



JANINE BRIGNOLA KEYNOTE SPEAKER | PREVENTION LEADER | SYSTEMS CHANGE CONSULTANT JANINE@JANINEBRIGNOLA.COM | JANINEBRIGNOLA.COM

SIGNATURE KEYNOTES AND LEADERSHIP TRAININGS

Severing the Strings to Become: The Honest Work of Building Cultures That Belong to Everyone

Leadership isn't about perfection. It's about courageous authenticity. This keynote invites leaders, organizations, and communities to build cultures rooted in trust, vulnerability, and collective mission — where people can belong, become, and thrive.

Tying the Threads of Urgency and Caution: Leadership Lessons for a Divided World

Tension between urgency and caution fractures trust across teams, sectors, and movements. This keynote teaches transformational leadership strategies for building bridges where divides once stood — turning conflict into collaboration and resilience.

Art of the Marionette: Courage, Leadership, and the Journey to Pull Your Own Strings Authentically

We do not lead by perfection. We lead by surviving the wilderness of becoming. This keynote reframes leadership development, success, and identity through radical transparency — challenging the myth of linear becoming and empowering others to navigate their truth without shame.

READY TO BRING THE PUPPETIZED FRAMEWORK™, JANINE'S SIGNATURE KEYNOTES, OR CUSTOM TRAININGS TO YOUR ORGANIZATION OR EVENT? CONTACT JANINE@JANINEBRIGNOLA.COM TO EXPLORE LICENSING, SPEAKING, AND PARTNERSHIP OPPORTUNITIES.

About Janine

Janine Brignola is a national keynote speaker, systems change strategist, and the creator of The Puppetized Framework™ — a groundbreaking model for dismantling tokenization, exploitation, performative leadership, and systemic inequity across organizations, institutions, and movements.

Her work spans major platforms, public health leadership, academic research, grassroots movements, and systems-level change initiatives. Through her signature trainings, leadership development sessions, and public speaking, Janine bridges lived experience with evidence-based strategies to drive authentic, sustainable transformation.

Introducing The Puppetized Framework™

The Puppetized Framework™ is the original copyrighted system developed by Janine Brignola to expose, dismantle, and transform systems of tokenization, performative leadership, exploitation, and systemic control.

It serves as the foundation for The Puppetized Collective™ — a transformational body of work designed to reclaim sovereignty across selfhood, leadership, and society.

Every keynote, training, and leadership offering listed below is powered by The Puppetized Framework™ and protected as part of its derivative works.

Introducing The Puppetized Collective™

The Puppetized Collective™ expands the work of The Puppetized Framework™ into five transformational models that help individuals, leaders, and organizations cut invisible strings, reclaim identity, and build cultures rooted in authenticity, trust, and belonging.

Each keynote, training, and leadership session is a direct derivative of The Puppetized Collective™ and reflects Janine Brignola's two decades of lived leadership, public health innovation, advocacy, research contribution, and system disruption

Framework Components

- The Geppetto Effect™ — Hidden power dynamics and performative allyship
- The Pawn Effect™ — Exploitation masked as opportunity
- String Theory™ — Systemic attachments that limit authentic leadership
- The Art of Cutting the Strings™ — Reclaiming identity, agency, and systemic change

Core Topics

- Transformational Leadership Development
- Systems Change and Authentic Inclusion
- Public Health Advocacy and Prevention Strategy
- Lived Experience Integration in Research and Policy
- Sustainable Organizational Transformation

Impact and Recognition

- Featured by MTV for World AIDS Day
- Speaker for Does HIV Look Like Me? national campaign
- Testified before Congress and U.S. Senators on public health policy
- Contributor to genetic, blood-based, and social-behavioral research
- Leadership roles with ADAP Advocacy Association, South Texas Health Equity Board, and Duke CFAR Community Collaborative Council
- Writing contributions to Positive Women's Network, The Well Project, and other national advocacy platforms
- Highlighted in state public health initiatives through flyers, billboards, and public campaigns

Across digital spaces, national stages, institutional systems, and academic frameworks, Janine's voice has helped build the pathways many now walk today.

Personal Legacy Quote

"It is both a privilege and a responsibility to serve — past, present, and future generations. Just as those before me paved the way, it is my honor to ensure the path remains open and stronger for those who come after."