

Commercial Opportunities

Curated Brand & Distribution Deals by Synners

December 2025

At **Synners**, we connect high-potential brands with strategic buyers, investors, and distributors looking for ready-to-scale commercial opportunities.

All opportunities presented are carefully selected based on:

- Proven market traction
- Clear commercial models
- Scalability potential
- Real execution, not theoretical concepts

◆ Current Opportunity

Premium Hair Treatment Brand – Acquisition Opportunity

❖ Brand Overview

- Premium hair treatment brand focused on hair loss and scalp care
- Launched approximately **3 months ago**
- Operates through a **hybrid model (DTC + Wholesale)**
- Positioned as a high-end, results-driven brand

📊 Commercial Highlights

- **Total Revenue to Date: ~USD 150,000**
- **Sales Channels:**
 - Direct-to-Consumer (online)
 - Wholesale via distributors and agents
- **Pricing Structure:**
 - Wholesale price: **USD 17 per unit**
 - Consumer retail price: **USD 99 per unit**

The retail pricing reflects strong premium positioning and demonstrates consumer willingness to pay.

Growth Potential

- Currently operating with **one hero product**
- **Three additional products** planned for launch within the next 12 months
- High scalability potential through:
 - Geographic expansion
 - Product portfolio extension
 - Increased customer lifetime value

Opportunity Structure

- **Full brand acquisition**
- **Or strategic partnership / majority stake**
- Ideal for:
 - Manufacturers
 - Regional distributors
 - Beauty groups seeking rapid portfolio expansion

Indicative Valuation

Based on an independent commercial assessment considering early traction, revenue performance, and future scalability:

Indicative Valuation Range:

USD 250,000 – 300,000

- *Valuation is indicative and subject to transaction structure and buyer profile.*
- *Valuation reflects the current commercial position of the brand and may be revised based on updated performance, timing, and transaction structure.*
- *Valuation reflects the brand's commercial position as of 30th December 2025 and may be revised based on updated performance, timing, or transaction structure.*

Role of Synners

Synners acts as a **commercial broker**, responsible for:

- Opportunity representation
- Initial valuation positioning
- Buyer qualification
- Negotiation facilitation through transaction closure

 **Interested in This Opportunity?**

To receive the full opportunity deck or initiate discussions:

Submit your interest and our team will reach out

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www.syn-ners.com



The Power Of Synergy Partners