



**THE SUMMIT**  
**SPONSORSHIP GUIDE**





## ABOUT US

# CONNECTING ENERGY, IDEAS & PEOPLE

At **Augusta Energy Partners**, we connect and empower energy leaders through collaboration, insight, and innovation. Our mission is to create opportunities that drive growth, strengthen partnerships, and shape a more connected future for the industry.

We believe progress happens when the right people are in the room. Through our signature conferences and gatherings, we design spaces where leaders share knowledge, collaborate, and turn ideas into action.

More than meetings, our events are catalysts for connection — bringing together operators, innovators, investors, and policymakers to define what's next for energy and move the industry forward, one conversation at a time.



**THE SUMMIT: Haynesville Gas and Power & Crawfish Classic Cookoff** is a market-focused gathering bringing together gas producers, operators, large energy users, traders, investors, and infrastructure leaders for a market-focused forum exploring midstream trends, natural gas markets, LNG, and grid innovation – offering insight into policy shifts, capital strategies, and technologies reshaping the energy value chain. This year’s event also features the high-energy Crawfish Classic Cookoff, where teams cook for their charity of choice, creating a vibrant backdrop for networking, collaboration, and celebrating the spirit of the Haynesville region

***March 31, 2026 - East Ridge Country Club (Shreveport, LA)***



# AUGUSTA SPONSORSHIPS



Augusta-level sponsorships deliver exceptional visibility and elevate your brand as a cornerstone partner of the event. These tiers provide standout logo placement, priority access to exclusive networking moments, and consistent recognition across all event touchpoints. By securing an Augusta sponsorship, your organization gains powerful exposure with senior decision-makers and reinforces its leadership within the energy community.

## AZALEA PRESENTING *Industry Exclusivity*

- Two (2) seats on *THE SUMMIT* Advisory Council
- Speaker or moderator position on panel (*with Advisory Council approval*)
- Four (4) seats at the Executive Dinner
- Twenty (20) full conference attendee passes
- Company name and logo on signage recognizing Presenting Sponsorship throughout conference and marketing promotions
- Recognition as the Presenting Sponsor during opening stage remarks, plus the opportunity for one executive to speak on stage, followed by a 60-second video
- One (1) LinkedIn post announcing Presenting Sponsorship
- Logo inclusion on post-conference email blast to attendees
- Ability to provide speaker/moderator gifts at the expense of the sponsor
- List of pre-event and final attendee registration (*excluding email addresses*)

**\$35,000**

## MAGNOLIA PLATINUM *Industry Exclusivity*

- One (1) seat on *THE SUMMIT* Advisory Council
- Speaker or moderator position on panel (*with Advisory Council approval*)
- Three (3) seats at the Executive Dinner
- Fifteen (15) full conference attendee passes
- Company name and logo on signage recognizing Platinum Sponsorship throughout conference and marketing promotions
- Recognition as the Platinum Sponsor during opening stage remarks
- One (1) LinkedIn post announcing Platinum Sponsorship
- Ability to provide speaker/moderator gifts at the expense of the sponsor
- List of pre-event and final attendee registration (*excluding email addresses*)

**\$25,000**

## DOGWOOD GOLD

- One (1) seat on *THE SUMMIT* Advisory Council
- Two (2) seats at the Executive Dinner
- Ten (10) full conference attendee passes
- Company name and logo on signage recognizing Gold Sponsorship throughout conference and marketing promotions
- Recognition as the Gold Sponsor during opening stage remarks
- One (1) LinkedIn post announcing Gold Sponsorship
- Ability to provide speaker/moderator gifts at the expense of the sponsor
- List of final attendee registration (*excluding email addresses*)

**\$20,000**

## CAMELLIA SILVER

- Five (5) full conference attendee passes
- Company name and logo on signage recognizing Silver Sponsorship throughout conference and marketing promotions
- Recognition as the Silver Sponsor during opening stage remarks
- One (1) LinkedIn post announcing Silver Sponsorship

**\$10,000**

## PATRON BRONZE

- Three (3) full conference attendee passes
- Company name and logo on signage recognizing Bronze Sponsorship throughout conference and marketing promotions
- One (1) LinkedIn post announcing Bronze Sponsorship

