



Case Study
Oct 25

Reducing Carbon & Cost for Film and TV Sector

BACKGROUND

Albert's 'A Screen New Deal report 2021' identified that across TV drama, on average 15% of a Production's total carbon footprint was owing to diesel generator use.

Movement of people and goods around studios and off site locations is normally done in diesel vehicles.

Staff and visitors traveling to and from studios are mainly using ICE vehicles, with 90% travel alone.

Supply chain can be slow to react to the changing world

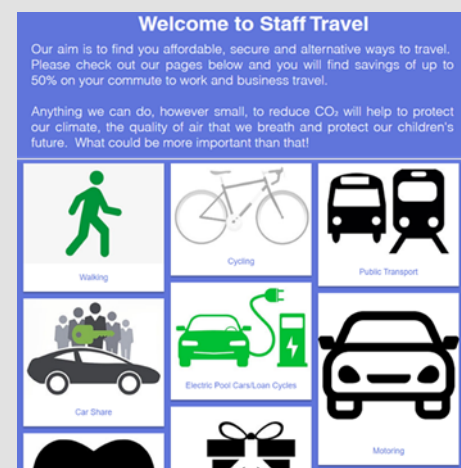
AIM

The key point is to understand your starting point and your current carbon footprint in detail. Work towards Net Zero Carbon. The business needs to be sustainable and competitive so the business continues to grow. Therefore, we want to reduce both carbon and costs

JOINT APPROACH

TPC are specialists at reducing carbon and cost, we work closely with our clients to maximise the potential of change. We know that we will be changing to achieve a Net Zero business so why not make savings from that change process and provide a cleaner, healthier, cheaper and sustainable environment for all.

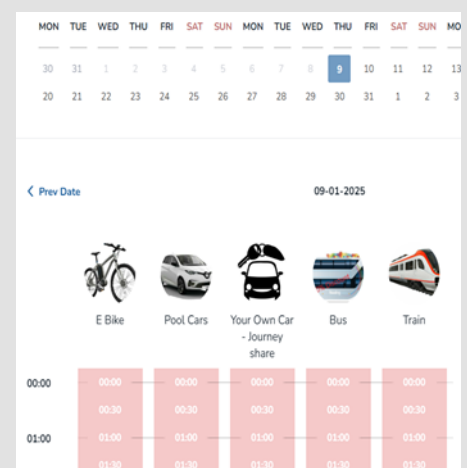
Staff Travel Booking Site

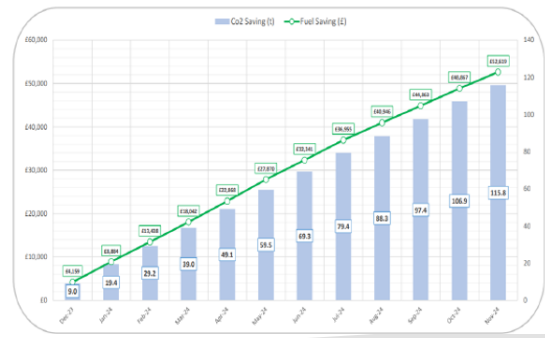


Cycle Site



Multi Mobility Booking Site





We know from experience that we can reduce both carbon by 50% and costs by 30% from your transport operation.

Our clever systems can predict demand for the future, with advanced warning we can provide alternative transport options. Our systems are able to complete end to end mobility, which, we call Intelligent Logistics. We can easily consolidate journeys for people to share or people to share with goods. We are actively managing the journey and we can reduce both cost and carbon by sharing the journey to maximise efficiency and utilisation.

We have the following products and services:

Switching from Internal Combustion Engine (ICE) to Electric is very straight forward, e.g:

- Generators reducing run time and capacity with battery packs
- Electric company cars, pool cars or salary sacrifice
- Taxis from ICE to EV
- Cycles, e-bikes and e-tricycles
- Free loan cycles
- Alternative fuel
- Audit suppliers are following your direction
- Car Share
- Bespoke online booking portal for all your transport needs
- Vehicle telemetry

If you would like a free transport review then please just give us a ring or drop us an email to arrange.