



Dear Sponsors,

I hope this message finds you well! I'm reaching out with a meaningful opportunity to **make a real impact** in the lives of women struggling with mental health challenges. On **May 17, 2025**, Resilience Runs Nonprofit is hosting the **"Run for Resilience: Women's Mental Health 5K"** in **Griffith Park, Los Angeles**, bringing together **100+ women** for a day of healing, encouragement, and movement.

This 5K is **more than just a race**—it's a mission. Having personally overcome trauma and depression through **faith in Jesus Christ, holistic healing, and therapy**, I know the power of resilience. Now, I want to bring that same hope to other women, showing them that **mental health matters and healing is possible**. But we **can't do this without generous partners like you**.

How You Can Make a Difference:

Your sponsorship will provide critical support for this event, covering costs such as permits, safety measures, participant resources, and outreach. **Together, we can ensure that every woman—regardless of financial status—has the opportunity to run, heal, and find hope.**

♥ Sponsorship Levels:

◆ \$250 – Resilience Supporter

- Name on our website & social media (#RunForResilience, 500+ reach)
- Helps fund water stations or first-aid support

◆ \$500 – Hope Champion

- Logo on our **"Faith Fuels Resilience"** t-shirts (100+ runners)
- Supports **20 women's entry fees** or 50 medals

◆ \$1,000 – Faith Leader

- Logo on **race signage, t-shirts, and promotional materials**
- Helps cover permits and insurance—ensuring a successful event

🌿 In-Kind Donations Welcome! We also gratefully accept **water, snacks, printing, or raffle prizes** to support the event and bless our runners.

Your sponsorship will **directly impact lives**—\$500 can cover 20 women's entry fees, and \$1,000 ensures a safe and well-organized race. In return, your name will be **prominently featured** in front of hundreds of participants, volunteers, and social media followers, linking your brand to **a cause that truly matters**.

Can We Count on You?

I'd love to feature you in our **Sponsor Spotlight**, thanking you for standing with us! Please reply to this email or call **(805) 330-1131** by **March 26** to discuss how you'd like to be involved. I'd also be happy to meet and share more about how this event aligns with our shared values of **community, resilience, and faith**.

Together, let's show women they are **stronger than their struggles—one faithful step at a time**.

With gratitude,

La Toya Johnson

Organizer, **Run for Resilience 5K**

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