

FAQ – Mobile Billboards

1. HOW LONG DOES THE BIKES ADS RUN?

Ads run for 6 hours in 1 session. Every day there are 2 sessions. Morning session 10.00 – 16.00 and afternoon session 17.00 – 23.00 (local time). Client pays per session/unit.

2. WHERE IS THE ROUTE?

Our Mobile Billboards moving around Bali's most strategic and busiest area only. Currently the routing area is divide into 3 major area: 1. Canggu – Berawa – Seminyak, 2. Kuta – Legian – Tuban, 3. Denpasar Area. Please consult our sales team for details roads name and stopping spots in each area.

3. WHAT IS THE ADS VISUAL SIZE?

Each product consist different size and specification.

Please check our website or rate card for more details.

4. HOW LONG IS THE VIDEO DURATION CAN BE? FOR THE UNIT WITH VIDEO SCREEN.

Unlimited duration. But in our experience is more effective using short video, animated images or slide show images to deliver message effectively. Shorter the video ease delivery the message to the audiences.

5. HOW CAN WE KNOW THAT THE BIKES / ADS TRAILER IS ACTUALLY TRAVELING AROUND THE ROUTE THAT IS GIVEN?

Client will be given a "Share Live Location" by the operator via google maps every time the session is starting. The client can monitor the position of the ads in the session time on sharing location that given.

6. DO THE RENTAL DATES HAVE TO BE SEQUENTIAL?

Its depend on the contract. If the strategy is for a single campaign, we suggest for a sequential dates. Since the audiences need to be aware with the message within a few days sequentially. But if you have a regular events, we suggest for a regular contract. On regular contract you can choose your publication days to perform in every week same days. On regular contract, Client can change the artwork ads every week.

7. IS IT ALLOWED TO ADD CERTAIN ROADS OUTSIDE THE ROUTE THAT GIVEN?

Yes you can. As long as it doesn't extending "Area" of the specified route, it can add certain roads. Please consult our sales team.

8. WHAT MUST BE PREPARED TO START ADVERTISING?

Make a route booking, then make a payment. Prepare a soft copy in the form of images &

9. CAN I CHANGE THE DESIGN DURING THE CONTRACT PERIOD?

Yes you can, However, the changes in static billboards artwork during the contract period are subject to an additional fee. But there are no additional charge for replacing artwork, change or add videos on the LED screen.

10. IS IT ALLOWED TO HAVE DIFFERENT ADS PER UNIT? SINCE IT HAS MORE THAN 1 FACE.

Yes, the promotion is Exclusively belongs to Client. Client can combine a different promotion on every face of the billboards unit and also can have a join promotion with other business that are under the same management.



Let's do this!