

Karthik Javanappa

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Profile summary: Artificial Intelligence & Strategy Consultant with 6+ years' experience building and deploying AI-driven data and automation workflows for VC, mobility, and SaaS use cases, including M&A analytics and strategy support

EDUCATION

Year	Degree	University	CGPA	Remarks
2025	Master of Business Administration	HHL Leipzig Graduate School of Management	1.4	Deutschlandstipendium awardee Top 5% of the batch
2018	Bachelor of Engineering in Electronics and Communication	Visvesvaraya Technological University	2.2 (Converted)	University president; SAE Supra – Head of Electronics

WORK EXPERIENCE

EY Parthenon, Frankfurt | Master's Thesis Position and Intern **09/2025 – 01/2026**

- Developed a modular AI system combining rules, machine learning, and web search to automate company-name cleansing and parent-child mapping, reducing manual effort and improving consistency in M&A analytics
- Built agentic workflows for target company and peer research, standardizing benchmarking outputs for strategy teams

Schaeffler AG, Regensburg | Strategy and Business Development Intern **10/2024 – 04/2025**

- Co-developed and delivered **3 post-merger strategy workshops** for 100+ managers on new strategy processes
- Implemented an Excel-based **competitor dashboard** that replaced manual tracking, saving the team 5+ hours per week
- Conducted market and technology trend analyses to support growth and investment prioritization in e-mobility

Porsche Ventures, Berlin | Student Consultant **02/2024 – 06/2024**

- Devised an automated Excel dashboard using GPTs and VBA to analyze trends across 700+ venture capital-backed companies and surface Data & AI governance gaps relevant to quantum technology-based investments
- Spearheaded 4 investment-facing presentations translating complex quantum concepts into clear, decision-relevant insights

Xtrawrkx Management Consulting, Bengaluru | Chief of Staff and Strategy Consultant **01/2023 – 07/2023**

- Orchestrated **5+ client consultations in 6 months** to identify challenges, crafted tailored reports and solution drafts, and led proposal presentations, contributing to improved client satisfaction and a 50% revenue increase within two quarters
- Developed **strategic partnerships** by networking within the industry to enlist **21 subject matter experts** for project-specific challenges, managing 4 project timelines and resource allocations which accelerated project delivery

Entuition, Bengaluru | Co-founder and COO **03/2020 – 01/2023**

- Co-founded an ed-tech startup and scaled the team from 5 to 20+ employees while building animation-based learning products for complex engineering concepts with in-house-built lightboard technology
- Owned strategy and financial planning, scaling the business from concept to **INR 20 million in revenue** within two years
- Expanded collaborations from **3 to 17+ partner universities** leading to a **500% increase in paid users in 18 months**
- Implemented turnaround strategies during Covid lockdown by introducing new innovative low-cost, high-margin flagship product, accounting for over **50% increase in revenue** which was critical to the company's survival

Micelio mobility, Bengaluru | Team Lead and Product Engineer **09/2018 – 08/2020**

- Designed and built the company's first commercial **two-wheeler prototype within 12 months**, now in production
- Directed a team of 5 engineers to design, build and test smart accessories and upgrades for commercial electric vehicles
- Implemented **client-site pilot programs** on the 100+ developed prototypes to generate issue reports and solution plans

EXTRACURRICULAR ACTIVITIES

Head of Marketing at The Negotiation Club, HHL Leipzig, Germany **10/2023 – 09/2024**

- Led marketing initiatives to grow the club and organized negotiation simulations and guest lectures for the cohort

District Council Member – International Service, Rotaract District 3191, Bengaluru, India **07/2023 – 06/2024**

- Invited and hosted **50+ rotaractors** from diverse nationalities and professional backgrounds facilitating cross-cultural exchange, leadership development, and networking, while engaging in community service and fun fellowship activities

Board Member at Friends of Wildlife, Bengaluru, India **07/2022 – 09/2024**

- Steered 4 cleanup, 1 development and 11 awareness projects in wildlife conservation in the state reserve forest area

AWARDS AND RECOGNITIONS

- Graduate of **McKinsey Forward Program**, building practical skills in problem solving and communication (2025)
- Winner** of EY Parthenon's "**HackAIverse**" data driven due-diligence case study Hackathon at TechSpace, Berlin (2025)
- Winner** of Monitor Deloitte's "**Green steel**" business case study competition at HHL Leipzig's Energy Conference (2024)
- Finalist out of 80 teams from across the world at the World Negotiation Championship at Enschede, Netherlands (2024)
- Best Rotaractor Award** for social service among 10,000+ Rotaractors, Rotary International District 3190 (2023)
- Startup-India recognition for innovation in education from **Central Government of India** for our startup - Entuition (2021)

ADDITIONAL INFORMATION

Skills: Microsoft Office (Excel, Word, and PowerPoint), Automations, Power Bi, Zapier, Vibe coding on Windsurf and Cursor

Languages: English (C1 – Professional), German (B1 - Intermediate), Kannada (C2 - Native), Hindi (B1 - Intermediate)

Interests: Long distance running, cycling, skiing, reading books, simulator racing, sketching, web dev, UI and UX designing