

The logo for Sweetlife Flora Biotech is displayed in a white, elegant serif font with small star-like accents above several letters. The text is centered within a dark, semi-transparent rectangular banner. The background of the banner is a lush, detailed illustration of various green houseplants, including ferns, monstera leaves, and small white and yellow flowers.

Sweetlife Flora Biotech

**Controlled-Environment Houseplant Manufacturing
\$1.0M Capital Raise**

Founder: Kristin Topping (Moncton, NB)



The Problem:

Canada Lacks Domestic Houseplant Production Infrastructure

- High-demand houseplants are overwhelmingly imported
- Long lead times, freight volatility, phytosanitary risk
- Wholesale supply is inconsistent and reactive
- No domestic system optimized for ornamental houseplant propagation at scale

The Opportunity:

An Underserved, Growing Market with Structural Inefficiencies

- Houseplants are a large, resilient consumer category
- Demand favors novelty, consistency, and availability
- Import-reliant supply chains create margin leakage and risk
- Canada represents a strategic gap in North American production





The Solution:

Controlled-Environment Houseplant Manufacturing

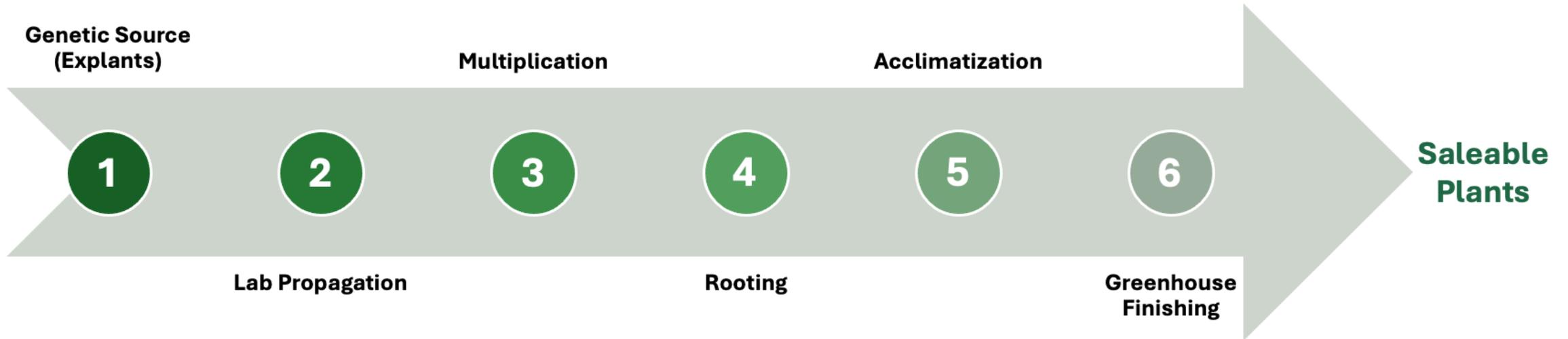
Sweetlife Flora Biotech is building a vertically integrated production platform that combines commercial tissue culturing with on-site greenhouse finishing.

Two pillars:

- 1. Tissue Culture (Micropropagation)**
 - sterile, uniform, disease-free cloning
- 2. Greenhouse Finishing**
 - conversion of plantlets into saleable inventory

How It Works:

End-to-End Production Engine



- Predictable output
- Year-round production
- Controlled inputs and timelines

Why This is Novel in Canada

A Capability Gap, Not a Technology Gap

- Tissue culture exists in agriculture and forestry
- No vertically integrated, houseplant-focused platform at commercial scale
- Existing players are:
 - importers
 - finishers without upstream control
 - labs without downstream monetization
- Sweetlife Flora integrates **all three**.