**\$7,500**



## THE SUMMIT Crawfish Classic Cookoff

### PRESENTING SPONSOR

#### *Industry Exclusivity*

- Event is officially named “*THE SUMMIT Crawfish Classic Cookoff Presented by your company*”
- Company name and logo on the championship trophy handed out to the winning team
- Ten (10) conference passes and ten (10) passes to the Crawfish Classic Cookoff
- Company name and logo on signage recognizing Presenting Sponsorship throughout the event and marketing promotions
- Recognition as the Presenting Sponsor during opening remarks, plus the opportunity for one executive to speak on stage
- Ability to nominate three (3) judges for the event
- Company featured in all charitable announcements and media coverage
- One (1) LinkedIn post announcing Presenting Sponsorship

**\$25,000**

### COMPETITION SPACE 10' x 10'

- 100 square feet of space in the designated cooking area
- Company name and logo on signage recognizing Cooking Team Entrant throughout conference and marketing promotions
- Two (2) staff passes and two (2) event passes

**\$5,000**





## FEATURED

### EXECUTIVE DINNER SPONSOR

#### *Industry Exclusivity*

- Opportunity to invite up to four (4) executives to attend the dinner
- Company name and logo on signage welcoming all dinner attendees
- Company logo printed on menu cards at each place setting
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Executive Dinner Sponsorship
- Two (2) full conference attendee passes

**\$20,000**



### EXECUTIVE COCKTAIL RECEPTION SPONSOR

#### *Industry Exclusivity*

- Opportunity to invite up to two (2) executives to attend the cocktail reception
- Company name and logo on signage welcoming all cocktail reception attendees
- Company logo printed on cocktail napkins
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Executive Cocktail Reception Sponsorship
- Two (2) full conference attendee passes

**\$15,000**





## FEATURED

### THE SUMMIT WELCOME RECEPTION SPONSOR

#### *Industry Exclusivity*

- Company name and logo on signage welcoming all reception attendees
- Company logo printed on table tents placed at each table
- Company logo printed on signage throughout the reception
- Opportunity to provide giveaways or distribute marketing materials during reception
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Welcome Reception Sponsorship
- Two (2) full conference attendee passes

**\$20,000**



### GREEN ROOM SPONSOR

#### *Exclusivity*

- Company name and logo branded throughout the Green Room
- Opportunity to have access to the Green Room for two (2) attendees/employees at a time
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Green Room Sponsorship
- Two (2) full conference attendee passes

