

LIFE AFTER
SUNDAY



LIFE AFTER SUNDAY
2026 SPONSORSHIPS

LOVE JESUS. ENJOY YOUR LIFE.

A live music experience blending R&B, gospel, and pop.
Built for people who love great music and love life.

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ABOUT LIFE AFTER SUNDAY

REST. CONNECTION. CREATIVITY.

Life After Sunday started with a simple idea: people who love Jesus should be able to enjoy life without feeling like they have to choose between faith and a great night out.

We believe joy is from God. Good music, good food, good company, laughter, rest, creativity, and real connection are gifts. Ecclesiastes says there is nothing better under the sun than to eat, drink, and be glad and that really captures the heart of what we are building.

Every event brings R&B, gospel, and pop together in one live set at venues and social spaces across DFW. The music is curated to take people on a journey. It is storytelling that feels fun, soulful, familiar, and reflective but it all points back to Jesus.

The hope is that the music is so good people stop and listen, and before they even realize it, their hearts are engaged. People may come because they love the sound but our prayer is that they leave having encountered the presence, joy, and love of Jesus.

LAS is also a space for creatives, especially those who may feel tired, overlooked, wounded, or disconnected, to experience community in a fresh way. We want people to be reminded that their creativity is a gift, their life still has purpose, and joy still belongs to them.

"So I commend the enjoyment of life, because there is nothing better for a person under the sun than to eat and drink and be glad." Ecclesiastes 8:15





THE EXPERIENCE

Live Music. Real Venues. Unexpected Community.

THE SOUND

R&B, gospel, and pop performed live in one set. Soulful, intentional, and built to move a room.

THE SETTING

Lounges, pubs, event halls, music venues, and social clubs across DFW. Wherever the music should be heard, that's where LAS shows up.

THE MOMENT

Every LAS event is built around storytelling through music. The set takes the crowd somewhere soulful, familiar, and reflective. By the end of the night the room feels different than when it started. People come for the sound. They leave having felt something they didn't expect.

OUR AUDIENCE

Who You'll Reach

Our audience is a growing community of 25–45 year-old believers, creatives, and entrepreneurs across DFW who value authenticity, purpose, and culture.

60 %
female

40 %
male



23%

Small-business owners
or freelancers

98%

Reside within the DFW
metro area

\$55K–\$77K

Average household
income



They Value:

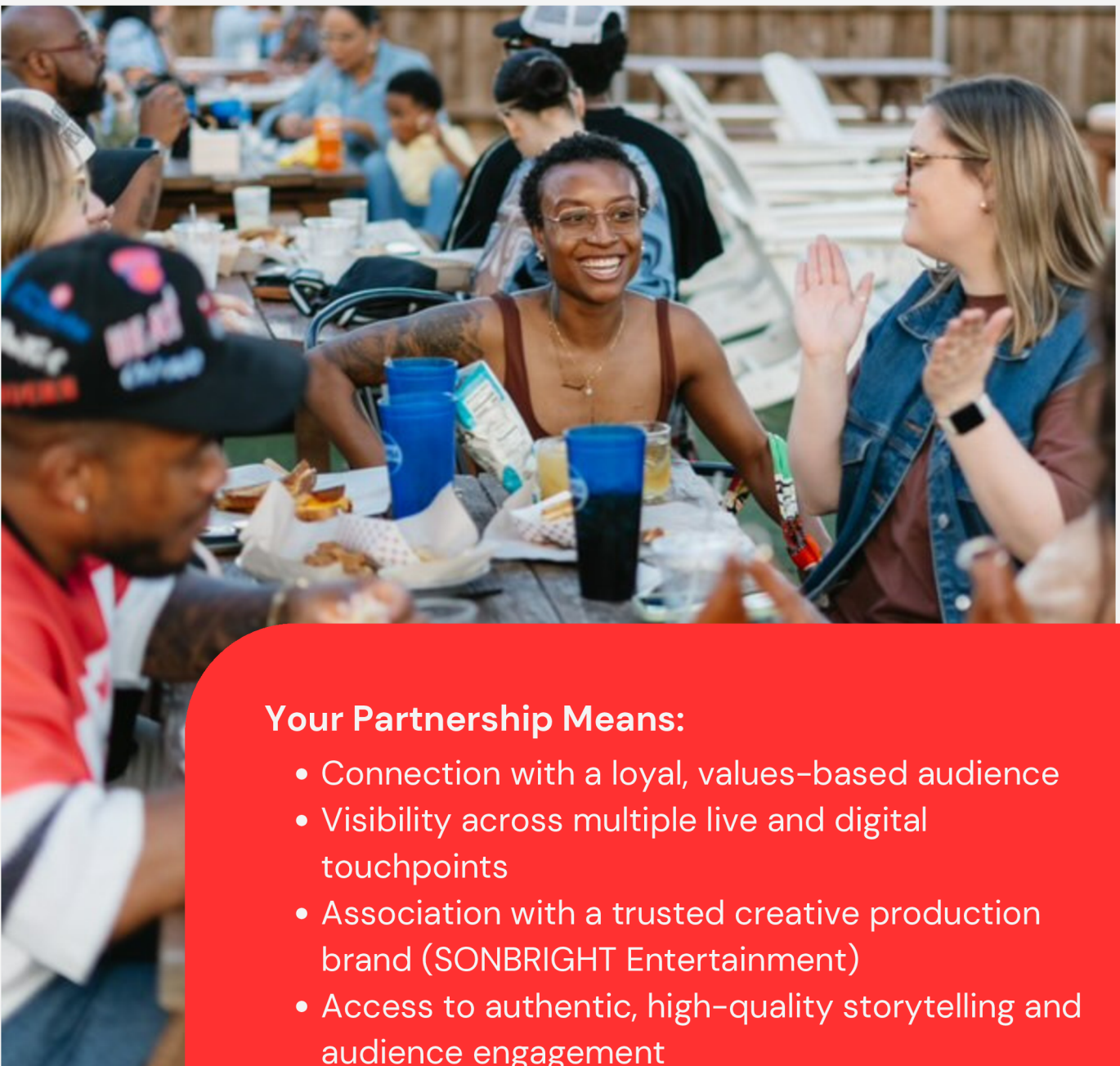
Purpose • Rest • Creativity • Authenticity

