

The website outdoorSEO.fr is the property of Outdoor Times SAS, which is responsible for the processing of your personal data. We have adopted this Privacy Policy, which determines how we process information collected by www.outdoorSEO.fr, and also provides the reasons why we must collect certain personal data about you. Therefore, you should read this Privacy Policy before using the outdoortimes.fr website. We take care of your personal data and are committed to ensuring its confidentiality and security.

Personal Information We Collect: When you visit the outdoortimes.fr site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies installed on your device. Furthermore, as you navigate the Site, we collect information about individual web pages or products that you view, which websites or search terms referred you to the Site, and how you interact with the Site. We refer to this automatically-collected information as "Device Information." In addition, we may collect the personal data that you provide us (including but not limited to Name, First Name, Address, payment information, etc.) during registration in order to fulfill the agreement.

Why Do We Process Your Data? Our main priority is the security of customer data, and as such, we may process only minimal user data, only as much as necessary to maintain the website. The automatically collected information is used only to identify potential cases of abuse and establish statistical information regarding website use. This statistical information is not otherwise aggregated in a way that would identify any particular user of the system.

You can visit the website without telling us who you are or revealing any information by which someone could identify you as a specific, identifiable individual. However, if you wish to use some features of the website, or if you wish to receive our newsletter or provide other details by filling out a form, you may provide us with personal data, such as your email, first name, last name, city of residence, organization, and phone number. You can choose not to provide us with your personal data, but then you might not be able to take advantage of some of the website's features. For example, you will not be able to receive our Newsletter or contact us directly from the website. Users who are unsure about the mandatory information are invited to contact us via fcourtillet@orange.fr.

Your Rights: If you are a European resident, you have the following rights regarding your personal data:

- The right to be informed.
- The right of access.
- The right to rectification.
- The right to erasure.
- The right to restrict processing.
- The right to data portability.
- The right to object.
- Rights in relation to automated decision-making and profiling. If you wish to exercise this right, please contact us using the contact information below.

Additionally, if you are a European resident, we note that we are processing your information in order to fulfill contracts we might have with you (for example, if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Also, please note that

your information may be transferred outside of Europe, including to Canada and the United States.

Links to Other Websites: Our website may contain links to other websites that are not owned or controlled by us. Please be aware that we are not responsible for the privacy practices of these other websites or third parties. We encourage you to be aware when you leave our website and to read the privacy statements of each website that may collect personal information.

Information Security: We secure the information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. We maintain reasonable administrative, technical, and physical safeguards to protect against unauthorized access, use, modification, and disclosure of personal data under our control and custody. However, no data transmission over the Internet or wireless network can be guaranteed.

Legal Disclosure: We will disclose any information we collect, use, or receive if required or permitted by law, such as to comply with a subpoena or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Contact Information: If you wish to contact us to learn more about this Policy or if you want to contact us regarding any matter relating to individual rights and your Personal Information, you may send an email to fcourtillet@orange.fr.