



YOUR TRUSTED REAL ESTATE ADVISOR



***45+ Years of
Proven Experience***



LOCAL EXPERTISE

In-Depth
knowledge of
Oahu's market



TRUST & INTEGRITY

Committed to
honesty,
transparency &
results



CLIENT FOCUSED

Personalized
service for your
real estate goals



Oahu Realty

Since 1956

LANCE LUKE, RA
RS 25128

OAHU REALTY

Professional Guidance
For Sellers & Buyers



realestateexpert.now.site

Why Work With Lance?



Top Producer
Consistent track record of results and client satisfaction.



Real Estate Instructor
Educating and empowering future professionals.



Best Selling Author
80+ books on construction and real estate.



Featured on ABC, CBS, NBC, A&E, Bravo & FOX
Trusted expert. Recognized voice.



45+ Years of Experience
Decades of proven success in real estate and construction.



Construction Expertise
In-depth knowledge that adds value to every transaction.



Educator
Committed to knowledge, education and client empowerment.



Skilled Negotiator
Strong advocate for your best interests.



Local Market Specialist
Deep knowledge of Oahu's neighborhoods and trends.



FREE
Website Listing



Every client receives a complimentary listing on my high-traffic website to maximize exposure and results.



Top 10 Tips for Sellers

- 1 Price It Right** Set the right price from the start to attract qualified buyers.
- 2 Boost Curb Appeal** First impressions matter. Make the exterior shine.
- 3 Declutter & Depersonalize** Help buyers envision themselves in your home.
- 4 Make Necessary Repairs** Fix what's needed to avoid objections and build buyer confidence.
- 5 Stage Your Home** A well-staged home sells faster and for more money.
- 6 Professional Photos Matter** High-quality photos attract more online interest.
- 7 Market Strategically** Use proven marketing to reach the right buyers.
- 8 Be Flexible with Showings** More showings lead to more offers.
- 9 Work With an Experienced Agent** Expertise makes a big difference.
- 10 Negotiate wisely** Look at the pictures not just the price.



Top 10 Tips for Buyers

- 1 Define Your Goals** Know what you want, need, and can afford.
- 2 Get Pre-Approved** Strengthens your offer and saves time.
- 3 Work With a Local Expert** Local knowledge gives you an
- 4 Know Your Budget** Consider all costs beyond the purchase price.
- 5 Be Ready to Act** Good homes move fast in today's market.
- 6 Don't Skip the Inspection** Protect your investment.
- 7 Think Long-Term** Consider resale value and future needs.
- 8 Compare Neighborhoods** Location impacts value and lifestyle.
- 9 Ask Questions** The more you know, the better decision you'll make.
- 10 Partner With a Trusted Advisor** Guidance you can trust every step of the way.





Read What Past Clients Have to Say



“

I have used Lance Luke for multiple properties and hired him as both my Property Manager and Realtor. He stepped up immediately, managing everything from daily site visits to hiring landscapers, painters, and roofers. Lance even coordinated with attorneys to successfully resolve specific boundary issues regarding the property. We ultimately received more than we ever expected for the sale and were thrilled.

SANDRA S.

Waikiki, HI

”

“

As an out-of-state executor, I reached out to Lance Luke for help selling a deteriorating rental property in Hawaii. Lance took care of every detail, from managing tenant move-outs to overseeing the entire interior renovation. He even resolved a difficult neighbor dispute, reaching a satisfactory settlement at very little cost to the estate. His commitment resulted in a higher-than-market sales price that made my entire family very happy.

JEFF S.

Waikiki, HI

”

“

When we decided to sell our house, we felt very comfortable with Lance Luke from day one. He hit the ground running with a strategic plan, even creating a custom website specifically to showcase our home. Lance went above and beyond, handling complex issues behind the scenes with absolute professionalism. I honestly believe very few other agents could have sealed this deal.

JOEY A.

Waikiki, HI

”




PROPERTIES RECENTLY SOLD



SOLD



Kaimuki Haven
Honolulu, HI




-  7 Bedrooms
-  4 Bathrooms
-  Living Area: 2,764 sf

Sold Price: **\$1,600,000**

SOLD



St. Louis Heights
Paula Drive, Honolulu, HI




-  2 Beds
-  1 Bathroom
-  912 Sq Ft

Sold Price: **\$1,200,000**

SOLD



Onioni Street
Kailua, HI


-  3 Bedrooms
-  2 Bathrooms
-  1,453 Sq Ft


Sold Price: **\$955,000**



READY TO MAKE YOUR MOVE?

Call Lance Now for a
FREE Consultation

 (808) 754-3425

 lanceluke1@gmail.com

 realestateexpert.now.site



Oahu Realty

Since 1956

LANCE LUKE, RA
RS 25128