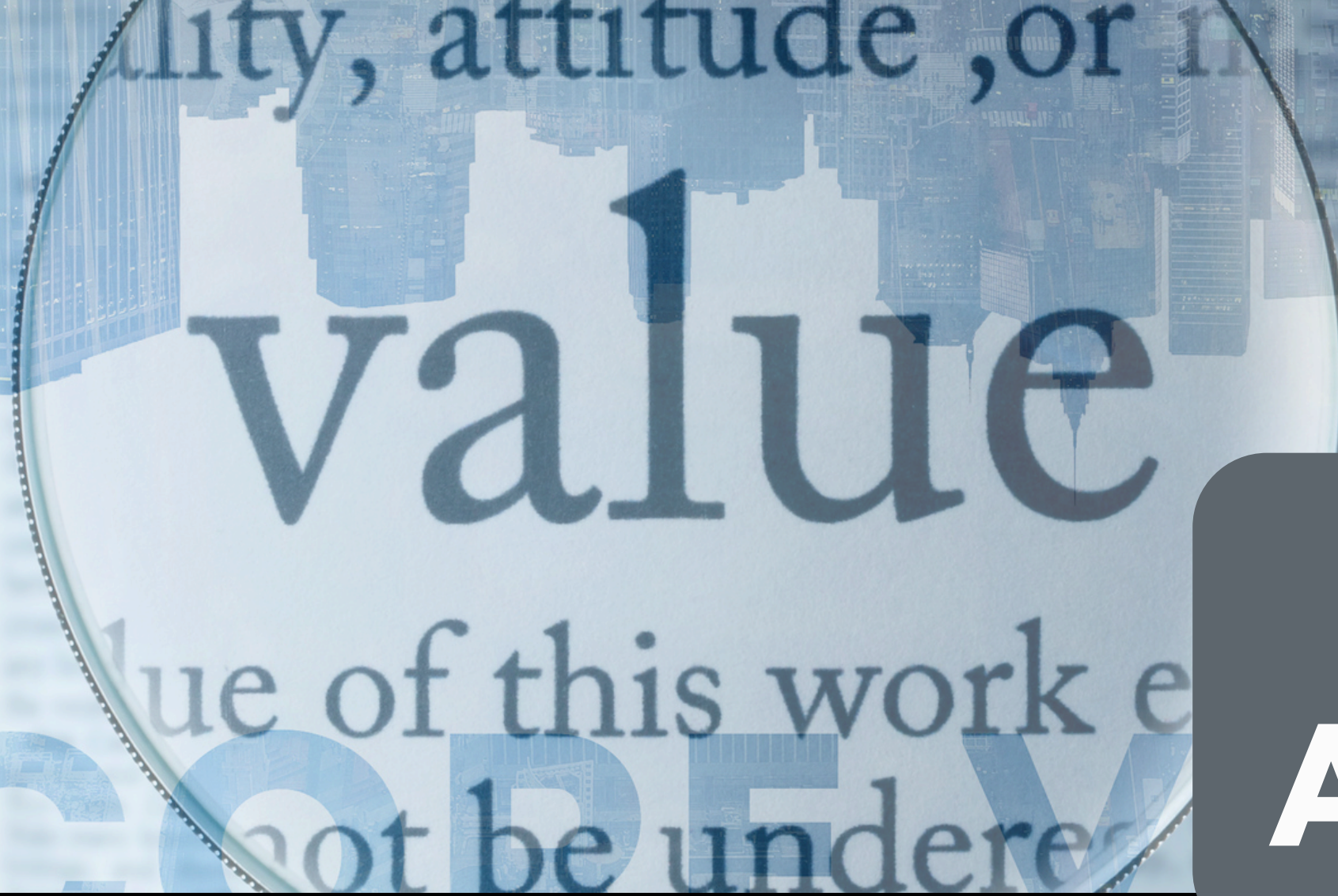
01 THE VISION

02 YOUR ROLE AND RESPONSIBILITIES

03 OUR CULTURE

04 PERSONAL GROWTH





OUR VISION AND MISSION

OUR VISION

To be the front line of trust — meeting homeowners with integrity, and growing through every door we knock.