**\$15,000**





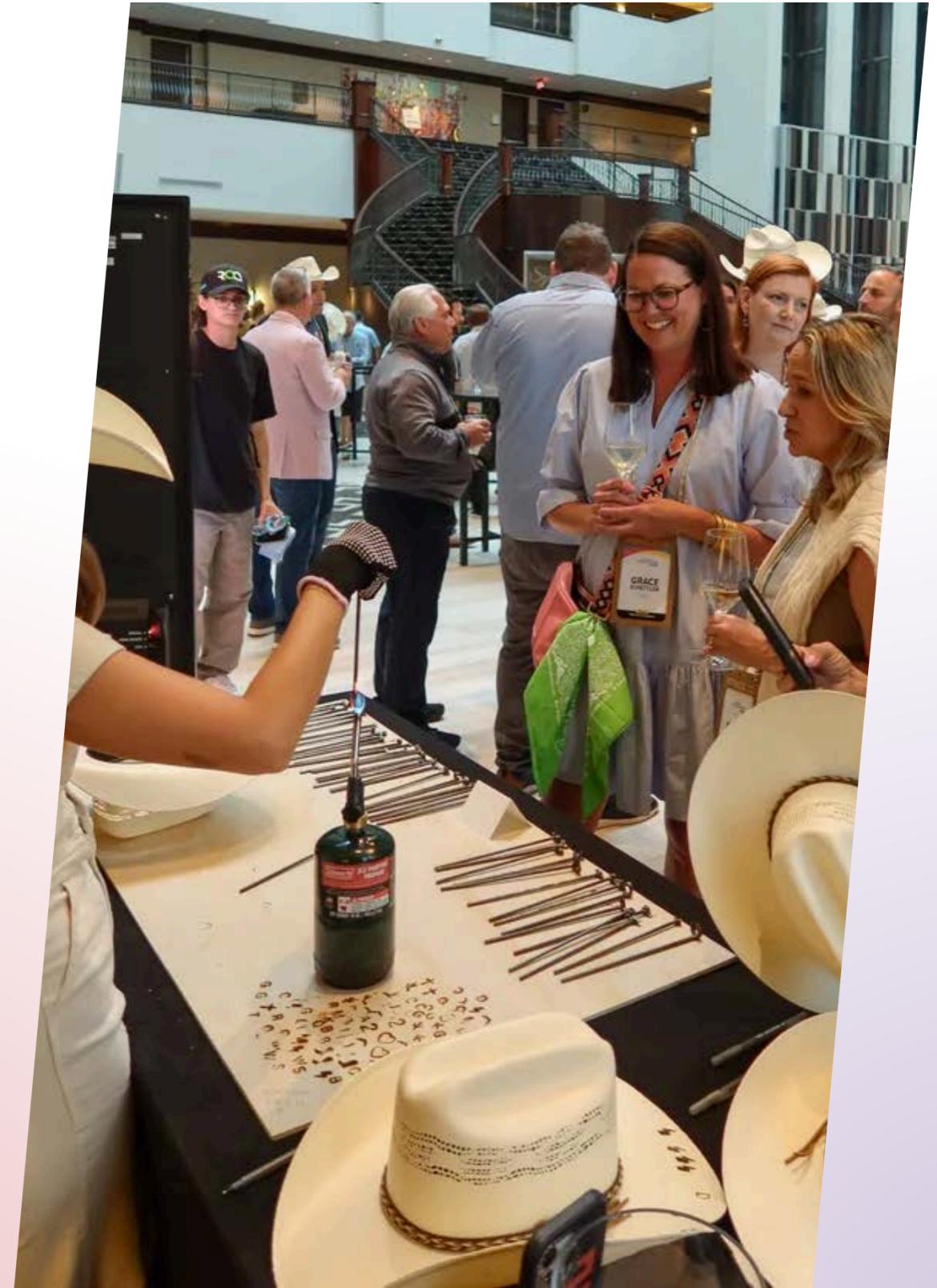
## FEATURED

### **COWBOY HAT SPONSOR**

#### *Exclusivity*

- Company logo branded on 100 high-quality cowboy hats, customized live on-site for attendees
- Ability to have select staff work the branding cowboy hat station
- Company logo printed on signage and other collateral in the designated cowboy branding station area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Cowboy Hat Sponsorship
- Two (2) full conference attendee passes

**\$15,000**





## THOUGHT LEADERSHIP

### KEYNOTE SPEAKER SPONSOR

#### *Exclusivity*

- Opportunity to introduce or moderate Keynote Speaker session
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- One (1) LinkedIn post announcing Keynote Speaker Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### INTERVIEW/Q&A ROOM SPONSOR

#### *Exclusivity*

- Company name and logo branded throughout the Interview/Q&A Room
- Opportunity to have access to the Green Room for two (2) attendees/employees at a time
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- One (1) LinkedIn post announcing Interview/Q&A Room Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### SESSION SPONSOR

#### *Limited Availability*

- Company will be the exclusive Session Sponsor to selected session
- Opportunity to introduce or moderate sponsored session
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- One (1) LinkedIn post announcing Session Sponsorship
- Two (2) full conference attendee passes

