

Muhammad Waqas Khan

Creative Director · Multimedia Specialist

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PROFESSIONAL SUMMARY

Award-worthy creative leader with 15+ years of international experience spanning graphic design, motion graphics, 3D animation, and creative direction. Trusted by global broadcasters and corporate organisations to build visual identities, lead creative teams, and deliver high-impact multimedia campaigns. Proven record directing large-scale international corporate events and conferences across the USA, Europe, and South America. Adept at translating complex brand narratives into compelling visual stories for diverse, multicultural audiences.

CORE COMPETENCIES

- ◆ Creative Direction & Brand Strategy
- ◆ Corporate Event & Conference Management
- ◆ Visual Storytelling & Campaign Design
- ◆ Multimedia Software (Adobe Suite, C4D)
- ◆ Digital Content Management
- ◆ Motion Graphics & 3D Animation
- ◆ Video Production & Post-Production
- ◆ AI-Assisted Content & Automation Tools
- ◆ Team Leadership & Project Management
- ◆ Web Technologies & Web Development

INTERNATIONAL EVENTS — CREATIVE DIRECTION

Global Innovation & Leadership Forum

2019 · 2021

Washington D.C., USA

Directed full creative production for three consecutive editions of this prestigious international corporate conference, overseeing stage design, motion graphics packages, live video direction, and branded content. Ensured a consistent, premium visual identity across all three events with audiences of senior executives and government officials.

Bahrain & Brazil Corporate Summit

2020

Brasília, Brazil

Managed end-to-end creative and multimedia direction for a high-profile regional corporate summit, coordinating multilingual AV content, motion graphic presentations, and live event production under tight international logistics.

International Business & Strategy Conference

2022

New York, USA

Led the creative direction and multimedia production for a major corporate conference in New York, delivering immersive stage visuals, speaker support graphics, and branded video content that elevated the event's global profile.

King Hamad Declaration for Peaceful Coexistence

2023

Rome, Italy

Oversaw creative strategy and multimedia execution for an international corporate excellence forum in Rome, designing a cohesive visual language across digital screens, stage backdrops, and promotional assets that resonated with European and global delegates.

PROFESSIONAL EXPERIENCE

Creative Director & Multimedia Specialist

Oct 2023 – Present

Inhabit Co. W.L.L

Manama, Bahrain

- Lead a team of creative professionals, setting the strategic vision for all multimedia output and brand communications.
- Develop innovative campaign concepts spanning motion graphics, 3D visualisation, video production, and digital content.
- Implement AI-assisted content workflows to accelerate production timelines without compromising creative quality.

Creative Director

Jun 2019 – Oct 2023

King Hamad Global Centre

Manama, Bahrain

- Established a cohesive visual language that unified the organisation's global messaging across all communication channels.
- Directed large-scale international corporate events and conferences, managing creative production from concept to execution.
- Collaborated with international stakeholders to align creative deliverables with institutional objectives and brand standards.

Motion Graphic Designer

Jan 2016 – Mar 2019

Bahrain TV

Manama, Bahrain

- Produced broadcast-quality motion graphics packages that measurably increased viewership and enhanced brand recognition.
- Designed animated title sequences, lower thirds, and promotional content for national television audiences.

3D & Motion Graphic Designer

Feb 2010 – Aug 2016

Talking Pictures W.L.L

Manama, Bahrain

- Leveraged motion graphics and 3D animation to elevate the visual presentation of diverse corporate and commercial projects.
- Collaborated with directors and producers to deliver polished, deadline-driven creative assets.

3D Animator & Composer

Feb 2009 – Feb 2010

CNBC Television

Karachi, Pakistan

- Devised and executed broadcast graphics series that augmented brand awareness and audience recognition for a global news channel.

3D Animator & Composer

Nov 2005 – Dec 2008

InterGraphics C&A (Pvt) Ltd.

Karachi, Pakistan

- Assessed storyboards and delivered critical feedback, ensuring all animations met creative and technical objectives.
- Built expertise in compositing and 3D production across advertising, broadcast, and commercial projects.

TECHNICAL SKILLS

- ▶ Adobe After Effects / Premiere Pro
- ▶ Cinema 4D / 3D Animation
- ▶ Adobe Photoshop / Illustrator / InDesign
- ▶ Video Editing & Post-Production
- ▶ AI-Assisted Design & Content Tools
- ▶ Creative Direction & Art Direction
- ▶ Event Direction & Stage Design
- ▶ Web Technologies & Web Development
- ▶ Digital Content Management
- ▶ Strategic Thinking & Problem Solving

EDUCATION

Bachelor of Science in Computer Science

2007 – 2009

University of Karachi · Karachi, Pakistan