# 🌍 RESPONSIBLY PROMPT — WEBSITE COPY + STRUCTURE FOR HOSTINGER BUILDER

## 1. HERO SECTION (Full Screen)

Headline: Every Prompt Leaves a Footprint.

Subheadline: Technology is powerful—but its impact shouldn't be invisible.

Byline: Prompt better. Impact less. 🌱

Buttons:
👉 [Try the Demo] 👉 [Install Extension] 👉 [Join the Movement]

Visual: Light animation of emojis ⚡💧☁️🧠 slowly glowing in a loop.

Background: Clean off-white or muted teal gradient.

## 2. WHY THIS MATTERS

Title: AI Is Powerful. And That Power Has a Cost.

Copy:
Every time we ask AI a question, we're tapping into a chain reaction—energy consumption, water cooling, carbon emissions, and a hidden toll on our attention and creativity.

4 Stat Icons (emoji style with hover/tooltip info):

⚡ Electricity — Training GPT-3 used 1,287 MWh (enough to power 100 homes/year)

💧 Water — One AI prompt session = up to 500 mL evaporated clean water

☁️ Carbon — Large models emit 550+ tons CO₂ per training cycle

🧠 Brain Load — Overuse reduces focus and memory by up to 30% (MIT Study)

## 3. THE TOOL

Title: Track. Understand. Rethink. Prompt Responsibly.

Description: The AI Footprint Counter™ shows the hidden cost behind your every prompt—so you can choose power, with awareness.

CTA Buttons: [Launch the Demo] [Install Chrome Extension] [See My Stats]

Visual: Split view showing 4 bars (⚡💧☁️🧠) increasing with every prompt.

## 4. THE GUIDE

Title: The Responsibly Prompt Guide

Intro: Want to use AI mindfully, without losing your mind—or hurting the planet?

CTA: [Download the PDF] [Open in New Tab]

Visual: A clean cover of the guide with RP logo and emojis

## 5. FILMS & STORIES (COMING SOON)

Title: What’s Behind a Prompt?

Paragraph: Our cinematic microfilms explore the silent cost of every interaction—revealing the unseen life behind the screen.

CTA: [Notify Me When Films Go Live] (connect to sign-up form)

## 6. JOIN THE MOVEMENT

Title: Start the Conversation.

CTA Form:
Name + Email + Checkbox: 'Send me updates about tools, guides, and films.'

Confirmation: 'Thank you. Consciousness begins with awareness.'

## 7. FOOTER

Menu: About · Resources · The Guide · Contact

Socials: Instagram · LinkedIn · Email (monochrome icons)

Tagline: ResponsiblyPrompt.com is a conscious tech initiative. Built with intention. Hosted with care.