This is a community that doesn't just attend — they engage, share, and return

WHY PARTNER WITH US

Your Brand + Our Culture = Real Connection

Partnering with Life After Sunday connects your brand to a community that celebrates excellence, creativity, and faith. Sponsors don't just get visibility, they become part of a cultural experience that shapes conversations across Dallas–Fort Worth.



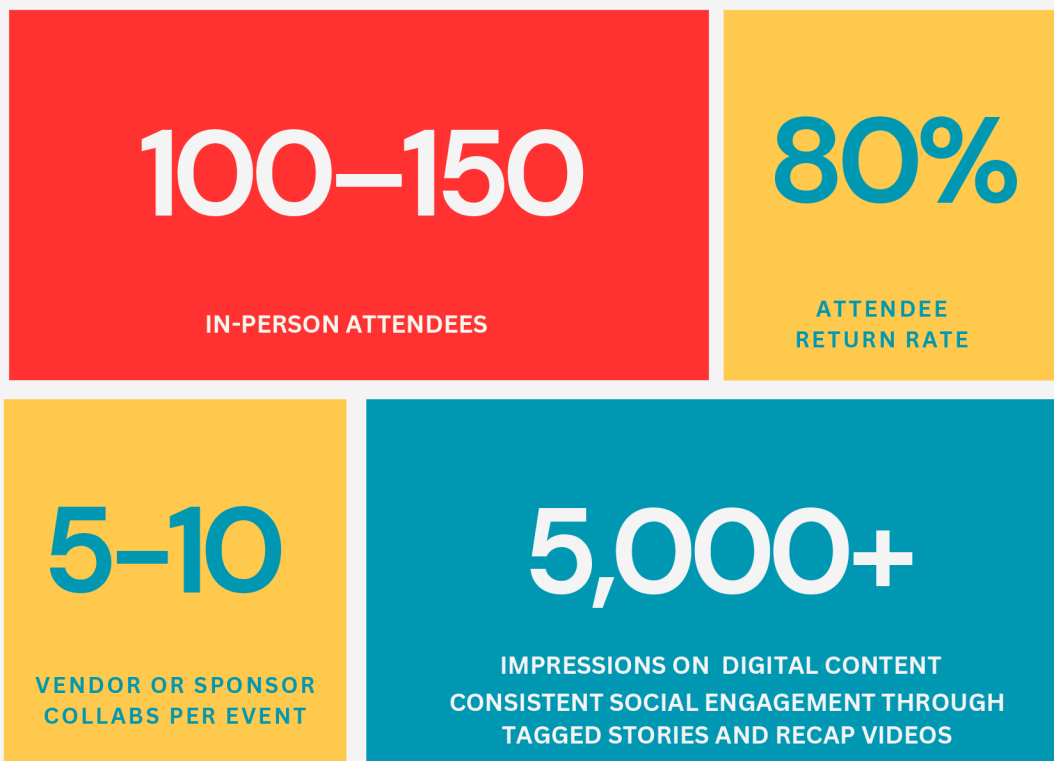
Your Partnership Means:

