

The Arab Traders Congress & Awards Dubai • Abu Dhabi • Riyadh • Muscat • Doha

Empowering Trade, Celebrating Excellence: Shaping the Future of Forex, Stock Markets & Crypto in the Middle East





ARAB TRADERS Congress & Awards

APRIL 19-20, DUSIT THANI DUBAI www.arabtraderscongress.com





Arab Traders Congress & Awards 2025

April 19-20, Dusit Thani Dubai

Where Finance Meets Opportunity

Dive into First ever ever-cutting-edge Forex Trading, Stocks & Cryptocurrency innovations at the Arab Traders Congress, spanning five strategic Middle Eastern financial hubs

Connecting Markets, Celebrating Achievements





Event Overview

Expected Attendance: 10,000+ Investors, IB's, Affiliates, Traders, and Decision-makers

Event Format

- Keynote speeches by industry leaders
- Networking sessions
- Exhibitor showcases
- Panel discussions
- Excellence awards









Why the Middle East

Market Potential • Economic Growth • Demographics

- \$5+ trillion forex trading volume globally; the Middle East is one of the fastest-growing markets
- Crypto adoption is rising, with a 500% increase in user interest in 2023.
- Stock trading gaining traction due to economic diversification initiatives in UAE & Saudi Arabia
- GCC's combined GDP exceeds \$2 trillion, with sustained growth
- Young, tech-savvy population with increasing disposable income



ARAB TRADERS CONGRESS & AWARDS

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Benefits of Sponsoring and Exhibiting

Amplify Your Reach, Build Connections, and Drive Growth

service providers



Targeted Audience



Direct access to Investors, IB's, Affiliates, Institutional Investors and retail traders

G

Networking **Opportunities**

Lead Generation

Unparalleled **Brand Exposure**



Generate high-quality leads from an engaged audience.

Build partnerships with IB's & Affiliates and

Visibility to thousands of traders and investors, Media coverage across Social Media Platforms & Print Media





Official Partner

Exclusive

Gold Non-Exclusive

Sponsorship Tiers

Main Sponsor

Exclusive



Non-Exclusive

Diamond

Exclusive

CO- Sponsor

Non-Exclusive

Platinum

Non-Exclusive

Other Sponsorships

Excusive/Non-Exclusive





What is in it for You ?

"Unlock Opportunities, Elevate Your Brand, and Connect with the Middle East's Thriving Trading Community"

- o Position as an industry leader in the Middle East.
- o Drive brand recognition and trust in emerging markets.
- o Align with a prestigious event attended by top-tier professionals.
- Showcase your latest innovations to an eager audience.
- o Demonstrate your solutions in action.
- Build your client base in a rapidly growing region.

Who You Will Meet

Investors

Looking to Develop exciting new partnership

IB's & Affiliates

Traders

Seeking to Grow their Market Presence

Aiming to Explore new Investment Opportunities

For Sponsors

For Exhibiters





Award Categories

- 1. Best Forex Broker
- 2. Best Execution Broker
- 3. Best Binary Options Broker
- 4. Best Trading Platform
- 5. Best ECN / STP Broker
- 6. Best Crypto Currencies Broker
- 7. Best Trade Executions
- 8. Best Dealing Room
- 9. Best Social Trading Network
- 10. Best Forex Newcomer
- 11. Best Managed Account
- 12. Best PAMM Account Provider
- 13. Best Affiliate Program
- 14. Best Forex Arabic Platform
- 15. Best Mobile Trading Platform

- 16. Best Money Manager
- 17. Best Client Funds Protection Broker
- 18. Best Forex News & Analysis Provider
- 19. Best Forex Training & Edu. Provider
- 20. Best Online Forex Bank
- 21. Best Rebate Provider
- 22. Best Institutional FX Broker
- 23. Best Retail FX Broker
- 24. Best Investment Bank
- 25. Best Islamic Forex Broker
- 26. Broker of the Year
- 27. Fastest Growing Forex Broker
- 28. Fastest Growing Investment Company
- 29. Most Trusted Forex Broker
- 30. Most Transparent Broker

Arab Traders Congress Awards









Social Media & Marketing

Leverage Our Extensive Media and Marketing Network for Unparalleled Exposure

• Pre-Event Campaigns:

Social media outreach to 100,000+ traders, IB's & investors.

Press releases and partnerships with leading financial publications.

• During the Event:

Live streaming and coverage on major platforms. On-site interviews and product demos.

• Post-Event Opportunities:

Access to attendee contact lists (as per package).

Coverage in event summary reports and videos.







Who we are ?

Momentum Business Group, a trailblazer in event management based in Dubai, boasts over 20 years of expertise in curating world-class events. As industry pioneers, <u>We proudly launched</u> <u>the region's first-ever Forex Expo in 2007 in Dubai</u>, setting new benchmarks for excellence and innovation in the financial event landscape.

Since our founding, we have dedicated ourselves to crafting powerful experiences that unite communities, ignite collaboration, and spark impactful conversations. Whether orchestrating high-profile corporate events or championing community initiatives, our expertise lies in delivering moments that resonate and inspire lasting connections.





The Team

Our team comprises passionate professionals dedicated to delivering exceptional results, combining expertise, innovation, and collaboration to drive success in every project we undertake.



Syed Kashif Noman

Event Director

Successfully planned, organized & delivered over 70+ large scale exhibitions & Conferences in The Middle East since 2000

Mark Beven

Events Execution Manager

Experienced Events Execution Manager specializing in planning, coordinating, and delivering exceptional events since 2010

Mairaj Zafar Regional Manager Business Comm. & Development

Dynamic Regional Manager with extensive experience in business communications and event management across the region. Seasoned in executing impactful events.



Call For Action

Limited Sponsorship Slots are Available

Don't miss your chance to be part of the Middle East's premier online trading event. Together, let's shape the future of trading in the region.

Contact Us

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