

Jorge Ian Guajardo

Sports Journalist | Researcher | Multimedia Storyteller

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ABOUT ME

Bilingual sports journalism graduate student at ASU conducting health equity research with the Robert Wood Johnson Foundation. Military veteran with proven leadership, combining sports broadcasting expertise with community-focused storytelling.

EDUCATION

Arizona State University | Phoenix, Arizona

Master of Arts in Sports Journalism | Expected Graduation December 2026

- Graduate Research Assistant, Robert Wood Johnson Foundation

University of Texas at El Paso | El Paso, Texas

Bachelor of Arts in Multimedia Journalism | December 2024

- Dean's List: 2024

EXPERIENCE

Arizona State University | Phoenix, Arizona

Graduate Research Assistant | August 2025 – Present

- Research healthcare access barriers for Latino communities in the Southwest with the Robert Wood Johnson Foundation and Chicanos Por La Causa
- Create Spanish spoken content and translate English content to Spanish

600 ESPN El Paso |

Writer/On-Air Personality | September 2024 – July 2025

- Produce audio content and host sports podcasts featuring exclusive interviews with coaches, players, and analysts
- Execute radio broadcast coverage of high school football games with real-time commentary and analysis
- Write sports content covering UTEP athletics and professional sports

UTEP Student Media Publications |

Sports Editor | February 2024 – August 2024

- Managed sports section and team of 8 writers while ensuring AP style compliance
- Wrote and edited 50+ articles, including features, game recaps, and opinion pieces

United States Navy |

Sonar Technician Second Class (STG2) | January 2017 – October 2020

- Led technical training for 15+ personnel, improving operational readiness by 20%
- Managed equipment maintenance using the 3M system with a 100% completion rate

SKILLS

Technical: AP style writing | Sports reporting | Podcast production | Live streaming | Adobe Creative Suite | SPSS | NVivo

Soft skills: Deadline management | Team leadership | Cross-cultural communication, English (native) | Spanish (native)

VOLUNTEER & LEADERSHIP

Operation Hope | Volunteer | January 2021 – July 2025

UTEP Graduate School | Coordinator for Outreach and Recruitment | June 2024 – July 2024