



simple
CTF

TRIPLE YOUR DEMAND GENERATION AT A FRACTION OF THE COST

What We Do

We help cybersecurity companies generate qualified leads and showcase their solution(s) through engaging, custom-designed, Capture the Flag (CTF) events.

Increase Booth Engagement

Enhance your presence with simpleCTF. Go beyond traditional giveaways; draw a crowd with interactive CTF challenges.

Boost Conversion Rates

Shorter demo/POV cycles and faster transitions from prospects to customers.

Drive Sales Growth

Through real-world, interactive challenges, simpleCTF empowers sales teams to showcase the direct benefits of cybersecurity solutions, effectively shortening sales cycles.

Engage, Nurture, Convert— Demand Generation That Delivers ROI

Engage your audience with simpleCTF's tailored, gamified Capture the Flag events, designed to captivate and educate.

Nurture leads by demonstrating your cybersecurity solutions in action, allowing prospects to see the real-world effectiveness of your products.

Convert educated leads into customers as they experience firsthand how your solutions tackle pressing cybersecurity challenges.

100+
Events
Delivered

5x
Sales
Conversion

35%
Lead
Engagement

simple**CTF**



www.simpleCTF.ai



contact@simpleCTF.ai

simpleCTF is designed for marketing and sales teams.