



# AI Workplace Prompt Booklet

Unlock 100 Practical ChatGPT Prompts to Boost  
Productivity, Creativity, and Efficiency at Work

## How to Use This Booklet

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1. Copy the prompt that matches your task.
2. Paste it into ChatGPT (or your preferred AI).
3. Replace bracketed placeholders with your own details.
4. Iterate — tweak tone, length, or focus until satisfied.

### Pro-Tip:

Think of these prompts as templates. Experiment, refine, and build a personal prompt library that saves hours every week.

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# 1. Emails & Communication

**Follow-Up Email:** "Draft a friendly follow-up email to [Client Name] regarding the [Project] proposal sent on [Date]."

**Clarification Request:** "Write a concise email asking for clarification about the deadline for [Task]."

**Out-of-Office Reply:** "Create a professional out-of-office auto-reply for [Dates], including a backup contact."

**Positive Feedback to Team:** "Compose a short email praising the team for hitting [Milestone]."

**Meeting Invitation:** "Write an email inviting stakeholders to a [Topic] meeting on [Date/Time], including agenda."

**Polite Decline:** "Draft a polite email declining a request to speak at [Event]."

**Introductory Email:** "Introduce [New Hire Name] to the team, highlighting their role and background."

**Client Check-In:** "Email [Client] to see how they're progressing with [Deliverable] and offer assistance."

**Negotiation Response:** "Write a respectful email counter-offering a price reduction request for [Service]."

**Email Signature Generator:** "Suggest a modern email signature layout for [Name, Title, Company, Contact Info, Social Links]."