Plant Importers



Finishing Greenhouse



Tissue Culture Lab



Competitive Positioning

Fragmented Supply Chain vs. Integrated Production Platform

| Capability | Import Wholesalers | Greenhouse Growers | Ag/Forestry TC Labs | Sweetlife Flora |
|------------------------------------|---------------------------|---------------------------|----------------------------|------------------------|
| Tissue Culture (Ornamental) | No | No | Partial/Non-target | Yes |
| Greenhouse Finishing | No | Yes | No | Yes |
| Integrated Lab + Finishing | No | No | No | Yes |
| Domestic Canadian Supply | Limited | Limited | Yes (non-ornamental) | Yes |
| Demand-Driven Production | No | Partial | No | Yes |
| Multi-Channel Monetization | No | Limited | No | Yes |

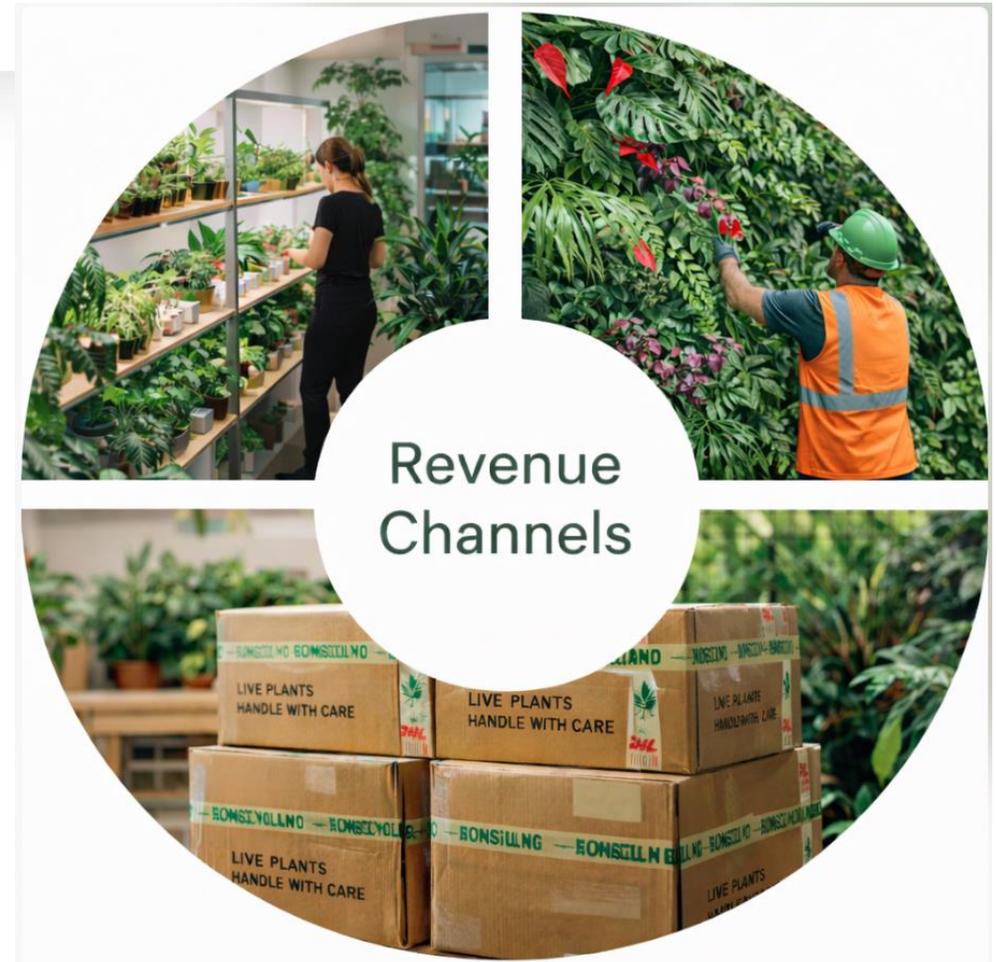
Monetization Strategy

Multiple Revenue Channels from a Single Production Platform

Channels:

1. Direct-to-consumer retail & e-commerce (margin + data)
2. Regional commercial and installation demand
3. National wholesale supply

