



– A Brand by AJMAL GROUP OF RESTAURANTS

---

## INTRODUCTION

Ajmal Group of Restaurants was founded in 2007 by Mr. Ajmal, a visionary entrepreneur from Kannur, Kerala. With a deep-rooted family background in the F&B industry—his father having operated a restaurant in the UAE since the 1990s—Mr. Ajmal took the bold step of leaving his corporate career to establish his own restaurant business.

What started as a single Indian restaurant has evolved into a multi-branch culinary enterprise. Today, Ajmal Group of Restaurants is a respected name in the UAE's food service industry, built on trust, consistency, and a passion for quality.

---

## BRAND SPOTLIGHT: CHICKEN WORLD

In 2018, as part of the group's strategic development and global market entry, Mr. Ajmal launched **CHICKEN WORLD**, an American-style fried chicken brand tailored to the tastes of a diverse customer base. The concept quickly gained popularity, driven by its high standards in taste, hygiene, and service.

### Current Chicken World Branches – Sharjah:

- Abu Shagara
- Al Nahda
- Bu Daniq
- New Muweilah
- Al Tawun (*Launching soon*)

Each outlet is backed by strong operational protocols, centralized supply management, trained staff, and direct oversight from Mr. Ajmal himself.

---

## ORGANIZATIONAL EXCELLENCE

- **Experienced Leadership:** Direct involvement from the founder with over 15 years of industry experience
  - **Structured Operations:** Professionally managed team with clearly defined roles
  - **Modern Infrastructure:** Centralized storage and office facilities
  - **Reporting & Transparency:** Daily operational reports, monthly financial summaries, and quarterly investor meetings
  - **Strong Partner Network:** Reputable passive investors from various industries, all maintaining positive and healthy business relationships
- 

## FUTURE VISION & EXPANSION ROADMAP

With proven market success and a scalable business model, Chicken World is now poised for rapid growth. The immediate goal is to expand across all emirates of the UAE, followed by phased entry into other GCC countries.

### Key Target Markets:

- UAE (**Full coverage by 2028**)
  - Saudi Arabia
  - Oman
  - Qatar
  - Bahrain
  - Kuwait
- 

## INVESTMENT OPPORTUNITY


We are now inviting a limited number of **passionate, growth-driven investors** to join us in this exciting phase of expansion. This is a unique opportunity to become part of one of the UAE's fastest-growing QSR brands with solid returns and a sustainable model.

### Key Highlights for Investors:

- Well-established brand with high customer loyalty
  - Full operational support and reporting transparency
  - Access to professionally run systems and proven frameworks
  - Quarterly updates and performance reviews
  - Flexible investment models with long-term partnership potential
- 

## LET'S BUILD TOGETHER

If you are an investor looking for a high-potential opportunity in the F&B sector, we welcome you to connect with us for a detailed discussion.

 **Contact:** +971 50 143 9977

 **Website:** [www.chickenworld.me](http://www.chickenworld.me)

---

**IN SHA ALLAH**, we look forward to taking this journey forward with new partners who share the same passion for growth and excellence.

---