**\$10,000**





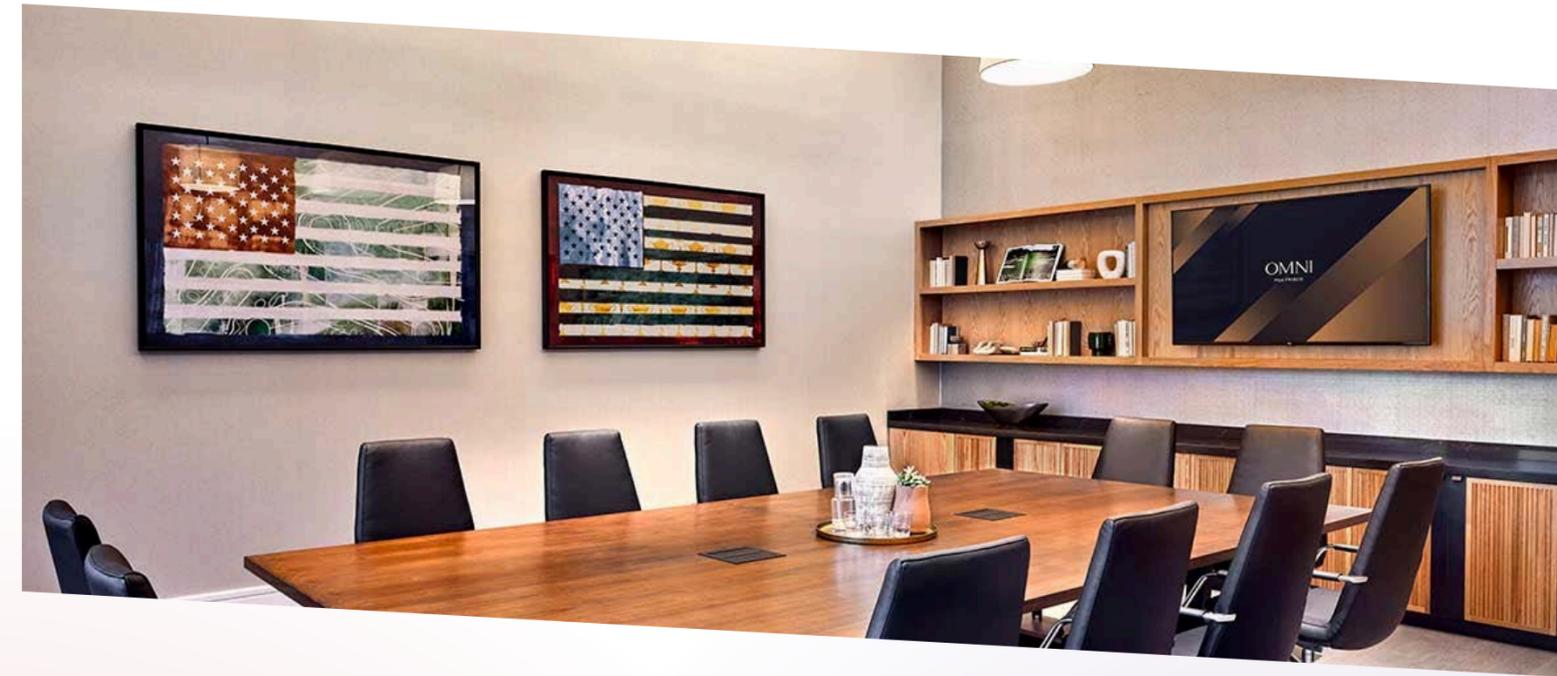
## REAL ESTATE

### MEETING ROOM SPONSOR

#### *Limited Availability*

- Dedicated reserve meeting space during the conference
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Meeting Room Sponsorship
- Two (2) full conference attendee passes

**\$15,000**



### TABLETOP DISPLAY SPONSOR

#### *Limited Availability*

- One (1) six foot table
- Two (2) chairs
- Two (2) full conference attendee passes

**\$5,000**





## **BRANDING**

### **ATTENDEE BADGE SPONSOR**

#### ***Exclusivity***

- Company will be the exclusive Attendee Badge Sponsor
- Company logo and message printed on name badge worn by all registered attendees
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Attendee Badge Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### **LANYARD SPONSOR**

#### ***Exclusivity***

- Company will be the exclusive Lanyard Sponsor
- Company and conference logos printed on lanyards provided to each attendee at registration
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- Logo placement with link to your website on conference website
- One (1) LinkedIn post announcing Lanyard Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **CHAIR COVER SPONSOR**

#### ***Exclusivity***

- Company will be the exclusive Chair Cover Sponsor
- Company logo printed on every chair back
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Chair Cover Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **NOTEPAD SPONSOR**

#### ***Exclusivity***

- Company will be the exclusive Notepad Sponsor
- Company logo printed on notepads placed at each table setting
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Notepad Sponsorship
- Two (2) full conference attendee passes