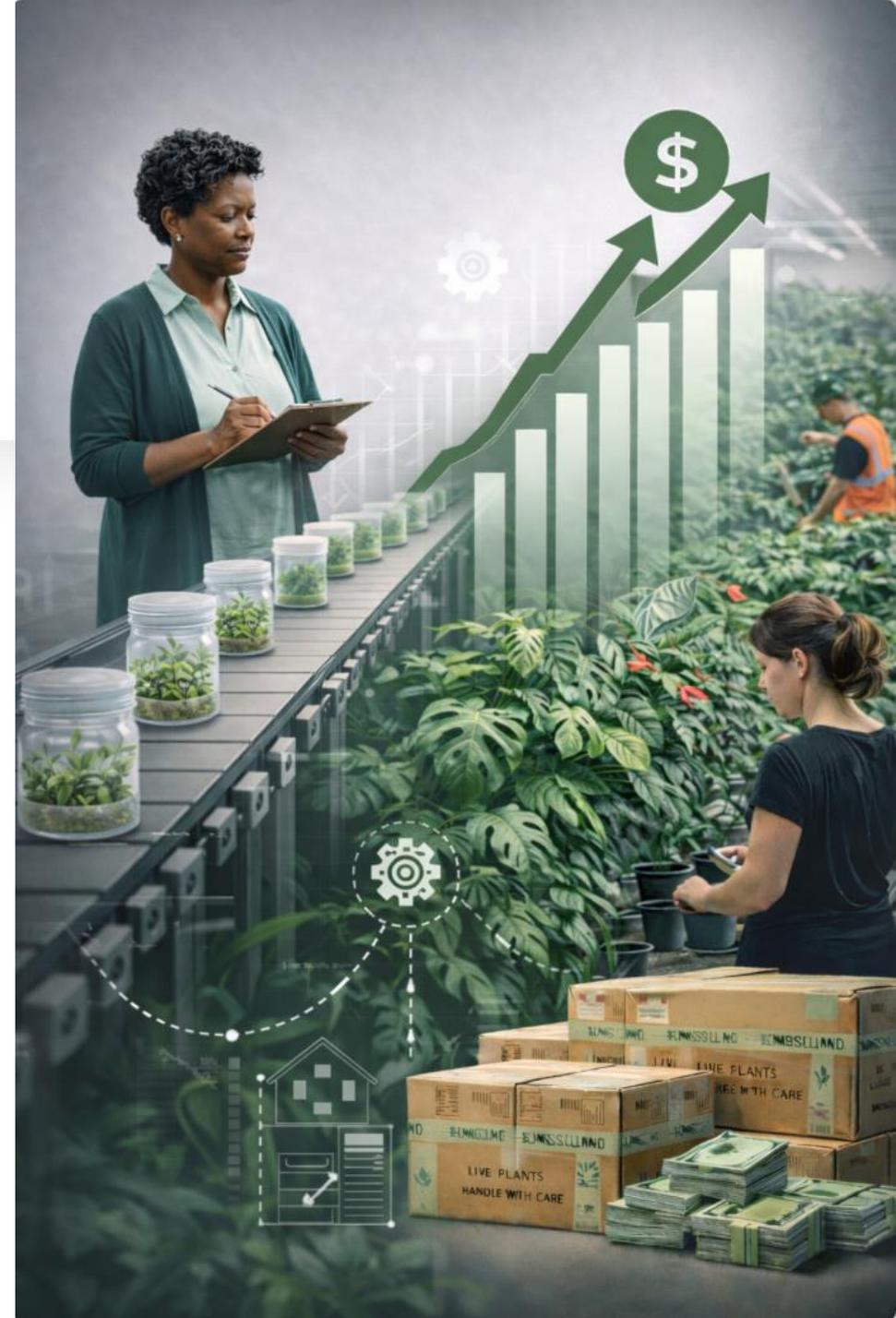
Production risk is mitigated by diversified demand, not a single sales outlet.