## 2. Meeting Productivity

**Agenda Builder:** "Create a 5-point agenda for a 30-minute [Topic] meeting."

**Icebreaker Question:** "Suggest an inclusive icebreaker for a remote team meeting."

**Pre-Meeting Brief:** "Summarize background materials into a one-slide brief for attendees."

**Action Items Extractor:** "From this transcript, list action items with owners and deadlines."

**Meeting Recap Email:** "Draft a post-meeting recap highlighting decisions and next steps."

**Decision Matrix:** "Generate a simple pros/cons table for choosing between [Option A] and [Option B]."

**Risk Register:** "Identify top 5 risks for [Project] and suggest mitigations."

**Facilitator Checklist:** "Create a facilitator checklist for a brainstorming workshop."

**Time-Boxing Plan:** "Allocate 60 minutes across 4 agenda items, ensuring buffer time."

**Retrospective Questions:** "Give 3 questions for a sprint retrospective to improve team processes."

# 3. Content & Copywriting

**Blog Outline:** "Outline a 1,000-word blog on [Topic] for [Audience]."

**Proofreading:** "Proofread this text for grammar, clarity, and active voice."

**SEO Keywords:** "Suggest 10 SEO keywords for an article on [Topic]."

**Value Proposition:** "Craft a 2-sentence value proposition for [Product]."

**Headline Options:** "Generate 5 compelling headlines about [Subject]."

**Podcast Show Notes:** "Summarize this 20-minute podcast into show notes with timestamps."

**Call-to-Action (CTA):** "Write a persuasive CTA encouraging readers to sign up for [Offer]."

**Newsletter Intro:** "Write a 100-word engaging intro for a newsletter about [Theme]."

**Tone Adjustment:** "Rewrite this paragraph to sound more [Tone: friendly/professional]."

**FAQ Draft:** "Create 5 FAQs for a new users' onboarding page."



## 4. Research & Insights

**Industry Trends:** "List 3 emerging trends in [Industry] for 2026."

**Benchmark Metrics:** "Provide benchmark open rates for B2B email campaigns."

**Competitor Snapshot:** "Summarize key strengths and weaknesses of [Competitor]."

**SWOT Analysis:** "Generate a brief SWOT analysis for [Company/Product]."

**Stat Finder:** "Find a recent statistic on [Topic] with source citation."

**Regulation Summary:** "Summarize the impact of [Regulation] on [Industry]."

**Persona Insights:** "Describe the pain points of [Buyer Persona]."

**Market Size Estimate:** "Estimate TAM for [Product] in [Region]. Outline assumptions."

**Survey Question Draft:** "Create 5 survey questions to gauge customer satisfaction."

**Trend Comparison:** "Compare growth of [Trend A] vs [Trend B] over last 5 years."

## 5. Project & Task Management

**Work-Back Schedule:** "Create a work-back schedule from [Deadline] for [Project]."

**Risk Heatmap:** "Assign risk scores and create a simple risk heatmap legend."

**Priority Matrix:** "Plot these tasks in an Eisenhower matrix."

**Stakeholder Analysis:** "Categorize stakeholders by influence and interest for [Project]."

**Milestone Tracker:** "List major milestones for a 6-month website redesign."

**Kanban Column Names:** "Suggest column names for a marketing Kanban board."

**Resource Allocation:** "Suggest team roles and % allocation for [Project]."

**Sprint Goal Draft:** "Write a SMART sprint goal for week 1 of [Project]."

**Dependency Map:** "Identify dependencies between tasks A, B, C, D."

**Retrospective Summary:** "Summarize sprint feedback into 3 wins, 3 improvements."

## 6. Marketing & Social Media

**30-Day Content Calendar:** "Generate a 30-day LinkedIn content calendar on [Theme]."

**Ad Copy Variations:** "Create 3 Facebook ad copy variations for [Offer]."

**Persona-Based Caption:** "Write an Instagram caption targeting [Persona]."

**Value Ladder:** "Outline a value ladder from freebie to premium product."

**A/B Test Ideas:** "Suggest 3 variables to test on a landing page headline."

**Podcast Pitch:** "Write an email pitching [Host] on featuring our CEO."

**Hashtag List:** "Give 10 niche hashtags for #SustainableFashion."

**Metrics Dashboard:** "List key metrics for a social media dashboard."

**Press Release Draft:** "Draft a press release announcing [News]."

**Event Promotion Sequence:** "Create a 3-email nurture sequence for webinar sign-ups."

## 7. Reporting & Summaries

**Weekly Report Outline:** "Outline a 1-page weekly progress report for [Team]."

**OKR Update:** "Draft an OKR progress update for Q2."

**KPI Commentary:** "Write a brief commentary for KPIs that fell below target."

**Slide Titles:** "Generate concise slide titles for a sales report deck."

**Executive Summary:** "Summarize this 30-slide deck into a 250-word brief."

**Risk Update Email:** "Write an email summarizing current project risks and actions."

**Data Insights:** "Explain the significance of this dataset trend in layman's terms."

**Scorecard Template:** "Create a template for a marketing scorecard by channel."

**Visual Recommendation:** "Suggest the best chart type to show [Metric] over time."

**Heatmap Narrative:** "Describe the key insights from this heatmap visualization."



## 8. Creativity & Brainstorming

**Idea Generator:** "Give 5 innovative ideas for a [Topic] campaign."

**Creative Constraints:** "Propose a constraint-based exercise to spur creativity."

**Plot Twist:** "Add an unexpected twist to this storyline."

**Analogy Builder:** "Generate an analogy to explain [Complex Concept]."

**Naming Storm:** "Suggest 10 unique brand names for an eco start-up."

**Gamification Hook:** "Suggest a gamified element for a customer loyalty program."

**Mood Board Keywords:** "List keywords to build a mood board for [Brand Style]."

**Storyboard Prompts:** "Outline 6 frames for a storyboard about [Product Story]."

**Mind Map:** "Create a text-based mind map exploring [Central Idea]."

**Theme Variations:** "Provide 5 alternative themes for a virtual event."

## 9. Personal Development

**Skill Gap Plan:** "Suggest a 30-day plan to learn [Skill]."

**SMART Goal Rewrite:** "Turn this vague goal into a SMART goal."

**Feedback Request:** "Write a Slack message asking for feedback on my presentation skills."

**Confidence Boost:** "Give 3 affirmations to boost confidence before public speaking."

**Time Blocking Schedule:** "Create a time-blocked calendar for deep work and breaks."

**Mentor Email:** "Draft an email asking [Expert] to be my mentor."

**Book Summary:** "Summarize key takeaways from [Business Book] in 200 words."

**Career SWOT:** "Conduct a personal SWOT analysis for an aspiring manager."

**Learning Path:** "Outline a learning path to become proficient in [Software]."

**Course Outline:** "Outline a 6-week online course on [Subject]."

## 10. Miscellaneous Hacks

**Policy Draft:** "Write a concise remote-work policy for employees."

**Budget Breakdown:** "Allocate a \$10k marketing budget across 4 channels."

**Process Flowchart:** "Describe the steps in onboarding a new client."

**Onboarding Guide:** "Draft a 1-page quick start guide for new interns."

**Error Message:** "Craft a user-friendly error message for a login failure."

**Celebration Email:** "Write an email celebrating reaching 10,000 users."

**Checklist Creator:** "Create a QA checklist for a new website launch."

**Template Prompt:** "Generate a reusable prompt template for any routine report."

**Motivational Quote:** "Generate a short motivational quote for Monday's team chat."

**AI Ethics Reminder:** "Explain 3 best practices for ethical AI use in the workplace."



## About TetuMedia

TetuMedia is a creative communications and digital-solutions studio based in Namibia. We blend storytelling, African culture, branding, and technology to help brands grow.

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### Mission Statement

*Empowering marketers, entrepreneurs, and organizations with smart content, AI-powered systems, and compelling visuals that drive measurable impact.*

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