**\$10,000**



## **BRANDING**

### **PEN SPONSOR**

#### ***Exclusivity***

- Company and conference logo printed on pen placed at each table setting
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Pen Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **WELCOME BANNER SPONSOR**

#### ***Exclusivity***

- Company logo printed on the banner welcoming attendees
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Welcome Banner Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **REGISTRATION SPONSOR**

#### ***Exclusivity***

- Ability to have select staff work at the registration desk
- Company logo printed on signage and other collateral in the designated registration area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Registration Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### **STEP & REPEAT SPONSOR**

#### ***Exclusivity***

- Company logo printed on cover of Pocket Guide
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- One (1) LinkedIn post announcing Step & Repeat Sponsorship
- Two (2) full conference attendee passes

**\$10,000**



## **BRANDING**

### **POCKET GUIDE SPONSOR**

#### ***Exclusivity***

- Company logo printed on cover of Pocket Guide
- Company logo listed as Contributing Sponsor on all event signage and marketing materials
- One (1) LinkedIn post announcing Pocket Guide Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **CIGAR & HAND ROLLER SPONSOR**

#### ***Exclusivity***

- Cigar rolling will take place during the Welcome Reception
- Company and conference logo printed on cigar bands
- Company logo printed on signage in the designated cigar roller area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Cigar & Hand Roller Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **SHOESHINE SPONSOR**

#### ***Exclusivity***

- Company logo printed on signage in the designated shoeshine area
- Opportunity to distribute marketing materials to each attendee receiving a shoeshine
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Shoeshine Sponsorship
- Two (2) full conference attendee passes

**\$10,000**

### **KOOZIE SPONSOR**

#### ***Exclusivity***

- Company and conference logo printed on all conference koozies
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Koozie Sponsorship
- Two (2) full conference attendee passes

**\$10,000**



## FOOD & BEVERAGE

### NETWORKING BREAKFAST SPONSOR

#### *Exclusivity*

- Company logo printed on signage and table tents in the designated breakfast area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Networking Breakfast Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### NETWORKING BREAK SPONSOR

#### *Exclusivity*

- Company logo printed on signage and napkins in the designated break area
- Opportunity to provide giveaways or distribute marketing materials during the break
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Networking Break Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### NETWORKING LUNCH SPONSOR

#### *Exclusivity*

- Company logo printed on signage and table tents in the designated lunch area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Networking Lunch Sponsorship
- Two (2) full conference attendee passes

**\$15,000**

### ESPRESSO/COFFEE BAR SPONSOR

#### *Exclusivity*

- Company logo printed on signage and other collateral in the designated Espresso/Coffee area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Espresso/Coffee Bar Sponsorship
- Two (2) full conference attendee passes

**\$15,000**



## FOOD & BEVERAGE

### WATER BOTTLE SPONSOR

#### *Exclusivity*

- Company and conference logo printed on water bottle wrap
- Water bottles will be available in Green Room, onstage, and throughout conference area
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Water Bottle Sponsorship
- Two (2) full conference attendee passes

**\$10,000**



### EVENT TUMBLER SPONSORSHIP

#### *Exclusivity*

- Company and conference logo printed on Tumbler cups
- Tumbler cups will be available at the registration table with the ability to have select staff work
- Company logo listed as Contributing Sponsor on all conference signage and marketing materials
- One (1) LinkedIn post announcing Event Tumbler Sponsorship
- Two (2) full conference attendee passes

**\$7,500 + Cost**





## Jeremy Bunnell

*Managing Partner, Augusta Energy Partners*

Jeremy Bunnell is the Managing Partner of Augusta Energy Partners, bringing more than a decade of experience in strategic media, commercial development, and industry engagement across energy, business, and technology sectors. Known for his creative approach to market building and his ability to connect decision-makers, Jeremy has built a reputation for elevating brands, strengthening partnerships, and driving high-impact events that shape industry dialogue. His career includes leadership roles at Oil and Gas Investor under Hart Energy and the Houston Business Journal, where he led innovative marketing strategies and cultivated deep relationships across corporate, financial, and operational communities. At Augusta Energy Partners, Jeremy blends vision, strategy, and storytelling to create platforms that unite leaders, spark collaboration, and move industries forward.



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