



SOCIAL

MEDIA MANAGEMENT

CRAFTED CONTENT. CONSISTENT GROWTH

Designed for brands that want consistency, creativity, and measurable growth.

At Bright Edge Marketing Agency, we believe social media should do more than just “show up.” It should drive awareness, build trust, and convert attention into action. That’s why our social media management package isn’t just about posting, it’s about performance.

This package provides a premium, end-to-end solution that balances strategy, high-quality content, and hands-on management. It's ideal for businesses ready to take their social media seriously and invest in results.



SOCIAL MEDIA MANAGEMENT PACKAGE

Step 1: Discovery & Strategy Session

One-off investment: £450



We start with a discovery session to deeply understand your business, audience, and goals. From there, we craft a tailored content and engagement strategy that aligns with your wider marketing efforts. No guesswork just smart planning, aligned execution, and a clear direction.

Step 2: Monthly Social Media Management

£1,150/month (6-month minimum commitment)



We manage your social presence day-to-day so you don't have to. That includes everything from content creation to community engagement executed by a dedicated team focused on building your brand's visibility and credibility online.

What's Included:

- **Strategic Planning:** Monthly content roadmap aligned with your campaigns, launches, or seasonal priorities.
- **Content Creation Day:** On-site or remote shoot each month. We capture high-quality video and photography to bring your brand to life visually.

Creative Output:

- 8 custom-edited Reels per month (short-form video)
- 8 bespoke graphic/image posts
- 4 posts per week across Facebook and Instagram
- 4 story updates per week (designed for day-to-day engagement)
- **Copy & Scheduling:** Engaging, brand-aligned captions written by our in-house team. All content scheduled in advance with your approval.
- **Community Engagement:** We monitor and respond to messages and comments, helping to foster meaningful interactions with your audience working from outlined best practice in communication with you and your team.
- **Performance Reporting:** Monthly insights and metrics that help track growth, engagement, and return on investment, shared in a clear, easy-to-understand format.



Tailored to Your Business

This package acts as a foundation, we know every business has different needs. Whether you want to extend your presence to LinkedIn, TikTok, increase your content volume, or add more engagement hours, we can shape the package around your goals. Pricing for these adjustments is handled individually, ensuring you only invest in what's relevant to your business.

Designed for the Way You Work

We're here to offer clarity, consistency, and creative firepower on social media without the bloat or fluff. If you're looking for a strategic partner to elevate your brand and give your social presence the time and quality it deserves, we'd love to talk.

Full-Service Marketing Agency Delivering Real Results

From bold ideas to sharp execution, we help businesses stand out, scale up, and stay ahead of the competition.

At Bright Edge Marketing Agency, we believe marketing should do more than look good, it should deliver measurable results. Our team brings over 30 years of combined experience in branding, digital advertising, out-of-home campaigns, and traditional media.

We're results-obsessed, data-driven, and creative at heart. Every campaign we run is designed to help brands cut through the noise, connect with the right audience, and achieve real growth.



Book Your Discovery Session

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