OUR MISSION

To turn every conversation into an opportunity — for the homeowner, for the company, and for our own personal growth.

THE ART OF SALES AND COMMUNICATION



YOUR
GREATEST
TOOL

LEAD THROUGH WORDS

- Every great leader started as a great communicator.
- How you speak reflects how you think — clear words come from a clear heart.

Choose words that uplift, instruct, and inspire — because what you say can outlive the moment.

**LISTENING SHOWS RESPECT. IT DISARMS TENSION, REVEALS TRUTH, AND EARNS INFLUENCE.
WHEN PEOPLE FEEL HEARD, THEY BEGIN TO TRUST — AND TRUST IS THE FOUNDATION OF EVERY RELATIONSHIP, PERSONAL OR PROFESSIONAL.**





YOUR ROLE AND RESPONSIBILITIES

“

How you do anything
is how you do
everything.

”

KEY RESPONSIBILITIES:

- Show up prepared, positive, and professional.
- Communicate clearly — own your words and actions.
- Take pride in your craft.
- Every role, from field to office, carries purpose.



A man with curly hair and a beard, wearing a grey polo shirt and a green lanyard with a badge, is smiling and talking to a woman whose back is to the camera. She is wearing a red shirt. They are outdoors, with a red car and greenery in the background.

We Start the Conversation That Starts the Transformation

WHAT WE DO

- *Connect:* We meet homeowners face-to-face with honesty and respect.
- *Educate:* We share how Our Company restores and protects their home.
- *Serve:* We listen, care, and offer real solutions — not pressure.
- *Build:* Every door builds trust, every connection builds our community.

TEAM CULTURE

WE WIN TOGETHER. WE GROW TOGETHER.

INTEGRITY IN EVERY STEP

We lead with honesty — in our words, our work, and our walk. Integrity means doing the right thing even when no one is watching. Every conversation is an opportunity to build trust.

DISCIPLINE IN THE DAILY

Success is built in the unseen moments — showing up on time, staying teachable, and doing the small things well. We believe discipline brings freedom: when our habits are strong, our results follow. Every door is a chance to grow stronger in skill and character.

UNITY WITH PURPOSE

We win as one. Every team member's effort matters, every voice counts, and every victory is shared. We push each other to rise higher, encourage one another through challenges, and celebrate progress together. Iron sharpens iron — and together, we're unstoppable.



CODE OF CONDUCT

“CHARACTER IS WHAT WE BUILD WHEN NO ONE’S WATCHING.”

- **LEAD WITH INTEGRITY**
Be honest, respectful, and dependable in every interaction.
Honor commitments, follow through, and always tell the truth — even when it’s inconvenient.
- **WORK WITH EXCELLENCE**
Stay prepared, stay teachable, and uphold safety standards at all times.
No shortcuts, no excuses — just consistent quality that speaks for itself.
- **RESPECT THE TEAM AND THE HOME**
Treat every homeowner and teammate with dignity.
Listen before speaking. Cooperate, don’t compete.
Keep properties clean, represent the brand with care, and leave every place better than you found it.



PERSONAL DEVELOPMENT

Mindset: Win from Within

Growth starts in your thoughts. Every challenge is a chance to become stronger, wiser, and more disciplined.

Stay positive under pressure. Choose gratitude over complaint and solutions over excuses.

Skillset: Sharpen the Tools

Keep learning. Study the craft, refine your communication, and practice daily excellence.

The better you get, the more impact you create — for homeowners, the team, and your own future.



**WHAT
QUESTIONS
DO YOU
HAVE?**



**WELCOME TO THE OUR COMPANY FAMILY — LET'S BUILD SOMETHING WORTH
REMEMBERING.**

BRING YOUR BEST EVERY DAY

SHOW UP WITH PURPOSE, POSITIVITY, AND
PERSISTENCE.
THE WAY YOU CARRY YOURSELF DETERMINES THE
ENERGY OF THE TEAM AND THE TRUST OF THE
HOMEOWNER.

**“WHEN WE BUILD WITH PURPOSE, THE RESULTS GO
FARTHER THAN THE JOB — THEY LEAVE A LEGACY
THAT LASTS.”**