



LIFE AFTER
SUNDAY



LIFE AFTER SUNDAY

2026 SPONSORSHIPS

A Cultural Family Reunion Built on
Rest, Connection, and Creativity

Table of Contents

01

About Life After
Sunday

02

2025 Event
Series

03

Our Audience
Snapshot

04

Why Partner
With Us

05

Reach and
Impact

06

Partnership
Categories

07

Sponsorship
Overview

08

Partnership
Levels

11

Sponsorship
Testimonials

12

Contact
Information



WHAT WE'RE ABOUT

Life After Sunday is a cultural family reunion that celebrates rest, creativity, and connection. Through live music, storytelling, and community, it reminds people that peace is possible and that God can be found in the most human moments.

Each gathering blends artistry, faith, and culture in an atmosphere that feels inspiring, authentic, and alive.

Produced by SONBRIGHT Entertainment, a creative house dedicated to building faith-centered experiences with cultural excellence and storytelling that inspires.

2026 EVENT SERIES

Life After Sunday: A Year of Rest, Creativity, and Connection

Our 2026 season features five immersive gatherings that connect faith, art, and culture through live music, storytelling, and community.

EVENTS	DATES	THEME
New Year's Celebration	January 1, 2026	The Kickoff: A joyful night of reflection, worship, and soulful celebration.
Spring Gathering	March/April 2026	Friendship, Faith, & Connection: A fresh take on love and community.
Summer Edition	May/June 2026	Joy: A vibrant experience celebrating life and togetherness.
Fall Celebration	September 2026	Growth: A soulful close to the year reflecting on faith and purpose.

Each event creates a new opportunity for partnership, storytelling, and cultural impact, all under the creative direction of SONBRIGHT Entertainment.

OUR AUDIENCE

Who You'll Reach

Our audience is a growing community of 25–45 year-old believers, creatives, and entrepreneurs across DFW who value authenticity, purpose, and culture.

60 %
female

40 %
male



23%

Small-business owners
or freelancers

98%

Reside within the DFW
metro area

\$55K–\$77K

Average household
income



They Value:

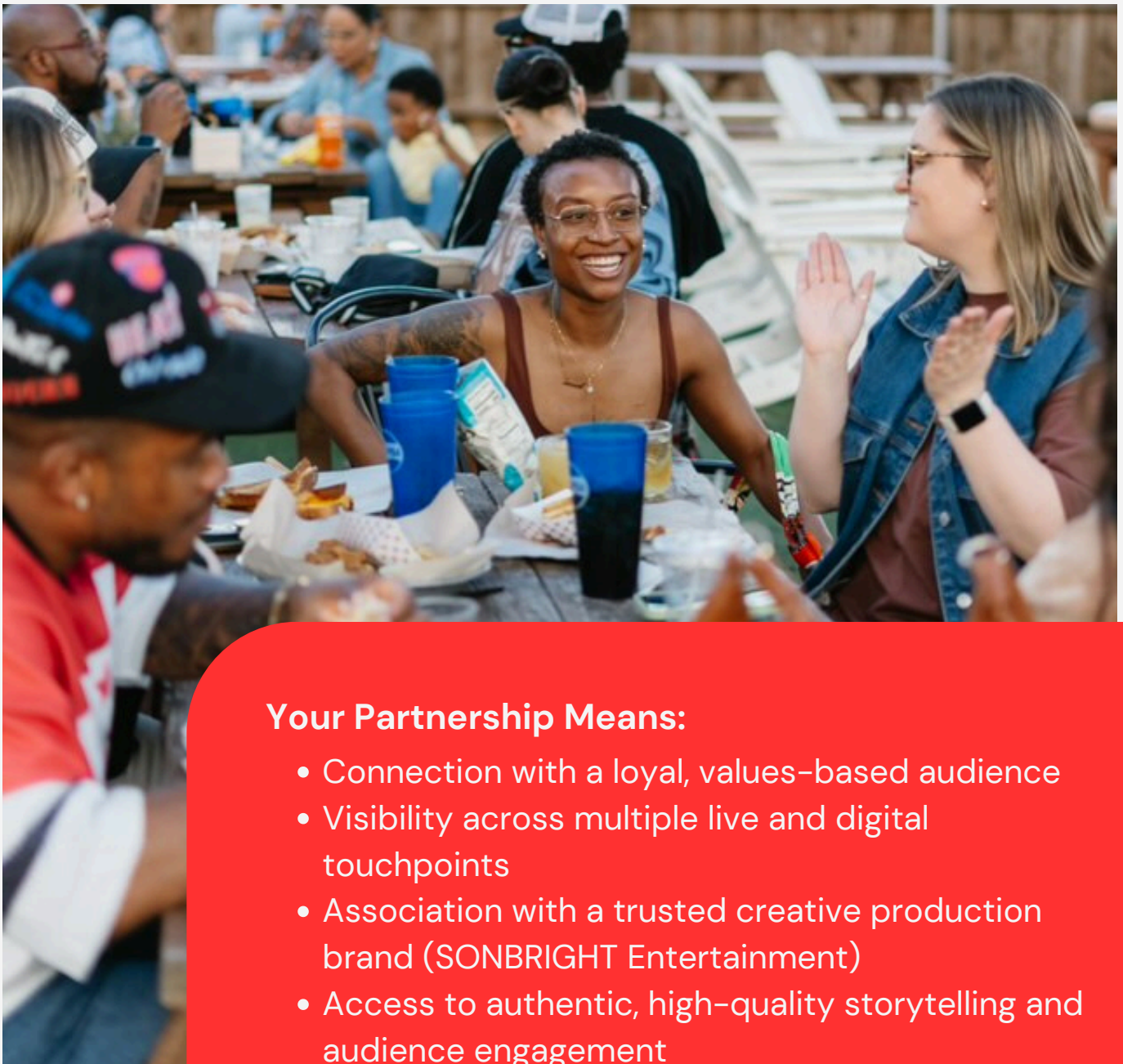
Purpose • Rest • Creativity • Authenticity

