



CHRISTIAN READMOND

Servant Leader

What truly sets me apart is my unwavering commitment to simply do what's right, my unshakable confidence, and my resolute belief that I am here to serve others.



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Wichita, KS 67207

Expertise

- Leadership
- Integrity
- Persuasion
- Marketing
- Sales
- Influence
- Client Satisfaction

Introduction

My ability to discern people, circumstances, and market needs allows me to adapt quickly and take strategic action. I lead by example, stay grounded in humility, and bring a “we’re here—let’s become our best” mentality to every team I’m part of.

I approach life with a beginner mindset—I’m always eager to learn, adapt, and grow.

Experience

Sales Director

Spear Ascension Media, LLC • Wichita, KS

August 2025 to Present

- Directed client acquisition and relationship management for a faith-based media and marketing agency serving small businesses and ministries
- Developed branding, digital marketing strategies, websites, and social media campaigns tailored to client growth objectives
- Led sales outreach through networking, consultations, cold outreach, and strategic partnerships to generate new business opportunities

Renewable Energy for America

Owner/Operator

11/23 - Present

- Founded and led residential solar business from concept to operational launch
- Closed high-value contracts through prospecting, presentations, and trust-building
- Executed marketing strategies including digital campaigns and local outreach
- Oversaw financial performance including budgeting, forecasting, and profitability