

# UNLOCK YOUR SALES POTENTIAL WITH EXPERT GUIDANCE

*Enterprise Selling requires a holistic approach, evaluating every aspect of how you present and sell –from company mission and GTM strategy to digital presence, sales leadership, and skills.*



**Mark McDermott**

MSc Leadership & Mgt Practice  
EMCC Accredited Coach



## Proven Expertise

Mark is a top-performing sales leader who drove award winning growth at LinkedIn & Microsoft. He has helped giants like Dell & IBM on sales strategy. Also SME's with global ambition - Transparent Business & Carelon



## Revenue Potential

From small startups to established enterprises, Mark offer specialized services to optimize your sales unit, increase profitability, and drive sustainable growth. Mark will optimize your sales team for growth



## Insight, Action, Growth

Mark's unique consulting approach immerses him in the team to understand dynamics, identify key opportunities, propose strategic changes, and actively collaborate to unlock sustainable growth potential.

Nua is an Irish word meaning "new." If your company is at a pivotal moment where success demands fresh ideas and insight to unlock growth, let's talk



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