- Connection with a loyal, values-based audience
- Visibility across multiple live and digital touchpoints
- Association with a trusted creative production brand (SONBRIGHT Entertainment)
- Access to authentic, high-quality storytelling and audience engagement

REACH & IMPACT

What Sponsors Can Expect

Our sponsors receive recognition and exposure across multiple platforms — before, during, and after each event.



Event Deliverables:

- Professional photography and recap video access
- Tagged mentions across SONBRIGHT and Life After Sunday socials
- Post-event inclusion in thank-you communications
- A brief event summary with reach, engagement, and attendee data

Each partnership is tracked, delivered, and celebrated.



IN-KIND PARTNERSHIP

The most impactful way to partner with LAS right now is to bring what you do best. No cash required. In-Kind Partners receive full partner recognition — on screen, on stage, and across social media.

Venue Partner

Provide the space. Receive co-branding across all event materials, stage recognition, and social features that put your location in front of a crowd ready to discover it. e.g. Event halls, lounges, clubs, restaurants, bars

Production Partner

Cover AV, sound, or rehearsal and recording space. Receive stage recognition, prominent social tags, recap video inclusion, and logo on all screens. e.g. AV companies, sound production, recording studios

Décor & Design Partner

Provide set design, event rentals, linens, or lighting. Your work sets the scene — and the scene is what people photograph, share, and remember. e.g. Event rental companies, floral, lighting, set designers



MORE WAYS TO PARTNER

Creative & Content Partner

Shoot the event, design the materials, or tell the story. Your work lives on long after the night ends and your credit goes everywhere it does. e.g. Photographers, videographers, graphic designers

Artist & Musician Partner

Donate or reduce your performance fee and receive stage time, social promotion, and a room full of people who came specifically for great music. e.g. Musicians, vocalists, bands, spoken word artists

Hospitality & Brand Partner

Bring the food, beverage, or products for giveaways. Get recognized on screen, from the stage, and on social — in front of a crowd that came ready to have a good time. e.g. Caterers, beverage brands, bakeries, fashion and apparel



PARTNERSHIP TIERS



HOW PARTNERSHIP WORKS

Every LAS partnership is built on a simple principle: the more you contribute, the more visibility you earn. Tiers are contribution floors, not fixed packages. Partners who contribute above their entry tier automatically receive the benefits of the higher tier.

Cash and In-Kind contributions are both welcome at every level. All In-Kind contributions are assessed at fair market value and applied to the corresponding tier. One partner per event earns "presented by" billing — awarded to the single highest contributor regardless of whether that contribution is cash or In-Kind. In the case of equal contributions, co-presenting credit is available.

All partners at every tier receive professional photography access, tagged social mentions, recap video inclusion, and a post-event impact report.

TIER	MINIMUM CONTRIBUTION	KEY BENEFIT
Presenting Partner	\$1,000	Top billing and premium exposure
Premier Partner	\$500	Social features and on-stage visibility
Community Partner	\$250	Screen logo and optional vendor table

All partnerships are confirmed with a simple partnership agreement outlining contributions and deliverables for both parties.