Business Model

Production-led Economics

- Revenue scales with throughput, not footprint
- Margin driven by:
 - yield control
 - labor specialization
 - reduced logistics
- Capital converts quickly into inventory and sales
- Using manufacturing logic but applied to living product





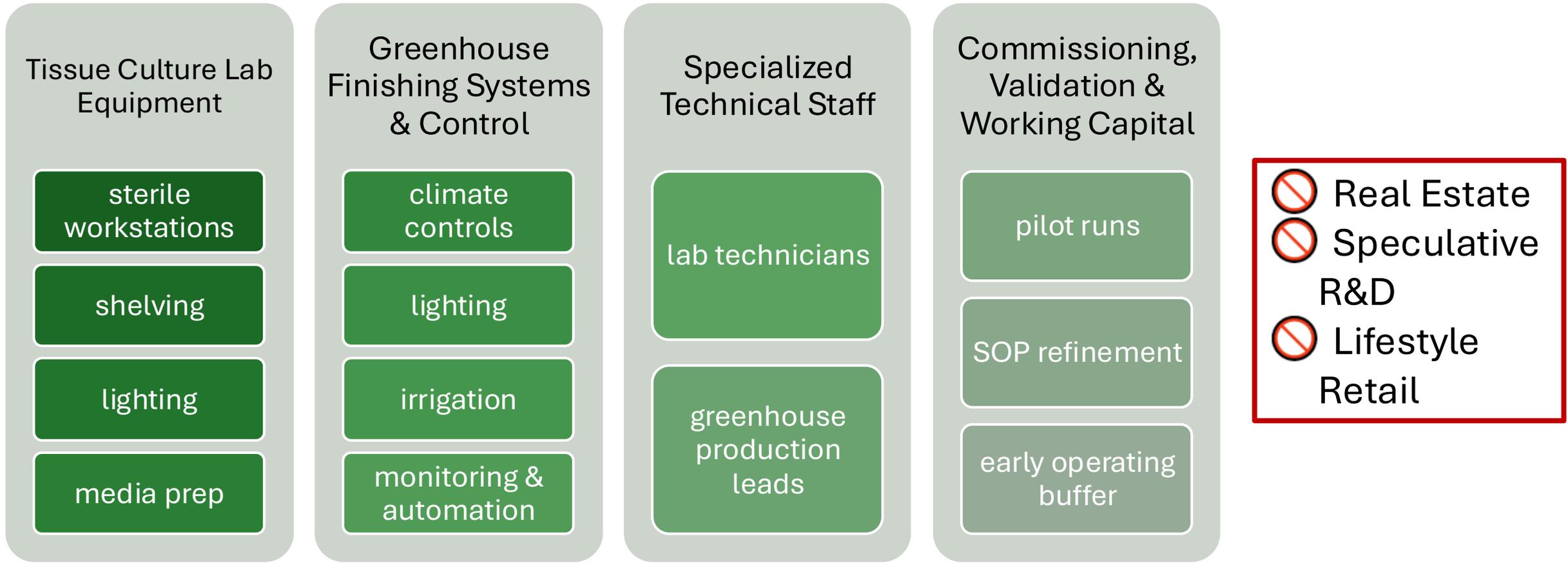
Traction & Readiness

Why This is Executable Now

- Building and infrastructure complete
- Downstream sales channels already established
- Proven understanding of plant demand and velocity
- Raise is focused on **activation**, not experimentation
- **Purpose:** de-risk execution.

The Capital Raise

\$1.0M to Establish State-of-the-Art Production Capability



* Illustrative categories shown; final specifications and allocations may vary.

Financial Overview

Production-Driven Economics

- Revenue scales with throughput, not footprint
- Margins driven by:
 - yield control
 - labor specialization
 - reduced logistics exposure
- Capital converts rapidly into inventory and sales
- Manufacturing logic applied to living product



