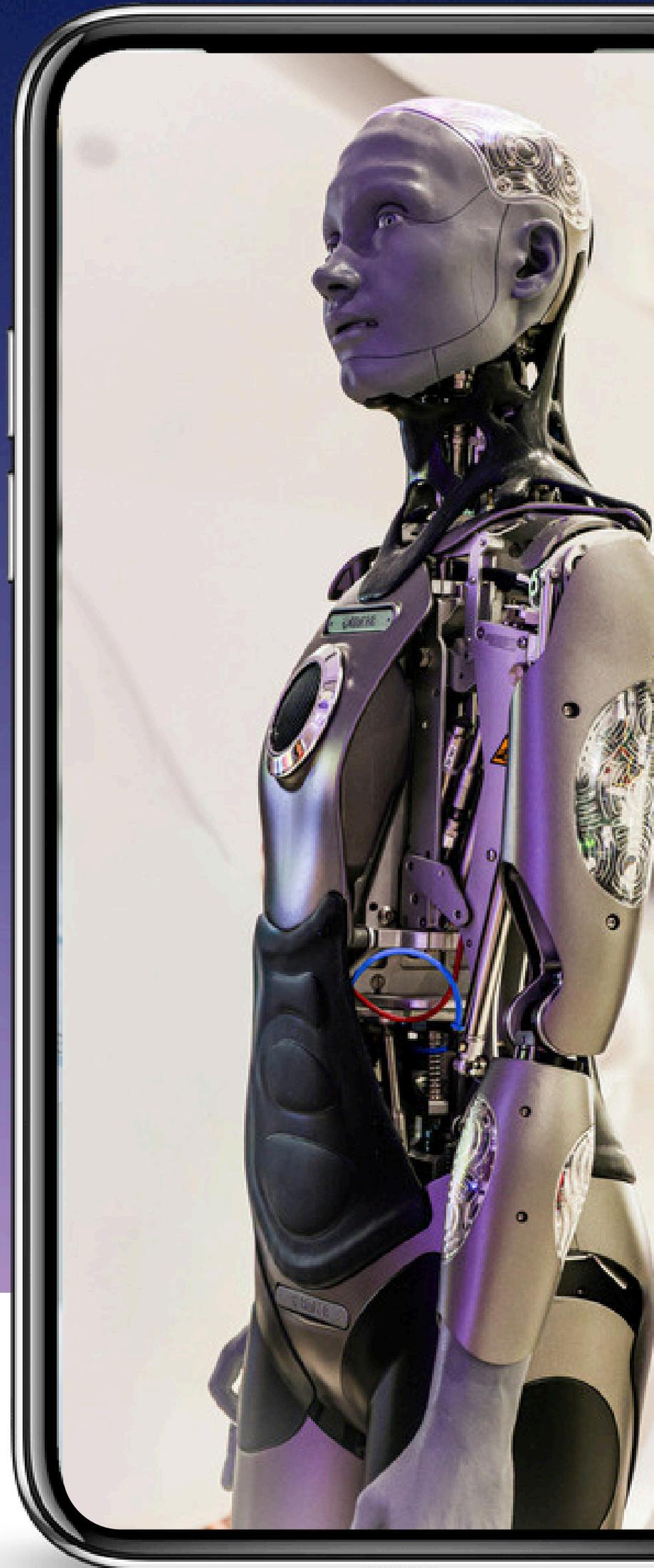# Generative AI For Video Creation

Why Must Learn ?

"Mastering the "Ingredient" phase—creating high-quality assets to fuel your videos.

Day 1: AI Imagery & Cinematic Motion Foundations

Module 1: The 2026 AI Video Ecosystem

- The New Workflow: Why AI video is moving from "text-to-video" to "image-to-video" for better control.
- The Power of Veo (Google): Introduction to Google's premier video model for cinematic physics and native audio generation.
- Hardware & Software: Setting up your AI workstation (Cloud vs. Local processing).

Module 2: Mastering Visual Assets (Nano Banana & Midjourney)

- Nano Banana (Gemini 3 Pro Image): Using Google's latest model for subject consistency and advanced image editing.
- Midjourney v7: Creating hyper-realistic world-building assets and textures.
- Style Locking: How to ensure your character looks the same across 10 different AI-generated shots.

Module 3: From Still to Motion (Kling AI & Kailuo AI)

- Kling AI (1.6 Pro): Mastering the "Professional Mode" for 10-second clips with realistic human movement.
- Kailuo (Hailuo) AI: Leveraging "Subject Reference" to animate your specific products or characters with high fidelity.
- Camera Control: Learning to prompt pans, tilts, and dolly shots without a physical camera.

Day 2: Advanced Animation, Editing & AI Integration

Module 4: Experimental Video Tools (Canva AI & CapCut AI)

- Canva Magic Studio: Rapidly generating social media video assets and AI-powered "Magic Switch" for different platforms (TikTok vs. YouTube).
- CapCut AI Script-to-Video: Automating the "boring" part of editing—auto-captions, AI voiceovers, and smart b-roll placement.
- AI Upscaling: Taking a 720p AI clip and turning it into 4K broadcast quality.

Module 5: Audio & Soundscape Generation (Veo Native Audio)

- Sound-on-Video: Using Veo 3.1 to generate native ambient sounds and Foley effects that match the video action.
- AI Voice Cloning: Syncing your own voice (or a professional AI avatar) to your generated footage.
- The "Atmosphere" Layer: Layering AI-generated music tracks to set the emotional tone.

Module 6: The Final Assembly (Live Project)

- The "Hustle" Workflow:
    a. Scripting: Using Gemini/ChatGPT for a 30-second viral script.
    b. Asset Gen: Creating "Ingredients" in Nano Banana.
    c. Animation: Bringing assets to life in Kling/Veo.
    d. Polishing: Final edit in CapCut.
- Activity: Participants produce a 15-second "High-End Commercial" for their business using at least 3 AI tools.

Practical Activities

- **The "Prompt-Off"**: A challenge to create the most realistic "liquid" or "physics-based" video (e.g., pouring coffee) using Veo.

- **The Character Re-Skin**: Using Nano Banana to change the outfit of a character in an image and then animating that specific version in Kailuo.

- **The 9:16 Social Lab**: Optimizing a horizontal cinematic clip into a vertical viral Reel without losing the "Hook."

Investment:

Individual
RM2,299

Early Bird
RM1,840

BUNDLE
(MIN.3 PAX)
RM1,380

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