This is a community that doesn't just attend — they engage, share, and return

WHY PARTNER WITH US

Your Brand + Our Culture = Real Connection

Partnering with Life After Sunday connects your brand to a community that celebrates excellence, creativity, and faith. Sponsors don't just get visibility, they become part of a cultural experience that shapes conversations across Dallas–Fort Worth.



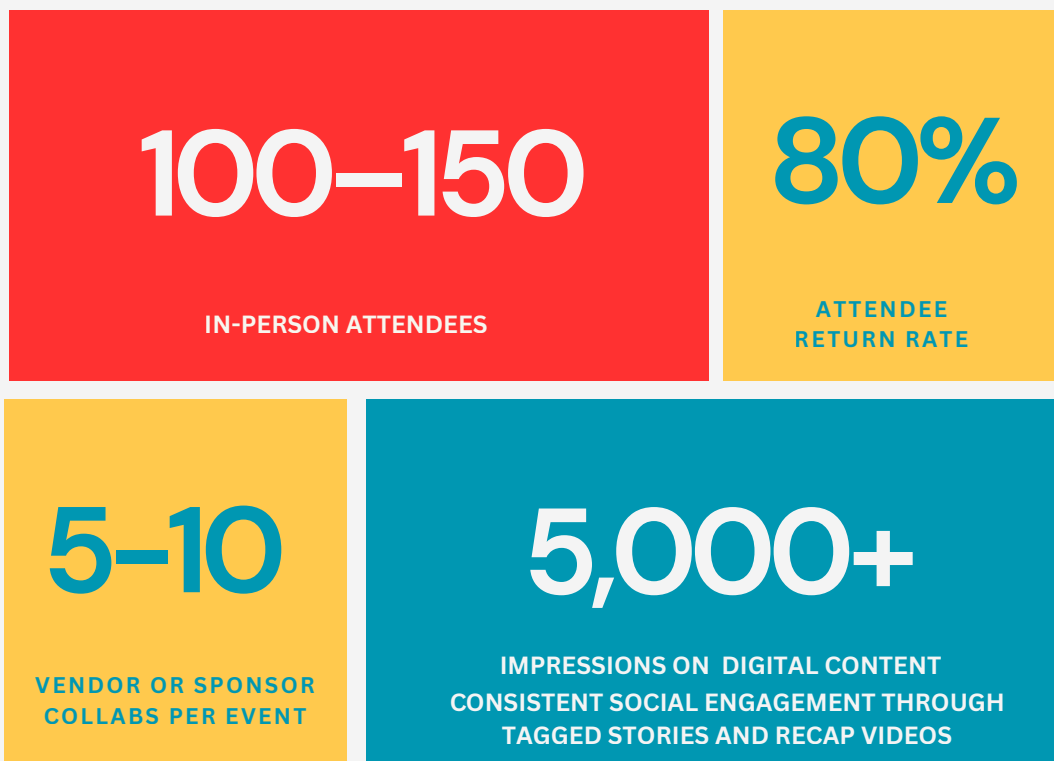
Your Partnership Means:

- Connection with a loyal, values-based audience
- Visibility across multiple live and digital touchpoints
- Association with a trusted creative production brand (SONBRIGHT Entertainment)
- Access to authentic, high-quality storytelling and audience engagement

REACH & IMPACT

What Sponsors Can Expect

Our sponsors receive recognition and exposure across multiple platforms — before, during, and after each event.



Event Deliverables:

- Professional photography and recap video access
- Tagged mentions across SONBRIGHT and Life After Sunday socials
- Post-event inclusion in thank-you communications
- A brief event summary with reach, engagement, and attendee data

Each partnership is tracked, delivered, and celebrated.



