

Karthik Javanappa

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EDUCATION

Year	Degree	University	CGPA	Remarks
2025	Master of Business Administration	HHL Leipzig Graduate School of Management	1.4	Deutschlandstipendium awardee Top 5% of the batch
2018	Bachelor of Engineering in Electronics and Communication	Visvesvaraya Technological University	2.3 (Converted)	University president SAE Supra – Head of Electronics
2014	XII	SKCH PU College	2.1	First class with Distinction

WORK EXPERIENCE

- Schaeffler AG, Regensburg** | Strategy and Business development Intern **10/2024 – Present**
- Co-developed and conducted **3 post-merger strategy workshops** to align 100+ managers on new strategy processes
 - Initiated and implemented a semi-automated **Excel based competitor tracking dashboard** to keep tabs on future strategies, new partnerships and product releases from **15+ industry competitors**, saving the team **5+ hours every week**
 - Conducted market and technology trend analyses, to identify growth and investment opportunities in e-mobility
 - Extracted insights from 10+ industry reports and presented it to senior management, which helped them drive decisions
- Porsche Ventures, Berlin** | Student Consultant **02/2024 – 06/2024**
- Devised an **automated Excel dashboard** using GPTs and VBA from reviewing 50+ technical papers and analyzing industry trends from 700+ venture capital-backed companies to identify investment opportunities in quantum space
 - Spearheaded the design and narrative for key presentations, effectively communicating complex quantum concepts while explaining the developed tool, gathering stakeholder feedback, and developing action plans for iterative improvements
- Xtrawrkx Management Consulting, Bengaluru** | Chief of Staff and Strategy consultant **01/2023 – 07/2023**
- Orchestrated **5+ client consultations in 6 months** to identify challenges, crafted tailored reports and solution drafts, and led the proposal presentations for, enhancing client satisfaction and company revenue by 50% in 2 quarters
 - Developed **strategic partnerships** by networking within the industry to enlist **21 subject matter experts** for project-specific challenges, simultaneously managing 4 project timelines and resource allocations which propelled projects faster
- Entuition, Bengaluru** | Co-founder and COO **03/2020 – 01/2023**
- Co-founded an Ed-tech start-up **from 5 people to now 20+ people company** aiming at simplifying the learning process of complex engineering concepts through animations and light board technology for engineering students and enthusiasts
 - Engaged in all aspects of the company from strategy to finance and led it **from concept to 20 Million INR in 2 years**
 - Pitched collaboration ideas to 50+ universities, expanded the team with cost-effective student ambassadors, resulting in service expansion from 3 to 25+ universities and a **500% increase in paying users within 18 months**.
 - Implemented turnaround strategies during Covid lockdown by introducing new innovative low cost- high margin flagship product, accounting for over **50% increase in revenue** which was critical to the company to survive
- Micelio mobility, Bengaluru** | Team lead and Product engineer **09/2018 – 08/2020**
- Designed and built company's first successful prototype of a **commercial 2-wheeler in 12 months** against the industry average of 3 to 4 years with build fast, fail fast and learn fast philosophy which is now in production with few revisions
 - Directed team of 5 engineers in the first year on designing, building and testing smart accessories for electric vehicles
 - Implemented **client site pilot programs** on the 100+ developed prototypes to generate issue reports and solution plans

EXTRACURRICULAR ACTIVITIES

- Head of marketing at The Negotiation Club, HHL Leipzig, Germany** **10/2023 – 09/2024**
- Led marketing initiatives to grow the club and organized negotiation simulations and guest lectures for cohort
- District council member – International Service, Rotaract District 3191, Bengaluru, India** **07/2023 – 06/2024**
- Invited and hosted **50+ rotaractors** from diverse nationalities and professional backgrounds facilitating cross-cultural exchange, leadership development, and networking, while engaging in community service and fun fellowship activities
- Board member at Friends of Wildlife, Bengaluru, India** **07 2022 – 09/2024**
- Steered 4 cleanup, 1 development and 11 awareness projects in wildlife conservation in the state reserve forest area

AWARDS AND RECOGNITIONS

- Winner** of Monitor Deloitte's "**Green steel**" business case study competition at HHL Leipzig's Energy Conference (2024)
- Finalist out of 80 teams from across the world at the World Negotiation Championship at Enschede, Netherlands (2024)
- Best Rotaractor** award out of **10000+ rotaractors** award for social service from Rotary International District 3190 (2023)
- Startup-India recognition for innovation in education from **Central Government of India** for our startup - Entuition (2021)
- Rising Star** award for high impact performance and exception growth and learning curve at Micelio mobility (2019)

ADDITIONAL INFORMATION

Skills: Microsoft Office (Excel, Word, and PowerPoint) | Power Bi | G Suite | Zapier | WordPress | Build GPTs and AI Agents

Languages: English (C1 – Professional), German (B1 - Intermediate), Kannada (C2 - Native), Hindi (B1 - Intermediate)

Interests: Running, Cycling, Skiing, reading books, simulator racing and UX designing