

# VIKA DJIMO (Viktoria Tereshchenko)

UX/UI Designer | Creative Production Background

Toronto, ON

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## PROFESSIONAL SUMMARY

UX/UI Designer and Production Coordinator with experience supporting creative projects from concept through delivery. Skilled in coordinating assets, timelines, vendors, and stakeholders while maintaining design quality, usability, and visual consistency. Combines hands-on design expertise with production planning to ensure projects are executed efficiently and accurately

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## EXPERIENCE

### Product Designer & Creative Production Coordinator | SV Signs, Toronto Nov 2024 – Jan 2026

- Led the end-to-end redesign of the SV Signs website, handling UX, visual design, structure, and content, and collaborating with developers to bring designs from Figma into production
- Created high-fidelity UX/UI designs and prototypes in Figma, reviewed implementations during development, and refined designs to address usability or technical constraints
- Coordinated end-to-end production of website projects, managing assets, feedback, approvals, quality checks, and final go-live
- Developed and maintained marketing visuals across digital channels, including website updates and social media content for Instagram and Facebook
- Supported ongoing marketing initiatives and promotional events by designing all required assets and coordinating timelines and approvals

### Graphic Designer & Production Coordinator | SV Signs, Toronto Jan 2014 - Nov 2024

- Led rebranding projects for clients, creating complete visual systems including signage, marketing materials, and brand applications across physical and digital formats
- Designed a wide range of custom assets such as real estate signs, directional and commercial signage, pole signs, banners, business card templates, and promotional materials
- Managed client orders end-to-end: accepting requests, designing concepts, presenting proofs, coordinating revisions, securing approvals, and confirming payments
- Prepared production-ready files and managed production workflows with sign makers, printers, and installation teams to ensure accurate execution and quality output
- Supported internal promotional initiatives and events for SV Signs by designing event signage and marketing materials

July 2025

- Led the end-to-end design of the Colborne Collective brand and website, from concept through launch
- Designed the brand identity and logo, establishing a cohesive visual language aligned with the company's values and positioning
- Created the website UX/UI, including information architecture, wireframes, and high-fidelity visual designs
- Built and launched the live website, coordinating production and handoff of design assets into a functional, responsive digital experience
- Collaborated closely with stakeholders to deliver the project within a tight two-week timeline, balancing creativity, usability, and business goals

UX /UI Designer (Contract) | OCAD University

June – July 2024

- Designed Tribe Finder, a mobile platform focused on student engagement and enrollment
- Created user flows, wireframes, and polished visual designs optimized for iOS and Android
- Developed feature concepts including messaging and campaign tools to engage diverse audiences
- Presented design concepts and incorporated feedback in a fast-paced academic environment

Marketing & Communications Intern | FrontStream (former Artez Interactive)

Sep – Dec 2013

- Designed digital marketing assets for websites, events, webinars, and PR campaigns
- Created visually engaging content aligned with brand guidelines and campaign goals
- Supported A/B testing and user research to improve engagement and usability
- Edited video and visual content for multi-platform digital distribution

Risk Management Executive | PwC Russia

Jan 2008 – Aug 2012

- Played a key role in enterprise risk assessment initiatives, identifying operational, financial, and compliance risks and supporting strategic decision-making
- Developed and maintained compliance processes, reports, and internal guidelines to ensure adherence to regulatory requirements and strengthen operational controls
- Worked closely with cross-functional teams to embed risk management practices into daily operations, contributing to stable and well-governed business processes in a highly regulated environment

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## EDUCATION

George Brown College, Toronto, Canada

Postgraduate Certificate — Sport & Event Marketing | 2013–2014

Certificate — Creative Problem-Solving & Leadership | 2014

MGIMO University (Moscow State Institute of International Relations), Moscow, Russia

Master of International Relations | 2006–2008

Kyrgyz-Russian Slavic University, Bishkek

Bachelor's Degree — Global Politics & Diplomacy | 2000–2005

**Design & Creative Trainings:**

CG Boost Academy — Blender & Motion Design (In Progress)

Adobe Creative Cloud Training — After Effects, Photoshop, Illustrator

UX Academy & Advanced Figma Training

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**SKILLS**

**Design & Visual Tools:**

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma (advanced),  
Blender(intermediate), Sketch, Canva, CapCut, AI-assisted design tools (for content and short-form video),  
PowerPoint.

**UX/UI & Prototyping:**

Wireframing, interactive prototyping, design systems, component libraries, user interface design.

**Motion & Video:**

Basic motion graphics, short-form video creation (social media, portfolio projects), animation for UX/UI presentations.

**Organization & Operations:**

Strong attention to detail; multitasking in deadline-driven environments; workflow organization; quality control; clear communication, supporting marketing events and brand activations; preparing production-ready materials; coordinating vendors, printers, installers, photographers, and freelancers.