



Case Study Oct 25

Reducing Carbon & Cost for Film and TV Sector

BACKGROUND

Albert's 'A Screen New Deal report 2021' identified that across TV drama, on average 15% of a Production's total carbon footprint was owing to diesel generator use.

Movement of people and goods around studios and off site locations is normally done in diesel vehicles.

Staff and visitors traveling to and from studios are mainly using ICE vehicles, with 90% travel alone.

Supply chain can be slow to react to the changing world

AIM

The key point is to understand your starting point and your current carbon footprint in detail. Work towards Net Zero Carbon. The business needs to be sustainable and competitive so the business continues to grow. Therefore, we want to reduce both carbon and costs

JOINT APPROACH

TPC are specialists at reducing carbon and cost, we work closely with our clients to maximise the potential of change. We know that we will be changing to achieve a Net Zero business so why not make savings from that change process and provide a cleaner, healthier, cheaper and sustainable environment for all.

Staff Travel Booking Site

Welcome to Staff Travel

Our aim is to find you affordable, secure and alternative ways to travel. Please check out our pages below and you will find savings of up to 50% on your commute to work and business travel.

Anything we can do, however small, to reduce CO₂ will help to protect our climate, the quality of air that we breath and protect our children's future. What could be more important than that!

Cycle Site

Everything you need to cycle is on this page, buy new, used or even find a buddy to cycle with. Please note: There is a shortage of new bikes in the UK. If you are thinking of getting a new bike on the Cycle to Work Scheme, please:

- Ask if the bike you are interested in is in stock, don't assume because they have one in store (a display bike) that they have in stock.
- Ask if they have a small fully refundable deposit to hold the cycle.
- Complete all sections on the application form, otherwise it will delay your application.

cycle2work
CYCLE TO WORK SCHEME

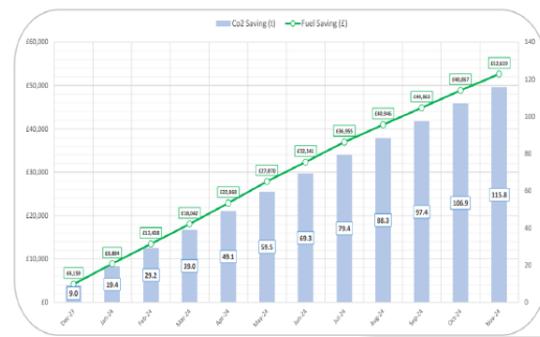
Multi Mobility Booking Site

MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON
30	31	1	2	3	4	5	6	7	8	9	10	11	12	13
20	21	22	23	24	25	26	27	28	29	30	31	1	2	3

09-01-2025

Prev Date

E Bike	Pool Cars	Your Own Car - Journey share	Bus	Train
00:00 - 00:30	00:00 - 00:30	00:00 - 00:30	00:00 - 00:30	00:00 - 00:30
01:00 - 01:30	01:00 - 01:30	01:00 - 01:30	01:00 - 01:30	01:00 - 01:30



We know from experience that we can reduce both carbon by 50% and costs by 30% from your transport operation.

Our clever systems can predict demand for the future, with advanced warning we can provide alternative transport options. Our systems are able to complete end to end mobility, which, we call Intelligent Logistics. We can easily consolidate journeys for people to share or people to share with goods. We are actively managing the journey and we can reduce both cost and carbon by sharing the journey to maximise efficiency and utilisation.

We have the following products and services:

Switching from Internal Combustion Engine (ICE) to Electric is very straight forward, e.g:

- Generators reducing run time and capacity with battery packs
- Electric company cars, pool cars or salary sacrifice
- Taxis from ICE to EV
- Cycles, e-bikes and e-tricycles
- Free loan cycles
- Alternative fuel
- Audit suppliers are following your direction
- Car Share
- Bespoke online booking portal for all your transport needs
- Vehicle telemetry

If you would like a free transport review then please just give us a ring or drop us an email to arrange.