PARTNERSHIP LEVELS

PRESENTING PARTNER

Minimum contribution: \$1,000 in cash or assessed In-Kind value

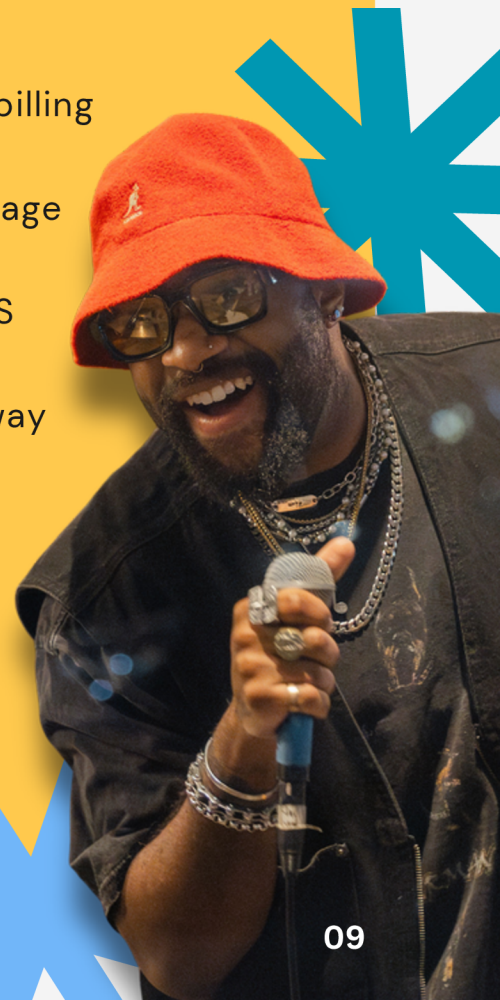
Your brand owns the night.

Any partner who contributes \$1,000 or more earns Presenting Partner status and the highest level of visibility LAS offers. The single highest contributing partner per event receives "**Life After Sunday presented by [Your Brand]**" billing across all event materials, screens, and social content. Where multiple partners reach the same contribution level, co-presenting credit is available.

This is not just a sponsorship. It is the most visible seat at the table.

What Presenting Partners Receive:

- "Life After Sunday presented by [Your Brand]" billing for the highest contributing partner
- Prominent logo on LED screens and venue signage
- 2-minute stage feature during the event
- Dedicated sponsor reel on SONBRIGHT and LAS socials
- Activation space — sampling, lounge, or giveaway
- 4 VIP tickets
- Professional photography and video access
- Recap video and thank-you email inclusion
- Post-event impact summary with reach and engagement data
- Sponsor table included (venue permitting)





PREMIER PARTNER

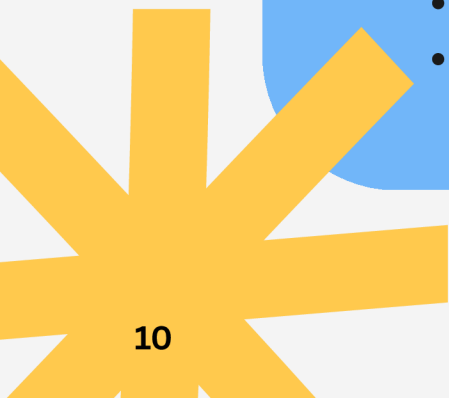
Minimum contribution: \$500 in cash or assessed In-Kind value

- Logo on flyers, screens, and digital materials
- 1-minute on-stage acknowledgment
- Two tagged social media mentions
- Option for product placement or giveaway
- 3 complimentary tickets
- Inclusion in event highlight reel
- Sponsor table included (venue permitting)

COMMUNITY PARTNER

Minimum contribution: \$250 in cash or assessed In-Kind value

- Logo on event screens and select visuals
- One tagged story mention @LifeAfterSunday
- Flyers, postcards, or merch display at venue
- One guest ticket
- Sponsor table included (venue permitting)
- Featured on website and thank-you slide



IN THEIR OWN WORDS

Behind every moment of Life After Sunday are partners and creatives who believe in what we're building together. Their words reflect the impact and collaboration that make each experience possible.



LAS is paving a lane that very few have traveled—unifying cultures in a meaningful, real and unique way. We've enjoyed getting to be apart of the events ensuring that the essence and message is communicated excellently and clearly, without distraction. **-Acoustix**

Many Christians check a box on Sunday, attending church only to find themselves clocking back in to the real world on Monday. Life After Sunday gives believers a space to reconnect, recharge, and worship after facing the pressures of everyday life. It's an opportunity to escape the noise and refocus on God and purpose.

I partnered with Life After Sunday to join my family in wholesome worship of God, who has been so good to us at World Champ Training. I expect nothing in return but the favor of God to transcend in the lives of those who love Christ and chase purpose. **- World Champ Training**



I really enjoy partnering with like-minded companies that share similar values. Even though public speaking isn't my favorite, I appreciated being able to share about my company and connect through the Q&A session. I hope I can help people find calm in the chaos of this world. Life After Sunday helps me and my business show up and stay balanced. **-Reflections Therapy**



LET'S BUILD SOMETHING TOGETHER

For sponsorship inquiries or brand collaborations:

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 las.sonbrightent.com/sponsors



CLICK OR SCAN