PARTNER CATEGORIES

Local Cafes & Restaurants:

encouraging rest and community through shared space and great food.

Bakeries & Caterers:

serving hospitality with quality and heart.

Faith-Based Organizations:

churches, bookstores, and Christian entrepreneurs building community.

Wisdom & Growth Partners:

real estate agents, coaches, and advisors offering tools for stability and peace.

Creative & Lifestyle Brands:

photographers, stylists, and media teams that elevate the experience.

Health & Wellness Brands:

promoting peace and balance for the mind and body.

Financial Institutions:

empowering local entrepreneurship and small business growth.

Community Builders:

minority-owned businesses and nonprofits creating unity across DFW.



SPONSORSHIP OVERVIEW

TIER	PRICE	POSITIONING	KEY BENEFIT
Season Partner	\$3,500	Annual Exclusive	Year-long visibility and co-branding
Presenting Partner	\$1,000	1 Available per event	Event ownership and premium exposure
Premier Partner	\$500	2 Available per event	Social features and stage visibility
Community Partner	\$250	Local Impact	Screen logo + optional table add-on
Friend of the Event	\$100	Support Tier	Name recognition and gratitude placement
In-Kind Partner	Value-Based	Service Trade	Product integration and recognition



PARTNERSHIP LEVELS

SEASON PARTNER – \$3500

Annual Partnership

- Brand integration across all five 2026 events
- Premium logo placement on flyers, screens, and recap videos
- Co-branded content collaboration with SONBRIGHT
- Stage recognition and four VIP tickets per event
- Invitation to private partner mixer with creatives and community leaders
- Inclusion in all post-event communications
- Access to professional photos and highlight clips
- Annual impact report with audience insights and reach data
- Priority renewal rights for the following year

Season Partners shape culture with us year-round, walking alongside SONBRIGHT as we create spaces of rest, creativity, and connection.





PRESENTING PARTNER – \$1,000

1 Available Per Event

- “Life After Sunday presented by [Your Brand]” on all materials
- Prominent logo placement on LED screens and venue signage
- 2-minute stage feature during event
- Dedicated sponsor reel on SONBRIGHT + Life After Sunday socials
- Inclusion in recap video and thank-you email
- Activation space (sampling, lounge, or giveaway)
- Four VIP tickets
- Professional photography access
- Post-event impact summary
- Sponsor table included (venue permitting)

PREMIER PARTNER – \$500

- Logo placement on flyers and screens
- 1-minute on-stage acknowledgment
- Two tagged social mentions
- Option for product placement or giveaway
- Three complimentary tickets
- Inclusion in highlight reel
- Sponsor table included (venue permitting)



COMMUNITY PARTNER – \$250

- Logo displayed on event screens and select visuals
- One tagged story mention on @LifeAfterSunday
- Flyers, postcards, or merch display at venue
- One guest ticket
- Option to purchase table (\$50–\$75 based on venue)
- Featured on website and thank-you slide

FRIEND OF THE EVENT – \$100

- Name listed on thank-you slide and sponsorship card
- Included in group social media thank-you post
- Option to purchase table add-on (\$50–\$75 venue-based)

IN-KIND PARTNER (VALUE-BASED)

- Recognition on-screen and from stage
- Social media tag in posts featuring your contribution
- Logo in recap visuals and sponsor email
- Table space included if product sampling or display applies

TABLE OPPORTUNITIES:

Tables are venue-dependent and prioritized for Presenting, Premier, and In-Kind Partners. Add-on rate: \$50–\$75.

IN THEIR OWN WORDS

Behind every moment of Life After Sunday are partners and creatives who believe in what we're building together. Their words reflect the impact and collaboration that make each experience possible.



LAS is paving a lane that very few have traveled—unifying cultures in a meaningful, real and unique way. We've enjoyed getting to be apart of the events ensuring that the essence and message is communicated excellently and clearly, without distraction. **–Acoustix**

Many Christians check a box on Sunday, attending church only to find themselves clocking back in to the real world on Monday. Life After Sunday gives believers a space to reconnect, recharge, and worship after facing the pressures of everyday life. It's an opportunity to escape the noise and refocus on God and purpose.

I partnered with Life After Sunday to join my family in wholesome worship of God, who has been so good to us at World Champ Training. I expect nothing in return but the favor of God to transcend in the lives of those who love Christ and chase purpose. **– World Champ Training**



I really enjoy partnering with like-minded companies that share similar values. Even though public speaking isn't my favorite, I appreciated being able to share about my company and connect through the Q&A session. I hope I can help people find calm in the chaos of this world. Life After Sunday helps me and my business show up and stay balanced. **–Reflections Therapy**



LET'S BUILD SOMETHING TOGETHER

For sponsorship inquiries or brand collaborations:

 las@sonbrightent.com

 las.sonbrightent.com/sponsors



CLICK OR SCAN