Team & Execution Capability

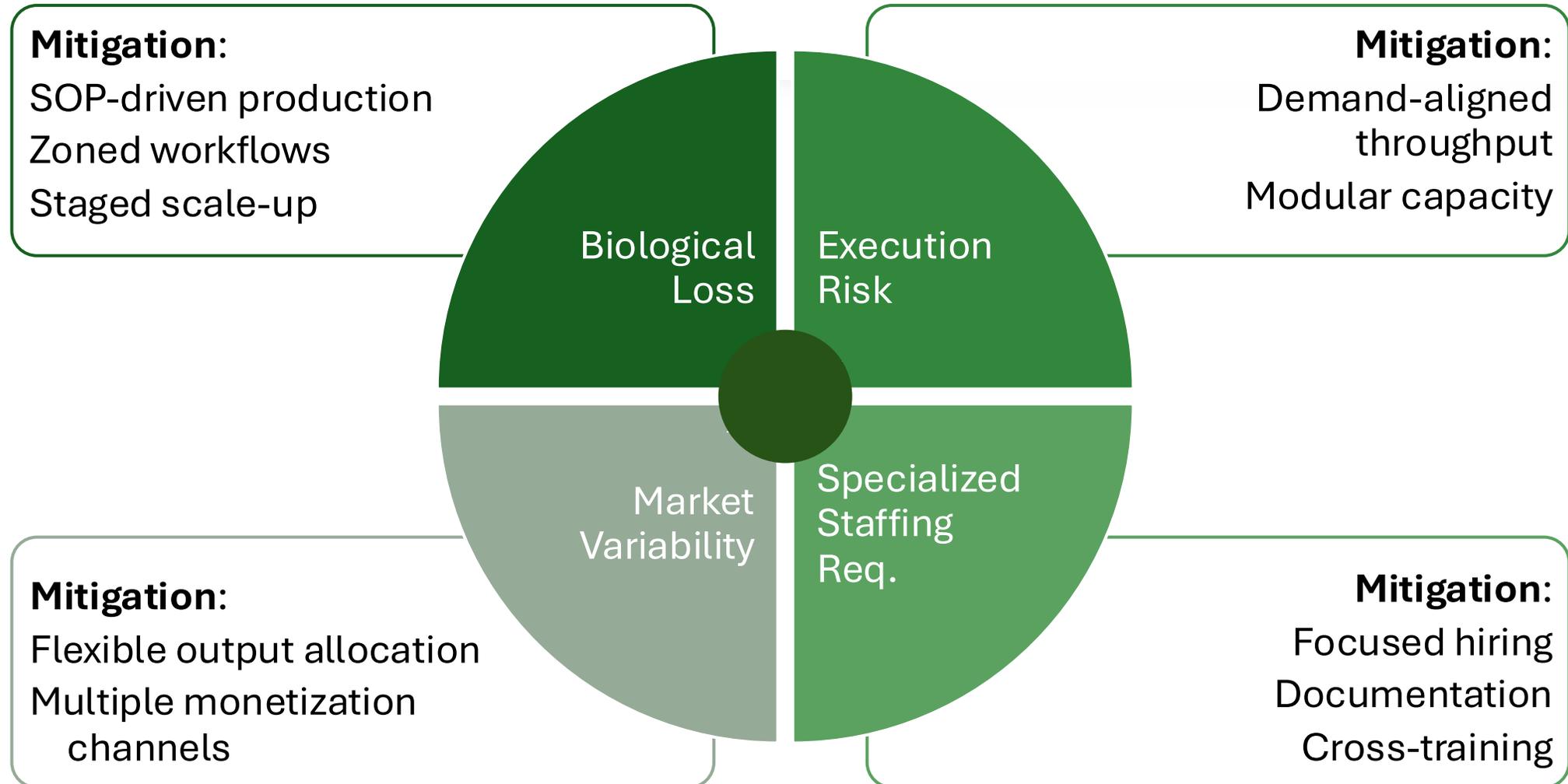
Operator-Led Production Platform

- 22 years military operational leadership
- Chemical & Environmental Engineer by education
- Military research and project leadership in controlled environmental systems and risk management
- Advanced propagation & tissue culture practitioner



Risks & Mitigation

Known Risks, Actively Managed



Vision & Scale

Canada's Benchmark for Houseplant Production

- Establishing the domestic standard for commercial houseplant production
- Reducing reliance on imported finished plants
- Creating a repeatable, production-first platform
- Scalable through systems, not footprint



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Sweetlife Flora Biotech

Proven science. Manufacturing discipline. Scalable economics.

\$1.0M Capital Raise

Kristin Topping

invest@sweetlifeflorabiotech.com