

Brisbun[®]

**CRUNCHY
RUSK**



TASTE THE MAGIC

RUSKS.CAKES.COOKIES

**PRODUCT
CATALOGUE**

UNLEASH THE CRUNCH

ABOUT THE FOUNDER

ABOUT FOUNDER AND COMPANY

Jyoti Prakash Acharya, a first-generation entrepreneur and an electrical engineer, started his own enterprise in Balasore, Odisha in December 2017. Born to an orthodox Brahmin non-business family, he aspired to be an employer rather than an employee. With a degree in Electrical and Electronic Engineering from Birla Institute of Technology Mesra, Ranchi, he has extensive experience in project engineering, design, commissioning, and testing. He served as a Manager at TATASTEEL in Jamshedpur and Senior Manager at TATASTEEL Kalinga Nagar, Duburi.

In June 2020, He founded Brisbun Food Industries Pvt.Ltd., a bakery company that produces a wide variety of products under the registered brand name BRISBUN. The company has gained popularity due to its quality and innovation, and aims to make the people of Odisha have the taste of premium bakery products including breads, cookies, rusks, and cakes. Kavya Foods operates a highly productive semi-automatic plant with state-of-the-art machinery and it is ZED certified organisation.

In recognition of his entrepreneurial accomplishments, He received the 'Young Entrepreneur' award from Shri Naveen Pattnaik Chief Minister of Odisha during the 2022-23 Make In Odisha Conclave . He primarily believes in making brilliant and efficient team of employees and distributors.



Unleash The Crunch . Taste The Magic

RUSK VARIETIES



ELAICHI RUSK

Special Elaichi Flavor,
Crispy Bread Toast.

Net Content.(Gms) - 180 Gm

MRP. ₹30

MILK RUSK

Crispy, Crunchy, Milky,
A Delight.

Net Content.(Gms) - 180 Gm

MRP. ₹30



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RUSK VARIETIES



JEERA RUSK

Aromatic Jeera,
Perfect with Tea.

Net Content.(Gms) - 180 Gm

MRP. ₹30

FRUIT RUSK

Sweet & Chewy,
Perfect with Tea.

Net Content.(Gms) - 180 Gm

MRP. ₹30



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RUSK VARIETIES



CRUNCHY RUSK (PREMIUM)

Rich in Fiber, Made from
Best Quality Ingredients.

Net Content.(Gms) - 70 Gm

MRP. ₹10

**CRUNCHY RUSK
MORE VARIETIES
COMING SOON..**



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Factory Address -BRISBUN FOOD INDUSTRIES PRIVATE LIMITED
Plot No- D1/11/1, D1/12, D1/13, Somnathpur Ind Estate
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FSSAI No. 12022002000157
GST NO.21AAJCB0505H1ZC
STARTUP INDIA NO-DIPP88239